

# THE PRUDENT FACT SHEET

**ICICI**  
**PRUDENTIAL**  
**MUTUAL FUND**

TARAKKI KAREIN!

October 2014



Choose a fund which  
strives for growth,  
balanced with safety.

## ICICI Prudential Balanced Advantage Fund

An Open Ended Equity Fund


This product is suitable for investors who are seeking\*:


- Long term wealth creation solution.
- An equity fund that aims for growth by investing in equity and derivatives.


 HIGH RISK  
(BROWN)

\* Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

Note: Risk may be represented as:

 (BLUE) investors understand that their principal will be at low risk

 (YELLOW) investors understand that their principal will be at medium risk

 (BROWN) investors understand that their principal will be at high risk

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

## Equity Market Outlook

### Global Economy

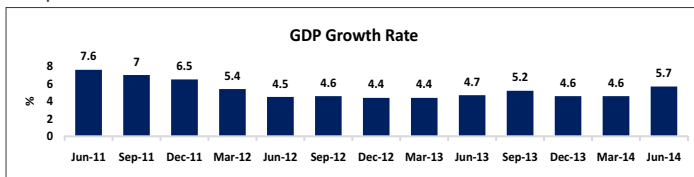
The US economy grew at its fastest pace in nearly three years after the Commerce Department raised Q2 Gross Domestic Product (GDP) growth rate to 4.6% annualized from the earlier estimate of 4.2% on the back of higher-than-expected business spending and export growth. Despite the economy gaining traction, the US Federal Reserve (Fed) renewed a pledge to keep interest rates near zero for a considerable time and reiterated its concerns over slack in the country's labour market. However, it forecasted a faster pace of rate rises in 2015 and 2016. It also announced another \$10 bn reduction in its monthly purchases, leaving the programme to be shut in October 2014.

In an important development in Europe, the Scottish independence referendum voted to be a part of the UK. Meanwhile, in a fresh move to rekindle the Eurozone economy from deflation, the European Central Bank (ECB) lowered its key refinancing rate by 0.1% point to 0.05% and even slashed its deposit rate by a similar amount to -0.20%. Additionally, the bank launched an asset purchase programme in an effort to stimulate lending in the Eurozone.

Asian Development Bank, in its latest reports, stated that developing Asian economies are maintaining their growth momentum and are expected to grow at 6.2% in 2014 and 6.4% in 2015. Sales tax hike in April 2014 resulted in higher-than-expected impact on the Japanese economy as its Q2 contraction was revised down to annualized 7.1% fastest pace in more than five years from a preliminary estimate of 6.8% decline. The International Monetary Fund (IMF) downplayed the risk to the Chinese economy posed by a cooling property market by stating that growth in the world's fastest growing economy will likely be above 7% in 2015. (Data Source: Reuters)

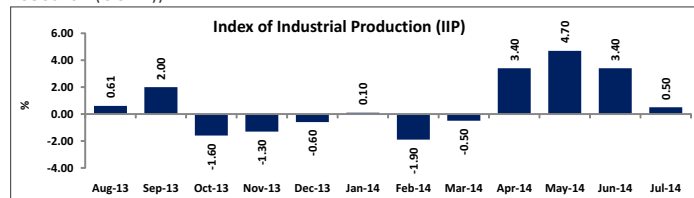
### Growth

India's GDP grew 5.7% in the April-June quarter compared with 4.6% in the previous quarter. The GDP in the same period last year grew 4.7%. The growth in the latest quarter has been highest in the nine quarters. The growth rates for manufacturing and agriculture sectors were 3.5% and 3.8%, respectively, in the quarter ended June 2014.



Source: Bloomberg

The Index of Industrial Production (IIP) slipped to 0.5% in July 2014 compared with an upwardly revised 3.9% in June 2014. During April-July period, IIP recorded 3.3% growth as against contraction of 0.1% in the same period of 2013-14. Manufacturing output contracted 1% in July 2014 compared with growth of 3% year ago. Bulk of the slowdown came from the capital goods sector, where the output fell 3.8% due to a high base of last year. Meanwhile, mining sector output continued to expand in July 2014 at 2.1%. Electricity output growth was robust in July 2014 as well, at 11.7% compared with 5.2% year ago. Consumer goods output fell 7.4% in July 2014 led by nearly 21% drop in consumer durables output. Meanwhile, India's core sector growth rose by 5.8% in August 2014 as compared to 4.7% in the same month last year. The growth for the April-August 2014 period was 4.4% as compared to 4.2% in the same period last year. (Data Source: mospi.nic.in, CRISIL Centre for Economic Research (CCER))



Source: Bloomberg

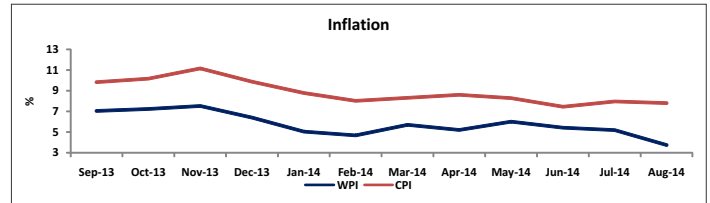
### Inflation

India's combined Consumer Price Index (CPI) inflation declined to 7.8% in August 2014 from 7.96% in July 2014 due to sharp fall in core inflation which offset the marginal pick-up in food inflation. For the first time since January 2012, core CPI inflation fell below the 7.0% mark to 6.9% y-o-y in August 2014. The consumer food inflation rose to 9.42% in August 2014 from 9.36% in the previous month. Inflation in vegetables and fruits has fallen to 15.15% and

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24.27% in August 2014 from 16.88% and 22.48%, respectively, in July 2014. However, the price pressures were seen building up in pulses, condiments & spices and milk & milk products; inflation was 6.88%, 9.36% and 11.70%, respectively, in August 2014. Inflation in rural and urban areas in August 2014 was 8.35% and 7.04% compared with 8.37% and 7.42% in July 2014.



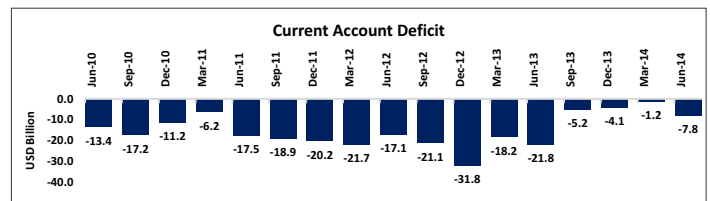
Source: Bloomberg

The Wholesale Price Index (WPI)-based inflation fell to a five-year low of 3.74% in August 2014 from 5.19% in July 2014. WPI inflation in the food segment fell sharply to 5.15% from 8.43% in the previous month. The manufactured products inflation eased marginally to 3.45% from 3.67% while fuel and power inflation fell to 4.54% from 7.40% in July 2014. (Data Source: mospi.nic.in, CCER)

### Deficit

India's fiscal deficit in April-August was Rs. 3.98 lakh crore, or 74.9% of the full-year target; the deficit was 74.6% during the same period in the last financial year.

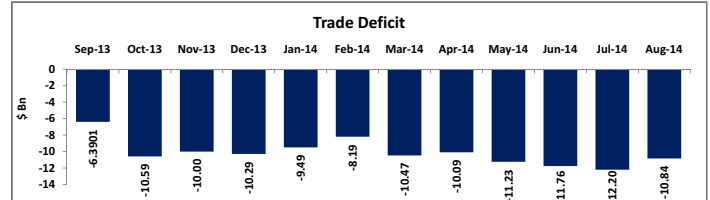
The country's current account deficit (CAD) narrowed sharply to \$7.8 bn (1.7% of the GDP) in the April-June 2014 quarter from \$21.8 bn (4.8% of GDP) in the corresponding quarter last year. The sharp correction in CAD was driven by a pick-up in exports coupled with a contraction in imports. Capital flows stood at \$19.8 bn, almost double of the last quarter buoyed by an increase in both Foreign Institutional Investors (FIIs) inflows as well as Foreign Direct Investments (FDI).



Source: Bloomberg

Meanwhile, India's trade deficit narrowed to a four-month low of \$10.84 bn in August 2014 from \$12.2 bn in July 2014. Exports however, grew only 2.4% y-o-y in August 2014, a sharp slowdown from the average 10% growth witnessed in the last three months. The slowdown in exports was driven by a sharp decline in exports of petroleum products (12.9% y-o-y fall), gems & jewellery (10.3% y-o-y fall) and electronic goods (17.7% y-o-y fall).

Imports rose by just 2.1% year-on-year to \$37.8 bn in August 2014 vs 4.3% y-o-y growth in July 2014. The decline was entirely led by falling oil imports. Non-oil imports grew 13.8% y-o-y in August 2014 led by higher gold and well as higher core (non-oil non-gold) imports. Gold imports in August 2014 were \$2 bn compared with \$0.7 bn in August last year when the import restrictions were first put in place, leading to a sharp reduction in gold imports. (Data Source: CCER)

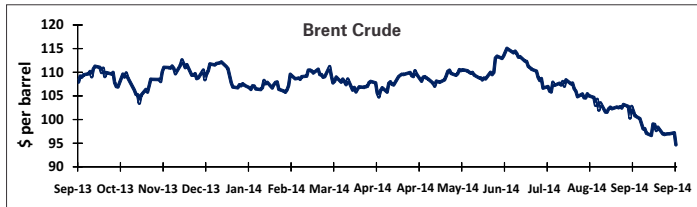


Source: Bloomberg

### Brent Crude

Brent crude oil price plunged by over 8% to \$94.67 a barrel, lowest level since November 2012 on September 30, 2014 due to strength in the US dollar and on concerns about demand growth. Crude oil prices were heavily impacted by a sharp rise in the US dollar against global currencies on bets that the US Federal

Reserve will tighten monetary policy at a faster pace than originally expected. High supply clubbed with muted demand amid discouraging economic indicators from China and the Eurozone also led to weakness in crude oil prices. However, further fall in prices was limited by a drop in Libya's output and talk of production cut by the Organization of the Petroleum Exporting Countries (OPEC).



## Currency

The rupee weakened against the US dollar during the month, ending at Rs 61.74 per dollar on September 30, 2014 compared to Rs 60.50 per dollar on August 28, 2014. The rupee's fall against the dollar was led by strength in the greenback on views of strength in the US economy and extension of the Fed's accommodative policy in the future. Losses for the rupee were capped due to dollar sales by Indian banks and upgrade of credit outlook of India by rating agency S&P.

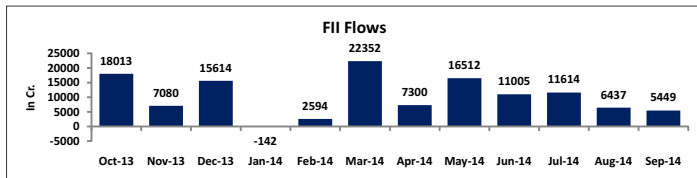
## One-year CD rate

One-year certificate of deposit (CD) rate was 9.01% as on September 30, 2014 versus 9.10% as on August 28, 2014. (Data Source: CRISIL Fixed Income Database)

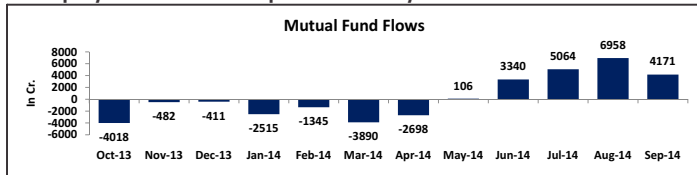
## Market Flows

FII were buyers of equities for the eighth consecutive month. They net bought equities worth Rs. 5,449 crore in September 2014 compared with buying of Rs. 6,437 crore in the previous month. Mutual funds too continued to be buyers for the fourth consecutive month with net buying of Rs. 4,171 cr against buying of Rs. 6,958 cr in August 2014. (Data Source: SEBI)

## Net Equity investments in capital markets by Foreign Institutional Investors



## Net Equity investments in capital markets by Domestic Mutual Funds



Source: Bloomberg

## Market Performance

S&P BSE sectoral indices recorded mixed performance in September 2014. S&P BSE Realty index was the top loser for the third consecutive month, down 8.46% albeit losses were slightly less than the previous month when the index fell 8.75%. S&P BSE Metal fell 6.88% as the metal pack was severely impacted by the Supreme Court's order on coal blocks. S&P Oil & Gas lost 4.08% after the government deferred the increase in natural gas prices to November 2014. Among the gainers, S&P BSE Healthcare was the biggest sectoral gainer, up 7.45% amidst defensive buying by investors. S&P BSE IT rose 5.97% during the month, as the export oriented sector was helped by the depreciation of the Indian currency against the dollar. (Data Source: NSE, BSE)

## Triggers

We believe that inflation, credit growth and policy execution are the key triggers for the equity markets going ahead.

A variety of indicators point to easing of inflation in the coming months including sharp decline in commodity prices, easing vegetable and food inflation led by concerted government efforts and lower than expected deficiency in monsoon, fiscal restraint, stable INR and muted corporate pricing power along with lower wage growth. Credit growth has slowed down to June 2001 level. Poor credit growth was on account of high base, increased borrowing by alternative sources, sale of loans to Asset Reconstruction Company and low Oil Marketing Companies (OMC) borrowing. With economic recovery, the investment cycle could gather momentum and festive season in second half can improve credit offtake going ahead.

Given that investment pick-up has a direct correlation with other segments of the economy, it is critical for the Government to accelerate the reforms process, implement the reforms already announced at a quicker pace and remove supply side constraints.

## Outlook

India's economic recovery is on a strong footing with real GDP growth potentially recovering from a low of 4.7% in FY14. More importantly there has been a steady reduction in retail inflation from an average of 9.5% in FY14. The decrease in retail inflation can provide space for RBI to lower the interest rates while maintaining positive real rates. Reduction in government expenditure on subsidies is also expected to give a boost to India's stalled capital expenditure cycle in the form of lower interest rates and higher public capital formation. Markets will factor in higher probability of the government attaining the FY2015 fiscal deficit targets. With significantly lower crude oil prices and relative stability of USD/INR, the oil subsidy bill is expected to be lower. Diesel prices too are likely to be cut, this would be the first reduction in last five years.

We are in a very strange situation where in India we are worried about high inflationary expectations, more importantly food inflation, while globally there are strong deflationary forces resulting into fall in prices of various commodities like steel, copper, iron ore, crude etc. Also, most agricultural commodities globally are at multi-year lows. Falling global commodity prices are big positive for Indian economy in the long term. However, in the short run, higher interest rates can keep markets away from any sharp upward momentum. The upgrade in India's sovereign rating outlook by S&P from negative to stable is another positive and reiterates the improvement in the macro environment of the economy. We remain optimistic on equities in the long term and believe that we are in a mid of a long term bull market rally. However, in the short term we remain cautious and feel that markets may remain volatile.

## Recommendations

Types of Investors	Funds	Rationale
For long term investors and as a part of core mutual fund portfolio	<ol style="list-style-type: none"> <li>ICICI Prudential Focused Bluechip Equity Fund</li> <li>ICICI Prudential Value Discovery Fund</li> </ol>	These funds are suitable for investors who are willing to invest for a fairly long term with an aim to benefit from the full investment cycle.
For investors who track their investments frequently	<ol style="list-style-type: none"> <li>ICICI Prudential Dynamic Plan</li> <li>ICICI Prudential Balanced Advantage Fund</li> <li>ICICI Prudential Balanced Fund</li> </ol>	These funds have the potential to specifically benefit from volatility in the equity markets and can generate reasonable return per unit of risk. These funds are suitable for investors seeking to participate in equities with relatively lower risk.
For investors who have 3 year investment horizon	<ol style="list-style-type: none"> <li>ICICI Prudential Target Returns Fund (There is no guarantee or assurance of returns)</li> <li>ICICI Prudential Infrastructure Fund</li> <li>ICICI Prudential Banking &amp; Financial Services Fund</li> <li>ICICI Prudential Midcap Fund</li> </ol>	These funds can benefit from revival in the economy and provides aggressive investment opportunity over next three years. These funds are suitable for investors aiming for absolute returns rather than risk adjusted returns over next three years.

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## Equity Market Outlook

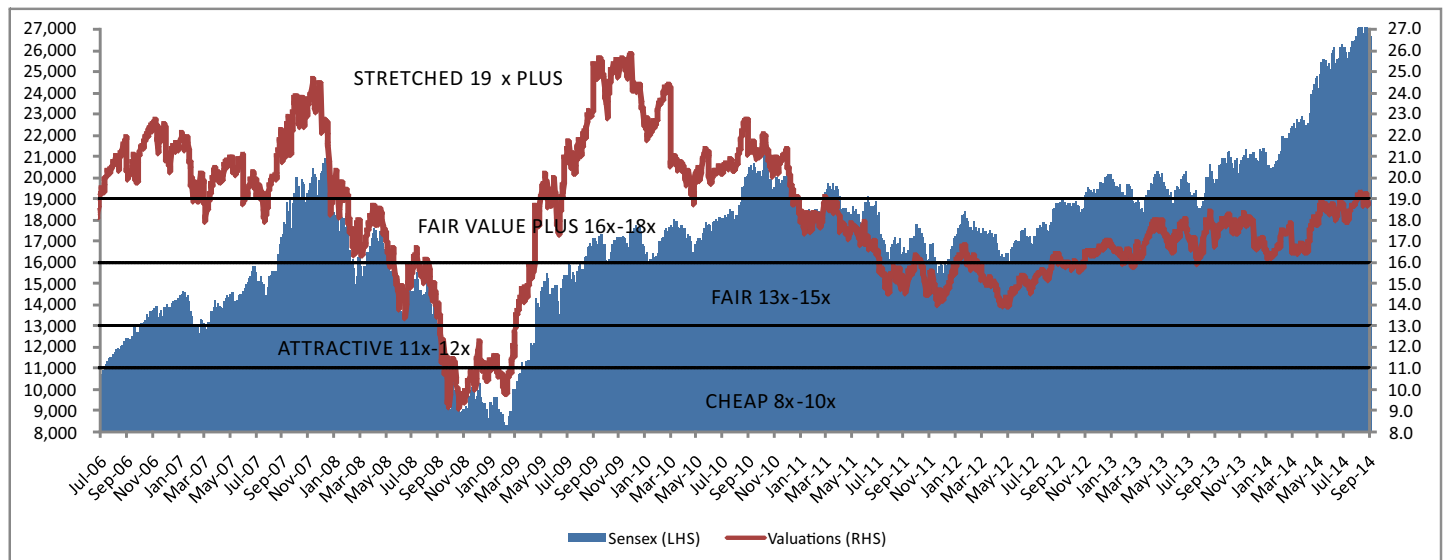
Technicals (Data Source : Bloomberg)

Investments by Institutions in the cash segment (Rs. Cr)	Jul-14 to Sep-14	Apr-14 to Jun-14
FIs (Net Purchases / Sales)	23499	35442
MFs (Net Purchases / Sales)	16193	-29
<b>Avg Daily Open Interest (Rs. Cr)</b>		
Index Futures	12802	16447
Stock Futures	51348	49666
Index Options	65007	93852
Stock Options	7200	14365
<b>Total</b>	<b>136,357</b>	<b>174,330</b>
<b>Avg Daily Volumes (Rs. Cr)</b>		
<b>Cash Segment</b>		
BSE	3185	3679
NSE	16909	16198
<b>Total</b>	<b>20,094</b>	<b>19,877</b>
<b>Derivative Segment</b>		
NSE	223896	180514
<b>Total</b>	<b>223,896</b>	<b>180,514</b>
<b>Avg Advance Decline Ratio</b>		
BSE	1.07	2.20
NSE	1.17	1.80
<b>Valuation Ratios</b>	<b>Sep-14</b>	<b>Jun-14</b>
P/E ratio- Sensex	18.64	18.74
P/E ratio- Nifty	21.20	20.65
Price/Book Value Ratio-Sensex	3.00	2.85
Price/Book Value Ratio-Nifty	3.50	3.48
Dividend Yield-Sensex	1.26	1.38
Dividend Yield-Nifty	1.27	1.29

Indices Movement	% Qtr change Sep-14	% Qtr change Jun-14
S&P BSE Sensex	4.79%	13.52%
CNX Nifty	4.64%	13.53%
S&P BSE Auto	16.38%	14.83%
S&P BSE Bankex	0.80%	19.92%
S&P BSE Capital Goods	-11.93%	34.88%
S&P BSE Consumer Durables	11.06%	35.92%
S&P BSE FMCG	14.30%	-4.23%
S&P BSE Healthcare	25.21%	13.67%
S&P BSE Metals	-12.91%	30.23%
S&P BSE Mid Cap	1.61%	32.42%
S&P BSE Oil & Gas	-3.78%	17.55%
S&P BSE PSU	-9.86%	35.86%
S&P BSE Realty	-23.87%	41.46%
S&P BSE Small Cap	4.69%	44.28%
S&P BSE Teck Index	12.39%	7.37%

Source: SEBI, BSE, NSE

## Valuations Chart



## Fixed Income Market Outlook

### Money Markets

#### INDICATORS

##### Liquidity

The currency in circulation grew 10.5% y-o-y in the week to September 19, 2014 against 9.50% a year ago. Banks borrowed on an average Rs 184 crore in September 2014 (until September 29) from the Reserve Bank of India's (RBI's) marginal standing facility (MSF) compared with Rs. 1,124 crore in the previous month. Average liquidity support provided by the RBI (including liquidity adjustment facility or LAF, MSF, standing liquidity facility (SLF) and term repos) in September 2014 was Rs. 57,815 crore (until September 29) vs Rs. 97,709 crore in August.

Source: RBI, CRISIL Fixed Income Database

##### Inflation

India's combined Consumer Price Index (CPI) inflation declined to 7.8% in August 2014 from 7.96% in July 2014 due to a sharp fall in core inflation which offset the marginal pick-up in food inflation. For the first time since January 2012, core CPI inflation fell below the 7.0% mark to 6.9% y-o-y in August 2014. The consumer food inflation rose to 9.42% in August 2014 from 9.36% in the previous month. The Wholesale Price Index (WPI)-based inflation fell to a five-year low of 3.74% in August 2014 from 5.19% in July 2014.

Over the next four months, headline CPI inflation could ease further as a strong base effect from the last fiscal kicks in, lower crude oil prices create downward pressure on transport and communication inflation and proactive measures taken by the government help check spike in food prices. Moreover, the monthly hike of 50 paise in diesel prices has also come to an end. Beyond January, however, once the favourable base effect wears off, there is a possibility of headline CPI inflation rising slightly above 8% toward the end of the fiscal year. This means that there is no room for a rate cut in FY15.

Source: mospi.nic.in, CRISIL Centre for Economic Research (CCER)

##### Bank Credit/Deposit Growth

Bank credit growth remained below the RBI's target of 15% at 9.7% y-o-y for the fortnight ended September 5, 2014, down from 11.6% y-o-y growth recorded for the fortnight ended August 8, 2014. Non-food bank credit rose to Rs. 60.37 lakh crore for the fortnight ended September 5, 2014 against Rs. 60.20 lakh crore as on August 8, 2014. During the same period, time deposit growth fell to 13.7% y-o-y from 14.0% while demand deposit growth rose to 14.6% from 13.0%. India's M3 money supply rose to 13.2% y-o-y in the fortnight ended September 5, 2014 compared with 12.4% a year ago. Reserve money rose 9.7% y-o-y in the week ended September 19, 2014 compared with 7.7% growth a year ago.

##### Money Market Outlook

Money market rates corrected across the board with 3 months and 6 months CD rates paring down by around 12 bps each. The interbank call money rate too traded below the RBI's repo rate of 8% for most part of the month primarily due to comfortable liquidity condition in the banking system. Liquidity conditions were comfortable due to RBI's fund infusions and small inflow from the government's gilt buyback. Lower demand for funds from banks also helped to keep the rates on the lower side. Further decline in the money market rates was, however, restrained on strong demand for funds from banks to meet quarter-end disbursements and mandatory reserve requirements. Call rates were also under pressure, but contained, briefly on account of outflows towards payment of advance tax and state development loan auctions. In the near term we may see further easing in short term rates as liquidity situation is turning structurally positive. There could be some pressure on liquidity as festival season may lead to higher cash transactions and increased demand for bank credit. However, government spending could negate the higher demand for funds leading to liquidity staying easy in the system.

### Bond Markets

#### INDICATORS

##### Current Account

In August, 2014, merchandise trade deficit narrowed to a four-month low of \$10.8 bn due to a 15% y-o-y decline in oil imports. Excluding oil, imports grew by nearly 14% in August 2014. Exports grew only 2.4% y-o-y, a sharp slowdown from the average 10% growth witnessed in the last three months. The current account deficit (CAD) narrowed sharply to \$7.8 bn (1.7% of the GDP) in the April-June 2014 quarter from \$21.8 bn (4.8% of GDP) in the corresponding quarter last year. The sharp correction in CAD was driven by a pick-up in exports coupled with a contraction in imports.

##### Physical assets

Domestic gold prices fell 4% to close the month at Rs. 26,800 per 10 grams on September 30, 2014 compared with Rs. 27,950 per 10 grams on August 28, 2014 on the National Commodity and Derivatives Exchange (NCDEX) owing to subdued demand clubbed with a weak overseas trend.

##### RBI Policy

The RBI kept key interest rates unchanged at its fourth bi-monthly monetary policy meeting on September 30, 2014 citing upside risk to its medium-term inflation target.

Since June 2014, headline CPI inflation has ebbed to levels consistent with the desired near-term glide path of disinflation to 8% by January 2015. The combined CPI declined to 7.8% in August 2014 from 7.96% in July 2014; a sharp fall in core inflation offset the marginal pick-up in food inflation. The RBI said the most heartening feature has been the steady decline in inflation excluding food and fuel, by a cumulative 111 basis points since January 2014, to a new low of 6.9%. With international crude prices softening and the foreign exchange market in for relative stability, some upside risks to inflation are receding. However, on a cautionary note, the RBI said there is risk from food price shocks as the full effect of the monsoon's passage unfolds, and from geo-political events that could materialise rapidly.

With liquidity conditions easing, the recourse to ECR has fallen substantially to about 10% of the outstanding export credit eligible for refinance. The RBI reduced the liquidity provided under the ECR facility from 32% of eligible export credit outstanding to 15% with effect from October 10, 2014. This is in pursuance of the Dr. Urjit R. Patel Committee's recommendation to move away from sector-specific refinance towards a more generalised provision of system liquidity without preferential access to any particular sector.

##### Govt. Borrowing

The government announced the market borrowing calendar for the second half of 2014-15 in which it stated that the government will borrow Rs. 2.40 lakh crore in October-March, less than the Rs. 2.48 lakh crore called for in the government budget announced in July. The reduction in the second-half borrowing will reduce the full year's sales to Rs. 5.92 lakh crore from Rs. 6 lakh crore. As per the borrowing calendar, G-secs worth Rs. 45,000 crore are lined up for auctions in October.

##### Our Outlook

Indian government bond prices (gilts) ended higher in the month, with the yield of the 10-year 8.40% 2024 paper ending at 8.51% on September 30, 2014, compared with 8.56% on August 28, 2014. Sentiments were boosted after rating agency S&P upgraded India's credit outlook, positive domestic Gross Domestic Product (GDP) growth data and on banks' improved liquidity conditions. The government's announcement to conduct a gilt buyback using its surplus cash, sporadic decline in crude oil prices and easing domestic inflation also augured well for the domestic bond market. Bond prices also rose on the back of FIIL purchases following the outcome of the FOMC meeting in the US. Further gains in gilts were, however, restricted on profit booking ahead of the RBI's monetary policy review on September 30, 2014.

In the recent monetary policy, the RBI kept key rates unchanged. However, RBI sounded more confident on meeting inflation targets of 8% by Jan'15 and pointed out some upside risks being receded towards achieving medium term CPI inflation target of 6% by Jan'16. RBI also acknowledged that liquidity situation is structurally improving and the average daily net liquidity injection decreased significantly over the last three months.

