

STEP UP WITH THE HEAVYWEIGHTS OF FINANCIAL SERVICES*

Aim to capture the opportunity of the largest 30 stocks from financial services sectors (excluding banks) which form part of Nifty 500 Index universe.

Invest in _____
ICICI Prudential
**Nifty Financial Services
Ex-Bank ETF**

NFO: 16th November 2022
to 25th November 2022

 **ICICI ETF**

EXCHANGE TRADED FUNDS



Life Insurance
Holding Company
General Insurance
Financial Institutions
Financial Technology
Exchange & Data Platform
Housing Finance Companies
Asset Management Companies
Non Banking Financial Companies

*Excluding banks



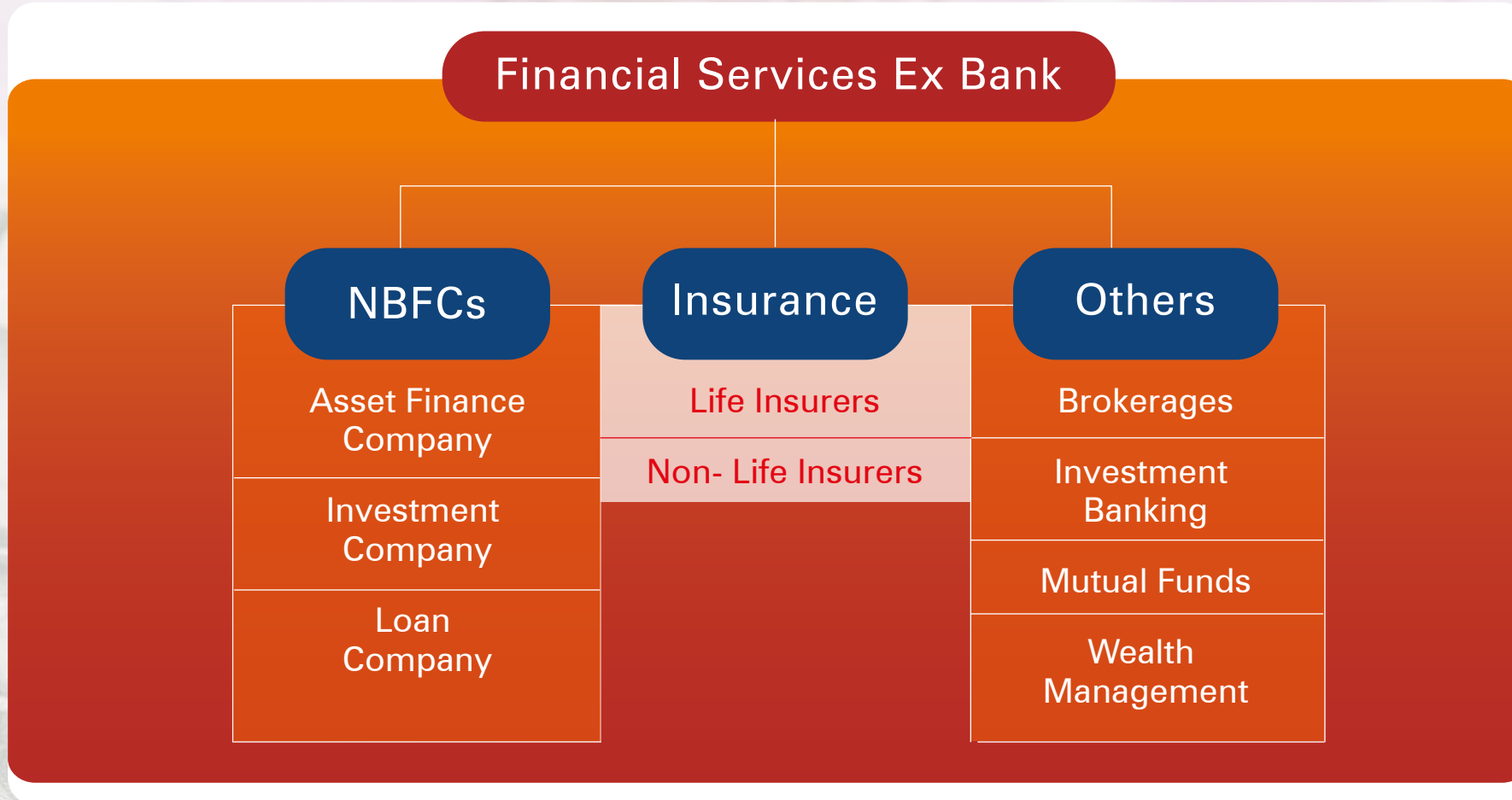
Financial Services have huge contribution in Indian Economy becoming the fastest growing major economy of the world.