We believe slow MSP hike-led food price disinflation, better alignment of petroleum product and electricity prices with costs, softer global commodity price outlook, stable rupee and anchoring of inflationary expectations due to RBI's past tightening may reduce inflation trend in India. This can allow the RBI to ease monetary conditions, and the same might also get transmitted to debt markets with improving liquidity conditions. Moreover, improving CAD may structurally help interest rates to trend downwards in coming years. In past many economies like Italy, Spain, Ireland, Japan have witnessed similar

## Fixed Income Market Outlook

trends, where their current account balance improved significantly which was followed by a sharp fall in sovereign yields in those economies.

Long term bond yields may remain range bound with downward bias. Flows incremental flows in to corporate bonds will also help some easing in the bond yields. The borrowing calendar for the second half of 2014-15 will be around Rs. 2.40 lakh crore in October 2014-March 2015, less than the Rs. 2.48 lakh crore called for in the government budget announced in July 2014. A less heavy borrowing in the second half of the year may help sustain lower G-sec yields in the near future.

debt restructuring (CDR) referrals and also the continuing stress evident in the results of banks and finance companies published recently. Further, after a long period, we believe that we are seeing corporate credit risk being priced appropriately, especially since mid-July 2013. Given the expectations of a stable credit profile, the fund house may look at opportunities in companies with strong balance sheet and positive industry outlook.

### Recommendations

Investment Horizon	Fund	Relevance
15 to 30 days	ICICI Prudential Savings Fund	Investor with surplus cash may consider investing in this fund for short to medium term parking.
6 months and above	ICICI Prudential Short Term Plan	This may be an appropriate entry point in the fund to lock in at reasonable level of yields as improving liquidity conditions may bring down short term yields.
15 months and above	ICICI Prudential Regular Savings Fund	Short term yields at current levels provide potential entry point as the scheme aims to earn from accrual income.
24 months and above	ICICI Prudential Income Plan	Positive view on interest rates in the medium term pronounces possibility of earning potential capital appreciation in the scheme.
3 Years and above	ICICI Prudential Long Term Plan	
3 Years and above	ICICI Prudential Corporate Bond Fund	Yields in 1 to 5 year maturity segment provide opportunity to earn reasonable accrual as well as potential capital appreciation.

### Credit Markets

#### INDICATORS

#### Credit Spreads

Credit Spreads as on 30th September 2014									
Tenure/Modified Duration Tenure	0.5-1	1.0-2.0	2.0-3.0	3.0-4.0	4.0-5.0	5.0-6.0	6.0-8.0	8.0-10.0	> 10.0
AAA	0.25%	0.18%	0.53%	0.49%	0.33%	0.28%	0.31%	0.33%	0.25%
AA+	0.47%	0.45%	0.75%	0.79%	0.66%	0.62%	0.66%	0.74%	0.47%
AA	0.72%	0.70%	1.00%	1.06%	0.95%	1.10%	1.03%	1.24%	0.72%
AA-	0.86%	0.85%	1.25%	1.38%	1.31%	1.50%	1.52%	1.62%	0.86%
A+	1.12%	1.09%	1.46%	1.67%	1.55%	1.84%	1.86%	1.96%	1.12%
A	1.29%	1.26%	1.78%	1.99%	1.90%	2.09%	2.11%	2.21%	1.29%
A-	1.61%	1.58%	2.17%	2.66%	2.57%	2.69%	2.77%	2.89%	1.61%

Source: CRISIL

#### Credit Ratio

CRISIL downgraded ratings of 1,165 firms and upgraded those of 921 in the last fiscal. Around 90% of the downgrade was on account of slowing demand, tight liquidity and stretched working capital cycles. Companies in investment-linked sectors such as power, construction, engineering, capital goods and transport had more downgrades than firms in other sectors. The credit ratio, at 0.79 times in 2013-14, has remained weak for two years now as downgrades outnumbered upgrades on weak demand, tight liquidity and high interest rates. However, moderation in downgrade intensity has helped the credit ratio recover marginally from 0.62 times in the previous fiscal.

#### Banks Stressed Assets

Asset quality pressures still persist, but stress asset ratio has moderated. During Q3FY14, net delinquency ratio of banks increased marginally to 1.9% of past year loans and led to 28% growth in gross non performing loans (NPL) to 3.8% of loans. Share of restructured loans fell to 4.5% of overall loans and pulled down the total stressed loan ratio to 8.3% of loans.

#### Our Credit Outlook

Given the challenging operating environment over the past two years, the credit profile of corporates has deteriorated and as a result, the overall credit ratio has declined. However, with severe rating downgrades since 2011, the credit cycle is close to its bottom. While a significant improvement is not expected and downgrades are still expected to outnumber the upgrades, some moderation is expected in rating downgrades. At a macro level, credit quality is improving as shown by the trends in rating upgrades and downgrades of the rating agencies. We have also seen Indian companies deleveraging by selling assets and raising equity. For example, Tata Power sold its interest in the Indonesian coal mine, DLF sold its stake in Aman Resorts and Bharti Airtel raised equity to reduce debt. Jaiprakash Associates sold its entire holding in the Bokaro cement unit for the same purpose and Tata Steel sold its Thane land parcel. Apart from that, many companies in the infrastructure sector with very high leverage are also considering selling assets or stakes in subsidiaries to improve their debt-servicing ability. We view this debt-consciousness positively. However, the credit situation is not out of the woods yet, as can clearly be seen in the high number of corporate

Note: None of the aforesaid recommendations are based on any assumptions. These are purely for reference and the investors are requested to consult their financial advisors before investing.

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# ICICI Prudential Dynamic Plan

## Open Ended Diversified Equity Fund

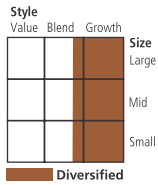
This Product is suitable for investors who are seeking\*:

- Long term wealth creation solution
- A diversified equity fund that aims for growth by investing in equity and debt (for defensive considerations)

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

**HIGH RISK**  
(BROWN)

### Style Box



### Returns of Regular Plan - Growth Option as on September 30, 2014

Particulars	September 30, 2013 to September 30, 2014	September 30, 2012 to September 30, 2013	September 30, 2011 to September 30, 2012	Since inception	
	Absolute Returns (%)	Absolute Returns (%)	Absolute Returns (%)	Current Value of Investment of Rs. 10000	CAGR (%)
<b>Scheme</b>	50.04	5.53	16.33	176426.20	27.22
<b>CNX NIFTY Index</b>	38.87	0.56	15.38	83716.63	19.51
<b>NAV (Rs.) Per Unit (as on Sep 30, 2014 : 176.4262)</b>	117.59	111.42	95.78	10.00	
<p>Past performance may or may not be sustained in future and the same may not necessarily provide the basis for comparison with other investment. Date of inception:31-Oct-02. Performance of dividend option would be Net of Dividend distribution tax, if any. Benchmark is CNX NIFTY Index. For computation of since inception returns (%) the allotment NAV has been taken as Rs. 10.00. Load is not considered for computation of returns. In case, the start/end date of the concerned period is a nonbusiness date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period.</p> <p>Total Schemes managed by Mr. Sankaran Naren is 5 and Mr. Mittul Kalawadia is 3. Refer annexure from page no. 70 for performance of schemes currently managed by fund managers.</p>					
<b>Portfolio as on September 30, 2014</b>					
<b>Company/Issuer</b>	<b>Rating</b>	<b>% to NAV</b>	<b>Company/Issuer</b>	<b>Rating</b>	<b>% to NAV</b>
<b>Auto</b>		<b>2.01%</b>	Jagran Prakashan Ltd.		0.23%
Mahindra & Mahindra Ltd.		2.01%	<b>Minerals/Mining</b>		<b>1.01%</b>
<b>Auto Ancillaries</b>		<b>1.84%</b>	Coal India Ltd.		1.01%
Motherson Sumi Systems Ltd.		0.71%	<b>Non - Ferrous Metals</b>		<b>1.48%</b>
Exide Industries Ltd.		0.62%	Hindustan Zinc Ltd.		0.90%
Balkrishna Industries Ltd.		0.51%	Hindalco Industries Ltd.		0.58%
<b>Banks</b>		<b>19.21%</b>	<b>Oil</b>		<b>4.18%</b>
• HDFC Bank Ltd.		8.26%	Oil & Natural Gas Corporation Ltd.		1.48%
• ICICI Bank Ltd.		5.03%	Aban Offshore Ltd.		1.45%
• State Bank Of India		4.42%	Cairn India Ltd.		1.26%
ING Vysya Bank Ltd.		1.06%	<b>Petroleum Products</b>		<b>4.20%</b>
Punjab National Bank		0.43%	• Reliance Industries Ltd.		4.20%
<b>Chemicals</b>		<b>1.12%</b>	<b>Pharmaceuticals</b>		<b>2.52%</b>
Tata Chemicals Ltd.		0.81%	Divi's Laboratories Ltd.		1.33%
Rain Industries Ltd.		0.31%	Cipla Ltd.		1.19%
<b>Construction</b>		<b>0.56%</b>	<b>Power</b>		<b>10.83%</b>
Jaiprakash Associates Ltd.		0.31%	• Power Grid Corporation Of India Ltd.		9.23%
Texmaco Infrastructure & Holdings Ltd.		0.25%	Kalpataru Power Transmission Ltd.		0.91%
<b>Construction Project</b>		<b>1.56%</b>	SJVN Ltd.		0.69%
Larsen & Toubro Ltd.		1.11%	<b>Software</b>		<b>11.88%</b>
GMR Infrastructure Ltd.		0.45%	• Wipro Ltd.		4.29%
<b>Consumer Non Durables</b>		<b>1.57%</b>	• Infosys Ltd.		4.18%
United Spirits Ltd.		0.92%	Cyient Ltd.		1.36%
McLeod Russel India Ltd.		0.64%	Oracle Financial Services Software Ltd.		0.80%
<b>Ferrous Metals</b>		<b>1.46%</b>	Info Edge (India) Ltd.		0.80%
Tata Steel Ltd.		0.48%	Tech Mahindra Ltd.		0.45%
Steel Authority Of India Ltd.		0.47%	<b>Telecom - Services</b>		<b>3.52%</b>
JSW Steel Ltd.		0.43%	Bharti Airtel Ltd.		3.52%
Sarda Energy & Minerals Ltd.		0.08%	<b>Trading</b>		<b>0.47%</b>
<b>Fertilisers</b>		<b>0.22%</b>	Redington (India) Ltd.		0.47%
Gujarat Narmada Valley Fertilizers and Chemicals Ltd.		0.22%	<b>Transportation</b>		<b>2.27%</b>
<b>Finance</b>		<b>4.88%</b>	The Great Eastern Shipping Company Ltd.		2.18%
IDFC Ltd.		1.73%	ABG Infralogistic Ltd.		0.08%
Bajaj Finserv Ltd.		1.62%	<b>Government Securities</b>		<b>17.54%</b>
Max India Ltd.		0.93%	<b>Short Terms</b> <sup>®</sup>		<b>1.39%</b>
Kalyani Investment Company Ltd.		0.57%	08.12% GOI 2020	SOV	1.39%
SKS Microfinance Ltd.		0.03%	<b>Long Terms</b> <sup>®</sup>		<b>16.15%</b>
<b>Gas</b>		<b>1.50%</b>	• 01.44% GOI IIB 2023	SOV	5.42%
Petronet LNG Ltd.		1.31%	• 08.40% GOI 2024	SOV	4.73%
Gujarat State Petronet Ltd.		0.19%	• 08.30% GOI 2042	SOV	4.57%
<b>Industrial Capital Goods</b>		<b>0.64%</b>	08.60% GOI 2028	SOV	1.42%
Texmaco Rail & Engineering Ltd.		0.64%	<b>Short Term Debt and other current assets</b>		<b>2.53%</b>
<b>Industrial Products</b>		<b>0.12%</b>	<b>Total Net Assets</b>		<b>100.00%</b>
Electrosteel Castings Ltd.		0.12%	• Top Ten Holdings		
<b>Media &amp; Entertainment</b>		<b>0.87%</b>	®Short Term < 8 Years, Long Term > 8 Years.		
D.B. Corp Ltd.		0.64%			
<b>Quantitative Indicators</b>					
Average P/E : 16.64	Average P/BV : 3.39	Average Dividend Yield : 1.56	Annual Portfolio Turnover Ratio : 1.25 times		
Std Dev (Annualised) : 15.56%	Sharpe Ratio : 0.85	Portfolio Beta : 0.85	R squared : 0.85		
<p>Portfolio turnover has been computed as the ratio of the lower value of average purchase and average sales, to the average net assets in the past one year (since inception for schemes that have not completed a year). The figures are not netted for derivative transactions.</p> <p>Risk-free rate based on the last 91-day T-Bill cut-off of 8.5201%.</p>					
**In addition to the fund manager managing this fund, the ADR/GDR exposure is managed by Mr. Ashwin Jain.					



# ICICI Prudential Focused Bluechip Equity Fund

## Open Ended Equity Scheme

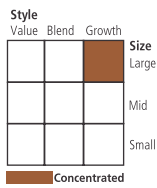
This Product is suitable for investors who are seeking\*:

- Long term wealth creation solution
- A focused large cap equity fund that aims for growth by investing in companies in the large cap category

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

**HIGH RISK**  
(BROWN)

### Style Box



### Returns of Regular Plan - Growth Option as on September 30, 2014

Particulars	September 30, 2013 to September 30, 2014	September 30, 2012 to September 30, 2013	September 30, 2011 to September 30, 2012	Since inception	
	Absolute Returns (%)	Absolute Returns (%)	Absolute Returns (%)	Current Value of Investment of Rs. 10000	CAGR (%)
<b>Scheme</b>	46.49	4.26	16.40	26880.00	16.82
<b>CNX NIFTY Index</b>	38.87	0.56	15.38	16101.73	7.78
<b>NAV (Rs.) Per Unit (as on Sep 30, 2014 : 26.88)</b>	18.35	17.60	15.12	10.00	

### Fund Details

<b>Fund Managers** :</b> Manish Gunwani (Managing this fund from Jan 2012 & Overall 17 years of experience)
<b>Indicative Investment Horizon:</b> 5 years and above
<b>Inception date:</b> 23-May-08
<b>AAUM as on 30-Sep-14 :</b> Rs. 7104.19 crores
<b>NAV (As on 30-Sep-14):</b> Regular Plan Growth Option : 26.8800 Regular Plan Dividend Option : 22.2900 Direct Plan Growth Option : 27.2300 Direct Plan Dividend Option : 25.9900
<b>Plans :</b> Regular & Direct
<b>Options :</b> Growth & Dividend
<b>Application Amount for fresh Subscription :</b> Rs.5,000 (plus in multiples of Re.1)
<b>Min.Addl.Investment :</b> Rs.1,000 (plus in multiples of Re.1)
<b>Exit load for Redemption / Switch out :- Lumpsum &amp; SIP / STP / SWP Investment Option</b> Upto 1 Year from allotment - 1% of applicable NAV, more than 1 Year - Nil
<b>SIP :</b> Monthly: Minimum Rs. 1,000/- plus 5 post dated cheques for a minimum of Rs. 1,000/- each; Quarterly: Minimum Rs. 5,000/- plus 3 post dated cheques of Rs. 5,000/- each.
<b>SWP :</b> Rs.500 and in multiples of Re. 1/-
<b>STP :</b> STP In : Available
<b>Min.Redemption Amt. :</b> Rs. 500 and in multiples of Re. 1/-

Past performance may or may not be sustained in future and the same may not necessarily provide the basis for comparison with other investment. Date of inception:23-May-08. Performance of dividend option would be Net of Dividend distribution tax, if any. Benchmark is CNX NIFTY Index. For computation of since inception returns (%) the allotment NAV has been taken as Rs. 10.00. Load is not considered for computation of returns. In case, the start/end date of the concerned period is a nonbusiness date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period.

Total Schemes managed by the Fund Manager is 5. Refer annexure from page no. 70 for performance of schemes currently managed by Mr. Manish Gunwani (fund manager).

### Portfolio as on September 30, 2014

Company/Issuer	Rating	% to NAV	% to NAV Derivatives	Company/Issuer	Rating	% to NAV	% to NAV Derivatives
<b>Auto</b>		<b>9.42%</b>	<b>-0.35%</b>	Bharat Heavy Electricals Ltd.		0.34%	
• Maruti Suzuki India Ltd.		4.08%		<b>Industrial Products</b>		<b>1.53%</b>	
Maruti Suzuki India Ltd. - Futures			-0.35%	Bharat Forge Ltd.		1.53%	
Tata Motors Ltd.		2.27%		<b>Minerals/Mining</b>		<b>0.49%</b>	
Mahindra & Mahindra Ltd.		1.59%		Coal India Ltd.		0.49%	
Hero Motocorp Ltd.		0.94%		<b>Non - Ferrous Metals</b>		<b>1.00%</b>	
Tata Motors Ltd. - DVR		0.53%		Hindustan Zinc Ltd.		1.00%	
<b>Auto Ancillaries</b>		<b>3.24%</b>		<b>Oil</b>		<b>2.14%</b>	
• Motherson Sumi Systems Ltd.		3.24%		Oil & Natural Gas Corporation Ltd.		2.14%	
<b>Banks</b>		<b>23.73%</b>		<b>Petroleum Products</b>		<b>5.50%</b>	
• ICICI Bank Ltd.		7.32%		• Reliance Industries Ltd.		4.27%	
• HDFC Bank Ltd.		7.13%		Hindustan Petroleum Corporation Ltd.		1.23%	
• State Bank Of India		3.26%		<b>Pharmaceuticals</b>		<b>5.52%</b>	
Punjab National Bank		1.73%		Dr. Reddy's Laboratories Ltd.		2.15%	
Axis Bank Ltd.		1.59%		Cipla Ltd.		1.74%	
Kotak Mahindra Bank Ltd.		1.36%		Divi's Laboratories Ltd.		1.62%	
IndusInd Bank Ltd.		1.34%		<b>Power</b>		<b>2.55%</b>	
<b>Cement</b>		<b>1.13%</b>		Power Grid Corporation Of India Ltd.		2.55%	
Grasim Industries Ltd.		1.13%		<b>Software</b>		<b>13.69%</b>	
<b>Construction</b>		<b>0.56%</b>		• Infosys Ltd.		5.60%	
Jaiprakash Associates Ltd.		0.31%		• Tech Mahindra Ltd.		3.10%	
DLF Ltd.		0.25%		Wipro Ltd.		2.74%	
<b>Construction Project</b>		<b>2.77%</b>		HCL Technologies Ltd.		1.99%	
Larsen & Toubro Ltd.		2.77%		Oracle Financial Services Software Ltd.		0.16%	
<b>Consumer Non Durables</b>		<b>8.33%</b>		Tata Consultancy Services Ltd.		0.11%	
• ITC Ltd.		5.05%		<b>Telecom - Services</b>		<b>1.78%</b>	
United Spirits Ltd.		2.62%		Bharti Airtel Ltd.		1.27%	
Britannia Industries Ltd.		0.66%		Idea Cellular Ltd.		0.51%	
<b>Ferrous Metals</b>		<b>1.12%</b>	<b>0.20%</b>	<b>Transportation</b>		<b>1.17%</b>	
Steel Authority Of India Ltd.		0.68%		Container Corporation Of India Ltd.		1.17%	
Steel Authority Of India Ltd. - Futures			0.20%	<b>CPs and CDs</b>		<b>2.34%</b>	
Tata Steel Ltd.		0.44%		The Jammu & Kashmir Bank Ltd. CRISIL A1+		1.34%	
<b>Finance</b>		<b>7.48%</b>		Punjab & Sind Bank ICRA A1+		1.00%	
• HDFC Ltd.		3.24%		<b>Units of Mutual Fund</b>		<b>0.32%</b>	
Bajaj Finserv Ltd.		2.35%		ICICI Prudential CNX 100 ETF		0.32%	
IDFC Ltd.		1.21%		<b>Short Term Debt and other current assets</b>		<b>0.17%</b>	
Reliance Capital Ltd.		0.69%		<b>Total Net Assets</b>		<b>100.00%</b>	
<b>Gas</b>		<b>3.09%</b>		• Top Ten Holdings Derivatives are considered at exposure value.			
GAIL (India) Ltd.		2.01%					
Petronet LNG Ltd.		1.09%					
<b>Industrial Capital Goods</b>		<b>1.09%</b>					
ABB India Ltd.		0.75%					

### Quantitative Indicators

Average P/E : 21.21	Average P/BV : 5.06	Average Dividend Yield : 1.20	Annual Portfolio Turnover Ratio : 0.58 times
Std Dev (Annualised) : 15.37%	Sharpe Ratio : 0.78	Portfolio Beta : 0.89	R squared : 0.96

Portfolio turnover has been computed as the ratio of the lower value of average purchase and average sales, to the average net assets in the past one year (since inception for schemes that have not completed a year). The figures are not netted for derivative transactions. Risk-free rate based on the last 91-day T-Bill cut-off of 8.5201%.

\*\*In addition to the fund manager managing this fund, the ADR/GDR exposure is managed by Mr. Ashwin Jain.

# ICICI Prudential Value Discovery Fund

## Open Ended Diversified Equity Scheme

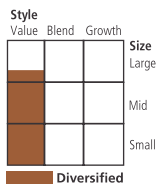
This Product is suitable for investors who are seeking\*:

- Long term wealth creation solution
- A diversified equity fund that aims to generate returns by investing in stocks with attractive valuations

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

**HIGH RISK**  
(BROWN)

### Style Box



### Returns of Regular Plan - Growth Option as on September 30, 2014

Particulars	September 30, 2013 to September 30, 2014	September 30, 2012 to September 30, 2013	September 30, 2011 to September 30, 2012	Since inception	
	Absolute Returns (%)	Absolute Returns (%)	Absolute Returns (%)	Current Value of Investment of Rs. 10000	CAGR (%)
<b>Scheme</b>	88.96	-1.17	24.17	99300.00	25.44
<b>Benchmark</b>	63.17	-10.75	10.52	55371.66	18.41
<b>CNX NIFTY Index</b>	38.87	0.56	15.38	49806.46	17.18
<b>NAV (Rs.) Per Unit (as on Sep 30, 2014 : 99.3)</b>	52.55	53.17	42.82	10.00	

### Fund Details

<b>Fund Managers** :</b>	Mrinal Singh (Managing this fund since Feb 2011 & Overall 12 years of experience)
<b>Indicative Investment Horizon:</b> 5 years and above	
<b>Inception date:</b> 16-Aug-04	
<b>AAUM as on 30-Sep-14 :</b> Rs. 6052.57 crores	
<b>NAV (As on 30-Sep-14):</b> <b>Regular Plan Growth Option :</b> 99.3000 <b>Regular Plan Dividend Option :</b> 30.9800 <b>Direct Plan Growth Option :</b> 100.5500 <b>Direct Plan Dividend Option :</b> 38.3500	
<b>Plans :</b> Regular & Direct	
<b>Options :</b> Growth & Dividend	
<b>Application Amount for fresh Subscription :</b> Rs.5,000 (plus in multiples of Re.1)	
<b>Min.Addl.Investment :</b> Rs.1,000 (plus in multiples of Re.1)	
<b>Exit load for Redemption / Switch out :- Lumpsum &amp; SIP / STP / SWP Investment Option</b> Upto 12 Months from allotment - 1% of applicable NAV, more than 12 Months - Nil	
<b>SIP :</b> Monthly: Minimum Rs. 1,000/- plus 5 post dated cheques for a minimum of Rs. 1,000/- each; Quarterly: Minimum Rs. 5,000/- plus 3 post dated cheques of Rs. 5,000/- each.	
<b>SWP :</b> Minimum of Rs.500 and multiples of Re.1/-	
<b>STP :</b> STP In : Available	
<b>Min.Redemption Amt. :</b> Rs.500 & in multiples thereof	

Past performance may or may not be sustained in future and the same may not necessarily provide the basis for comparison with other investment. Date of inception: 16-Aug-04. Performance of dividend option would be Net of Dividend distribution tax, if any. Benchmark is CNX Midcap Index. For computation of since inception returns (%) the allotment NAV has been taken as Rs. 10.00. Load is not considered for computation of returns. In case, the start/end date of the concerned period is a nonbusiness date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period.

Total Schemes managed by the Fund Manager is 6 (Excludes FoF Schemes). Refer annexure from page no. 70 for performance of schemes currently managed by Mr. Mrinal Singh (fund manager).

### Portfolio as on September 30, 2014

Company/Issuer	Rating	% to NAV	Company/Issuer	Rating	% to NAV
<b>Auto</b>		<b>6.95%</b>	Bharat Electronics Ltd.		1.18%
Hero Motocorp Ltd.		1.88%	Voltamp Transformers Ltd.		0.65%
Maruti Suzuki India Ltd.		1.81%	Triveni Turbine Ltd.		0.56%
Mahindra & Mahindra Ltd.		1.78%	Elecon Engineering Company Ltd.		0.16%
Tata Motors Ltd.		1.49%	V-Guard Industries Ltd.		0.14%
<b>Auto Ancillaries</b>		<b>6.97%</b>	<b>Industrial Products</b>		<b>2.74%</b>
• Amara Raja Batteries Ltd.		2.66%	Bharat Forge Ltd.		2.15%
• Exide Industries Ltd.		2.26%	Timken India Ltd.		0.59%
Balkrishna Industries Ltd.		2.05%	<b>Pesticides</b>		<b>4.25%</b>
<b>Banks</b>		<b>13.51%</b>	• PI Industries Ltd.		2.74%
• ICICI Bank Ltd.		6.58%	UPL Ltd.		1.51%
HDFC Bank Ltd.		2.08%	<b>Petroleum Products</b>		<b>4.20%</b>
Karur Vysya Bank Ltd.		1.55%	• Reliance Industries Ltd.		4.20%
ING Vysya Bank Ltd.		1.39%	<b>Pharmaceuticals</b>		<b>6.75%</b>
State Bank Of India		1.00%	Divi's Laboratories Ltd.		1.89%
Punjab National Bank		0.92%	Natco Pharma Ltd.		1.85%
<b>Cement</b>		<b>3.59%</b>	Cipla Ltd.		1.76%
Birla Corporation Ltd.		2.03%	Torrent Pharmaceuticals Ltd.		1.25%
Orient Cement Ltd.		0.82%	<b>Power</b>		<b>2.92%</b>
Prism Cement Ltd.		0.74%	NTPC Ltd.		1.75%
<b>Chemicals</b>		<b>1.07%</b>	Power Grid Corporation Of India Ltd.		1.13%
Rain Industries Ltd.		1.07%	Kalpataru Power Transmission Ltd.		0.04%
<b>Construction Project</b>		<b>4.72%</b>	<b>Software</b>		<b>9.73%</b>
• SADBHAV Engineering Ltd.		2.84%	• Wipro Ltd.		2.26%
Volta Ltd.		1.88%	Infosys Ltd.		2.17%
<b>Consumer Durables</b>		<b>1.01%</b>	Mindtree Ltd.		1.77%
Blue Star Ltd.		1.01%	Persistent Systems Ltd.		1.35%
<b>Consumer Non Durables</b>		<b>4.02%</b>	Eclerx Services Ltd.		1.15%
• Marico Ltd.		2.29%	Oracle Financial Services Software Ltd.		0.89%
United Spirits Ltd.		1.29%	Nucleus Software Exports Ltd.		0.15%
Balrampur Chini Mills Ltd.		0.44%	<b>Textiles - Cotton</b>		<b>0.62%</b>
<b>Diversified Consumer Services</b>		<b>0.19%</b>	Vardhman Textiles Ltd.		0.62%
Career Point Ltd.		0.19%	<b>Transportation</b>		<b>7.69%</b>
<b>Ferrous Metals</b>		<b>0.62%</b>	• Gujarat Pipavav Port Ltd.		2.50%
Godawari Power And Ispat Ltd.		0.33%	Gateway Distriparks Ltd.		2.01%
Usha Martin Ltd.		0.28%	Container Corporation Of India Ltd.		1.64%
<b>Finance</b>		<b>4.90%</b>	The Great Eastern Shipping Company Ltd.		1.53%
Max India Ltd.		2.14%	<b>CPs and CDs</b>		<b>5.61%</b>
IDFC Ltd.		1.76%	• IDBI Bank Ltd.	CRISIL A1+	4.80%
Bajaj Holdings & Investment Ltd.		0.84%	The Jammu & Kashmir Bank Ltd.	CRISIL A1+	0.44%
Power Finance Corporation Ltd.		0.16%	Canara Bank	CRISIL A1+	0.37%
<b>Gas</b>		<b>3.09%</b>	<b>Short Term Debt and other current assets</b>		<b>0.72%</b>
Petronet LNG Ltd.		1.87%	<b>Total Net Assets</b>		<b>100.00%</b>
GAIL (India) Ltd.		0.66%	• Top Ten Holdings		
Gujarat State Petronet Ltd.		0.55%			
<b>Industrial Capital Goods</b>		<b>4.16%</b>			
Bharat Heavy Electricals Ltd.		1.47%			

### Quantitative Indicators

Average P/E : 19.95	Average P/BV : 4.41	Average Dividend Yield : 1.31	Annual Portfolio Turnover Ratio : 0.31 times
Std Dev (Annualised) : 19.13%	Sharpe Ratio : 1.13	Portfolio Beta : 0.79	R squared : 0.90

Portfolio turnover has been computed as the ratio of the lower value of average purchase and average sales, to the average net assets in the past one year (since inception for schemes that have not completed a year). The figures are not netted for derivative transactions. Risk-free rate based on the last 91-day T-Bill cut-off of 8.5201%.

\*\*In addition to the fund manager managing this fund, the ADR/GDR exposure is managed by Mr. Ashwin Jain.

This Product is suitable for investors who are seeking\*:

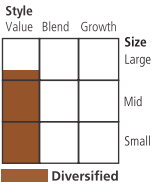
# ICICI Prudential Value Fund - Series 1

## A Close ended equity scheme

- Long term wealth creation solution
- A close ended diversified equity fund that aims to provide capital appreciation by investing in a well diversified portfolio of stocks through fundamental analysis.

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

**HIGH RISK**  
(BROWN)

Style Box	Portfolio as on September 30, 2014			
				
<b>Fund Details</b>				
<b>Fund Managers** :</b>				
Sankaran Naren (Managing this fund since Nov, 2013 & Overall 23 Years of experience) Mittul Kalawadia (Managing this fund since Nov, 2013 & Overall 7 Years of experience)				
<b>Indicative Investment Horizon:</b> 3 years				
<b>Inception date:</b> 07-Nov-13				
<b>AAUM as on 30-Sep-14 :</b> Rs. 912.59 crores				
<b>NAV (As on 30-Sep-14):</b> <b>Regular Plan Dividend Option :</b> 14.4300 <b>Direct Plan Dividend Option :</b> 14.6000				
<b>Plans :</b> Regular & Direct				
<b>Options :</b> Only Dividend payout facility available Dividend Transfer Plan				
<b>Application Amount for fresh Subscription :</b> Not available				
<b>Min.Addl.Investment :</b> Not available				
<b>Exit load for Redemption / Switch out :- Lumpsum Investment Option</b> Nil				
<b>SIP :</b> Not Available				
<b>SWP :</b> Not Available				
<b>Min.Redemption Amt. :</b> No redemption/repurchase of units shall be allowed prior to the maturity of the Scheme. Investors wishing to exit may do so, only in demat mode, by selling through BSE Limited or any of the stock exchange(s) where units of the Scheme will be listed as the Trustee may decide from time to time.				
	<b>Company/Issuer</b>	<b>% to NAV</b>	<b>Company/Issuer</b>	<b>% to NAV</b>
	<b>Auto</b>	<b>2.90%</b>	<b>Trading</b>	<b>1.43%</b>
	Mahindra & Mahindra Ltd.	2.90%	Redington (India) Ltd.	1.43%
	<b>Auto Ancillaries</b>	<b>1.40%</b>	<b>Transportation</b>	<b>6.39%</b>
	Exide Industries Ltd.	1.40%	• The Great Eastern Shipping Company Ltd.	4.59%
	<b>Banks</b>	<b>11.45%</b>	Gujarat Pipavav Port Ltd.	1.80%
	• HDFC Bank Ltd.	9.33%	<b>Short Term Debt and other current assets</b>	<b>2.67%</b>
	City Union Bank Ltd.	2.12%	<b>Total Net Assets</b>	<b>100.00%</b>
	<b>Chemicals</b>	<b>3.02%</b>	• Top Ten Holdings	
	Rain Industries Ltd.	3.02%		
	<b>Construction Project</b>	<b>4.05%</b>		
	• Sadbhav Engineering Ltd.	4.05%		
	<b>Consumer Durables</b>	<b>2.35%</b>		
	Blue Star Ltd.	2.35%		
	<b>Consumer Non Durables</b>	<b>5.72%</b>		
	Bajaj Corp Ltd.	2.73%		
	United Spirits Ltd.	1.83%		
	Balrampur Chini Mills Ltd.	1.15%		
	<b>Ferrous Metals</b>	<b>1.19%</b>		
	Usha Martin Ltd.	1.19%		
	<b>Fertilisers</b>	<b>0.02%</b>		
	Zuari Agro Chemicals Ltd.	0.02%		
	<b>Finance</b>	<b>18.63%</b>		
	• Bajaj Finserv Ltd.	6.07%		
	• Max India Ltd.	3.22%		
	Motilal Oswal Financial Services Ltd.	2.97%		
	Sundaram Finance Ltd.	2.59%		
	IDFC Ltd.	2.33%		
	Credit Analysis And Research Ltd.	1.44%		
	<b>Gas</b>	<b>3.09%</b>		
	• Gujarat State Petronet Ltd.	3.09%		
	<b>Industrial Capital Goods</b>	<b>3.10%</b>		
	Bharat Electronics Ltd.	2.12%		
	Triveni Turbine Ltd.	0.97%		
	<b>Media &amp; Entertainment</b>	<b>1.95%</b>		
	Navneet Education Ltd.	1.95%		
	<b>Oil</b>	<b>4.63%</b>		
	Oil & Natural Gas Corporation Ltd.	2.95%		
	Aban Offshore Ltd.	1.68%		
	<b>Petroleum Products</b>	<b>3.42%</b>		
	• Reliance Industries Ltd.	3.42%		
	<b>Pharmaceuticals</b>	<b>6.36%</b>		
	• Divi's Laboratories Ltd.	3.55%		
	Unichem Laboratories Ltd.	1.72%		
	Dr. Reddy's Laboratories Ltd.	1.10%		
	<b>Power</b>	<b>12.67%</b>		
	• Power Grid Corporation Of India Ltd.	9.04%		
	Gujarat Industries Power Company Ltd.	2.31%		
	SJVN Ltd.	1.32%		
	<b>Software</b>	<b>3.56%</b>		
	• Wipro Ltd.	3.56%		
	<b>Benchmark</b>			
	<b>S&amp;P BSE 500 Index</b>			
	Average P/E : 18.35	Average P/BV : 4.08	Average Dividend Yield : 1.30	Annual Portfolio Turnover Ratio : 1.10 times
	Note : - "Portfolio Beta, Standard Deviation, R Squared, Sharpe Ratio and Tracking Error of the Scheme is not computed owing to the short time frame since launch of the Scheme."			
	Portfolio turnover has been computed as the ratio of the lower value of average purchase and average sales, to the average net assets in the past one year (since inception for schemes that have not completed a year). The figures are not netted for derivative transactions.			
	**In addition to the fund manager managing this fund, the ADR/GDR exposure is managed by Mr. Ashwin Jain.			

# ICICI Prudential Value Fund - Series 2

## A Close ended equity scheme

This Product is suitable for investors who are seeking\*:

- Long term wealth creation solution
- A close ended diversified equity fund that aims to provide capital appreciation by investing in a well diversified portfolio of stocks through fundamental analysis.

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

**HIGH RISK**  
(BROWN)

Style Box	Portfolio as on September 30, 2014			
<p>Style Value Blend Growth Size Large Mid Small Diversified</p>	<b>Company/Issuer</b>	<b>% to NAV</b>		
<b>Fund Details</b>				
<b>Fund Managers** :</b>				
Sankaran Naren (Managing this fund since Dec, 2013 & Overall 23 Years of experience)				
Atul Patel (Managing this fund since Dec, 2013 & Overall 4 Years of experience)				
<b>Indicative Investment Horizon:</b> 3 years				
<b>Inception date:</b> 06-Dec-13				
<b>AAUM as on 30-Sep-14 :</b> Rs. 551.29 crores				
<b>NAV (As on 30-Sep-14):</b>				
<b>Regular Plan Dividend Option :</b> 14.1700				
<b>Direct Plan Dividend Option :</b> 14.3200				
<b>Plans :</b> Regular & Direct				
<b>Options :</b>				
Only Dividend payout facility available				
<b>Application Amount for fresh Subscription :</b>				
Not available				
<b>Min.Addl.Investment :</b>				
Not available				
<b>Exit load for Redemption / Switch out :- Lumpsum Investment Option</b>				
Nil				
<b>SIP :</b>				
Not Available				
<b>SWP :</b>				
Not Available				
<b>Min.Redemption Amt. :</b>				
No redemption/repurchase of units shall be allowed prior to the maturity of the Scheme. Investors wishing to exit may do so, only in demat mode, by selling through BSE Limited or any of the stock exchange(s) where units of the Scheme will be listed as the Trustee may decide from time to time.				
		<b>Auto</b> <b>3.89%</b> • Mahindra & Mahindra Ltd. 3.89% <b>Banks</b> <b>20.22%</b> • HDFC Bank Ltd. 8.25% ING Vysya Bank Ltd. 2.85% Punjab National Bank 2.68% The Federal Bank Ltd. 2.55% DCB Bank Ltd. 2.02% ICICI Bank Ltd. 1.85% <b>Commercial Services</b> <b>1.80%</b> Nesco Ltd. 1.80% <b>Consumer Durables</b> <b>3.11%</b> V.I.P. Industries Ltd. 3.11% <b>Consumer Non Durables</b> <b>3.67%</b> • Mcleod Russel India Ltd. 3.67% <b>Fertilisers</b> <b>2.99%</b> Zuari Agro Chemicals Ltd. 2.99% <b>Finance</b> <b>5.21%</b> Max India Ltd. 2.84% IDFC Ltd. 2.37% <b>Industrial Capital Goods</b> <b>6.64%</b> • V-Guard Industries Ltd. 3.50% Bharat Electronics Ltd. 3.14% <b>Media &amp; Entertainment</b> <b>3.40%</b> D.B. Corp Ltd. 3.40% <b>Minerals/Mining</b> <b>0.46%</b> Gujarat Mineral Development Corporation Ltd. 0.46% <b>Petroleum Products</b> <b>3.79%</b> • Reliance Industries Ltd. 3.79% <b>Pharmaceuticals</b> <b>5.08%</b> • Cipla Ltd. 5.08% <b>Power</b> <b>10.21%</b> • Power Grid Corporation Of India Ltd. 8.09% Gujarat Industries Power Company Ltd. 2.12% <b>Software</b> <b>10.78%</b> • Wipro Ltd. 5.46% • Tech Mahindra Ltd. 5.32% <b>Textile Products</b> <b>2.36%</b> Himatsingka Seide Ltd. 2.36% <b>Transportation</b> <b>7.44%</b> • The Great Eastern Shipping Company Ltd. 4.60% Gateway Distriparks Ltd. 2.83% <b>Short Term Debt and other current assets</b> <b>8.94%</b> <b>Total Net Assets</b> <b>100.00%</b> • Top Ten Holdings		
<b>Benchmark</b>				
<b>S&amp;P BSE 500 Index</b>				
<b>Quantitative Indicators</b>				
Average P/E : 17.70	Average P/BV : 3.36	Average Dividend Yield : 1.40	Annual Portfolio Turnover Ratio : 1.36 times	
Note : - "Portfolio Beta, Standard Deviation, R Squared, Sharpe Ratio and Tracking Error of the Scheme is not computed owing to the short time frame since launch of the Scheme."				
Portfolio turnover has been computed as the ratio of the lower value of average purchase and average sales, to the average net assets in the past one year (since inception for schemes that have not completed a year). The figures are not netted for derivative transactions.				
**In addition to the fund manager managing this fund, the ADR/GDR exposure is managed by Mr. Ashwin Jain.				

# ICICI Prudential Value Fund - Series 3

A Close ended equity scheme

This Product is suitable for investors who are seeking\*:

- Long term wealth creation solution
- A close ended equity fund that aims to provide capital appreciation by investing in a well diversified portfolio of stocks through fundamental analysis.

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

**HIGH RISK**  
(BROWN)

Style Box	Portfolio as on September 30, 2014			
<p>Style Value Blend Growth Size Large Mid Small Diversified</p>	<b>Company/Issuer</b>	<b>Rating</b>	<b>% to NAV</b>	<b>% to NAV Derivatives</b>
<b>Fund Details</b>				
<b>Fund Managers** :</b>				
Sankaran Naren (Managing this fund since Mar, 2014 & Overall 23 Years of experience) Chintan Haria (Managing this fund since Mar, 2014 & Overall 8 Years of experience)				
<b>Indicative Investment Horizon:</b> 3 years				
<b>Inception date:</b> 20-Mar-14				
<b>AAUM as on 30-Sep-14 :</b> Rs. 315.84 crores				
<b>NAV (As on 30-Sep-14):</b> <b>Regular Plan Dividend Option :</b> 13.7000 <b>Direct Plan Dividend Option :</b> 13.7900				
<b>Plans :</b> Regular & Direct				
<b>Options :</b> Only Dividend payout facility available				
<b>Application Amount for fresh Subscription :</b> Not available				
<b>Min.Addl.Investment :</b> Not available				
<b>Exit load for Redemption / Switch out :- Lumpsum Investment Option</b> Nil				
<b>SIP :</b> Not Available				
<b>SWP :</b> Not Available				
<b>Min.Redemption Amt. :</b> No redemption/repurchase of units shall be allowed prior to the maturity of the Scheme. Investors wishing to exit may do so, only in demat mode, by selling through BSE Limited or any of the stock exchange(s) where units of the Scheme will be listed as the Trustee may decide from time to time.				
	<b>Auto</b>			<b>1.97%</b>
	Tata Motors Ltd. - Futures			1.97%
	<b>Banks</b>		<b>12.36%</b>	
	• HDFC Bank Ltd.		6.80%	
	• ING Vysya Bank Ltd.		5.56%	
	<b>Chemicals</b>		<b>0.38%</b>	
	Sharda Cropchem Ltd.		0.38%	
	<b>Construction Project</b>		<b>1.52%</b>	
	Engineers India Ltd.		1.52%	
	<b>Consumer Non Durables</b>		<b>0.48%</b>	
	Agro Tech Foods Ltd.		0.48%	
	Ferrous Metals		2.28%	
	Usha Martin Ltd.		2.28%	
	<b>Finance</b>		<b>5.18%</b>	<b>1.43%</b>
	Credit Analysis And Research Ltd.		3.04%	
	IDFC Ltd.		2.14%	
	Reliance Capital Ltd. - Futures			1.43%
	<b>Gas</b>		<b>5.45%</b>	
	• Gujarat State Petronet Ltd.		3.28%	
	Petronet LNG Ltd.		2.17%	
	<b>Industrial Capital Goods</b>		<b>1.86%</b>	
	Bharat Electronics Ltd.		1.86%	
	<b>Industrial Products</b>		<b>5.20%</b>	
	MM Forgings Ltd.		2.88%	
	Styrolution ABS (India) Ltd.		2.32%	
	<b>Minerals/Mining</b>		<b>1.96%</b>	
	Coal India Ltd.		1.96%	
	<b>Petroleum Products</b>		<b>14.82%</b>	
	• Reliance Industries Ltd.		9.88%	
	• Mangalore Refinery and Petrochemicals Ltd.		4.94%	
	<b>Pharmaceuticals</b>		<b>1.90%</b>	
	Unichem Laboratories Ltd.		1.90%	
	<b>Power</b>		<b>4.90%</b>	
	• Power Grid Corporation Of India Ltd.		4.90%	
	<b>Software</b>		<b>8.58%</b>	
	Wipro Ltd.		2.98%	
	Tech Mahindra Ltd.		2.33%	
	Cyient Ltd.		1.66%	
	Sasken Communication Technologies Ltd.		1.62%	
	<b>Textile Products</b>		<b>3.23%</b>	
	• Siyaram Silk Mills Ltd.		3.23%	
	<b>Transportation</b>		<b>12.32%</b>	
	• The Great Eastern Shipping Company Ltd.		8.74%	
	• Container Corporation Of India Ltd.		3.59%	
	<b>CPs and CDs</b>		<b>7.77%</b>	
	• Canara Bank	CRISIL A1+	7.77%	
	<b>Short Term Debt and other current assets</b>		<b>6.38%</b>	
	<b>Total Net Assets</b>		<b>100.00%</b>	
	• Top Ten Holdings Derivatives are considered at exposure value.			
<b>Benchmark</b>				
<b>S&amp;P BSE 500 Index</b>				
<b>Quantitative Indicators</b>				
Average P/E : 18.48	Average P/BV : 2.91	Average Dividend Yield : 1.50	Annual Portfolio Turnover Ratio : 1.22 times	
<p>Note : - "Portfolio Beta, Standard Deviation, R Squared, Sharpe Ratio and Tracking Error of the Scheme is not computed owing to the short time frame since launch of the Scheme."</p> <p>Portfolio turnover has been computed as the ratio of the lower value of average purchase and average sales, to the average net assets in the past one year (since inception for schemes that have not completed a year). The figures are not netted for derivative transactions.</p> <p>**In addition to the fund manager managing this fund, the ADR/GDR exposure is managed by Mr. Ashwin Jain.</p>				

# ICICI Prudential Value Fund - Series 4

A Close ended equity scheme

This Product is suitable for investors who are seeking\*:

- Long term wealth creation solution
- A close ended diversified equity fund that aims to provide capital appreciation by investing in a well diversified portfolio of stocks through fundamental analysis.

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

**HIGH RISK**  
(BROWN)

Style Box	Portfolio as on September 30, 2014																																																																																																																																																																																									
<p><b>Style</b></p> <table border="1"> <tr> <td>Value</td> <td>Blend</td> <td>Growth</td> <td rowspan="3">Size Large Mid Small</td> </tr> <tr> <td style="background-color: #800000;"></td> <td></td> <td></td> </tr> <tr> <td></td> <td></td> <td></td> </tr> </table> <p>■ Diversified</p> <p><b>Fund Details</b></p> <p><b>Fund Managers** :</b></p> <p>Mrinal Singh (Managing this fund since May, 2014 &amp; Overall 12 years of experience)</p> <p>Rajat Chandak (Managing this fund since May, 2014 &amp; 5 years of experience)</p> <p><b>Indicative Investment Horizon:</b> 3 years</p> <p><b>Inception date:</b> 08-May-14</p> <p><b>AAUM as on 30-Sep-14 :</b> Rs. 175.37 crores</p> <p><b>NAV (As on 30-Sep-14):</b>  <b>Regular Plan Growth Option :</b> 14.8600  <b>Regular Plan Dividend Option :</b> 14.8600  <b>Direct Plan Growth Option :</b> 14.9100  <b>Direct Plan Dividend Option :</b> 14.9100</p> <p><b>Plans :</b> Regular &amp; Direct</p> <p><b>Options :</b> Only Dividend payout facility available</p> <p><b>Application Amount for fresh Subscription :</b> Not available</p> <p><b>Min.Addl.Investment :</b> Not available</p> <p><b>Exit load for Redemption / Switchout :- Lumpsum Investment Option</b> Nil</p> <p><b>SIP :</b> Not Available</p> <p><b>SWP :</b> Not Available</p> <p><b>Min.Redemption Amt. :</b> No redemption/repurchase of units shall be allowed prior to the maturity of the Scheme. 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# ICICI Prudential Value Fund - Series 5

A Close ended equity scheme

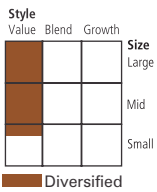
This Product is suitable for investors who are seeking\*:

- Long term wealth creation solution
- A close ended diversified equity fund that aims to provide capital appreciation by investing in a well diversified portfolio of stocks through fundamental analysis.

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

**HIGH RISK**  
(BROWN)

## Style Box



## Fund Details

<b>Fund Managers** :</b>
Mrinal Singh (Managing this fund since Sep, 2014 & Overall 12 Years of experience)
Atul Patel (Managing this fund since Sep, 2014 & Overall 4 Years of experience)
<b>Indicative Investment Horizon:</b> 40 months
<b>Inception date:</b> 10-Sep-14
<b>AAUM as on 30-Sep-14 :</b> Rs. 80.91 crores
<b>NAV (As on 30-Sep-14):</b>
Regular Plan Growth Option : 10.0700
Regular Plan Dividend Option : 10.0700
Direct Plan Growth Option : 10.0700
Direct Plan Dividend Option : 10.0700
<b>Plans :</b> Regular & Direct
<b>Options :</b>
Cumulative & Dividend Payout
<b>Application Amount for fresh Subscription :</b>
Not available
<b>Min.Addl. Investment :</b>
Not available
<b>Exit load for Redemption / Switchout - Lumpsum Investment Option</b>
Nil
<b>SIP :</b>
Not Available
<b>SWP :</b>
Not Available
<b>Min.Redemption Amt. :</b>
No redemption/repurchase of units shall be allowed prior to the maturity of the Scheme. Investors wishing to exit may do so, only in demat mode, by selling through BSE Limited or any of the stock exchange(s) where units of the Scheme will be listed as the Trustee may decide from time to time.

## Portfolio as on September 30, 2014

Company/Issuer	% to NAV	% to NAV Derivatives
<b>Auto</b>	<b>8.38%</b>	
• Mahindra & Mahindra Ltd.	4.44%	
• Tata Motors Ltd.	3.94%	
<b>Banks</b>	<b>19.35%</b>	
• HDFC Bank Ltd.	6.00%	
• State Bank Of India	5.50%	
• The Federal Bank Ltd.	3.97%	
• ICICI Bank Ltd.	3.88%	
<b>Cement</b>	<b>0.54%</b>	
ACC Ltd.	0.54%	
<b>Construction Project</b>	<b>2.61%</b>	
Gammon Infrastructure Projects Ltd.	2.61%	
<b>Consumer Durables</b>	<b>0.77%</b>	
V.I.P. Industries Ltd.	0.77%	
<b>Consumer Non Durables</b>	<b>6.04%</b>	
United Spirits Ltd.	3.06%	
ITC Ltd.	2.98%	
<b>Finance</b>	<b>2.97%</b>	
IDFC Ltd.	2.97%	
<b>Gas</b>	<b>5.69%</b>	
• GAIL (India) Ltd.	4.28%	
Petronet LNG Ltd.	1.40%	
<b>Minerals/Mining</b>	<b>2.01%</b>	
Coal India Ltd.	2.01%	
<b>Petroleum Products</b>	<b>5.06%</b>	
• Reliance Industries Ltd.	5.06%	
<b>Pharmaceuticals</b>	<b>3.56%</b>	
Divi's Laboratories Ltd.	2.02%	
Cipla Ltd.	1.55%	
<b>Power</b>	<b>8.60%</b>	
• Power Grid Corporation Of India Ltd.	5.38%	
Tata Power Company Ltd.	3.22%	
<b>Software</b>	<b>2.52%</b>	
Wipro Ltd.	2.52%	
<b>Index Futures/Options</b>		<b>10.09%</b>
• CNX Nifty Index - Futures		10.09%
<b>Short Term Debt and other current assets</b>	<b>21.80%</b>	
<b>Total Net Assets</b>	<b>100.00%</b>	

• Top Ten Holdings  
Derivatives are considered at exposure value.

## Benchmark

**S&P BSE 500 Index**

## Quantitative Indicators

Average P/E : 16.56	Average P/BV : 4.11	Average Dividend Yield : 1.44	Annual Portfolio Turnover Ratio : 0.00 times
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Note : - "Portfolio Beta, Standard Deviation, R Squared, Sharpe Ratio and Tracking Error of the Scheme is not computed owing to the short time frame since launch of the Scheme."

Portfolio turnover has been computed as the ratio of the lower value of average purchase and average sales, to the average net assets in the past one year (since inception for schemes that have not completed a year). The figures are not netted for derivative transactions.

\*\*In addition to the fund manager managing this fund, the ADR/GDR exposure is managed by Mr. Ashwin Jain.

# ICICI Prudential Equity Savings Fund Series 1

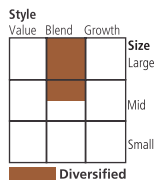
## A Close ended RGESS qualifying equity scheme

This Product is suitable for investors who are seeking\*:

- Long term wealth creation solution
  - A close ended equity scheme that seeks to generate capital appreciation by investing in Equity securities which are specified as eligible securities for Rajiv Gandhi Equity Savings Scheme (RGESS).
- \*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

**HIGH RISK**  
(BROWN)

### Fund Details



### Fund Details

<b>Fund Managers :</b>
Manish Gunwani (Managing this fund since Feb, 2014 & Overall 17 Years of experience)
Venkatesh Sanjeevi (Managing this fund since Feb, 2014 & Overall 8 Years of experience)
<b>Indicative Investment Horizon:</b> 3 years
<b>Inception date:</b> 24-Feb-14
<b>AAUM as on 30-Sep-14 :</b> Rs. 67.11 crores
<b>NAV (As on 30-Sep-14):</b> Regular Plan Growth Option : 15.6900 Regular Plan Dividend Option : 13.9300 Direct Plan Growth Option : 15.8100 Direct Plan Dividend Option : 14.0400
<b>Plans :</b> Regular & Direct
<b>Options :</b> Growth & Dividend
<b>Application Amount for fresh Subscription :</b> Rs 5,000 (plus in multiple of Re.10)
<b>Min.Add.Investment</b> Not available
<b>Exit load for Redemption / Switch out :- Lumpsum Investment Option</b> Nil
<b>SIP :</b> Not Available
<b>SWP :</b> Not Available
<b>DTP :</b> Available
<b>Min.Redemption Amt. :</b> No redemption/repurchase of units shall be allowed prior to the maturity of the Scheme. Investors wishing to exit may do so, only in demat mode, by selling through BSE Limited/ National Stock Exchange of India Limited or any of the stock exchange(s) where units of the Scheme will be listed as the Trustee may decide from time to time.

### Portfolio as on September 30,2014

Company/Issuer	% to NAV
<b>Auto</b>	<b>4.05%</b>
• Maruti Suzuki India Ltd.	4.05%
<b>Auto Ancillaries</b>	<b>7.53%</b>
• Bosch Ltd.	4.42%
Exide Industries Ltd.	3.11%
<b>Banks</b>	<b>18.74%</b>
• Punjab National Bank	5.21%
• ICICI Bank Ltd.	5.05%
IndusInd Bank Ltd.	3.65%
State Bank Of India	2.51%
The Federal Bank Ltd.	2.31%
<b>Cement</b>	<b>2.47%</b>
ACC Ltd.	2.47%
<b>Construction</b>	<b>4.05%</b>
DLF Ltd.	2.88%
Jaiprakash Associates Ltd.	1.17%
<b>Consumer Non Durables</b>	<b>6.35%</b>
• United Spirits Ltd.	6.35%
<b>Ferrous Metals</b>	<b>3.94%</b>
JSW Steel Ltd.	2.72%
Steel Authority Of India Ltd.	1.23%
<b>Finance</b>	<b>15.36%</b>
• Bajaj Finserv Ltd.	6.80%
HDFC Ltd.	3.10%
Reliance Capital Ltd.	2.81%
Bajaj Holdings & Investment Ltd.	2.66%
<b>Industrial Capital Goods</b>	<b>3.80%</b>
Bharat Electronics Ltd.	3.80%
<b>Industrial Products</b>	<b>6.65%</b>
• Bharat Forge Ltd.	6.65%
<b>Oil</b>	<b>3.58%</b>
Oil India Ltd.	3.58%
<b>Petroleum Products</b>	<b>3.85%</b>
Bharat Petroleum Corporation Ltd.	3.85%
<b>Pharmaceuticals</b>	<b>10.29%</b>
• Cipla Ltd.	5.52%
• Glenmark Pharmaceuticals Ltd.	4.77%
<b>Transportation</b>	<b>5.17%</b>
• Container Corporation Of India Ltd.	5.17%
<b>Short Term Debt and other current assets</b>	<b>4.16%</b>
<b>Total Net Assets</b>	<b>100.00%</b>
• Top Ten Holdings	

### Benchmark

CNX 100 Index

### Quantitative Indicators

Average P/E : 19.80	Average P/BV : 4.21	Average Dividend Yield : 1.04	Annual Portfolio Turnover Ratio : 0.98 times
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Note : - "Portfolio Beta, Standard Deviation, R Squared, Sharpe Ratio and Tracking Error of the Scheme is not computed owing to the short time frame since launch of the Scheme."