The sector excluding banks is in the middle of technology and regulatory revolution



With increased participation of all parts of the society in Credit, Investments and Insurance the sector is about to witness an unprecedented boom

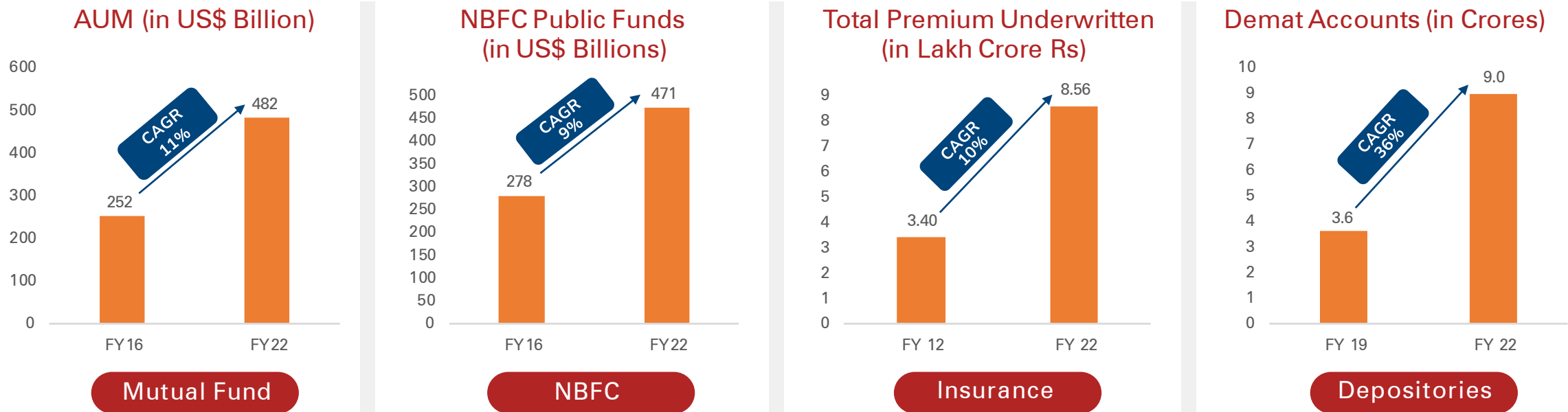


Source: IBEF. NBFC- Non Banking Financial Company

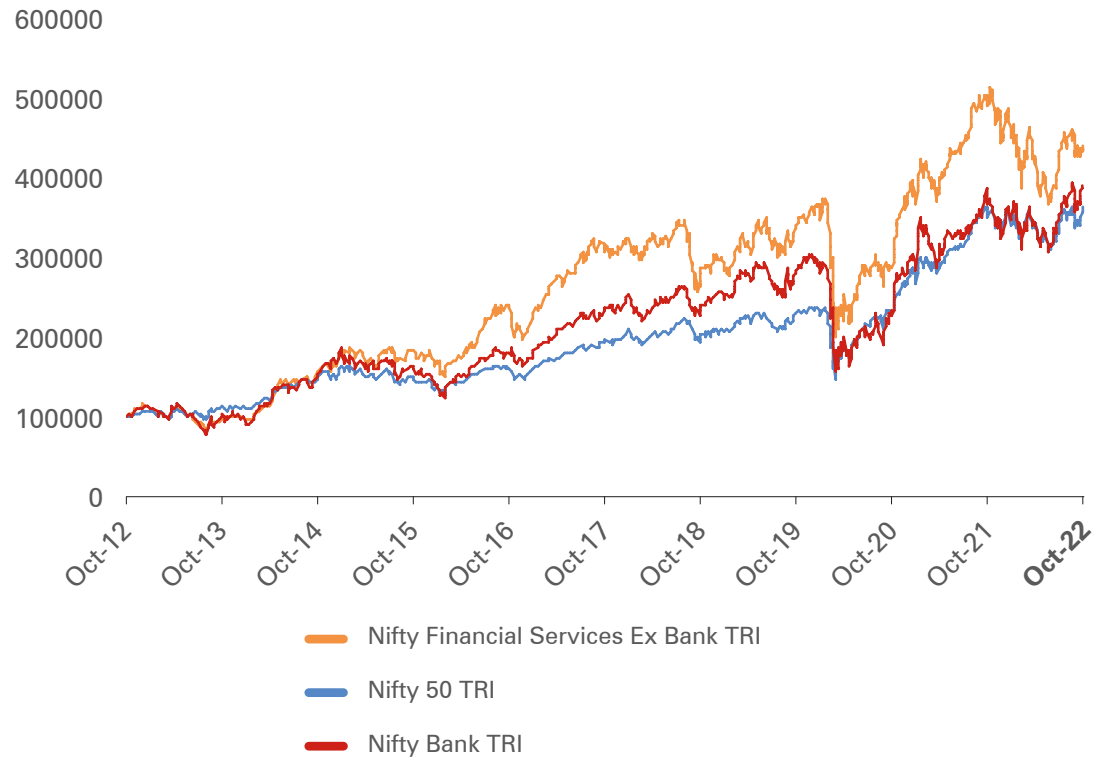
*For complete list of sectors refer to "Methodology of Equity Indices" available on <https://www.niftyindices.com/>



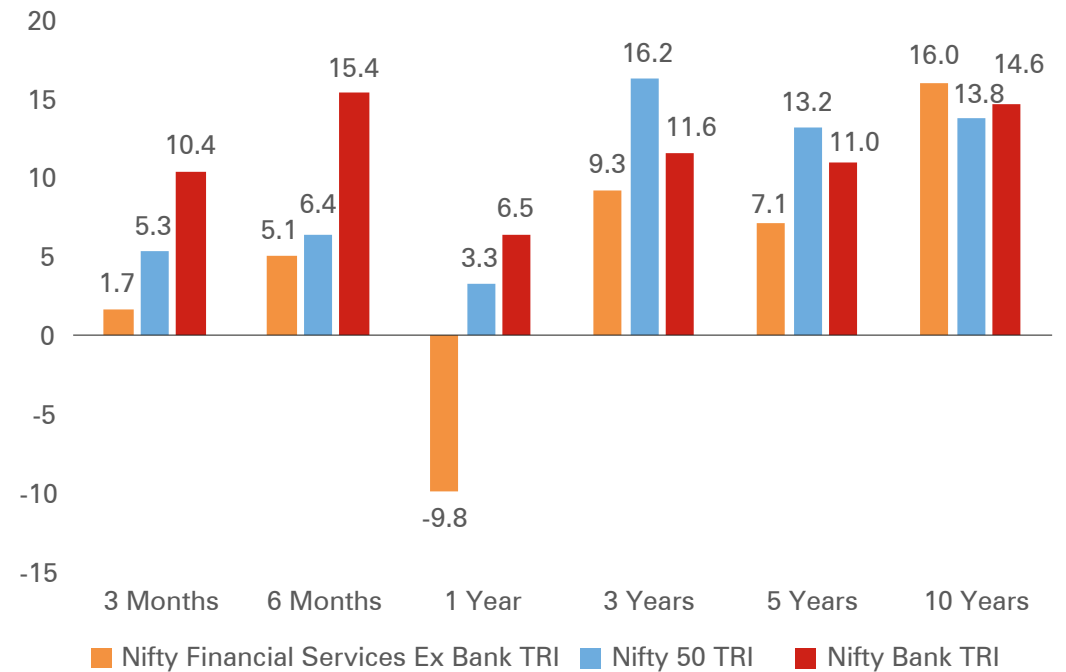
Financial Services sector has witnessed rapid growth as indicated by several crucial parameters



Nifty Financial Services Ex Bank has outperformed both Nifty 50 index and Nifty Bank index over last 10 years



CAGR Returns (in %)



Source: : NSE, MFI Explorer; Data as on 31st October 2022; The performance chart is rebased to 100000. Past performance may or may not be sustained in the future. The Total Return Variant of the Index has been used. The performance figures pertain to the Index and do not in any manner indicate the returns/performance of the Scheme. CAGR- Compounded Annual Growth Rate.