Portfolio turnover has been computed as the ratio of the lower value of average purchase and average sales, to the average net assets in the past one year (since inception for schemes that have not completed a year). The figures are not netted for derivative transactions.



# ICICI Prudential Dividend Yield Equity Fund

## Open Ended Equity Scheme

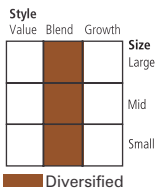
This Product is suitable for investors who are seeking\*:

- Long term wealth creation solution
- An open ended equity fund that aims for growth by primarily investing in equity and equity related instruments, which offer attractive dividend yield.

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

**HIGH RISK**  
(BROWN)

### Style Box



### Fund Details

<b>Fund Managers** :</b>
Mrinal Singh (Managing this fund since May, 2014 & Overall 12 Years of experience) Vinay Sharma (Managing this fund since May, 2014 & Overall 10 Years of experience)
<b>Indicative Investment Horizon:</b> 5 years and above
<b>Inception date:</b> 16-May-14
<b>AAUM as on 30-Sep-14 :</b> Rs. 325.24 crores
<b>NAV (As on 30-Sep-14):</b> Regular Plan Growth Option : 11.8100 Regular Plan Dividend Option : 11.8100 Direct Plan Growth Option : 11.8500 Direct Plan Dividend Option : 11.8500
<b>Plans :</b> Regular & Direct
<b>Options :</b> Dividend Reinvestment & Payout facility available
<b>Application Amount for fresh Subscription :</b> Rs.5,000 (plus in multiples of Re.1)
<b>Min.Addl.Investment :</b> Rs.1,000 (plus in multiples of Re.1)
<b>Exit load for Redemption / Switch out :- Lumpsum Investment Option</b> For investments upto 18 months – 1% of applicable NAV
<b>SIP :</b> Available
<b>SWP :</b> Available
<b>Min.Redemption Amt. :</b> Rs 500 and in multiples of Re. 1/-

### Portfolio as on September 30, 2014

Company/Issuer	% to NAV	Company/Issuer	% to NAV
<b>Auto</b>	<b>6.79%</b>	Tech Mahindra Ltd.	2.09%
• Hero Motocorp Ltd.	5.74%	Cyient Ltd.	1.92%
TVS Motor Company Ltd.	1.05%	NIIT Technologies Ltd.	1.74%
<b>Banks</b>	<b>21.49%</b>	<b>Transportation</b>	<b>2.20%</b>
• ICICI Bank Ltd.	8.64%	The Great Eastern Shipping Company Ltd.	2.20%
• The Federal Bank Ltd.	4.09%	<b>Short Term Debt and other current assets</b>	<b>6.35%</b>
Karur Vysya Bank Ltd.	2.62%	<b>Total Net Assets</b>	<b>100.00%</b>
Punjab National Bank	2.58%	• Top Ten Holdings	
Union Bank Of India	1.91%		
The Jammu & Kashmir Bank Ltd.	1.65%		
<b>Chemicals</b>	<b>3.37%</b>		
• Tata Chemicals Ltd.	3.37%		
<b>Commercial Services</b>	<b>1.85%</b>		
Nesco Ltd.	1.85%		
<b>Construction Project</b>	<b>1.11%</b>		
Engineers India Ltd.	1.11%		
<b>Consumer Durables</b>	<b>2.07%</b>		
V.I.P. Industries Ltd.	2.07%		
<b>Consumer Non Durables</b>	<b>5.67%</b>		
• ITC Ltd.	4.29%		
VST Industries Ltd.	1.38%		
<b>Ferrous Metals</b>	<b>1.98%</b>		
Tata Steel Ltd.	1.98%		
<b>Finance</b>	<b>5.96%</b>		
Max India Ltd.	2.05%		
HDFC Ltd.	2.05%		
Muthoot Finance Ltd.	1.87%		
<b>Gas</b>	<b>0.20%</b>		
Aegis Logistics Ltd.	0.20%		
<b>Industrial Products</b>	<b>4.39%</b>		
Supreme Industries Ltd.	2.35%		
Cummins India Ltd.	2.03%		
<b>Media &amp; Entertainment</b>	<b>2.75%</b>		
• D.B. Corp Ltd.	2.75%		
<b>Non - Ferrous Metals</b>	<b>3.02%</b>		
• Hindalco Industries Ltd.	3.02%		
<b>Oil</b>	<b>8.20%</b>		
• Oil India Ltd.	3.76%		
Oil & Natural Gas Corporation Ltd.	2.50%		
Cairn India Ltd.	1.94%		
<b>Pesticides</b>	<b>2.00%</b>		
Rallis India Ltd.	2.00%		
<b>Pharmaceuticals</b>	<b>3.94%</b>		
Torrent Pharmaceuticals Ltd.	2.09%		
Unichem Laboratories Ltd.	1.84%		
<b>Software</b>	<b>16.68%</b>		
• Infosys Ltd.	5.64%		
• Wipro Ltd.	5.28%		

### Benchmark

**CNX Dividend Opportunities Index**

### Quantitative Indicators:

Average P/E : 17.42	Average P/BV : 4.13	Average Dividend Yield: 1.88	Annual Portfolio Turnover Ratio : 0.56 times
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Note : - "Portfolio Beta, Standard Deviation, R Squared, Sharpe Ratio and Tracking Error of the Scheme is not computed owing to the short time frame since launch of the Scheme."

Portfolio turnover has been computed as the ratio of the lower value of average purchase and average sales, to the average net assets in the past one year (since inception for schemes that have not completed a year). The figures are not netted for derivative transactions.

\*\*In addition to the fund manager managing this fund, the ADR/GDR exposure is managed by Mr. Ashwin Jain.

# ICICI Prudential Growth Fund – Series 1

## A Close ended equity scheme

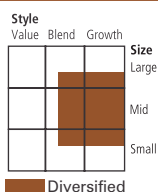
This Product is suitable for investors who are seeking\*:

- Long term wealth creation solution
- A close ended diversified equity fund that aims to provide capital appreciation by investing in equity and equity related instruments.

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

**HIGH RISK**  
(BROWN)

### Style Box



### Fund Details

<b>Fund Managers** :</b>
Manish Gunwani (Managing this fund since June, 2014 & Overall 17 years of experience)
Venkatesh Sanjeevi (Managing this fund since June, 2014 & Overall 8 years of experience)
<b>Indicative Investment Horizon:</b> 3 years
<b>Inception date:</b> 20-Jun-14
<b>AAUM as on 30-Sep-14 :</b> Rs. 548.15 crores
<b>NAV (As on 30-Sep-14):</b>
<b>Regular Plan Dividend Option :</b> 11.1000
<b>Direct Plan Dividend Option :</b> 11.1400
<b>Plans :</b> Regular & Direct
<b>Options :</b> Only Dividend payout facility available
<b>Application Amount for fresh Subscription :</b> Not available
<b>Min.Addl.Investment :</b> Not available
<b>Exit load for Redemption / Switch out :- Lumpsum Investment Option</b> Not Available
<b>SIP :</b> Not Available
<b>SWP :</b> Not Available
<b>Min.Redemption Amt. :</b> No redemption/repurchase of units shall be allowed prior to the maturity of the Scheme. Investors wishing to exit may do so, only in demat mode, by selling through BSE Limited or any of the stock exchange(s) where units of the Scheme will be listed as the Trustee may decide from time to time.

### Portfolio as on September 30, 2014

Company/Issuer	Rating	% to NAV	Company/Issuer	Rating	% to NAV
<b>Auto</b>		<b>3.49%</b>	<b>Pesticides</b>		<b>2.64%</b>
Eicher Motors Ltd.		2.95%	Rallis India Ltd.		2.64%
Maruti Suzuki India Ltd.		0.54%	<b>Pharmaceuticals</b>		<b>10.40%</b>
<b>Banks</b>		<b>22.91%</b>	• Sanofi India Ltd.		4.00%
• IndusInd Bank Ltd.		4.37%	• Natco Pharma Ltd.		3.07%
• City Union Bank Ltd.		3.71%	Alembic Pharmaceuticals Ltd.		1.85%
• Punjab National Bank		3.43%	Glenmark Pharmaceuticals Ltd.		1.48%
• HDFC Bank Ltd.		3.07%	<b>Power</b>		<b>1.43%</b>
ICICI Bank Ltd.		2.52%	Power Grid Corporation Of India Ltd.		1.43%
DCB Bank Ltd.		2.04%	<b>Software</b>		<b>3.68%</b>
ING Vysya Bank Ltd.		1.99%	Info Edge (India) Ltd.		2.69%
Kotak Mahindra Bank Ltd.		1.78%	Cyient Ltd.		0.99%
<b>Cement</b>		<b>2.12%</b>	<b>Transportation</b>		<b>1.92%</b>
The Ramco Cements Ltd.		1.44%	Container Corporation Of India Ltd.		1.19%
Orient Cement Ltd.		0.69%	JET Airways (India) Ltd.		0.73%
<b>Chemicals</b>		<b>3.81%</b>	<b>CPs and CDs</b>		<b>3.51%</b>
Solar Industries India Ltd.		2.14%	• Punjab & Sind Bank	ICRA A1+	3.51%
Atul Ltd.		1.67%	<b>Short Term Debt and other current assets</b>		<b>1.59%</b>
<b>Construction</b>		<b>3.89%</b>	<b>Total Net Assets</b>		<b>100.00%</b>
Prestige Estates Projects Ltd.		1.93%	• Top Ten Holdings		
Oberoi Realty Ltd.		1.53%			
Jaiprakash Associates Ltd.		0.42%			
<b>Consumer Non Durables</b>		<b>9.47%</b>			
Britannia Industries Ltd.		2.72%			
Venkys (India) Ltd.		2.39%			
United Spirits Ltd.		2.11%			
Zyodus Wellness Ltd.		1.25%			
Kaveri Seed Company Ltd.		1.00%			
<b>Ferrous Metals</b>		<b>1.02%</b>			
JSW Steel Ltd.		1.02%			
<b>Finance</b>		<b>13.88%</b>			
• Max India Ltd.		4.22%			
• SKS Microfinance Ltd.		3.11%			
Bajaj Finserv Ltd.		2.19%			
Reliance Capital Ltd.		1.92%			
Reppo Home Finance Ltd.		1.80%			
IDFC Ltd.		0.64%			
<b>Gas</b>		<b>0.76%</b>			
Petronet LNG Ltd.		0.76%			
<b>Healthcare Services</b>		<b>1.08%</b>			
Apollo Hospitals Enterprise Ltd.		1.08%			
<b>Industrial Capital Goods</b>		<b>2.30%</b>			
Triveni Turbine Ltd.		1.77%			
Voltamp Transformers Ltd.		0.54%			
<b>Media &amp; Entertainment</b>		<b>6.46%</b>			
• D.B. Corp Ltd.		3.11%			
Inox Leisure Ltd.		1.84%			
Entertainment Network (India) Ltd.		1.51%			
<b>Oil</b>		<b>3.64%</b>			
Oil India Ltd.		2.14%			
Aban Offshore Ltd.		1.50%			

### Benchmark

CNX Nifty Index

### Quantitative Indicators:

Average P/E : 22.52	Average P/BV : 6.22	Average Dividend Yield: 0.84	Annual Portfolio Turnover Ratio : 0.14 times
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Note : - "Portfolio Beta, Standard Deviation, R Squared, Sharpe Ratio and Tracking Error of the Scheme is not computed owing to the short time frame since launch of the Scheme."

Portfolio turnover has been computed as the ratio of the lower value of average purchase and average sales, to the average net assets in the past one year (since inception for schemes that have not completed a year). The figures are not netted for derivative transactions.

\*\*In addition to the fund manager managing this fund, the ADR/GDR exposure is managed by Mr. Ashwin Jain.

# ICICI Prudential Growth Fund – Series 2

## A Close ended equity scheme

This Product is suitable for investors who are seeking\*:

- Long term wealth creation solution
- A close ended diversified equity fund that aims to provide capital appreciation by investing in equity and equity related instruments.

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

**HIGH RISK**  
(BROWN)

Style Box		Portfolio as on September 30, 2014		
<p>Style Value Blend Growth</p> <p>Size Large Mid Small</p> <p>Diversified</p>		<b>Company/Issuer</b>	<b>% to NAV</b>	<b>% to NAV Derivatives</b>
<p><b>Fund Details</b></p> <p><b>Fund Managers** :</b></p> <p>Yogesh Bhatt (Managing this fund since August, 2014 &amp; Overall 21 years of experience)</p> <p>Vinay Sharma (Managing this fund since August, 2014 &amp; Overall 10 years of experience)</p> <p><b>Indicative Investment Horizon:</b> 3.5 years</p> <p><b>Inception date:</b> 01-Aug-14</p> <p><b>AAUM as on 30-Sep-14 :</b> Rs. 271.39 crores</p> <p><b>NAV (As on 30-Sep-14):</b></p> <p><b>Regular Plan Dividend Option :</b> 11.0000</p> <p><b>Direct Plan Dividend Option :</b> 11.0300</p> <p><b>Plans :</b> Regular &amp; Direct</p> <p><b>Options :</b></p> <p>Only Dividend payout facility available</p> <p><b>Application Amount for fresh Subscription :</b></p> <p>Not available</p> <p><b>Min.Addl.Investment :</b></p> <p>Not available</p> <p><b>Exit load for Redemption / Switch out :- Lumpsum Investment Option</b></p> <p>Nil</p> <p><b>SIP :</b></p> <p>Not Available</p> <p><b>SWP :</b></p> <p>Not Available</p> <p><b>Min.Redemption Amt. :</b></p> <p>No redemption/repurchase of units shall be allowed prior to the maturity of the Scheme. Investors wishing to exit may do so, only in demat mode, by selling through BSE Limited or any of the stock exchange(s) where units of the Scheme will be listed as the Trustee may decide from time to time.</p>		<p><b>Auto</b> <b>6.57%</b></p> <ul style="list-style-type: none"> <li>• Mahindra &amp; Mahindra Ltd. 3.98%</li> <li>• Hero Motocorp Ltd. 2.59%</li> </ul> <p><b>Banks</b> <b>19.96%</b></p> <ul style="list-style-type: none"> <li>• HDFC Bank Ltd. 5.90%</li> <li>• Punjab National Bank 3.50%</li> <li>• IndusInd Bank Ltd. 3.03%</li> <li>• The Federal Bank Ltd. 2.95%</li> <li>• ING Vysya Bank Ltd. 2.63%</li> <li>• DCB Bank Ltd. 1.95%</li> </ul> <p><b>Cement</b> <b>2.78%</b></p> <ul style="list-style-type: none"> <li>• ACC Ltd. 2.78%</li> </ul> <p><b>Chemicals</b> <b>3.64%</b></p> <ul style="list-style-type: none"> <li>• Solar Industries India Ltd. 2.62%</li> <li>• Sharda Cropchem Ltd. 1.02%</li> </ul> <p><b>Consumer Durables</b> <b>3.92%</b></p> <ul style="list-style-type: none"> <li>• V.I.P. Industries Ltd. 2.56%</li> <li>• Bajaj Electricals Ltd. 1.36%</li> </ul> <p><b>Consumer Non Durables</b> <b>6.61%</b></p> <ul style="list-style-type: none"> <li>• United Spirits Ltd. 2.82%</li> <li>• Jubilant Foodworks Ltd. 1.98%</li> <li>• Kaveri Seed Company Ltd. 1.80%</li> </ul> <p><b>Finance</b> <b>7.83%</b></p> <ul style="list-style-type: none"> <li>• Bajaj Finserv Ltd. 3.31%</li> <li>• Credit Analysis And Research Ltd. 2.42%</li> <li>• Muthoot Finance Ltd. 2.10%</li> </ul> <p><b>Gas</b> <b>0.07%</b></p> <ul style="list-style-type: none"> <li>• Aegis Logistics Ltd. 0.07%</li> </ul> <p><b>Media &amp; Entertainment</b> <b>0.31%</b></p> <ul style="list-style-type: none"> <li>• Inox Leisure Ltd. 0.31%</li> </ul> <p><b>Pesticides</b> <b>2.89%</b></p> <ul style="list-style-type: none"> <li>• Rallis India Ltd. 1.83%</li> <li>• PI Industries Ltd. 1.05%</li> </ul> <p><b>Pharmaceuticals</b> <b>12.77%</b></p> <ul style="list-style-type: none"> <li>• Dr. Reddy's Laboratories Ltd. 3.18%</li> <li>• Sanofi India Ltd. 3.05%</li> <li>• Glenmark Pharmaceuticals Ltd. 2.84%</li> <li>• Alembic Pharmaceuticals Ltd. 1.60%</li> <li>• Unichem Laboratories Ltd. 1.28%</li> <li>• Panacea Biotec Ltd. 0.82%</li> </ul> <p><b>Software</b> <b>13.76%</b></p> <ul style="list-style-type: none"> <li>• Infosys Ltd. 4.84%</li> <li>• Tech Mahindra Ltd. 3.02%</li> <li>• Wipro Ltd. 2.96%</li> <li>• Info Edge (India) Ltd. 2.18%</li> <li>• Sasken Communication Technologies Ltd. 0.76%</li> </ul> <p><b>Transportation</b> <b>6.49%</b></p> <ul style="list-style-type: none"> <li>• Snowman Logistics Ltd. 4.32%</li> </ul>	<p>The Great Eastern Shipping Company Ltd. 2.17%</p> <p><b>Index Futures/Options</b> <b>1.84%</b></p> <p>CNX Nifty Index - Futures 1.84%</p> <p><b>Short Term Debt and other current assets</b> <b>10.55%</b></p> <p><b>Total Net Assets</b> <b>100.00%</b></p> <p>• Top Ten Holdings Derivatives are considered at exposure value.</p>	
		<b>Benchmark</b>		
		<b>CNX Nifty Index</b>		
		<b>Quantitative Indicators:</b>		
		Average P/E : 22.61	Average P/BV : 5.29	Average Dividend Yield : 1.10
		Annual Portfolio Turnover Ratio : 0.01 times		
		Note : - "Portfolio Beta, Standard Deviation, R Squared, Sharpe Ratio and Tracking Error of the Scheme is not computed owing to the short time frame since launch of the Scheme.		
		"Portfolio turnover has been computed as the ratio of the lower value of average purchase and average sales, to the average net assets in the past one year (since inception for schemes that have not completed a year). The figures are not netted for derivative transactions.		
		**In addition to the fund manager managing this fund, the ADR/GDR exposure is managed by Mr. Ashwin Jain.		

# ICICI Prudential Infrastructure Fund

## Open Ended Equity Fund

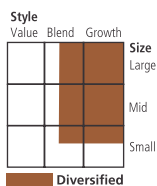
This Product is suitable for investors who are seeking\*:

- Long term wealth creation solution
- An equity fund that aims for growth by primarily investing in securities of companies belonging to infrastructure and allied sectors.

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

HIGH RISK  
(BROWN)

### Style Box



### Returns of Regular Plan - Growth Option as on September 30, 2014

Particulars	September 30, 2013 to September 30, 2014	September 30, 2012 to September 30, 2013	September 30, 2011 to September 30, 2012	Since inception	
	Absolute Returns (%)	Absolute Returns (%)	Absolute Returns (%)	Current Value of Investment of Rs. 10000	CAGR (%)
<b>Scheme</b>	63.22	-14.15	5.00	37050.00	15.50
<b>Benchmark</b>	41.45	-15.45	-2.43	17352.52	6.25
<b>CNX NIFTY Index</b>	38.87	0.56	15.38	33400.29	14.19
<b>NAV (Rs.) Per Unit (as on Sep 30, 2014 : 37.05)</b>	22.70	26.44	25.18	10.00	

### Fund Details

<b>Fund Managers** :</b>	Yogesh Bhatt (Managing this fund since Feb, 2012 & Overall 21 years of experience)
<b>Indicative Investment Horizon:</b>	3 to 5 years
<b>Inception date:</b>	31-Aug-05
<b>AAUM as on 30-Sep-14 :</b>	Rs. 1760.28 crores
<b>NAV (As on 30-Sep-14):</b>	Regular Plan Growth Option : 37.0500
	Regular Plan Dividend Option : 13.9300
	Direct Plan Growth Option : 37.4600
	Direct Plan Dividend Option : 14.7000
<b>Plans :</b>	Regular & Direct
<b>Options :</b>	Growth & Dividend
<b>Application Amount for fresh Subscription :</b>	Rs.5,000 (plus in multiples of Re.1)
<b>Min.Addl. Investment :</b>	Rs.1,000 (plus in multiples of Re.1)
<b>Exit load for Redemption / Switch out :- Lumpsum &amp; SIP / STP / SWP Investment Option</b>	Upto 1 Year from allotment - 1% of applicable NAV, more than 1 Year - Nil
<b>SIP :</b>	Monthly: Minimum Rs. 1,000/- plus 5 post dated cheques for a minimum of Rs. 1,000/- each; Quarterly: Minimum Rs. 5,000/- plus 3 post dated cheques of Rs. 5,000/- each.
<b>SWP :</b>	Minimum of Rs.500 and multiples of Re.1/-
<b>STP :</b>	STP In : Available
<b>Min.Redemption Amt. :</b>	Rs.500 & in multiples thereof

Past performance may or may not be sustained in future and the same may not necessarily provide the basis for comparison with other investment. Date of inception:31-Aug-05. Performance of dividend option would be Net of Dividend distribution tax, if any. Benchmark is CNX Infrastructure Index. For computation of since inception returns (%) the allotment NAV has been taken as Rs. 10.00. Load is not considered for computation of returns. In case, the start/end date of the concerned period is a nonbusiness date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period.

Total Schemes managed by the Fund Manager is 5. Refer annexure from page no. 70 for performance of schemes currently managed by Mr. Yogesh Bhatt (fund manager).

### Portfolio as on September 30, 2014

Company/Issuer	% to NAV	% to NAV Derivatives	Company/Issuer	% to NAV	% to NAV Derivatives
<b>Banks</b>	<b>14.72%</b>		Texmaco Rail & Engineering Ltd.	2.43%	
• State Bank Of India	7.62%		Siemens Ltd.	1.23%	
• ICICI Bank Ltd.	6.01%		ABB India Ltd.	0.91%	
ING Vysya Bank Ltd.	1.09%		Triveni Turbine Ltd.	0.81%	
<b>Cement</b>	<b>6.44%</b>		Bharat Heavy Electricals Ltd.	0.72%	
• Birla Corporation Ltd.	2.84%		Bharat Heavy Electricals Ltd. - Futures		2.50%
Ultratech Cement Ltd.	1.90%		Easun Reyrolle Ltd.	0.55%	
ACC Ltd.	0.62%		<b>Industrial Products</b>	<b>2.57%</b>	
The Ramco Cements Ltd.	0.57%		Cummins India Ltd.	2.57%	
JK Lakshmi Cement Ltd.	0.50%		<b>Oil</b>	<b>3.85%</b>	
<b>Chemicals</b>	<b>2.41%</b>		Oil & Natural Gas Corporation Ltd.	1.70%	
Solar Industries India Ltd.	1.57%		Aban Offshore Ltd.	1.60%	
Rain Industries Ltd.	0.84%		Cairn India Ltd.	0.56%	
<b>Construction</b>	<b>3.56%</b>		<b>Petroleum Products</b>	<b>3.87%</b>	
Oberoi Realty Ltd.	1.39%		Hindustan Petroleum Corporation Ltd.	2.00%	
IRB Infrastructure Developers Ltd.	1.37%		Reliance Industries Ltd.	1.87%	
ITD Cementation India Ltd.	0.80%		<b>Power</b>	<b>9.98%</b>	
<b>Construction Project</b>	<b>15.88%</b>		• Power Grid Corporation Of India Ltd.	3.91%	
• Larsen & Toubro Ltd.	7.99%		• Kalpataru Power Transmission Ltd.	3.00%	
Sadbhav Engineering Ltd.	2.66%		Ksk Energy Ventures Ltd.	1.38%	
Volta Ltd.	1.53%		CESC Ltd.	1.34%	
Gammon Infrastructure Projects Ltd.	1.07%		Tata Power Company Ltd.	0.35%	
Techno Electric & Engineering Company Ltd.	1.02%		<b>Telecom - Equipment &amp; Accessories</b>	<b>1.00%</b>	
Engineers India Ltd.	1.02%		Astra Microwave Products Ltd.	1.00%	
GMR Infrastructure Ltd.	0.60%		<b>Telecom - Services</b>	<b>3.85%</b>	
<b>Consumer Durables</b>	<b>0.49%</b>		• Bharti Airtel Ltd.	3.85%	
Blue Star Ltd.	0.49%		<b>Transportation</b>	<b>10.37%</b>	
<b>Ferrous Metals</b>	<b>3.24%</b>		• Container Corporation Of India Ltd.	2.86%	
Usha Martin Ltd.	1.38%		• Gujarat Pipavav Port Ltd.	2.82%	
JSW Steel Ltd.	1.37%		Gateway Distriparks Ltd.	2.57%	
Indian Metals & Ferro Alloys Ltd.	0.26%		Adani Ports and Special Economic Zone Ltd.	1.65%	
Electrosteel Steels Ltd.	0.23%		Snowman Logistics Ltd.	0.47%	
<b>Finance</b>	<b>3.35%</b>		<b>Short Term Debt and other current assets</b>	<b>1.92%</b>	
• IDFC Ltd.	3.35%		<b>Total Net Assets</b>	<b>100.00%</b>	
<b>Gas</b>	<b>0.88%</b>				
Petronet LNG Ltd.	0.83%		• Top Ten Holdings		
Aegis Logistics Ltd.	0.05%		Derivatives are considered at exposure value.		
<b>Industrial Capital Goods</b>	<b>9.12%</b>	<b>2.50%</b>			
Crompton Greaves Ltd.	2.48%				

### Quantitative Indicators

Average P/E : 17.56	Average P/BV : 3.14	Average Dividend Yield : 1.11	Annual Portfolio Turnover Ratio : 0.68 times
Std Dev (Annualised) : 24.73%	Sharpe Ratio : 0.29	Portfolio Beta : 0.81	R squared : 0.91

Portfolio turnover has been computed as the ratio of the lower value of average purchase and average sales, to the average net assets in the past one year (since inception for schemes that have not completed a year). The figures are not netted for derivative transactions. Risk-free rate based on the last 91-day T-Bill cut-off of 8.5201%.

\*\*In addition to the fund manager managing this fund, the ADR/GDR exposure is managed by Mr. Ashwin Jain.

# ICICI Prudential Tax Plan

## Open Ended Equity Linked Saving Scheme

This Product is suitable for investors who are seeking\*:

- Long term wealth creation solution
- An Equity Linked Savings Scheme that aims to generate long term capital appreciation by primarily investing in equity and related securities.

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

**HIGH RISK**  
(BROWN)

Style Box		Returns of Regular Plan - Growth Option as on September 30, 2014				
	<b>Particulars</b>	September 30, 2013 to September 30, 2014	September 30, 2012 to September 30, 2013	September 30, 2011 to September 30, 2012	Since inception	
		Absolute Returns (%)	Absolute Returns (%)	Absolute Returns (%)	Current Value of Investment of Rs. 10000	CAGR (%)
	<b>Scheme</b>	67.65	1.18	15.98	249620.00	23.70
	<b>Benchmark</b>	46.08	-2.49	13.22	66667.01	13.36
	<b>CNX NIFTY Index</b>	38.87	0.56	15.38	59217.84	12.48
<b>Fund Details</b>	<b>NAV (Rs.) Per Unit (as on Sep 30, 2014 : 249.62)</b>	148.89	147.15	126.88	10.00	
<b>Fund Managers** :</b>	Past performance may or may not be sustained in future and the same may not necessarily provide the basis for comparison with other investment. Date of inception: 19-Aug-99. Performance of dividend option would be Net of Dividend distribution tax, if any. Benchmark is CNX 500 Index. For computation of since inception returns (%) the allotment NAV has been taken as Rs. 10.00. Load is not considered for computation of returns. In case, the start/bnd date of the concerned period is a nonbusiness date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period.					
Chintan Haria (Managing this fund since May, 2011 & Overall 8 years of experience)	Total Schemes managed by the Fund Manager is 3. Refer annexure from page no. 70 for performance of schemes currently managed by Mr.Chintan Haria (fund manager).					
<b>Indicative Investment Horizon:</b> 5 years and above						
<b>Inception date:</b> 19-Aug-99						
<b>AAUM as on 30-Sep-14 :</b> Rs. 2167.60 crores	<b>Portfolio as on September 30, 2014</b>					
<b>NAV (As on 30-Sep-14):</b> Regular Plan Growth Option : 249.6200 Regular Plan Dividend Option : 25.5300 Direct Plan Growth Option : 252.7700 Direct Plan Dividend Option : 29.8900	<b>Company/Issuer</b>	<b>% to NAV</b>	<b>Company/Issuer</b>	<b>% to NAV</b>		
<b>Plans :</b> Regular & Direct	<b>Auto</b>	<b>3.75%</b>	<b>Media &amp; Entertainment</b>	<b>0.37%</b>		
<b>Options :</b> Growth & Dividend	• Tata Motors Ltd.	2.71%	Prime Focus Ltd.	0.37%		
<b>Application Amount for fresh Subscription :</b> Rs.500 (plus in multiples of Re.1)	Bajaj Auto Ltd.	1.04%	<b>Non - Ferrous Metals</b>	<b>1.08%</b>		
<b>Min.Addl.Investment :</b> Rs.500 & in multiples thereof	<b>Banks</b>	<b>17.98%</b>	Hindustan Zinc Ltd.	1.08%		
<b>Exit load for Redemption / Switch out :- Lumpsum &amp; SIP / STP Investment Option</b> Nil	• HDFC Bank Ltd.	8.78%	<b>Oil</b>	<b>2.91%</b>		
<b>SIP :</b> Monthly : Minimum of Rs.500 or multiples thereof & 5 post - dated cheques for a minimum of Rs.500/- for a block of 5 months in advance Quarterly : Minimum Rs. 5000 + 3 post - dated cheques of Rs. 5000/- each.	• ICICI Bank Ltd.	3.79%	Cairn India Ltd.	1.08%		
<b>SWP :</b> Not Available	ING Vysya Bank Ltd.	2.67%	Oil & Natural Gas Corporation Ltd.	0.90%		
<b>STP :</b> Minimum Amount Rs. 1,000/- Maximum Period: 10 years : STP In : Available	State Bank Of India	1.68%	Aban Offshore Ltd.	0.56%		
<b>Min.Redemption Amt. :</b> Rs.500 & in multiples thereof	City Union Bank Ltd.	1.06%	Oil India Ltd.	0.37%		
	<b>Cement</b>	<b>2.58%</b>	<b>Petroleum Products</b>	<b>11.57%</b>		
	ACC Ltd.	2.58%	• Reliance Industries Ltd.	9.62%		
	<b>Chemicals</b>	<b>0.45%</b>	Mangalore Refinery and Petrochemicals Ltd.	1.08%		
	Rain Industries Ltd.	0.39%	Bharat Petroleum Corporation Ltd.	0.87%		
	Sharda Cropchem Ltd.	0.05%	<b>Pharmaceuticals</b>	<b>8.46%</b>		
	<b>Commercial Services</b>	<b>1.07%</b>	• Cipla Ltd.	4.83%		
	Nesco Ltd.	1.07%	Unichem Laboratories Ltd.	2.04%		
	<b>Construction Project</b>	<b>1.93%</b>	Divi's Laboratories Ltd.	1.59%		
	Larsen & Toubro Ltd.	1.93%	<b>Power</b>	<b>5.84%</b>		
	<b>Consumer Durables</b>	<b>0.79%</b>	• Power Grid Corporation Of India Ltd.	2.99%		
	HSIL Ltd.	0.79%	NTPC Ltd.	1.57%		
	<b>Consumer Non Durables</b>	<b>2.01%</b>	SJVN Ltd.	1.27%		
	Colgate - Palmolive (India) Ltd.	1.06%	<b>Software</b>	<b>10.03%</b>		
	Mcleod Russel India Ltd.	0.95%	• Infosys Ltd.	3.71%		
	<b>Finance</b>	<b>8.35%</b>	• Wipro Ltd.	3.42%		
	• HDFC Ltd.	3.94%	Tech Mahindra Ltd.	1.54%		
	IDFC Ltd.	1.82%	Info Edge (India) Ltd.	0.77%		
	Credit Analysis And Research Ltd.	1.32%	Cyient Ltd.	0.59%		
	Reliance Capital Ltd.	1.00%	<b>Telecom - Services</b>	<b>1.79%</b>		
	Kalyani Investment Company Ltd.	0.26%	Bharti Airtel Ltd.	1.79%		
	Recco Home Finance Ltd.	0.01%	<b>Textiles - Cotton</b>	<b>0.07%</b>		
	<b>Gas</b>	<b>3.05%</b>	Precot Meridian Ltd.	0.07%		
	Petronet LNG Ltd.	1.54%	<b>Transportation</b>	<b>3.64%</b>		
	Gujarat State Petronet Ltd.	1.51%	• The Great Eastern Shipping Company Ltd.	3.64%		
	<b>Industrial Capital Goods</b>	<b>4.49%</b>	<b>Short Term Debt and other current assets</b>	<b>6.30%</b>		
	Texmaco Rail & Engineering Ltd.	1.69%	<b>Total Net Assets</b>	<b>100.00%</b>		
	Bharat Electronics Ltd.	1.53%	• Top Ten Holdings			
	Siemens Ltd.	0.74%				
	Bharat Heavy Electricals Ltd.	0.53%				
	<b>Industrial Products</b>	<b>1.50%</b>				
	Styrolution ABS (India) Ltd.	1.08%				
	Polyplex Corporation Ltd.	0.42%				
	<b>Quantitative Indicators</b>					
	Average P/E : 19.16	Average P/BV : 3.86	Average Dividend Yield : 1.37	Annual Portfolio Turnover Ratio : 1.82 times		
	Std Dev (Annualised) : 17.98%	Sharpe Ratio : 0.88	Portfolio Beta : 0.94	R squared : 0.91		
	Portfolio turnover has been computed as the ratio of the lower value of average purchase and average sales, to the average net assets in the past one year (since inception for schemes that have not completed a year). The figures are not netted for derivative transactions. Risk-free rate based on the last 91-day T-Bill cut-off of 8.5201%.					
	**In addition to the fund manager managing this fund, the ADR/GDR exposure is managed by Mr. Ashwin Jain.					

# ICICI Prudential Top 100 Fund

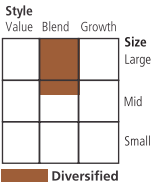
## Open Ended Equity Fund

This Product is suitable for investors who are seeking\*:

- Long term wealth creation solution
- An equity fund that aims to provide long term capital appreciation by predominantly investing in equity and equity related securities.

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

**HIGH RISK**  
(BROWN)

Style Box		Returns of Regular Plan - Growth Option as on September 30, 2014				
	<b>Particulars</b>	September 30, 2013 to September 30, 2014	September 30, 2012 to September 30, 2013	September 30, 2011 to September 30, 2012	Since inception	
		Absolute Returns (%)	Absolute Returns (%)	Absolute Returns (%)	Current Value of Investment of Rs. 10000	CAGR (%)
	<b>Scheme</b>	48.25	5.05	21.51	226140.00	21.17
	<b>CNX NIFTY Index</b>	38.87	0.56	15.38	82876.02	13.91
	<b>NAV (Rs.) Per Unit (as on Sep 30, 2014 : 226.14)</b>	152.54	145.21	119.50	10.00	
<p>Past performance may or may not be sustained in future and the same may not necessarily provide the basis for comparison with other investment. Date of inception:09-Jul-98. Performance of dividend option would be Net of Dividend distribution tax, if any. Benchmark is CNX NIFTY Index. For computation of since inception returns (%) the allotment NAV has been taken as Rs. 10.00. Load is not considered for computation of returns. In case, the start/end date of the concerned period is a nonbusiness date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period.</p> <p>Total Schemes managed by Mr. Sankaran Naren is 5 and Mr. Mittul Kalawadia is 3. Refer annexure from page no. 70 for performance of schemes currently managed by fund managers.</p>						
<b>Portfolio as on September 30, 2014</b>						
<b>Fund Details</b>		<b>Company/Issuer</b>	<b>% to NAV</b>	<b>Company/Issuer</b>	<b>% to NAV</b>	
<b>Fund Managers** :</b>		<b>Auto</b>	<b>1.79%</b>	Oil & Natural Gas Corporation Ltd.	2.06%	
Sankaran Naren (Managing this fund from Feb 2012, earlier managed from Aug 2009 to Feb 2011 & has Overall 23 Years of experience)		Mahindra & Mahindra Ltd.	1.79%	Aban Offshore Ltd.	1.47%	
Mittul Kalawadia (Managing this fund since Feb, 2012 & Overall 7 Years of experience)		<b>Auto Ancillaries</b>	<b>1.00%</b>	Cairn India Ltd.	1.13%	
<b>Indicative Investment Horizon:</b> 5 years and above		Motherson Sumi Systems Ltd.	1.00%	Oil India Ltd.	1.10%	
<b>Inception date:</b> 09-Jul-98		<b>Banks</b>	<b>20.10%</b>	<b>Petroleum Products</b>	<b>6.76%</b>	
<b>AAUM as on 30-Sep-14 :</b> Rs. 1056.38 crores		• HDFC Bank Ltd.	8.85%	Reliance Industries Ltd.	6.18%	
<b>NAV (As on 30-Sep-14):</b>		• ICICI Bank Ltd.	5.88%	Indian Oil Corporation Ltd.	0.58%	
<b>Regular Plan Growth Option :</b> 226.1400		• State Bank Of India	3.84%	<b>Pharmaceuticals</b>	<b>4.78%</b>	
<b>Regular Plan Dividend Option :</b> 18.2100		ING Vysya Bank Ltd.	1.54%	Divi's Laboratories Ltd.	1.70%	
<b>Direct Plan Growth Option :</b> 228.8000		<b>Chemicals</b>	<b>1.00%</b>	Sanofi India Ltd.	1.57%	
<b>Direct Plan Dividend Option :</b> 21.4000		Tata Chemicals Ltd.	1.00%	Cipla Ltd.	1.50%	
<b>Plans :</b> Regular & Direct		<b>Construction</b>	<b>0.46%</b>	<b>Power</b>	<b>8.50%</b>	
<b>Options :</b>		Jaiprakash Associates Ltd.	0.46%	• Power Grid Corporation Of India Ltd.	8.50%	
Growth, Dividend		<b>Construction Project</b>	<b>3.28%</b>	<b>Software</b>	<b>15.78%</b>	
<b>Application Amount for fresh Subscription :</b>		• Larsen & Toubro Ltd.	3.28%	• Wipro Ltd.	5.97%	
Rs.5,000 (plus in multiples of Re.1)		<b>Consumer Non Durables</b>	<b>3.80%</b>	• Infosys Ltd.	5.04%	
<b>Min.Addl.Investment :</b>		United Spirits Ltd.	2.36%	Tech Mahindra Ltd.	2.75%	
Rs.1,000 (plus in multiples of Re.1)		Mcleod Russel India Ltd.	1.44%	Info Edge (India) Ltd.	1.68%	
<b>Exit load for Redemption / Switch out :- Lumpsum &amp; SIP / STP / SWP Investment Option</b>		<b>Ferrous Metals</b>	<b>1.93%</b>	Oracle Financial Services Software Ltd.	0.33%	
Upto 18 Months from allotment - 1% of applicable NAV, more than 18 Months - Nil		JSW Steel Ltd.	0.97%	<b>Telecom - Services</b>	<b>3.97%</b>	
<b>SIP :</b>		Tata Steel Ltd.	0.96%	• Bharti Airtel Ltd.	3.97%	
Monthly: Minimum Rs.1,000 + 5 post - dated cheques for a minimum of Rs.1000 each		<b>Fertilisers</b>	<b>1.47%</b>	<b>Transportation</b>	<b>1.13%</b>	
Quarterly: Minimum Rs. 5000 + 3 post - dated cheques of Rs. 5000 each		Zuari Agro Chemicals Ltd.	1.47%	The Great Eastern Shipping Company Ltd.	1.13%	
<b>SWP :</b>		<b>Finance</b>	<b>6.90%</b>	<b>Short Term Debt and other current assets</b>	<b>2.80%</b>	
Minimum of Rs.500 and multiples of Re1/-		• IDFC Ltd.	4.06%	<b>Total Net Assets</b>	<b>100.00%</b>	
<b>STP :</b>		Bajaj Finserv Ltd.	1.99%	• Top Ten Holdings		
Minimum Amount Rs. 1,000/-;		HDFC Ltd.	0.85%			
Maximum Period: 10 years :		<b>Gas</b>	<b>3.55%</b>			
STP In : Available		GAIL (India) Ltd.	1.45%			
<b>Min.Redemption Amt. :</b>		Gujarat State Petronet Ltd.	1.08%			
Rs.500 & in multiples thereof		Petronet LNG Ltd.	1.02%			
		<b>Industrial Capital Goods</b>	<b>0.89%</b>			
		ABB India Ltd.	0.89%			
		<b>Minerals/Mining</b>	<b>1.98%</b>			
		Coal India Ltd.	1.98%			
		<b>Non - Ferrous Metals</b>	<b>2.36%</b>			
		Hindustan Zinc Ltd.	1.37%			
		Hindalco Industries Ltd.	0.98%			
		<b>Oil</b>	<b>5.77%</b>			
<b>Quantitative Indicators</b>						
Average P/E : 17.25		Average P/BV : 3.82		Average Dividend Yield : 1.51		Annual Portfolio Turnover Ratio : 1.24 times
Std Dev (Annualised) : 16.84%		Sharpe Ratio : 0.85		Portfolio Beta : 0.95		R squared : 0.92
<p>Portfolio turnover has been computed as the ratio of the lower value of average purchase and average sales, to the average net assets in the past one year (since inception for schemes that have not completed a year). The figures are not netted for derivative transactions. Risk-free rate based on the last 91-day T-Bill cut-off of 8.5201%.</p>						
<p>**In addition to the fund manager managing this fund, the ADR/GDR exposure is managed by Mr. Ashwin Jain.</p>						

# ICICI Prudential Top 200 Fund

## Open Ended Growth Fund

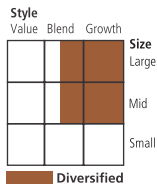
This Product is suitable for investors who are seeking\*:

- Long term wealth creation solution
- A growth oriented equity fund that invests in equity and equity related securities of core sectors and associated feeder industries.

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

HIGH RISK  
(BROWN)

### Style Box



### Returns of Regular Plan - Growth Option as on September 30, 2014

Particulars	September 30, 2013 to September 30, 2014	September 30, 2012 to September 30, 2013	September 30, 2011 to September 30, 2012	Since inception	
	Absolute Returns (%)	Absolute Returns (%)	Absolute Returns (%)	Current Value of Investment of Rs. 10000	CAGR (%)
<b>Scheme</b>	58.39	-0.58	16.23	180550.00	15.56
<b>Benchmark</b>	42.50	-1.11	13.77	66566.50	9.94
<b>CNX NIFTY Index</b>	38.87	0.56	15.38	61717.28	9.52
<b>NAV (Rs.) Per Unit (as on Sep 30, 2014 : 180.55)</b>	113.99	114.65	98.64	10.00	
<b>Fund Details</b>					
<b>Fund Managers** :</b>	Past performance may or may not be sustained in future and the same may not necessarily provide the basis for comparison with other investment. Date of inception:01-Oct-94 . Performance of dividend option would be Net of Dividend distribution tax, if any. Benchmark is S&P BSE-200 Index. For computation of since inception returns (%) the allotment NAV has been taken as Rs. 10.00. Load is not considered for computation of returns. In case, the start/end date of the concerned period is a nonbusiness date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period.				
Yogesh Bhatt (Managing this fund since Feb, 2012 & Overall 21 years of experience)					
<b>Indicative Investment Horizon:</b> 5 years and above	Total Schemes managed by the Fund Manager is 5. Refer annexure from page no. 70 for performance of schemes currently managed by Mr.Yogesh Bhatt (fund manager).				
<b>Inception date:</b> 01-Oct-94					
<b>AAUM as on 30-Sep-14 :</b> Rs. 683.56 crores					
<b>NAV (As on 30-Sep-14):</b> Regular Plan Growth Option : 180.5500 Regular Plan Dividend Option : 22.7900 Direct Plan Growth Option : 182.4300 Direct Plan Dividend Option : 24.4900					
<b>Plans :</b> Regular & Direct					
<b>Options :</b> Growth & Dividend					
<b>Application Amount for fresh Subscription :</b> Rs.5,000 (plus in multiples of Re.1)					
<b>Min.Addl.Investment :</b> Rs.1,000 (plus in multiples of Re.1)					
<b>Exit load for Redemption / Switch out :- Lumpsum &amp; SIP / STP / SWP Investment Option</b> Upto 1 Year from allotment - 1% of applicable NAV, more than 1 Year - Nil					
<b>SIP :</b> Monthly: Minimum Rs. 1,000/- plus 5 post dated cheques for a minimum of Rs. 1,000/- each; Quarterly: Minimum Rs. 5,000/- plus 3 post dated cheques of Rs. 5,000/- each.					
<b>SWP :</b> Minimum of Rs.500 and multiples of Re.1/-					
<b>STP :</b> STP In : Available					
<b>Min.Redemption Amt. :</b> Rs.500 & in multiples thereof					
<b>Portfolio as on September 30, 2014</b>					
<b>Company/Issuer</b>	<b>% to NAV</b>	<b>Company/Issuer</b>	<b>% to NAV</b>		
<b>Auto</b>	<b>5.98%</b>	<b>Oil</b>	<b>2.69%</b>		
• Maruti Suzuki India Ltd.	3.27%	• Oil & Natural Gas Corporation Ltd.	2.69%		
• TVS Motor Company Ltd.	1.58%	<b>Petroleum Products</b>	<b>5.50%</b>		
• Mahindra & Mahindra Ltd.	1.13%	• Reliance Industries Ltd.	3.84%		
<b>Auto Ancillaries</b>	<b>5.18%</b>	• Chennai Petroleum Corporation Ltd.	1.65%		
• Wabco India Ltd.	2.69%	<b>Pharmaceuticals</b>	<b>7.20%</b>		
• Balkrishna Industries Ltd.	2.50%	• Dr. Reddy's Laboratories Ltd.	3.32%		
<b>Banks</b>	<b>21.20%</b>	• Sanofi India Ltd.	2.25%		
• HDFC Bank Ltd.	8.89%	• Divi's Laboratories Ltd.	1.62%		
• ICICI Bank Ltd.	5.71%	<b>Power</b>	<b>0.20%</b>		
• The Federal Bank Ltd.	2.48%	• Nava Bharat Ventures Ltd.	0.20%		
• Punjab National Bank	2.46%	<b>Software</b>	<b>9.52%</b>		
• City Union Bank Ltd.	1.66%	• Infosys Ltd.	3.34%		
<b>Cement</b>	<b>1.34%</b>	• Tech Mahindra Ltd.	1.97%		
• The Ramco Cements Ltd.	1.34%	• Wipro Ltd.	1.65%		
<b>Construction</b>	<b>1.68%</b>	• Info Edge (India) Ltd.	1.51%		
• Prestige Estates Projects Ltd.	1.68%	• Oracle Financial Services Software Ltd.	1.06%		
<b>Construction Project</b>	<b>3.61%</b>	<b>Telecom - Services</b>	<b>1.28%</b>		
• Larsen & Toubro Ltd.	3.61%	• Bharti Airtel Ltd.	1.28%		
<b>Consumer Durables</b>	<b>1.92%</b>	<b>Transportation</b>	<b>3.30%</b>		
• V.I.P. Industries Ltd.	1.06%	• Container Corporation Of India Ltd.	1.88%		
• Blue Star Ltd.	0.87%	• Gateway Distriparks Ltd.	1.42%		
<b>Consumer Non Durables</b>	<b>6.60%</b>	<b>Short Term Debt and other current assets</b>	<b>8.69%</b>		
• ITC Ltd.	2.56%	<b>Total Net Assets</b>	<b>100.00%</b>		
• United Spirits Ltd.	2.10%	• Top Ten Holdings			
• Britannia Industries Ltd.	1.93%				
<b>Ferrous Metals</b>	<b>3.04%</b>				
• JSW Steel Ltd.	1.60%				
• Steel Authority Of India Ltd.	1.44%				
<b>Finance</b>	<b>4.71%</b>				
• Bajaj Finserv Ltd.	1.96%				
• Reliance Capital Ltd.	1.89%				
• Kalyani Investment Company Ltd.	0.86%				
<b>Industrial Capital Goods</b>	<b>1.82%</b>				
• V-Guard Industries Ltd.	1.82%				
<b>Industrial Products</b>	<b>4.56%</b>				
• Bharat Forge Ltd.	4.56%				
<b>Quantitative Indicators</b>					
Average P/E : 21.93	Average P/BV : 4.99	Average Dividend Yield : 1.14	Annual Portfolio Turnover Ratio : 0.74 times		
Std Dev (Annualised) : 18.70%	Sharpe Ratio : 0.72	Portfolio Beta : 1.05	R squared : 0.98		
Portfolio turnover has been computed as the ratio of the lower value of average purchase and average sales, to the average net assets in the past one year (since inception for schemes that have not completed a year). The figures are not netted for derivative transactions. Risk-free rate based on the last 91-day T-Bill cut-off of 8.5201%.					
**In addition to the fund manager managing this fund, the ADR/GDR exposure is managed by Mr. Ashwin Jain.					

# ICICI Prudential US Bluechip Equity Fund

## Open Ended Equity Scheme

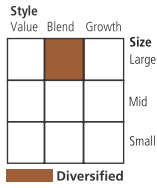
This Product is suitable for investors who are seeking\*:

- Long term wealth creation solution
- An equity scheme investing predominantly in equity and equity related securities of companies listed on New York Stock Exchange and/or NASDAQ.

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

**HIGH RISK**  
(BROWN)

### Style Box



### Returns of Regular Plan - Growth Option as on September 30, 2014

Particulars	September 30, 2013 to September 30, 2014	September 30, 2012 to September 30, 2013	September 30, 2011 to September 30, 2012
	Absolute Returns (%)	Absolute Returns (%)	Absolute Returns (%)
<b>Scheme</b>	13.69	44.92	-
<b>Benchmark</b>	15.11	39.05	-
<b>CNX NIFTY Index</b>	38.87	0.56	-
<b>NAV (Rs.) Per Unit (as on Sep 30, 2014 : 17.02)</b>	14.97	10.33	-

Past performance may or may not be sustained in future and the same may not necessarily provide the basis for comparison with other investment. Date of inception: 06-Jul-12. Performance of dividend option would be Net of Dividend distribution tax, if any. Benchmark is S & P 500. Load is not considered for computation of returns. In case, the start/end date of the concerned period is a nonbusiness date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period. "-" - Not Available.

Total Schemes managed by Mr. Ashwin Jain is 3 and Mr. Rohan Maru is 5. Refer annexure from page no. 70 for performance of schemes currently managed by fund managers.

### Portfolio as on September 30, 2014

Company/Issuer	% to Nav	Company/Issuer	% to Nav
<b>FOREIGN EQUITY</b>	<b>89.45%</b>	Exxon Mobil ORD SHS	4.05%
<b>Air Freight &amp; Logistics</b>	<b>3.99%</b>	<b>Pharmaceuticals</b>	<b>4.24%</b>
Expeditors International Of Washington	3.99%	• Taro Pharmaceutical Industries ORD SHS	4.24%
<b>Capital Markets</b>	<b>4.64%</b>	<b>Retailing</b>	<b>4.90%</b>
• Deutsche Bank AG - Reg Ord.	4.64%	• Amazon com ORD SHS	4.90%
<b>Communications Equipment</b>	<b>4.00%</b>	<b>Tobacco</b>	<b>4.18%</b>
Qualcomm Inc.	4.00%	Lorillard Tobacco Company ORD SHS	4.18%
<b>Electric Utilities</b>	<b>4.42%</b>	<b>Wireless Telecommunication Services</b>	<b>3.89%</b>
• Exelon (US)	4.42%	Vodafone Group Plc - SP ADR	3.89%
<b>Energy Equipment &amp; Services</b>	<b>3.98%</b>	<b>Short Term Debt and other current assets</b>	<b>10.55%</b>
National Oilwell Varco	3.98%	<b>Total Net Assets</b>	<b>100.00%</b>
<b>Financial Services</b>	<b>4.51%</b>	• Top Ten Holdings	
• Intercontinental Exchange	4.51%		
<b>Food &amp; Staples Retailing</b>	<b>4.77%</b>		
• Sysco Corp	4.77%		
<b>Health Care Equipment &amp; Supplies</b>	<b>4.32%</b>		
• Baxter International ORD SHS	4.32%		
<b>Healthcare Services</b>	<b>4.60%</b>		
• Express Scripts Holding (US)	4.60%		
<b>Household Products</b>	<b>4.72%</b>		
• Procter & Gamble (US)	4.72%		
<b>Industrial Conglomerates</b>	<b>4.06%</b>		
General Electric	4.06%		
<b>Internet Software &amp; Services</b>	<b>3.23%</b>		
eBay Inc	3.23%		
<b>IT Services</b>	<b>8.88%</b>		
• Western Union (US)	4.69%		
Cognizant Tech Solutions Class A	4.18%		
<b>Leisure Equipment &amp; Products</b>	<b>4.03%</b>		
Polaris Industries Inc.	4.03%		
<b>Materials</b>	<b>4.03%</b>		
Monsanto ORS SHS	4.03%		
<b>Oil &amp; Gas</b>	<b>4.05%</b>		

### Quantitative Indicators

Average P/E : 18.98	Average P/BV : 8.70	Average Dividend Yield : 2.12	Annual Portfolio Turnover Ratio : 1.87 times
Std Dev (Annualised)** : 10.64%	Sharpe Ratio** : 1.42	Portfolio Beta** : 0.99	R squared** : 0.79

Portfolio turnover has been computed as the ratio of the lower value of average purchase and average sales, to the average net assets in the past one year (since inception for schemes that have not completed a year).

Risk-free rate based on the last 91-day T-Bill cut-off of 8.5201%.

\*\*Portfolio Beta, Standard Deviation, R Squared and Sharpe Ratio of the Scheme is computed from inception (26 months).

@Global Industry Classification Standard (GICS) by MSCI and Standard & Poor's.