SECURITY NAME	INDUSTRY	WEIGHT (%)	SECURITY NAME	INDUSTRY	WEIGHT(%)
HDFC LTD.	HFC	26.33	POWER FINANCE CORPORATION LTD.	FINANCIAL INSTITUTION	1.30
BAJAJ FINANCE LTD.	NBFC	18.44	REC LTD.	FINANCIAL INSTITUTION	1.23
BAJAJ FINSERV LTD.	HOLDING COMPANY	9.90	LIC HOUSING FINANCE LTD.	HFC	1.19
SBI LIFE INSURANCE COMPANY LTD.	LIFE INSURANCE	5.52	MAHINDRA & MAHINDRA FINANCIAL SERVICES LTD.	NBFC	1.16
HDFC LIFE INSURANCE COMPANY LTD.	LIFE INSURANCE	4.95	MUTHOOT FINANCE LTD.	NBFC	1.10
BAJAJ HOLDINGS & INVESTMENT LTD.	HOLDING COMPANY	3.16	INDIAN ENERGY EXCHANGE LTD.	EXCHANGE AND DATA PLATFORM	1.04
ICICI LOMBARD GENERAL INSURANCE COMPANY LTD.	GENERAL INSURANCE	2.90	IDFC LTD.	HOLDING COMPANY	1.01
CHOLAMANDALAM INVESTMENT AND FINANCE COMPANY LTD.	NBFC	2.71	CENTRAL DEPOSITORY SERVICES (INDIA) LTD.	DEPOSITORIES CLEARING HOUSES AND OTHER INTERMEDIARIES	0.99
SHRIRAM TRANSPORT FINANCE CO. LTD.	NBFC	2.29	AAVAS FINANCIERS LTD.	HFC	0.87
SBI CARDS AND PAYMENT SERVICES LTD.	NBFC	2.27	ADITYA BIRLA CAPITAL LTD.	LIFE INSURANCE	0.79
ICICI PRUDENTIAL LIFE INSURANCE COMPANY LTD.	LIFE INSURANCE	1.91	BSE LTD.	EXCHANGE AND DATA PLATFORM	0.77
SUNDARAM FINANCE LTD.	NBFC	1.54	MULTI COMMODITY EXCHANGE OF INDIA LTD.	EXCHANGE AND DATA PLATFORM	0.76
MAX FINANCIAL SERVICES LTD.	LIFE INSURANCE	1.49	ONE 97 COMMUNICATIONS LTD.	FINANCIAL TECHNOLOGY	0.56
LIFE INSURANCE CORPORATION OF INDIA	LIFE INSURANCE	1.48	MANAPPURAM FINANCE LTD.	NBFC	0.55
HDFC ASSET MANAGEMENT COMPANY LTD.	AMC	1.33	PB FINTECH LTD.	FINANCIAL TECHNOLOGY	0.45




Bajaj Finance Limited

Started as a 2-wheeler and 3-wheeler finance company, it is now India's biggest NBFC.

The company provides loans for consumer durables, personal loans, lifestyle finance, vehicle loans, gold finance, fixed deposits etc.

The growth of this company is closely tied to the Indian Consumption trends

The company will benefit as the per capita consumption of the economy increases



HDFC Ltd.




It is the pioneer of Housing Finance in India established in 1977

It has financed over 9 million houses on a cumulative basis as of 2022

Wide distribution network ensures presence across geographies for HDFC LTD.