### Disclaimer

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Fund Details
<b>Fund Managers :</b>
Ashwin Jain (For US portion) (Managing this fund since Mar, 2014 & overall 7 years of experience) Rohan Maru (For India Debt portion) (Managing this fund since Sep, 2013 & overall 5 years of experience)
<b>Indicative Investment Horizon:</b> 5 years and more.
<b>Inception date:</b> 06-Jul-12
<b>AAUM as on 30-Sep-14 :</b> Rs. 209.41 crores
<b>NAV (As on 30-Sep-14):</b> Regular Plan Growth Option : 17.0200 Regular Plan Dividend Option : 17.0200 Direct Plan Growth Option : 17.2300 Direct Plan Dividend Option : 17.2300
<b>Plans :</b> Regular & Direct
<b>Options :</b> Growth & Dividend (Dividend Payout and Dividend Reinvestment)
<b>Application Amount for fresh Subscription :</b> Rs.5,000 (plus in multiples of Re.1)
<b>Min.Addl.Investment :</b> Rs.1000 (plus in multiples of Re.1)
<b>Exit load for Redemption / Switch out :- Lumpsum &amp; SIP / STP Investment Option:</b> Upto 3 Months (including the last day of the third month) from the date of allotment -3% of the applicable NAV, more than 3 Months but before 1 Year (including the last day of a year) from the date of allotment -1% of the applicable NAV, more than 1Year from the date of allotment - Nil
<b>SIP :</b> Monthly Minimum of Rs.1000/- plus 5 post dated cheques for a minimum of Rs.1000 each; Quarterly: minimum of Rs. 5,000/- per installment and minimum 4 installments.
<b>SWP :</b> Not Available
<b>STP :</b> STP In : Available
<b>Min.Redemption Amt. :</b> Rs.500 (plus in multiples of Re.1)



# ICICI Prudential Global Stable Equity Fund

## Open Ended Fund of Funds Scheme

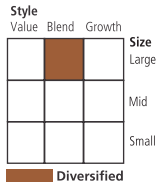
This Product is suitable for investors who are seeking\*:

- Long term wealth creation solution
- An open-ended fund of funds scheme that seeks to provide adequate returns by investing in the units of one or more overseas mutual fund schemes, which have the mandate to invest globally

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

**HIGH RISK**  
(BROWN)

### Style Box



### Returns of Regular Plan - Growth Option as on September 30, 2014

Particulars	September 30, 2013 to September 30, 2014	September 30, 2012 to September 30, 2013	September 30, 2011 to September 30, 2012
	Absolute Returns (%)	Absolute Returns (%)	Absolute Returns (%)
<b>Scheme</b>	9.99	-	-
<b>Benchmark</b>	10.12	-	-
<b>CNX NIFTY Index</b>	38.87	-	-
<b>NAV (Rs.) Per Unit (as on Sep 30, 2014 : 10.90)</b>	9.91	-	-

Past performance may or may not be sustained in future and the same may not necessarily provide the basis for comparison with other investment. Date of inception: 13-Sep-13. Performance of dividend option would be Net of Dividend distribution tax, if any. Benchmark is MSCI World - Net Return Index. Load is not considered for computation of returns. In case, the start/end date of the concerned period is a nonbusiness date(NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period. "-" - Not Available.

Total Schemes managed by Mr. Ashwin Jain is 3 and Mr. Rohan Maru is 5. Refer annexure from page no. 70 for performance of schemes currently managed by fund managers.

### Portfolio as on September 30, 2014

Company/Issuer	% to NAV
<b>OVERSEAS MUTUAL FUND UNITS</b>	<b>98.92%</b>
Nordea 2 - Global Stable Equity Fund - Unhedged	98.92%
<b>Short Term Debt and other current assets</b>	<b>1.08%</b>
<b>Total Net Assets</b>	<b>100.00%</b>

### Benchmark

#### MSCI World - Net Return Index

Investors may please note that they will be bearing the expenses of this Scheme in addition to the expenses of the underlying Schemes in which this Scheme makes investment.

Fund Details	
<b>Fund Managers :</b>	
Ashwin Jain (Managing this fund since Mar, 2014 & overall 7 years of experience) Rohan Maru (Managing this fund since Sep, 2013 & Overall 5 Years of experience)	
<b>Indicative Investment Horizon:</b> 5 years and more.	
<b>Inception date:</b> 13-Sep-13	
<b>AAUM as on 30-Sep-14 :</b> Rs. 86.55 crores	
<b>NAV (As on 30-Sep-14):</b> Regular Plan Growth Option : 10.9000 Regular Plan Dividend Option : 10.9000 Direct Plan Growth Option : 10.9800 Direct Plan Dividend Option : 10.9800	
<b>Plans :</b> Regular & Direct	
<b>Options :</b> Growth & Dividend (Dividend Payout and Dividend Reinvestment)	
<b>Application Amount for fresh Subscription :</b> Rs.5,000 (plus in multiples of Re.1)	
<b>Min.Addl.Investment :</b> Rs.1000 (plus in multiples of Re.1)	
<b>Exit load for Redemption / Switch out :- Lumpsum &amp; SIP / STP Investment Option:</b> For redemption/switch-out of units upto 3 months from the date of allotment - 3% of applicable NAV For redemption/switch-out of units from 3 months upto 18 months from the date of allotment - 1% of applicable NAV For redemption/switch-out of units more than 18 months from the date of allotment - Nil	
<b>SIP :</b> Available	
<b>SWP :</b> Not Available	
<b>STP :</b> STP In : Available	
<b>Min.Redemption Amt. :</b> Rs. 500 (plus in multiple of Re. 1)	

# ICICI Prudential Midcap Fund

## Open Ended Diversified Equity Fund

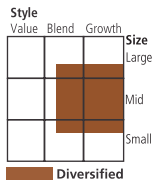
This Product is suitable for investors who are seeking\*:

- Long term wealth creation solution
- An equity fund that aims for capital appreciation by investing in diversified mid cap stocks.

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

HIGH RISK  
(BROWN)

### Style Box



### Returns of Regular Plan - Growth Option as on September 30, 2014

Particulars	September 30, 2013 to September 30, 2014	September 30, 2012 to September 30, 2013	September 30, 2011 to September 30, 2012	Since inception	
	Absolute Returns (%)	Absolute Returns (%)	Absolute Returns (%)	Current Value of Investment of Rs. 10000	CAGR (%)
<b>Scheme</b>	112.13	-10.59	12.48	60690.00	19.92
<b>Benchmark</b>	63.17	-10.75	10.52	48766.56	17.30
<b>CNX NIFTY Index</b>	38.87	0.56	15.38	44246.43	16.16
<b>NAV (Rs.) Per Unit (as on Sep 30, 2014 : 60.69)</b>	28.61	32.00	28.45	10.00	

### Fund Details

<b>Fund Managers** :</b>	Mrinal Singh (Managing this fund since May 2011 & Overall 12 years of experience)
<b>Indicative Investment Horizon:</b>	3 to 5 years
<b>Inception date:</b>	28-Oct-04
<b>AAUM as on 30-Sep-14 :</b>	Rs. 707.78 crores
<b>NAV (As on 30-Sep-14):</b>	Regular Plan Growth Option : 60.6900 Regular Plan Dividend Option : 24.5100 Direct Plan Growth Option : 61.4200 Direct Plan Dividend Option : 24.8200
<b>Plans :</b>	Regular & Direct
<b>Options :</b>	Growth & Dividend
<b>Application Amount for fresh Subscription :</b>	Rs.5,000 (plus in multiples of Re.1)
<b>Min.Addl.Investment :</b>	Rs.1,000 (plus in multiples of Re.1)
<b>Exit load for Redemption / Switch out :- Lumpsum &amp; SIP / STP / SWP Investment Option</b>	Upto 18 months from allotment - 1% of applicable NAV, more than 18 months - Nil (w.e.f 15-Apr-14 )
<b>SIP :</b>	Monthly: Minimum Rs. 1,000/- plus 5 post dated cheques for a minimum of Rs. 1,000/- each; Quarterly: Minimum Rs. 5,000/- plus 3 post dated cheques of Rs. 5,000/- each.
<b>SWP :</b>	Minimum of Rs.500 and multiples of Re.1/-
<b>STP :</b>	STP In : Available
<b>Min.Redemption Amt. :</b>	Rs.500 & in multiples thereof

Past performance may or may not be sustained in future and the same may not necessarily provide the basis for comparison with other investment. Date of inception: 28-Oct-04 . Performance of dividend option would be Net of Dividend distribution tax, if any. Benchmark is CNX Midcap Index . For computation of since inception returns (%) the allotment NAV has been taken as Rs. 10.00. Load is not considered for computation of returns. In case, the start/end date of the concerned period is a nonbusiness date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period.

Total Schemes managed by the Fund Manager is 6 (Excludes FoF Schemes). Refer annexure from page no. 70 for performance of schemes currently managed by Mr.Mrinal Singh (fund manager).

### Portfolio as on September 30, 2014

Company/Issuer	% to NAV	% to NAV Derivatives	Company/Issuer	% to NAV	% to NAV Derivatives
<b>Auto Ancillaries</b>	<b>9.22%</b>		Triveni Turbine Ltd.	0.52%	
• Motherson Sumi Systems Ltd.	3.26%		Bharat Heavy Electricals Ltd.	0.25%	
• Bosch Ltd.	3.17%		Bharat Heavy Electricals Ltd. - Futures		0.88%
Exide Industries Ltd.	1.74%		<b>Industrial Products</b>	<b>11.66%</b>	
Apollo Tyres Ltd.	1.06%		• Bharat Forge Ltd.	7.35%	
<b>Banks</b>	<b>14.70%</b>		• SKF India Ltd.	4.31%	
• HDFC Bank Ltd.	4.33%		<b>Pharmaceuticals</b>	<b>4.28%</b>	
State Bank Of India	2.78%		• Cipla Ltd.	4.28%	
ING Vysya Bank Ltd.	2.50%		<b>Power</b>	<b>4.03%</b>	
City Union Bank Ltd.	1.82%		• Tata Power Company Ltd.	4.03%	
The Federal Bank Ltd.	1.72%		<b>Software</b>	<b>10.35%</b>	
Bank Of Baroda	1.56%		Sasken Communication Technologies Ltd.	2.61%	
<b>Cement</b>	<b>4.68%</b>		Tech Mahindra Ltd.	1.84%	
The Ramco Cements Ltd.	1.67%		Cyient Ltd.	1.67%	
Prism Cement Ltd.	1.28%		Persistent Systems Ltd.	1.59%	
Grasim Industries Ltd.	1.01%		Mindtree Ltd.	1.34%	
Birla Corporation Ltd.	0.73%		NIIT Ltd.	1.31%	
<b>Construction</b>	<b>1.87%</b>		<b>Textile Products</b>	<b>3.36%</b>	
MBL Infrastructures Ltd.	1.54%		• Welspun India Ltd.	3.36%	
Ramky Infrastructure Ltd.	0.32%		<b>Transportation</b>	<b>4.43%</b>	
<b>Construction Project</b>	<b>6.58%</b>		Container Corporation Of India Ltd.	2.95%	
• Sadbhav Engineering Ltd.	3.49%		Gateway Distriparks Ltd.	1.48%	
Gammon Infrastructure Projects Ltd.	1.91%		<b>Short Term Debt and other current assets</b>	<b>8.78%</b>	
Volta Ltd.	1.18%		<b>Total Net Assets</b>	<b>100.00%</b>	
<b>Finance</b>	<b>2.66%</b>				
Max India Ltd.	1.63%		• Top Ten Holdings		
IDFC Ltd.	1.03%		Derivatives are considered at exposure value.		
<b>Gas</b>	<b>3.94%</b>				
• Petronet LNG Ltd.	3.94%				
<b>Healthcare Services</b>	<b>2.37%</b>				
Apollo Hospitals Enterprise Ltd.	2.37%				
<b>Industrial Capital Goods</b>	<b>6.23%</b>	<b>0.88%</b>			
Texmaco Rail & Engineering Ltd.	2.94%				
Crompton Greaves Ltd.	2.51%				

### Quantitative Indicators

Average P/E : 19.56	Average P/BV : 4.33	Average Dividend Yield : 0.91	Annual Portfolio Turnover Ratio : 0.54 times
Std Dev (Annualised) : 22.18%	Sharpe Ratio : 0.87	Portfolio Beta : 0.88	R squared : 0.84

Portfolio turnover has been computed as the ratio of the lower value of average purchase and average sales, to the average net assets in the past one year (since inception for schemes that have not completed a year). The figures are not netted for derivative transactions. Risk-free rate based on the last 91-day T-Bill cut-off of 8.5201%.

Refer Disclaimer of India Index Services & Products Limited (IISL) on page no. 86.

\*\*In addition to the fund manager managing this fund, the ADR/GDR exposure is managed by Mr. Ashwin Jain.

# ICICI Prudential Target Returns Fund

Open Ended Diversified Equity Fund.

There is no guarantee or assurance of returns.

This Product is suitable for investors who are seeking\*:

- Long term wealth creation solution
- An equity fund that aims to generate capital appreciation by investing in equity and equity related securities of large market capitalisation companies, with an option to withdraw investment periodically based on triggers.

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

**HIGH RISK**  
(BROWN)

Style Box		Returns of Regular Plan - Growth Option as on September 30, 2014																																																																															
		Particulars	September 30, 2013 to September 30, 2014	September 30, 2012 to September 30, 2013	September 30, 2011 to September 30, 2012	Since inception																																																																											
			Absolute Returns (%)	Absolute Returns (%)	Absolute Returns (%)	Current Value of Investment of Rs. 10000	CAGR (%)																																																																										
		<b>Scheme</b>	48.87	1.67	17.05	21720.00	15.62																																																																										
		<b>Benchmark</b>	40.05	0.39	14.13	18553.50	12.26																																																																										
		<b>CNX NIFTY Index</b>	38.87	0.56	15.38	18364.34	12.04																																																																										
		<b>NAV (Rs.) Per Unit (as on Sep 30, 2014 : 21.72)</b>	14.59	14.35	12.26	10.00																																																																											
<b>Fund Details</b>		<p>Past performance may or may not be sustained in future and the same may not necessarily provide the basis for comparison with other investment. Date of inception: 28-May-09. Performance of dividend option would be Net of Dividend distribution tax, if any. Benchmark is S&amp;P BSE-100 Index. For computation of since inception returns (%) the allotment NAV has been taken as Rs. 10.00. Load is not considered for computation of returns. In case, the start/end date of the concerned period is a nonbusiness date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period.</p> <p>Total Schemes managed by the Fund Manager is 5. Refer annexure from page no. 70 for performance of schemes currently managed by Mr. Vinay Sharma (fund manager).</p>																																																																															
<b>Fund Managers **:</b>		<p><b>Portfolio as on September 30, 2014</b></p> <table border="1"> <thead> <tr> <th>Company/Issuer</th> <th>% to NAV</th> <th>% to NAV Derivatives</th> </tr> </thead> <tbody> <tr> <td><b>Auto</b></td> <td><b>21.71%</b></td> <td></td> </tr> <tr> <td>• Hero Motocorp Ltd.</td> <td>7.82%</td> <td></td> </tr> <tr> <td>• Maruti Suzuki India Ltd.</td> <td>7.20%</td> <td></td> </tr> <tr> <td>• Mahindra &amp; Mahindra Ltd.</td> <td>6.69%</td> <td></td> </tr> <tr> <td><b>Banks</b></td> <td><b>30.72%</b></td> <td></td> </tr> <tr> <td>• HDFC Bank Ltd.</td> <td>8.82%</td> <td></td> </tr> <tr> <td>• ICICI Bank Ltd.</td> <td>7.87%</td> <td></td> </tr> <tr> <td>• The Federal Bank Ltd.</td> <td>5.32%</td> <td></td> </tr> <tr> <td>Axis Bank Ltd.</td> <td>4.51%</td> <td></td> </tr> <tr> <td>Punjab National Bank</td> <td>4.20%</td> <td></td> </tr> <tr> <td><b>Cement</b></td> <td><b>6.04%</b></td> <td></td> </tr> <tr> <td>• ACC Ltd.</td> <td>6.04%</td> <td></td> </tr> <tr> <td><b>Construction Project</b></td> <td><b>3.95%</b></td> <td><b>3.15%</b></td> </tr> <tr> <td>Larsen &amp; Toubro Ltd.</td> <td>3.95%</td> <td></td> </tr> <tr> <td>Larsen &amp; Toubro Ltd. - Futures</td> <td></td> <td>3.15%</td> </tr> <tr> <td><b>Finance</b></td> <td><b>2.51%</b></td> <td></td> </tr> <tr> <td>HDFC Ltd.</td> <td>2.51%</td> <td></td> </tr> <tr> <td><b>Software</b></td> <td><b>23.07%</b></td> <td></td> </tr> <tr> <td>• Infosys Ltd.</td> <td>7.46%</td> <td></td> </tr> <tr> <td>• Wipro Ltd.</td> <td>5.65%</td> <td></td> </tr> <tr> <td>• Tech Mahindra Ltd.</td> <td>5.63%</td> <td></td> </tr> <tr> <td>HCL Technologies Ltd.</td> <td>4.32%</td> <td></td> </tr> <tr> <td><b>Short Term Debt and other current assets</b></td> <td><b>8.85%</b></td> <td></td> </tr> <tr> <td><b>Total Net Assets</b></td> <td><b>100.00%</b></td> <td></td> </tr> </tbody> </table> <p>• Top Ten Holdings Derivatives are considered at exposure value.</p>					Company/Issuer	% to NAV	% to NAV Derivatives	<b>Auto</b>	<b>21.71%</b>		• Hero Motocorp Ltd.	7.82%		• Maruti Suzuki India Ltd.	7.20%		• Mahindra & Mahindra Ltd.	6.69%		<b>Banks</b>	<b>30.72%</b>		• HDFC Bank Ltd.	8.82%		• ICICI Bank Ltd.	7.87%		• The Federal Bank Ltd.	5.32%		Axis Bank Ltd.	4.51%		Punjab National Bank	4.20%		<b>Cement</b>	<b>6.04%</b>		• ACC Ltd.	6.04%		<b>Construction Project</b>	<b>3.95%</b>	<b>3.15%</b>	Larsen & Toubro Ltd.	3.95%		Larsen & Toubro Ltd. - Futures		3.15%	<b>Finance</b>	<b>2.51%</b>		HDFC Ltd.	2.51%		<b>Software</b>	<b>23.07%</b>		• Infosys Ltd.	7.46%		• Wipro Ltd.	5.65%		• Tech Mahindra Ltd.	5.63%		HCL Technologies Ltd.	4.32%		<b>Short Term Debt and other current assets</b>	<b>8.85%</b>		<b>Total Net Assets</b>	<b>100.00%</b>	
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• Infosys Ltd.	7.46%																																																																																
• Wipro Ltd.	5.65%																																																																																
• Tech Mahindra Ltd.	5.63%																																																																																
HCL Technologies Ltd.	4.32%																																																																																
<b>Short Term Debt and other current assets</b>	<b>8.85%</b>																																																																																
<b>Total Net Assets</b>	<b>100.00%</b>																																																																																
<b>AAUM as on 30-Sep-14 : Rs. 62.69 crores</b>																																																																																	
<b>NAV (As on 30-Sep-14):</b>																																																																																	
<b>Regular Plan Growth Option : 21.7200</b>																																																																																	
<b>Regular Plan Dividend Option : 18.1500</b>																																																																																	
<b>Direct Plan Growth Option : 21.9400</b>																																																																																	
<b>Direct Plan Dividend Option : 21.9500</b>																																																																																	
<b>Plans : Regular &amp; Direct</b>																																																																																	
<b>Options : Growth, Dividend</b>																																																																																	
<b>Application Amount for fresh Subscription : Rs.5,000 (plus in multiples of Re.1)</b>																																																																																	
<b>Min.Addl.Investment : Rs.1,000 (plus in multiples of Re.1)</b>																																																																																	
<b>Exit load for Redemption / Switch out :- Lumpsum Investment Option Upto 18 Months from allotment - 1% of applicable NAV, more than 18 Months - Nil (w.e.f. 12-Aug-14)</b>																																																																																	
<b>SIP : Monthly: Minimum Rs. 1,000/- plus 5 post dated cheques for a minimum of Rs. 1,000/- each; Quarterly: Minimum Rs. 5,000/- plus 3 post dated cheques of Rs. 5,000/- each.</b>																																																																																	
<b>SWP : Minimum of Rs.500 and multiples of Re.1/-</b>																																																																																	
<b>STP : STP In : Available</b>																																																																																	
<b>Min.Redemption Amt. : Rs.500 and multiples of Re.1 thereof</b>																																																																																	
<b>Quantitative Indicators</b>																																																																																	
Average P/E : 21.51		Average P/BV : 4.24		Average Dividend Yield : 1.33		Annual Portfolio Turnover Ratio : 1.19 times																																																																											
Std Dev (Annualised) : 17.71%		Sharpe Ratio : 0.69		Portfolio Beta : 1.00		R squared : 0.97																																																																											
<p>Note : As per the addendum dated 08-Aug-14, the default trigger is now set at 50% of the appreciation of NAV instead of 20%. ICICI Prudential Equity Arbitrage Fund, ICICI Prudential Regular Savings Fund and ICICI Prudential Balanced Advantage Fund are included in the list of schemes where the investment/appreciation of the investors can be switched.</p> <p>Portfolio turnover has been computed as the ratio of the lower value of average purchase and average sales, to the average net assets in the past one year (since inception for schemes that have not completed a year). The figures are not netted for derivative transactions. Risk-free rate based on the last 91-day T-Bill cut-off of 8.5201%.</p> <p>**In addition to the fund manager managing this fund, the ADR/GDR exposure is managed by Mr. Ashwin Jain</p>																																																																																	

# ICICI Prudential Exports and Other Services Fund

## Open Ended Equity Fund

This Product is suitable for investors who are seeking\*:

- Long term wealth creation solution
- An open ended equity fund that aims for growth by predominantly investing in companies belonging to the service industry.

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

HIGH RISK  
(BROWN)

Style Box		Returns of Regular Plan - Growth Option as on September 30, 2014				
<p>Style Value Blend Growth Size Large Mid Small</p> <p>Diversified</p>	Particulars	September 30, 2013 to September 30, 2014	September 30, 2012 to September 30, 2013	September 30, 2011 to September 30, 2012	Since inception	
		Absolute Returns (%)	Absolute Returns (%)	Absolute Returns (%)	Current Value of Investment of Rs. 10000	CAGR (%)
	<b>Scheme</b>	69.79	30.70	15.35	39680.00	16.88
	<b>Benchmark</b>	42.80	0.14	14.21	28547.90	12.60
	<b>CNX NIFTY Index</b>	38.87	0.56	15.38	30030.35	13.25
	<b>NAV (Rs.) Per Unit (as on Sep 30, 2014 : 39.68)</b>	23.37	17.88	15.50	10.00	
	<b>Fund Details</b>	Past performance may or may not be sustained in future and the same may not necessarily provide the basis for comparison with other investment. Date of inception: 30-Nov-05. Performance of dividend option would be Net of Dividend distribution tax, if any. Benchmark is CNX Service Sector Index. For computation of since inception returns (%) the allotment NAV has been taken as Rs. 10.00. Load is not considered for computation of returns. In case, the start/end date of the concerned period is a nonbusiness date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period.				
<b>Fund Managers** :</b>	Yogesh Bhatt (Managing this fund since Feb, 2012 & Overall 21 years of experience)					
<b>Indicative Investment Horizon:</b> 5 years and above	Total Schemes managed by the Fund Manager is 5. Refer annexure from page no. 70 for performance of schemes currently managed by Mr. Yogesh Bhatt (fund manager).					
<b>Inception date:</b> 30-Nov-05	<b>Portfolio as on September 30, 2014</b>					
<b>AAUM as on 30-Sep-14 :</b> Rs. 462.62 crores	<b>Company/Issuer</b>	<b>% to NAV</b>	<b>Company/Issuer</b>	<b>% to NAV</b>		
<b>NAV (As on 30-Sep-14):</b> Regular Plan Growth Option : 39.6800 Regular Plan Dividend Option : 25.0900 Direct Plan Growth Option : 40.1200 Direct Plan Dividend Option : 30.2000	<b>Auto Ancillaries</b>	<b>3.15%</b>	Wipro Ltd.	4.49%		
<b>Plans :</b> Regular & Direct	Motherson Sumi Systems Ltd.	3.15%	HCL Technologies Ltd.	3.23%		
<b>Options :</b> Growth & Dividend	<b>Chemicals</b>	<b>0.78%</b>	NIIT Ltd.	3.18%		
<b>Application Amount for fresh Subscription :</b> Rs.5,000 (plus in multiples of Re.1)	Sharda Cropchem Ltd.	0.78%	Oracle Financial Services Software Ltd.	2.21%		
<b>Min.Addl.Investment :</b> Rs.1,000 (plus in multiples of Re.1)	<b>Gas</b>	<b>0.49%</b>	Persistent Systems Ltd.	1.60%		
<b>Exit load for Redemption / Switch out :- Lumpsum &amp; SIP / STP / SWP Investment Option</b> Upto 2 Years from allotment - 2.50% of applicable NAV, more than 2 Years - Nil	Gujarat State Petronet Ltd.	0.49%	Info Edge (India) Ltd.	1.60%		
<b>SIP :</b> Monthly: Minimum Rs. 1,000/- plus 5 post dated cheques for a minimum of Rs. 1,000/- each; Quarterly: Minimum Rs. 5,000/- plus 3 post dated cheques of Rs. 5,000/- each.	<b>Hotels</b>	<b>1.08%</b>	Cyient Ltd.	1.56%		
<b>SWP :</b> Minimum of Rs.500 and multiples of Re.1/-	Wonderla Holidays Ltd.	1.08%	Eclerx Services Ltd.	1.31%		
<b>STP :</b> Minimum Amount Rs. 1,000/-; Maximum Period: 10 years ; STP In : Available	<b>Industrial Products</b>	<b>5.11%</b>	<b>Short Term Debt and other current assets 10.00%</b>			
<b>Min.Redemption Amt. :</b> Rs.500 & in multiples thereof	Bharat Forge Ltd.	5.11%	<b>Total Net Assets 100.00%</b>			
	<b>Media &amp; Entertainment</b>	<b>0.70%</b>	• Top Ten Holdings			
	Jagran Prakashan Ltd.	0.70%				
	<b>Pesticides</b>	<b>2.30%</b>				
	PI Industries Ltd.	2.30%				
	<b>Pharmaceuticals</b>	<b>40.27%</b>				
	Dr. Reddy's Laboratories Ltd.	7.75%				
	Cipla Ltd.	7.66%				
	Natco Pharma Ltd.	3.73%				
	Sanofi India Ltd.	3.67%				
	Lupin Ltd.	3.62%				
	Divi's Laboratories Ltd.	2.54%				
	Sun Pharmaceutical Industries Ltd.	2.42%				
	Indoco Remedies Ltd.	2.18%				
	Torrent Pharmaceuticals Ltd.	1.97%				
	Glenmark Pharmaceuticals Ltd.	1.59%				
	Unichem Laboratories Ltd.	1.57%				
	Alembic Pharmaceuticals Ltd.	0.78%				
	Panacea Biotec Ltd.	0.78%				
	<b>Software</b>	<b>36.12%</b>				
	Infosys Ltd.	6.95%				
	Tata Consultancy Services Ltd.	5.15%				
	Tech Mahindra Ltd.	4.83%				
	<b>Quantitative Indicators</b>					
	Average P/E : 24.94	Average P/BV : 6.89	Average Dividend Yield : 1.42	Annual Portfolio Turnover Ratio : 0.36 times		
	Std Dev (Annualised) : 17.04%	Sharpe Ratio : 1.44	Portfolio Beta : 0.65	R squared : 0.45		
	Portfolio turnover has been computed as the ratio of the lower value of average purchase and average sales, to the average net assets in the past one year (since inception for schemes that have not completed a year). The figures are not netted for derivative transactions. Risk-free rate based on the last 91-day T-Bill cut-off of 8.5201%.					
	**In addition to the fund manager managing this fund, the ADR/GDR exposure is managed by Mr. Ashwin Jain					

# ICICI Prudential Banking & Financial Services Fund

## Open Ended Equity Scheme

This Product is suitable for investors who are seeking\*:

- Long term wealth creation solution
- An equity fund that predominantly invests in equity and equity related securities of companies engaged in banking and financial services.