A merger with HDFC bank has been announced as a measure of consolidation



SBI Life Insurance Limited

Started as a joint venture between State Bank of India and BNP Paribas Cardif

It is one of the largest private Life Insurers in India

In addition to its own branches, SBI Life Insurance enjoys benefits from the Pan-India presence of its partner, SBI Bank

The partner branch structure enables higher penetration at lower costs

ICICI Lombard General Insurance Company Limited

Part of the ICICI Group, it is the largest private general insurer in India.

Its products include travel, vehicle, home, NRI, business, and rural insurance

With increasing awareness about insurance throughout the country, the general insurance industry is going to grow



Power Finance Corporation Limited

Power Finance Corporation is a Maharatna Central Public Sector Enterprise

It is engaged in extending financial assistance to the Indian Power Sector

With the emphasis on electrification of the economy, this company is expected deliver rapid growth



Bajaj Holdings & Investments Limited

Widely known as the flagship entity of Bajaj Group of companies

It holds strategic stakes across all Bajaj Group Companies

Bajaj Holdings & Investments Limited aims to achieve higher growth as the group diversifies itself into a conglomerate with diverse interests



BSE Limited



It is the oldest stock exchange of India

The company facilitates a market for trading in equity, currencies, debt instruments, derivatives and mutual funds

Increasing Investor awareness will lead to higher growth for the exchange



HDFC Asset Management Company Limited



HDFC AMC is one of the leading AMCs of India and is a subsidiary of HDFC group

With an AUM above 4 lakh Crores, the company has a diverse customer base

In line with the industry trend, the company is rapidly expanding its passive portfolio in order to provide a wide array of products to its customers

One 97 Communications Ltd.



Known as Paytm, the company is India's leading digital ecosystem for consumers and merchants

It offers payment services, financial services, e-commerce and cloud services

Focused on a tech-led growth the company is expected to build on its 333 Million+ client base(as of FY22) in future



Central Depository Services (India) Limited



CDSL is a Market Infrastructure Institution (MII) and a crucial part of the Capital market structure

It provides services to all Market participants - Exchanges, Clearing Corporations, Depository Participants (DPs), Issuers and Investors

An unprecedented surge in demat accounts promises growth for the biggest depository in India



Increasing wealth: The shift of workforce from Agriculture to Industry and Services is increasing savings and investments



Innovation: Cheap cellular data and huge capital spending on Telecom infrastructure has enabled Credit, Insurance and Investment penetration in rural India



Policy Support: FDI policy relaxation, Tax exemptions, etc are encouraging the industry to spend on expansion



Investor Awareness and Participation: Surge in Demat accounts, Mutual Fund folios & SIP Book has increased retail investments in both primary and secondary markets



Recent Listings: The Stalwarts of the sector have recently listed while some are expected to be listed soon



Beginning of Credit Cycle: India is believed to be at the beginning of long credit cycle indicating growth of the sector



Lower Volatility compared to Banks: Nifty Financial Services Ex- Bank Index is less volatile than Nifty Bank Index across all time frames

Period	Nifty Financial Services Ex-Bank TRI	Nifty Bank TRI
3 Years	29.1	30.7
5 Years	26.0	26.3
10 Years	23.1	24.2

Scheme Name	ICICI Prudential Nifty Financial Services Ex-Bank ETF
NFO Period	16th November - 25th November 2022 Application & RTGS/ Transfer Cheques will be accepted till 1 PM on 25th November 2022.
Plans / Options	Currently, there are no plans/ options under the Scheme.
Exit Load	Nil
Minimum Amount for Application/Subscription	During NFO: Rs. 1,000 and in multiples of Re.1. During Ongoing/Continuous Offer: On Stock Exchanges: Investors can buy/sell units of the Scheme in round lot of 1 unit and in multiples thereof. Directly with the Mutual Fund: Authorised Participant(s)/ Investor(s) can buy/sell units of the Scheme in Creation Unit Size viz. 4,00,000 units and in multiples thereof.
Special Products	Not Available
Benchmark	Nifty Financial Services Ex-Bank TRI
Allotment Date	25th November 2022
Listing	The units of the scheme are proposed to be listed on the BSE and NSE within 5 Business Days from the date of allotment.
Fund Manager	Kayzad Eghlim and Nishit Patel
MICR Cheques, Transfer Cheques & RTGS	MICR cheques will be accepted till the end of business hours up to 18th November 2022.
Switch into the Scheme	Electronic Payments and Real Time Gross Settlement (RTGS) requests will be accepted till 1 PM on 25th November 2022. Not Available