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

**HIGH RISK**  
(BROWN)

Style Box		Returns of Regular Plan - Growth Option as on September 30, 2014				
<p>Style Value Blend Growth Size Large Mid Small Concentrated</p>	<b>Particulars</b>	September 30, 2013 to September 30, 2014	September 30, 2012 to September 30, 2013	September 30, 2011 to September 30, 2012	Since inception	
		Absolute Returns (%)	Absolute Returns (%)	Absolute Returns (%)	Current Value of Investment of Rs. 10000	CAGR (%)
	<b>Scheme</b>	71.09	-8.20	27.45	31430.00	20.62
	<b>Benchmark</b>	60.66	-16.55	21.09	26466.49	17.27
	<b>CNX NIFTY Index</b>	38.87	0.56	15.38	18405.30	10.50
	<b>NAV (Rs.) Per Unit (as on Sep 30, 2014 : 31.43)</b>	18.37	20.01	15.70	10.00	
	<p>Past performance may or may not be sustained in future and the same may not necessarily provide the basis for comparison with other investment. Date of inception:22-Aug-08. Performance of dividend option would be Net of Dividend distribution tax, if any. Benchmark is S&amp;P BSE BANKEX . For computation of since inception returns (%) the allotment NAV has been taken as Rs. 10.00. Load is not considered for computation of returns. In case, the start/end date of the concerned period is a nonbusiness date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period.</p>					
<b>Fund Details</b>		<b>Portfolio as on September 30, 2014</b>				
<b>Fund Managers** :</b>		<b>Company/Issuer</b>		<b>% to NAV</b>		
Venkatesh Sanjeevi (Managing this fund since Feb, 2012 & Overall 8 years of experience)		<b>Banks</b>		<b>59.90%</b>		
<b>Indicative Investment Horizon:</b> 3 to 5 years		• HDFC Bank Ltd.		18.54%		
<b>Inception date:</b> 22-Aug-08		• ICICI Bank Ltd.		11.43%		
<b>AAUM as on 30-Sep-14 :</b> Rs. 447.15 crores		• City Union Bank Ltd.		5.15%		
<b>NAV (As on 30-Sep-14):</b>		• State Bank Of India		4.52%		
<b>Regular Plan Growth Option :</b> 31.4300		• Punjab National Bank		4.24%		
<b>Regular Plan Dividend Option :</b> 26.3600		• ING Vysya Bank Ltd.		3.73%		
<b>Direct Plan Growth Option :</b> 31.8300		The Federal Bank Ltd.		3.35%		
<b>Direct Plan Dividend Option :</b> 31.2100		IndusInd Bank Ltd.		2.64%		
<b>Plans :</b> Regular & Direct		DCB Bank Ltd.		2.32%		
<b>Options :</b> Growth & Dividend		Union Bank Of India		1.80%		
<b>Application Amount for fresh Subscription :</b> Rs.5,000 (plus in multiples of Re.1)		Oriental Bank Of Commerce		1.10%		
<b>Min.Addl.Investment :</b> Rs.1,000 (plus in multiples of Re.1)]		Kotak Mahindra Bank Ltd.		1.08%		
<b>Exit load for Redemption / Switch out :- Lumpsum &amp; SIP / STP / SWP Investment Option</b> Upto 1 Year from allotment - 1% of applicable NAV, more than 1 Year - Nil		<b>Finance</b>		<b>36.12%</b>		
<b>SIP :</b> Monthly: Minimum Rs. 1,000/- plus 5 post dated cheques for a minimum of Rs. 1,000/- each; Quarterly: Minimum Rs. 5,000/- plus 3 post dated cheques of Rs. 5,000/- each.		• Bajaj Finserv Ltd.		5.28%		
<b>SWP :</b> Minimum of Rs.500 and multiples of Re.1/-		• Max India Ltd.		5.10%		
<b>STP :</b> Minimum Amount Rs. 1,000/-; Maximum Period: 10 years : STP In : Available		• Sundaram Finance Ltd.		4.97%		
<b>Min.Redemption Amt. :</b> Rs.500 & in multiples thereof		• Repco Home Finance Ltd.		4.08%		
		HDFC Ltd.		3.36%		
		Muthoot Finance Ltd.		3.04%		
		IDFC Ltd.		3.04%		
		SKS Microfinance Ltd.		2.84%		
		Reliance Capital Ltd.		2.42%		
		Motilal Oswal Financial Services Ltd.		1.99%		
		<b>Short Term Debt and other current assets</b>		<b>3.98%</b>		
		<b>Total Net Assets</b>		<b>100.00%</b>		
		• Top Ten Holdings				
<b>Quantitative Indicators</b>						
Average P/E : 19.62		Average P/BV : 3.45		Average Dividend Yield : 1.09		Annual Portfolio Turnover Ratio : 0.57 times
Std Dev (Annualised) : 28.89%		Sharpe Ratio : 0.65		Portfolio Beta : 0.90		R squared : 0.96
<p>Portfolio turnover has been computed as the ratio of the lower value of average purchase and average sales, to the average net assets in the past one year (since inception for schemes that have not completed a year). The figures are not netted for derivative transactions. Risk-free rate based on the last 91-day T-Bill cut-off of 8.5201%.</p>						
<p>**In addition to the fund manager managing this fund, the ADR/GDR exposure is managed by Mr. Ashwin Jain</p>						

# ICICI Prudential Technology Fund

## Open Ended Equity Fund

This Product is suitable for investors who are seeking\*:

- Long term wealth creation solution
- An equity fund that predominantly invests in equity and equity related securities of technology and technology dependent companies.

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

**HIGH RISK**  
(BROWN)

Style Box		Returns of Regular Plan - Growth Option as on September 30, 2014				
<p>Style Value Blend Growth Size Large Mid Small</p> <p>Diversified</p>	<b>Particulars</b>	September 30, 2013 to September 30, 2014	September 30, 2012 to September 30, 2013	September 30, 2011 to September 30, 2012	Since inception	
		Absolute Returns (%)	Absolute Returns (%)	Absolute Returns (%)	Current Value of Investment of Rs. 10000	CAGR (%)
	<b>Scheme</b>	53.55	27.99	26.08	38480.00	9.68
	<b>Benchmark</b>	36.33	32.36	12.27	14556.51	2.61
	<b>CNX NIFTY Index</b>	38.87	0.56	15.38	48096.62	11.37
	<b>NAV (Rs.) Per Unit (as on Sep 30, 2014 : 38.48)</b>	25.06	19.58	15.53	10.00	
<b>Fund Details</b>		<b>Portfolio as on September 30, 2014</b>				
<b>Fund Managers** :</b>		<b>Company/Issuer</b>		<b>% to NAV</b>		
Mrinal Singh (Managing this fund since Aug 2009 & Overall 12 years of experience)		<b>Software</b>		<b>92.10%</b>		
<b>Indicative Investment Horizon:</b> 5 years and above		• Infosys Ltd.		32.57%		
<b>Inception date:</b> 03-Mar-00		• Persistent Systems Ltd.		10.09%		
<b>AAUM as on 30-Sep-14 :</b> Rs. 255.48 crores		• Wipro Ltd.		9.23%		
<b>NAV (As on 30-Sep-14):</b>		• Tech Mahindra Ltd.		7.95%		
<b>Regular Plan Growth Option :</b> 38.4800		• Mindtree Ltd.		7.44%		
<b>Regular Plan Dividend Option :</b> 32.5700		• Cyient Ltd.		6.78%		
<b>Direct Plan Growth Option :</b> 38.9100		• Oracle Financial Services Software Ltd.		5.43%		
<b>Direct Plan Dividend Option :</b> 38.9000		• NIIT Ltd.		4.24%		
<b>Plans :</b> Regular & Direct		• Sasken Communication Technologies Ltd.		3.45%		
<b>Options :</b> Growth & Dividend		• Nucleus Software Exports Ltd.		3.42%		
<b>Application Amount for fresh Subscription :</b> Rs.5,000 (plus in multiples of Re.1)		Eclerx Services Ltd.		1.25%		
<b>Min.Addl.Investment :</b> Rs.1,000 (plus in multiples of Re.1)		Quality Assurance Institute (I) Ltd.		0.27%		
<b>Exit load for Redemption / Switch out :- Lumpsum &amp; SIP / STP / SWP Investment Option</b> Upto 1 Year from allotment - 1% of applicable NAV, more than 1 Year - Nil		Ampersand Software Applications Ltd.		^		
<b>SIP :</b> Monthly: Minimum Rs. 1,000/- plus 5 post dated cheques for a minimum of Rs. 1,000/- each; Quarterly: Minimum Rs. 5,000/- plus 3 post dated cheques of Rs. 5,000/- each.		SIP Technologies & Exports Ltd.		^		
<b>SWP :</b> Minimum of Rs.500 and multiples of Re1/-		<b>Short Term Debt and other current assets</b>		<b>7.90%</b>		
<b>STP :</b> Minimum Amount Rs. 1,000/- Maximum Period: 10 years : STP In : Available		<b>Total Net Assets</b>		<b>100.00%</b>		
<b>Min.Redemption Amt. :</b> Rs.500 & in multiples thereof		• Top Ten Holdings		^ Value Less than 0.01% of NAV.		
		<b>Quantitative Indicators</b>				
		Average P/E : 17.56	Average P/BV : 4.41	Average Dividend Yield : 2.23	Annual Portfolio Turnover Ratio : 0.08 times	
		Std Dev (Annualised) : 18.60%	Sharpe Ratio : 1.28	Portfolio Beta : 0.71	R squared : 0.81	
		Portfolio turnover has been computed as the ratio of the lower value of average purchase and average sales, to the average net assets in the past one year (since inception for schemes that have not completed a year). The figures are not netted for derivative transactions. Risk-free rate based on the last 91-day T-Bill cut-off of 8.5201%.				
		**In addition to the fund manager managing this fund, the ADR/GDR exposure is managed by Mr. Ashwin Jain				

# ICICI Prudential FMCG Fund

## Open Ended Equity Fund

This Product is suitable for investors who are seeking\*:

- Long term wealth creation solution
- An equity fund that primarily invests in a select group of companies in the FMCG sector.

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

HIGH RISK  
(BROWN)

Style Box		Returns of Regular Plan - Growth Option as on September 30, 2014				
<p>Style Value Blend Growth Size Large Mid Small Concentrated</p>	Particulars	September 30, 2013 to September 30, 2014	September 30, 2012 to September 30, 2013	September 30, 2011 to September 30, 2012	Since inception	
		Absolute Returns (%)	Absolute Returns (%)	Absolute Returns (%)	Current Value of Investment of Rs. 10000	CAGR (%)
	<b>Scheme</b>	21.51	14.66	31.66	140670.00	18.58
	<b>Benchmark</b>	12.69	24.77	42.10	62299.69	12.52
	<b>CNX NIFTY Index</b>	38.87	0.56	15.38	73881.55	13.76
	<b>NAV (Rs.) Per Unit (as on Sep 30, 2014 : 140.67)</b>	115.77	100.97	76.69	10.00	
	<b>Fund Details</b>	<p>Past performance may or may not be sustained in future and the same may not necessarily provide the basis for comparison with other investment. Date of inception:31-Mar-99 . Performance of dividend option would be Net of Dividend distribution tax, if any. Benchmark is CNX FMCG Index . For computation of since inception returns (%) the allotment NAV has been taken as Rs. 10.00. Load is not considered for computation of returns. In case, the start/end date of the concerned period is a nonbusiness date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period.</p> <p>Total Schemes managed by the Fund Manager is 5. Refer annexure from page no. 70 for performance of schemes currently managed by Mr. Vinay Sharma (fund manager).</p>				
<b>Fund Managers** :</b>	<p>Vinay Sharma (Managing this fund since Apr, 2014 &amp; Overall 10 years of experience)</p>					
<b>Indicative Investment Horizon:</b> 5 years and above						
<b>Inception date:</b> 31-Mar-99						
<b>AAUM as on 30-Sep-14 :</b> Rs. 200.05 crores						
<b>NAV (As on 30-Sep-14):</b>						
<b>Regular Plan Growth Option :</b> 140.6700						
<b>Regular Plan Dividend Option :</b> 65.2200						
<b>Direct Plan Growth Option :</b> 142.1700						
<b>Direct Plan Dividend Option :</b> 70.8100						
<b>Plans :</b> Regular & Direct						
<b>Options :</b> Growth & Dividend						
<b>Application Amount for fresh Subscription:</b> Rs.5,000 (plus in multiples of Re.1)						
<b>Min.Addl.Investment :</b> Rs.1,000 (plus in multiples of Re.1)						
<b>Exit load for Redemption / Switch out :- Lumpsum &amp; SIP / STP / SWP Investment Option</b> Upto 1 Year from allotment - 1% of applicable NAV, more than 1 Year - Nil						
<b>SIP :</b> Monthly: Minimum Rs. 1,000/- plus 5 post dated cheques for a minimum of Rs. 1,000/- each; Quarterly: Minimum Rs. 5,000/- plus 3 post dated cheques of Rs. 5,000/- each.						
<b>SWP :</b> Minimum of Rs.500 and multiples of Re.1/-						
<b>STP :</b> <b>Minimum Amount Rs. 1,000/-</b> <b>Maximum Period: 10 years :</b> STP In : Available						
<b>Min.Redemption Amt. :</b> Rs.500 & in multiples thereof						
		Portfolio as on September 30, 2014				
		Company/Issuer	% to NAV			
		<b>Chemicals</b>	<b>3.35%</b>			
		• Pidilite Industries Ltd.	3.35%			
		<b>Consumer Durables</b>	<b>8.15%</b>			
		• V.I.P. Industries Ltd.	3.16%			
		• Bata India Ltd.	3.12%			
		Tara Jewels Ltd.	1.49%			
		La Opala RG Ltd.	0.38%			
		<b>Consumer Non Durables</b>	<b>82.92%</b>			
		• ITC Ltd.	41.84%			
		• Britannia Industries Ltd.	8.38%			
		• United Spirits Ltd.	7.69%			
		• VST Industries Ltd.	4.45%			
		• Colgate - Palmolive (India) Ltd.	3.75%			
		• Eveready Industries (India) Ltd.	3.21%			
		• Tata Global Beverages Ltd.	2.63%			
		Jubilant Foodworks Ltd.	2.62%			
		Agro Tech Foods Ltd.	2.56%			
		Marico Ltd.	1.72%			
		Bajaj Corp Ltd.	1.41%			
		Zyudus Wellness Ltd.	1.22%			
		Jyothy Laboratories Ltd.	0.94%			
		McLeod Russel India Ltd.	0.48%			
		<b>Fertilisers</b>	<b>0.63%</b>			
		EID Parry (India) Ltd.	0.63%			
		<b>Textile Products</b>	<b>1.02%</b>			
		Page Industries Ltd.	1.02%			
		<b>Short Term Debt and other current assets</b>	<b>3.94%</b>			
		<b>Total Net Assets</b>	<b>100.00%</b>			
		• Top Ten Holdings				
<b>Quantitative Indicators</b>						
Average P/E : 32.63		Average P/BV : 11.61		Average Dividend Yield : 1.31		
Annual Portfolio Turnover Ratio : 0.29 times		Std Dev (Annualised) : 13.89%		Sharpe Ratio : 0.92		
Portfolio Beta : 0.85		R squared : 0.92				
<p>Portfolio turnover has been computed as the ratio of the lower value of average purchase and average sales, to the average net assets in the past one year (since inception for schemes that have not completed a year). The figures are not netted for derivative transactions.</p> <p>Risk-free rate based on the last 91-day T-Bill cut-off of 8.5201%.</p> <p>**In addition to the fund manager managing this fund, the ADR/GDR exposure is managed by Mr. Ashwin Jain</p>						

# ICICI Prudential Child Care Plan (Gift Plan)

(An Open Ended Fund)

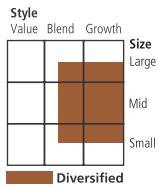
This Product is suitable for investors who are seeking\*:

- Long term wealth creation solution
- A diversified equity fund that aims to generate capital appreciation by investing in equity and equity related securities.

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

**HIGH RISK**  
(BROWN)

## Style Box



## Returns of Regular Plan - Growth Option as on September 30, 2014

Particulars	September 30, 2013 to September 30, 2014	September 30, 2012 to September 30, 2013	September 30, 2011 to September 30, 2012	Since inception	
	Absolute Returns (%)	Absolute Returns (%)	Absolute Returns (%)	Current Value of Investment of Rs. 10000	CAGR (%)
<b>Scheme</b>	72.65	-7.30	17.08	97080.00	18.96
<b>Benchmark</b>	28.89	1.87	13.72	NA	NA
<b>CNX NIFTY Index</b>	38.87	0.56	15.38	75585.29	16.71
<b>NAV (Rs.) Per Unit (as on Sep 30, 2014 : 97.08)</b>	56.23	60.66	51.81	10.00	

Past performance may or may not be sustained in future and the same may not necessarily provide the basis for comparison with other investment. Date of inception: 31-Aug-01. Performance of dividend option would be Net of Dividend distribution tax, if any. Benchmark is Crisil Balanced Fund Index and start date is 30-Mar-02. For computation of since inception returns (%) the allotment NAV has been taken as Rs. 10.00. Load is not considered for computation of returns. In case, the start/end date of the concerned period is a nonbusiness date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period.

Total Schemes managed by Mr. Chintan Haria (Equity) is 3 and Mr. Rohan Maru (Debt) is 5. Refer annexure from page no. 70 for performance of schemes currently managed by fund managers.

## Portfolio as on September 30, 2014

Company/Issuer	Rating	% to NAV	% to NAV Derivatives	Company/Issuer	Rating	% to NAV	% to NAV Derivatives
<b>Auto</b>				<b>Reliance Industries Ltd.</b>		9.72%	
Tata Motors Ltd. - Futures			1.97%	<b>Pharmaceuticals</b>		4.70%	
<b>Banks</b>		14.88%	1.74%	Unichem Laboratories Ltd.		2.48%	
HDFC Bank Ltd.		5.26%		Cipla Ltd.		2.22%	
ING Vysya Bank Ltd.		3.58%		<b>Power</b>		5.62%	
The Federal Bank Ltd.		2.68%		Power Grid Corporation Of India Ltd.		2.96%	
ICICI Bank Ltd.		1.78%		SJVN Ltd.		2.67%	
State Bank Of India - Futures			1.74%	<b>Software</b>		6.02%	
City Union Bank Ltd.		1.59%		Wipro Ltd.		2.96%	
<b>Cement</b>		2.48%	1.14%	Sasken Communication Technologies Ltd.		1.84%	
ACC Ltd.		2.48%		Info Edge (India) Ltd.		1.22%	
Ambuja Cements Ltd. - Futures			1.14%	<b>Transportation</b>		3.83%	
<b>Chemicals</b>		1.93%		The Great Eastern Shipping Company Ltd.		3.83%	
Sharda Cropchem Ltd.		1.93%		<b>Government Securities - Long Term</b>		7.82%	
<b>Commercial Services</b>		1.29%		01.44% GOI IIB 2023	SOV	6.11%	
Nesco Ltd.		1.29%		08.28% GOI 2027	SOV	1.71%	
<b>Construction</b>			1.13%	<b>Short Term Debt and other current assets</b>		13.67%	
Jaiprakash Associates Ltd. - Futures			1.13%	<b>Total Net Assets</b>		100.00%	
<b>Construction Project</b>		0.13%	2.08%				
Larsen & Toubro Ltd.		0.13%					
Larsen & Toubro Ltd. - Futures			2.08%				
<b>Consumer Durables</b>		1.16%					
V.I.P. Industries Ltd.		1.16%					
<b>Consumer Non Durables</b>		2.34%					
Mcleod Russel India Ltd.		1.45%					
Balrampur Chini Mills Ltd.		0.89%					
<b>Ferrous Metals</b>		0.19%					
Usha Martin Ltd.		0.19%					
<b>Fertilisers</b>		1.04%					
Zuari Agro Chemicals Ltd.		1.04%					
<b>Finance</b>		4.62%					
IDFC Ltd.		2.43%					
Reliance Capital Ltd.		1.61%					
Kalyani Investment Company Ltd.		0.57%					
<b>Gas</b>		6.30%					
Gujarat State Petronet Ltd.		3.83%					
Petronet LNG Ltd.		2.47%					
<b>Industrial Capital Goods</b>		2.31%					
Bharat Electronics Ltd.		1.41%					
Siemens Ltd.		0.90%					
<b>Minerals/Mining</b>		1.90%					
NMDC Ltd.		1.90%					
<b>Petroleum Products</b>		9.72%					

## Quantitative Indicators

Average P/E : 17.33	Average P/BV : 2.50	Average Dividend Yield : 1.75	Annual Portfolio Turnover Ratio : 2.46 times
Std Dev (Annualised) : 19.44%	Sharpe Ratio : 0.74	Portfolio Beta : 1.48	R squared : 0.76

Note : As per the addendum dated 01-Oct-14, the "Lock in" feature has been introduced in the Schemes for the unit holders less than 18 years of age (Minor) as on the date of application. If the "Lock in" feature is selected while making the application, the investment amount would be subject to lock in until the minor unit holder either attains the age of 18 years or completes 3 years from date of allotment, whichever is later.

Portfolio turnover has been computed as the ratio of the lower value of average purchase and average sales, to the average net assets in the past one year (since inception for schemes that have not completed a year). The figures are not netted for derivative transactions. Risk-free rate based on the last 91-day T-Bill cut-off of 8.5201%.

\*\*In addition to the fund manager managing this fund, the ADR/GDR exposure is managed by Mr. Ashwin Jain



# ICICI Prudential Indo Asia Equity Fund

## Open Ended Diversified Equity Fund

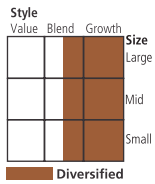
This Product is suitable for investors who are seeking\*:

- Long term wealth creation solution
- A diversified equity fund that invests in equity and units of equity funds of companies, which are primarily active in Asia Pacific region.

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

**HIGH RISK**  
(BROWN)

### Style Box



### Returns of Regular Plan - Growth Option as on September 30, 2014

Particulars	September 30, 2013 to September 30, 2014	September 30, 2012 to September 30, 2013	September 30, 2011 to September 30, 2012	Since inception	
	Absolute Returns (%)	Absolute Returns (%)	Absolute Returns (%)	Current Value of Investment of Rs. 10000	CAGR (%)
<b>Scheme</b>	49.30	7.48	17.96	18230.00	9.02
<b>Benchmark</b>	25.78	9.82	19.64	15166.07	6.17
<b>CNX NIFTY Index</b>	38.87	0.56	15.38	14,884.69	5.88
<b>NAV (Rs.) Per Unit (as on Sep 30, 2014 : 18.23)</b>	12.21	11.36	9.63	10.00	

### Fund Details

#### Fund Managers :

**Vinay Sharma (India Portion)**  
(Managing this fund from Apr, 2014 & Overall 10 years of experience)  
**Ashwin Jain (Asia Portion)**  
(Managing this fund since Mar, 2014 & overall 7 years of experience)

**Indicative Investment Horizon:** 5 years and above

**Inception date:** 18-Oct-07

**AAUM as on 30-Sep-14 :** Rs. 143.84 crores

**NAV (As on 30-Sep-14):**  
**Regular Plan Growth Option :** 18.2300  
**Regular Plan Dividend Option :** 16.8100  
**Direct Plan Growth Option :** 18.4100  
**Direct Plan Dividend Option :** 18.4100

**Plans :** Regular & Direct

**Options :**  
Growth & Dividend

**Application Amount for fresh Subscription :**  
Rs.5,000 (plus in multiples of Re.1)

**Min.Addl.Investment :**  
Rs.1,000 (plus in multiples of Re.1)  
**Exit load for Redemption / Switch out :- Lumpsum & SIP / STP / SWP Investment Option**

Upto 1 Year from allotment - 1% of applicable NAV, more than 1 Year - Nil

**SIP :**  
Monthly: Minimum Rs. 1,000/- plus 5 post dated cheques for a minimum of Rs. 1,000/- each; Quarterly: Minimum Rs. 5,000/- plus 3 post dated cheques of Rs. 5,000/- each.

**SWP :**  
Rs.500 and in multiples of Re. 1/-

**STP :**  
**Minimum Amount Rs. 1,000/-;**  
**Maximum Period: 10 years :**  
STP In : Available

**Min.Redemption Amt. :**  
Rs.500 and in multiples of Re.1

Past performance may or may not be sustained in future and the same may not necessarily provide the basis for comparison with other investment. Date of inception: 18-Oct-07 . Performance of dividend option would be Net of Dividend distribution tax, if any. Benchmark is 65% CNX Nifty + 35% MSCI Asia ex-Japan Index . For computation of since inception returns (%) the allotment NAV has been taken as Rs. 10.00. Load is not considered for computation of returns. In case, the start/end date of the concerned period is a nonbusiness date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period.

Total Schemes managed by Vinay Sharma is 5 and Mr. Ashwin Jain is 3. Refer annexure from page no. 70 for performance of schemes currently managed by fund managers.

### Portfolio as on September 30, 2014

Company/Issuer	% to NAV	Company/Issuer	% to NAV
<b>IOF Asian Equity Fund</b>	<b>21.54%</b>	<b>Software</b>	<b>14.09%</b>
• Eastspring Inv Asian Equity Fund - Class E	21.54%	• Infosys Ltd.	5.77%
<b>Auto Ancillaries</b>	<b>4.57%</b>	• HCL Technologies Ltd.	3.42%
Motherson Sumi Systems Ltd.	2.74%	• Tech Mahindra Ltd.	2.96%
Exide Industries Ltd.	1.84%	Wipro Ltd.	1.94%
<b>Banks</b>	<b>24.34%</b>	<b>Trading</b>	<b>1.30%</b>
• HDFC Bank Ltd.	7.14%	Redington (India) Ltd.	1.30%
• ICICI Bank Ltd.	6.11%	<b>Short Term Debt and other current assets</b>	<b>5.89%</b>
• ING Vysya Bank Ltd.	3.65%	<b>Total Net Assets</b>	<b>100.00%</b>
• City Union Bank Ltd.	2.92%		
Punjab National Bank	2.76%	• Top Ten Holdings	
The Federal Bank Ltd.	1.77%		
<b>Cement</b>	<b>5.32%</b>		
Prism Cement Ltd.	2.73%		
The Ramco Cements Ltd.	2.59%		
<b>Commercial Services</b>	<b>2.56%</b>		
Nesco Ltd.	2.56%		
<b>Construction</b>	<b>0.35%</b>		
Jaiprakash Associates Ltd.	0.35%		
<b>Consumer Durables</b>	<b>2.00%</b>		
V.I.P. Industries Ltd.	2.00%		
<b>Consumer Non Durables</b>	<b>4.47%</b>		
Venkys (India) Ltd.	2.34%		
Bajaj Corp Ltd.	2.13%		
<b>Finance</b>	<b>7.08%</b>		
• Max India Ltd.	3.68%		
• Bajaj Finserv Ltd.	3.41%		
<b>Industrial Products</b>	<b>2.55%</b>		
Bharat Forge Ltd.	2.55%		
<b>Pesticides</b>	<b>1.54%</b>		
Rallis India Ltd.	1.54%		
<b>Pharmaceuticals</b>	<b>2.41%</b>		
Cipla Ltd.	2.41%		

### Quantitative Indicators

Average P/E : 19.29	Average P/BV : 4.33	Average Dividend Yield : 1.02	Annual Portfolio Turnover Ratio : 0.68 times
Std Dev (Annualised) : 13.30%	Sharpe Ratio : 1.04	Portfolio Beta : 0.96	R squared : 0.84

Portfolio turnover has been computed as the ratio of the lower value of average purchase and average sales, to the average net assets in the past one year (since inception for schemes that have not completed a year). The figures are not netted for derivative transactions. Risk-free rate based on the last 91-day T-Bill cut-off of 8.5201%.

# ICICI Prudential Index Fund

(An Open Ended Index Fund)

This Product is suitable for investors who are seeking\*:

- Long term wealth creation solution
- An index fund that seeks to track returns of CNX Nifty by investing in a basket of stocks which constitute the stated index.