ICICI PRUDENTIAL NIFTY FINANCIAL SERVICES EX-BANK ETF

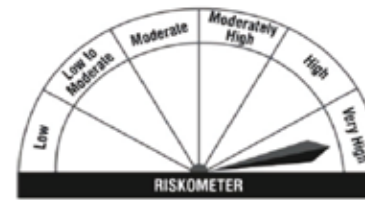
(An open-ended Exchange Traded Fund tracking Nifty Financial Services Ex-Bank Index)

(An open-ended Exchange Traded Fund tracking Nifty Financial Services Ex-Bank Index) is suitable for investors who are seeking*

- Long term wealth creation
- An Exchange Traded Fund that aims to provide returns that correspond to the returns provided by Nifty Financial Services Ex-Bank Index, subject to tracking error.

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

Riskometer



Investors understand that their principal will be at Very High Risk

Scheme Benchmark

Nifty Financial Services Ex-Bank TRI

Benchmark Riskometer



Investors understand that their principal will be at Very High Risk

#It may be noted that risk-o-meter specified above is based on the scheme characteristics. The same shall be updated in accordance with provisions of SEBI circular dated October 5, 2020 on Product labelling in mutual fund schemes on ongoing basis.

Disclaimer of BSE Limited: It is to be distinctly understood that the permission given by BSE Limited should not in any way be deemed or construed that the SID has been cleared or approved by BSE Limited nor does it certify the correctness or completeness of any of the contents of the SID. The investors are advised to refer to the SID for the full text of the Disclaimer clause of the BSE Limited”

Disclaimer of National Stock Exchange of India Limited: It is to be distinctly understood that the permission given by NSE should not in any way be deemed or construed that the Scheme Information Document has been cleared or approved by NSE nor does it certify the correctness or completeness of any of the contents of the Scheme Information Document. The investors are advised to refer to the Scheme Information Document for the full text of the 'Disclaimer Clause of NSE"

Disclaimer of NSE Indices Limited (NSE Indices): The Product(s) are not sponsored, endorsed, sold or promoted by NSE Indices Limited ("NSE Indices"). NSE Indices does not make any representation or warranty, express or implied, to the owners of the Product(s) or any member of the public regarding the advisability of investing in securities generally or in the Product(s) particularly or the ability of the Nifty Financial Services Ex-Bank Index to track general stock market performance in India. The relationship of NSE Indices to the Issuer is only in respect of the licensing of certain trademarks and trade names of its Index which is determined, composed and calculated by NSE Indices without regard to the Issuer or the Product(s). NSE Indices does not have any obligation to take the needs of the Issuer or the owners of the Product(s) into consideration in determining, composing or calculating the Nifty Financial Services Ex- Bank Index. NSE Indices is not responsible for or has participated in the determination of the timing of, prices at, or quantities of the Product(s) to be issued or in the determination or calculation of the equation by which the Product(s) is to be converted into cash. NSE Indices has no obligation or liability in connection with the administration, marketing or trading of the Product(s). NSE Indices do not guarantee the accuracy and/or the completeness of the Nifty Financial Services Ex-Bank Index or any data included therein and they shall have no liability for any errors, omissions, or interruptions therein. NSE Indices does not make any warranty, express or implied, as to results to be obtained by the Issuer, owners of the product(s), or any other person or entity from the use of the Nifty Financial Services Ex- Bank Index or any data included therein. NSE Indices makes no express or implied warranties, and expressly disclaim all warranties of merchantability or fitness for a particular purpose or use with respect to the index or any data included therein. Without limiting any of the foregoing, NSE Indices expressly disclaim any and all liability for any damages or losses arising out of or related to the Products, including any and all direct, special, punitive, indirect, or consequential damages (including lost profits), even if notified of the possibility of such damages.

ICICI ETF is part of ICICI Prudential Mutual Fund and is used for exchange traded funds managed by ICICI Prudential Asset Management Company Limited.

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.