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

**HIGH RISK**  
(BROWN)

## Returns of Regular Plan - Growth Option as on September 30, 2014

Fund Details	Particulars	September 30, 2013 to September 30, 2014	September 30, 2012 to September 30, 2013	September 30, 2011 to September 30, 2012	Since inception	
<b>Fund Managers :</b> Kayzad Eghlim (Managing this fund since August 09 & Overall 23 Years of experience)		Absolute Returns (%)	Absolute Returns (%)	Absolute Returns (%)	Current Value of Investment of Rs. 10000	CAGR (%)
<b>Indicative Investment Horizon:</b> 5 years and above	<b>Scheme</b>	39.94	1.47	15.08	75803.90	17.44
<b>Inception date:</b> 26-Feb-02	<b>CNX NIFTY Index</b>	38.87	0.56	15.38	66964.86	16.29
<b>AAUM as on 30-Sep-14 :</b> Rs. 82.10 crores	<b>NAV (Rs.) Per Unit (as on Sep 30, 2014 : 75.8039)</b>	54.17	53.38	46.39	10.00	
<b>NAV (As on 30-Sep-14):</b> <b>Regular Plan Growth Option :</b> 75.8039 <b>Direct Plan Growth Option :</b> 76.3434	Past performance may or may not be sustained in future and the same may not necessarily provide the basis for comparison with other investment. Date of inception: 26-Feb-02 . Performance of dividend option would be Net of Dividend distribution tax, if any. Benchmark is CNX NIFTY Index . For computation of since inception returns (%) the allotment NAV has been taken as Rs. 10.00. Load is not considered for computation of returns. In case, the start/end date of the concerned period is a nonbusiness date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period.					
<b>Plans :</b> Regular & Direct	Total Schemes managed by the Fund Manager is 8. Refer annexure from page no. 70 for performance of schemes currently managed by Mr. Kayzad Eghlim (fund manager).					
<b>Options :</b> Growth	<b>Portfolio as on September 30, 2014</b>					
<b>Application Amount for fresh Subscription :</b> Rs.5,000 (plus in multiples of Re.1)	<b>Company/Issuer</b>	<b>% to NAV</b>	<b>Company/Issuer</b>	<b>% to NAV</b>		
<b>Min.Addl.Investment :</b> Rs.1,000 (plus in multiples of Re.1)	<b>Auto</b>	<b>9.46%</b>	<b>Media &amp; Entertainment</b>	<b>0.62%</b>		
<b>Exit load for Redemption / Switch out :- Lumpsum &amp; SIP / STP / SWP Investment Option</b> Upto 7 Days from allotment - 0.25% of applicable NAV, more than 7 Days - Nil	• Tata Motors Ltd.	3.30%	Zee Entertainment Enterprises Ltd.	0.62%		
<b>SIP :</b> Monthly: Minimum Rs. 1,000/- plus 5 post dated cheques for a minimum of Rs. 1,000/- each; Quarterly: Minimum Rs. 5,000/- plus 3 post dated cheques of Rs. 5,000/- each.	Mahindra & Mahindra Ltd.	2.29%	<b>Minerals/Mining</b>	<b>2.46%</b>		
<b>SWP :</b> Minimum of Rs. 500/- and multiples of Re.1/-	Maruti Suzuki India Ltd.	1.48%	Sesa Sterlite Ltd.	1.17%		
<b>STP :</b> STP In : Available	Hero Motocorp Ltd.	1.24%	Coal India Ltd.	0.82%		
<b>Min.Redemption Amt. :</b> Rs.1000 & in multiples thereof	Bajaj Auto Ltd.	1.15%	NMDC Ltd.	0.48%		
	<b>Banks</b>	<b>20.74%</b>	<b>Non - Ferrous Metals</b>	<b>0.74%</b>		
	• ICICI Bank Ltd.	6.06%	Hindalco Industries Ltd.	0.74%		
	• HDFC Bank Ltd.	5.96%	<b>Oil</b>	<b>3.32%</b>		
	• State Bank Of India	2.76%	Oil & Natural Gas Corporation Ltd.	2.68%		
	Axis Bank Ltd.	2.30%	Cairn India Ltd.	0.65%		
	Kotak Mahindra Bank Ltd.	1.58%	<b>Petroleum Products</b>	<b>6.31%</b>		
	Indusind Bank Ltd.	0.98%	• Reliance Industries Ltd.	5.69%		
	Bank Of Baroda	0.62%	Bharat Petroleum Corporation Ltd.	0.62%		
	Punjab National Bank	0.48%	<b>Pharmaceuticals</b>	<b>6.24%</b>		
	<b>Cement</b>	<b>2.89%</b>	Sun Pharmaceutical Industries Ltd.	2.36%		
	Ultratech Cement Ltd.	0.98%	Dr. Reddy's Laboratories Ltd.	1.50%		
	Grasim Industries Ltd.	0.82%	Lupin Ltd.	1.22%		
	Ambuja Cements Ltd.	0.60%	Cipla Ltd.	1.16%		
	ACC Ltd.	0.48%	<b>Power</b>	<b>2.69%</b>		
	<b>Construction</b>	<b>0.25%</b>	Power Grid Corporation Of India Ltd.	1.09%		
	DLF Ltd.	0.25%	NTPC Ltd.	1.05%		
	<b>Construction Project</b>	<b>4.35%</b>	Tata Power Company Ltd.	0.55%		
	• Larsen & Toubro Ltd.	4.35%	<b>Software</b>	<b>16.20%</b>		
	<b>Consumer Non Durables</b>	<b>10.48%</b>	• Infosys Ltd.	6.61%		
	• ITC Ltd.	7.51%	• Tata Consultancy Services Ltd.	5.11%		
	Hindustan Unilever Ltd.	1.93%	HCL Technologies Ltd.	1.68%		
	Asian Paints Ltd.	1.04%	Wipro Ltd.	1.43%		
	<b>Ferrous Metals</b>	<b>1.35%</b>	Tech Mahindra Ltd.	1.36%		
	Tata Steel Ltd.	1.12%	<b>Telecom - Services</b>	<b>2.05%</b>		
	Jindal Steel & Power Ltd.	0.23%	Bharti Airtel Ltd.	2.05%		
	<b>Finance</b>	<b>6.67%</b>	<b>Short Term Debt and other current assets</b>	<b>1.76%</b>		
	• HDFC Ltd.	6.05%	<b>Total Net Assets</b>	<b>100.00%</b>		
	IDFC Ltd.	0.63%	• Top Ten Holdings			
	<b>Gas</b>	<b>0.76%</b>				
	GAIL (India) Ltd.	0.76%				
	<b>Industrial Capital Goods</b>	<b>0.66%</b>				
	Bharat Heavy Electricals Ltd.	0.66%				
	<b>Quantitative Indicators</b>					
	Average P/E : 22.27	Average P/BV : 6.59	Average Dividend Yield: 1.42	Annual Portfolio Turnover Ratio : 0.11 times	Tracking Error : 0.53%	
	Std Dev (Annualised) : 16.62%	Sharpe Ratio : 0.56	Portfolio Beta : 0.98	R squared : 1.00		
	Portfolio turnover has been computed as the ratio of the lower value of average purchase and average sales, to the average net assets in the past one year (since inception for schemes that have not completed a year). The figures are not netted for derivative transactions. Risk-free rate based on the last 91-day T-Bill cut-off of 8.5201%.					
	Refer Disclaimer of India Index Services & Products Limited (IISL) on page no. 86.					

# ICICI Prudential Nifty Junior Index Fund

(An Open Ended Index Fund)

This Product is suitable for investors who are seeking\*:

- Long term wealth creation solution
- An index fund that invests in companies that form part of the Nifty Junior Index and aims to achieve returns of the stated index, subject to tracking error.

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

**HIGH RISK**  
(BROWN)

## Returns of Regular Plan - Growth Option as on September 30, 2014

Fund Details	Particulars	September 30, 2013 to September 30, 2014	September 30, 2012 to September 30, 2013	September 30, 2011 to September 30, 2012	Since inception	
<b>Fund Managers :</b> Kayzad Eghlim (Managing this fund since inception & Overall 23 Years of experience)		Absolute Returns (%)	Absolute Returns (%)	Absolute Returns (%)	Current Value of Investment of Rs. 10000	CAGR (%)
<b>Indicative Investment Horizon:</b> 5 years and above	<b>Scheme</b>	51.02	1.64	11.62	14985.90	9.94
<b>Inception date:</b> 25-Jun-10	<b>Benchmark</b>	51.71	1.50	12.43	15208.76	10.32
<b>AAUM as on 30-Sep-14 :</b> Rs. 26.76 crores	<b>CNX NIFTY Index</b>	38.87	0.56	15.38	15116.20	10.16
<b>NAV (As on 30-Sep-14):</b> Regular Plan Growth Option : 14.9859 Regular Plan Dividend Option : 14.9860 Direct Plan Growth Option : 15.1091 Direct Plan Dividend Option : 15.1037	<b>NAV (Rs.) Per Unit (as on Sep 30, 2014 : 14.9859)</b>	9.92	9.76	8.75	10.00	
<b>Plans :</b> Regular & Direct	Past performance may or may not be sustained in future and the same may not necessarily provide the basis for comparison with other investment. Date of inception:25-Jun-10 . Performance of dividend option would be Net of Dividend distribution tax, if any. Benchmark is CNX Nifty Junior Index. Load is not considered for computation of returns. In case, the start/end date of the concerned period is a nonbusiness date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period.					
<b>Options :</b> Growth & Dividend	Total Schemes managed by the Fund Manager is 8 . Refer annexure from page no. 70 for performance of schemes currently managed by Mr. Kayzad Eghlim (fund manager).					
<b>Application Amount for fresh Subscription :</b> Rs.5,000 (plus multiples of Re.1/-)	<b>Portfolio as on September 30,2014</b>					
<b>Min.Addl.Investment :</b> Rs.1000/- (plus multiples of Re.1/-)	<b>Company/Issuer</b>	<b>% to NAV</b>	<b>Company/Issuer</b>	<b>% to NAV</b>		
<b>Exit load for Redemption / Switch out :- Lumpsum &amp; SIP / STP / SWP Investment Option</b> Upto 7 Days from allotment - 0.25% of applicable NAV, more than 7 Days - Nil (VV.e.f March 05,2014)	<b>Auto Ancillaries</b>	<b>6.98%</b>	Crompton Greaves Ltd.	1.51%		
<b>SIP :</b> Monthly: Minimum Rs. 1,000/- plus 5 post dated cheques for a minimum of Rs. 1,000/- each; Quarterly: Minimum Rs. 5,000/- plus 3 post dated cheques of Rs. 5,000/- each.	• Bosch Ltd.	2.84%	<b>Industrial Products</b>	<b>4.04%</b>		
<b>SWP :</b> Minimum of Rs. 500/- and multiples of Re.1/-	Motherson Sumi Systems Ltd.	2.51%	Bharat Forge Ltd.	2.14%		
<b>STP :</b> STP In : Available	Exide Industries Ltd.	1.63%	Cummins India Ltd.	1.91%		
<b>Min.Redemption Amt. :</b> Rs.500 & in multiples thereof	<b>Banks</b>	<b>10.46%</b>	<b>Oil</b>	<b>1.80%</b>		
	• Yes Bank Ltd.	3.78%	Oil India Ltd.	1.80%		
	The Federal Bank Ltd.	2.25%	<b>Pesticides</b>	<b>2.14%</b>		
	ING Vysya Bank Ltd.	1.35%	UPL Ltd.	2.14%		
	Canara Bank	1.05%	<b>Petroleum Products</b>	<b>1.67%</b>		
	Bank Of India	1.04%	Hindustan Petroleum Corporation Ltd.	1.67%		
	Union Bank Of India	0.99%	<b>Pharmaceuticals</b>	<b>10.54%</b>		
	<b>Chemicals</b>	<b>1.47%</b>	• Aurobindo Pharma Ltd.	2.70%		
	Tata Chemicals Ltd.	1.47%	Divi's Laboratories Ltd.	2.40%		
	<b>Consumer Durables</b>	<b>3.56%</b>	Glenmark Pharmaceuticals Ltd.	2.12%		
	• Titan Company Ltd.	3.56%	Ranbaxy Laboratories Ltd.	2.08%		
	<b>Consumer Non Durables</b>	<b>11.31%</b>	Glaxosmithkline Pharmaceuticals Ltd.	1.25%		
	• Dabur India Ltd.	2.60%	<b>Power</b>	<b>1.03%</b>		
	Godrej Consumer Products Ltd.	2.58%	Reliance Power Ltd.	1.03%		
	Colgate - Palmolive (India) Ltd.	2.43%	<b>Services</b>	<b>1.84%</b>		
	Glaxosmithkline Consumer Healthcare Ltd.	1.36%	Aditya Birla Nuvo Ltd.	1.84%		
	Tata Global Beverages Ltd.	1.34%	<b>Software</b>	<b>1.52%</b>		
	United Breweries Ltd.	0.99%	Oracle Financial Services Software Ltd.	1.52%		
	<b>Ferrous Metals</b>	<b>3.92%</b>	<b>Telecom - Equipment &amp; Accessories</b>	<b>2.13%</b>		
	• JSW Steel Ltd.	2.72%	Bharti Infratel Ltd.	2.13%		
	Steel Authority Of India Ltd.	1.20%	<b>Telecom - Services</b>	<b>5.72%</b>		
	<b>Finance</b>	<b>14.69%</b>	• Idea Cellular Ltd.	3.64%		
	• Shriram Transport Finance Company Ltd.	3.27%	Reliance Communications Ltd.	2.08%		
	LIC Housing Finance Ltd.	2.05%	<b>Trading</b>	<b>2.71%</b>		
	Bajaj Holdings & Investment Ltd.	1.79%	• Adani Enterprises Ltd.	2.71%		
	Rural Electrification Corporation Ltd.	1.77%	<b>Transportation</b>	<b>5.11%</b>		
	Power Finance Corporation Ltd.	1.76%	• Adani Ports and Special Economic Zone Ltd.	3.01%		
	Mahindra & Mahindra Financial Services Ltd.	1.56%	Container Corporation Of India Ltd.	2.11%		
	Bajaj Finserv Ltd.	1.41%	<b>Short Term Debt and other current assets</b>	<b>1.34%</b>		
	Reliance Capital Ltd.	1.07%	<b>Total Net Assets</b>	<b>100.00%</b>		
	<b>Gas</b>	<b>1.18%</b>	• Top Ten Holdings			
	Petronet LNG Ltd.	1.18%				
	<b>Healthcare Services</b>	<b>1.79%</b>				
	Apollo Hospitals Enterprise Ltd.	1.79%				
	<b>Industrial Capital Goods</b>	<b>3.05%</b>				
	Siemens Ltd.	1.54%				
	<b>Quantitative Indicators</b>					
	Average P/E : 25.07	Average P/BV : 6.55	Average Dividend Yield : 1.33	Annual Portfolio Turnover Ratio : 1.33 times		
	Std Dev (Annualised) : 21.40%	Sharpe Ratio : 0.55	Portfolio Beta : 0.95	R squared : 1.00	Tracking Error : 0.93%	
	Portfolio turnover has been computed as the ratio of the lower value of average purchase and average sales, to the average net assets in the past one year (since inception for schemes that have not completed a year). The figures are not netted for derivative transactions. Risk-free rate based on the last 91-day T-Bill cut-off of 8.5201%.					
	Refer Disclaimer of India Index Services & Products Limited (IISL) on page no. 86.					

# SENSEX Prudential ICICI Exchange Traded Fund (SPICE)

Open Ended Exchange Listed Index Linked Growth Fund

This Product is suitable for investors who are seeking\*:  
 • Long term wealth creation solution  
 • An Exchange Traded Fund that aims to provide returns that closely correspond to the returns of the securities represented by S&P BSE SENSEX, subject to tracking error.

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

 HIGH RISK (BROWN)

## Returns of Regular Plan - Growth Option as on September 30, 2014

Fund Details	Particulars	September 30, 2013 to September 30, 2014	September 30, 2012 to September 30, 2013	September 30, 2011 to September 30, 2012	Since inception	
<b>Fund Managers :</b> Kayzad Eghlim (Managing this fund since August 09 & Overall 23 Years of experience)		Absolute Returns (%)	Absolute Returns (%)	Absolute Returns (%)	Current Value of Investment of Rs. 10000	CAGR (%)
<b>Indicative Investment Horizon:</b> 5 years and above	<b>Scheme</b>	38.29	4.83	17.13	87921.32	20.36
<b>Inception date:</b> 10-Jan-03	<b>Benchmark</b>	37.41	3.29	14.03	79281.30	19.31
<b>AAUM as on 30-Sep-14 :</b> Rs. 1.25 crores	<b>CNX NIFTY Index</b>	38.87	0.56	15.38	73731.08	18.57
<b>NAV (As on 30-Sep-14):</b> Rs. 267.6434	<b>NAV (Rs.) Per Unit (as on Sep 30, 2014 : 267.6434)</b>	213.56	203.72	173.92	33.59	
<b>Minimum application amount for buy/sale of units:</b> Through Stock Exchange - One unit Directly with the mutual fund - in creation unit size viz. 10,000 units	Past performance may or may not be sustained in future and the same may not necessarily provide the basis for comparison with other investment. Date of inception: 10-Jan-03 . Performance of dividend option would be Net of Dividend distribution tax, if any. Benchmark is S&P BSE SENSEX . For computation of since inception returns (%) the allotment NAV has been taken as Rs. 33.59. Load is not considered for computation of returns. In case, the start/end date of the concerned period is a nonbusiness date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period.					
<b>*Exit load for Redemption / Switch out :- Lumpsum Investment Option</b> Nil	Total Schemes managed by the Fund Manager is 8. Refer annexure from page no. 70 for performance of schemes currently managed by Mr. Kayzad Eghlim (fund manager).					
<b>Portfolio as on September 30, 2014</b>						
<b>Exchange Listed on:</b> NSE and BSE <b>Codes &amp; Symbols:</b> NSE : iSENSEX BSE : 555555/iSENSEX Bloomberg : ICSPICE Reuters : STIF.BO ISIN : INF346A01034	<b>Company/Issuer</b>	<b>% to NAV</b>	<b>Company/Issuer</b>	<b>% to NAV</b>		
<b>Total Expense Ratio</b> Regular Plan : 0.40%	<b>Auto</b>	<b>11.20%</b>	<b>Oil</b>	<b>3.64%</b>		
<b>Tracking error :</b> 0.26%	• Tata Motors Ltd.	3.94%	• Oil & Natural Gas Corporation Ltd.	3.64%		
	Mahindra & Mahindra Ltd.	2.61%	<b>Petroleum Products</b>	<b>6.99%</b>		
	Maruti Suzuki India Ltd.	1.72%	• Reliance Industries Ltd.	6.99%		
	Hero Motocorp Ltd.	1.52%	<b>Pharmaceuticals</b>	<b>6.04%</b>		
	Bajaj Auto Ltd.	1.40%	Sun Pharmaceutical Industries Ltd.	2.95%		
	<b>Banks</b>	<b>20.07%</b>	Dr. Reddy's Laboratories Ltd.	1.73%		
	• HDFC Bank Ltd.	6.98%	Cipla Ltd.	1.36%		
	• ICICI Bank Ltd.	6.90%	<b>Power</b>	<b>2.08%</b>		
	State Bank Of India	3.41%	NTPC Ltd.	1.43%		
	Axis Bank Ltd.	2.77%	Tata Power Company Ltd.	0.65%		
	<b>Construction Project</b>	<b>5.05%</b>	<b>Software</b>	<b>16.11%</b>		
	• Larsen & Toubro Ltd.	5.05%	• Infosys Ltd.	7.59%		
	<b>Consumer Non Durables</b>	<b>10.94%</b>	• Tata Consultancy Services Ltd.	6.69%		
	• ITC Ltd.	8.59%	Wipro Ltd.	1.84%		
	Hindustan Unilever Ltd.	2.34%	<b>Telecom - Services</b>	<b>2.35%</b>		
	<b>Ferrous Metals</b>	<b>1.30%</b>	Bharti Airtel Ltd.	2.35%		
	Tata Steel Ltd.	1.30%	<b>Short Term Debt and other current assets</b>	<b>2.05%</b>		
	<b>Finance</b>	<b>6.86%</b>	<b>Total Net Assets</b>	<b>100.00%</b>		
	• HDFC Ltd.	6.86%	• Top Ten Holdings			
	<b>Gas</b>	<b>0.94%</b>				
	GAIL (India) Ltd.	0.94%				
	<b>Industrial Capital Goods</b>	<b>0.82%</b>				
	Bharat Heavy Electricals Ltd.	0.82%				
	<b>Minerals/Mining</b>	<b>2.69%</b>				
	Coal India Ltd.	1.35%				
	Sesa Sterlite Ltd.	1.35%				
	<b>Non - Ferrous Metals</b>	<b>0.87%</b>				
	Hindalco Industries Ltd.	0.87%				
<b>Quantitative Indicators</b>						
Average P/E : 21.28	Average P/BV : 7.05	Average Dividend Yield : 1.48	Annual Portfolio Turnover Ratio : 0.09 times			
Std Dev (Annualised) : 17.28%	Sharpe Ratio : 0.62	Portfolio Beta : 0.98	R squared : 0.81	Tracking Error: 0.26%		
* Exit Load : Investors, other than Authorised Participants, can sell units in less than Creation Unit Size of the Scheme directly to the Mutual Fund in the following cases: • if the traded price of the ETF units is at a discount of more than 3% to the NAV for continuous 30 days; or • if discount of bid price to applicable NAV is more than 3% over a period of 7 consecutive trading days; or • if no quotes are available on exchange for 3 consecutive trading days; or • when the total bid size on the exchange(s) is less than half of creation unit size daily, averaged over a period of 7 consecutive trading days. Under these circumstances, investors, as specified above, can redeem units of the Scheme directly with the fund house without any payment of exit load. Portfolio turnover has been computed as the ratio of the lower value of average purchase and average sales, to the average net assets in the past one year (since inception for schemes that have not completed a year). The figures are not netted for derivative transactions. Risk-free rate based on the last 91-day T-Bill cut-off of 8.5201%. Refer Disclaimer of NSE and BSE on page no. 86.						

# ICICI Prudential Nifty ETF

Open Ended Exchange Listed Index Linked Growth Fund  
(RGESS <sup>3</sup> eligible scheme)

This Product is suitable for investors who are seeking\*:

- Long term wealth creation solution
- An Exchange Traded Fund that seeks to provide returns that closely correspond to the returns provided by the Nifty Index, subject to tracking error.

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

**HIGH RISK**  
(BROWN)

## Returns of Regular Plan - Growth Option as on September 30, 2014

Fund Details	Particulars	September 30, 2013 to September 30, 2014	September 30, 2012 to September 30, 2013	September 30, 2011 to September 30, 2012
<b>Fund Managers :</b>				
Kayzad Eghlim (Managing this fund since March 13 & Overall 23 Years of experience)		Absolute Returns (%)	Absolute Returns (%)	Absolute Returns (%)
<b>Indicative Investment Horizon:</b> 5 years and above	<b>Scheme</b>	39.91	-	-
<b>Inception date :</b> 20-Mar-13	<b>CNX NIFTY Index</b>	38.87	-	-
	<b>NAV (Rs.) Per Unit (as on Sep 30, 2014 : 81.1915)</b>	58.03	-	-

**AAUM as on 30-Sep-14 :** Rs. 5.69 crores  
**NAV (As on 30-Sep-14):** Rs. 81.1915  
**Minimum application amount for buy/sale of units:**  
Through Stock Exchange - One unit Directly with the mutual fund - in creation unit size viz. 50,000 units

Past performance may or may not be sustained in future and the same may not necessarily provide the basis for comparison with other investment. Date of inception: 20-Mar-13. Performance of dividend option would be Net of Dividend distribution tax, if any. Benchmark is CNX Nifty Index. Load is not considered for computation of returns. In case, the start/end date of the concerned period is a nonbusiness date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period. "-" - Not Available.

Total Schemes managed by the Fund Manager is 8. Refer annexure from page no. 70 for performance of schemes currently managed by Mr. Kayzad Eghlim (fund manager).

## Portfolio as on September 30, 2014

Company/Issuer	% to NAV	Company/Issuer	% to NAV
<b>Auto</b>	<b>9.48%</b>	Bharat Heavy Electricals Ltd.	0.66%
• Tata Motors Ltd.	3.30%	<b>Media &amp; Entertainment</b>	<b>0.62%</b>
Mahindra & Mahindra Ltd.	2.29%	Zee Entertainment Enterprises Ltd.	0.62%
Maruti Suzuki India Ltd.	1.48%	<b>Minerals/Mining</b>	<b>2.47%</b>
Hero Motocorp Ltd.	1.25%	Sesa Sterlite Ltd.	1.17%
Bajaj Auto Ltd.	1.15%	Coal India Ltd.	0.82%
<b>Banks</b>	<b>20.77%</b>	NMDC Ltd.	0.48%
• ICICI Bank Ltd.	6.07%	<b>Non - Ferrous Metals</b>	<b>0.74%</b>
• HDFC Bank Ltd.	5.97%	Hindalco Industries Ltd.	0.74%
• State Bank Of India	2.77%	<b>Oil</b>	<b>3.33%</b>
Axis Bank Ltd.	2.31%	Oil & Natural Gas Corporation Ltd.	2.68%
Kotak Mahindra Bank Ltd.	1.58%	Cairn India Ltd.	0.65%
IndusInd Bank Ltd.	0.98%	<b>Petroleum Products</b>	<b>6.32%</b>
Bank Of Baroda	0.62%	• Reliance Industries Ltd.	5.69%
Punjab National Bank	0.48%	Bharat Petroleum Corporation Ltd.	0.62%
<b>Cement</b>	<b>2.89%</b>	<b>Pharmaceuticals</b>	<b>6.25%</b>
Ultratech Cement Ltd.	0.99%	Sun Pharmaceutical Industries Ltd.	2.36%
Grasim Industries Ltd.	0.82%	Dr. Reddy's Laboratories Ltd.	1.50%
Ambuja Cements Ltd.	0.60%	Lupin Ltd.	1.22%
ACC Ltd.	0.48%	Cipla Ltd.	1.16%
<b>Construction</b>	<b>0.25%</b>	<b>Power</b>	<b>2.69%</b>
DLF Ltd.	0.25%	Power Grid Corporation Of India Ltd.	1.09%
<b>Construction Project</b>	<b>4.35%</b>	NTPC Ltd.	1.05%
• Larsen & Toubro Ltd.	4.35%	Tata Power Company Ltd.	0.55%
<b>Consumer Non Durables</b>	<b>10.49%</b>	<b>Software</b>	<b>16.22%</b>
• ITC Ltd.	7.52%	• Infosys Ltd.	6.62%
Hindustan Unilever Ltd.	1.93%	• Tata Consultancy Services Ltd.	5.12%
Asian Paints Ltd.	1.04%	HCL Technologies Ltd.	1.69%
<b>Ferrous Metals</b>	<b>1.35%</b>	Wipro Ltd.	1.43%
Tata Steel Ltd.	1.12%	Tech Mahindra Ltd.	1.37%
Jindal Steel & Power Ltd.	0.23%	<b>Telecom - Services</b>	<b>2.05%</b>
<b>Finance</b>	<b>6.68%</b>	Bharti Airtel Ltd.	2.05%
• HDFC Ltd.	6.05%	<b>Short Term Debt and other current assets</b>	<b>1.62%</b>
IDFC Ltd.	0.63%	<b>Total Net Assets</b>	<b>100.00%</b>
<b>Gas</b>	<b>0.76%</b>	• Top Ten Holdings	
GAIL (India) Ltd.	0.76%		
<b>Industrial Capital Goods</b>	<b>0.66%</b>		

### Quantitative Indicators

Average P/E : 22.27	Average P/BV : 6.59	Average Dividend Yield : 1.42	Annual Portfolio Turnover Ratio : 0.39 times
Std Dev (Annualised) : 13.92%	Sharpe Ratio : 1.17	Portfolio Beta : 0.99	R squared : 1.00
			Tracking Error: 0.19%

Portfolio turnover has been computed as the ratio of the lower value of average purchase and average sales, to the average net assets in the past one year (since inception for schemes that have not completed a year). The figures are not netted for derivative transactions. Refer Disclaimer of India Index Services & Products Limited (IISL)/BSE Limited/National Stock Exchange of India Limited\* on page no. 86.

\* Rajiv Gandhi Equity Savings Scheme

# ICICI Prudential CNX 100 ETF

Open Ended Exchange Listed Index Linked Growth Fund  
(RGESS <sup>3</sup> eligible scheme)

This Product is suitable for investors who are seeking\*:

- Long term wealth creation solution
- An Exchange Traded Fund that seeks to provide returns that closely correspond to the returns provided by CNX 100 Index, subject to tracking error.

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

**HIGH RISK**  
(BROWN)

## Returns of Regular Plan - Growth Option as on September 30, 2014

Fund Details	Particulars	September 30, 2013 to September 30, 2014	September 30, 2012 to September 30, 2013	September 30, 2011 to September 30, 2012
<b>Fund Managers :</b>				
Kayzad Eghlim (Managing this fund since Aug 13 & Overall 23 Years of experience)				
<b>Indicative Investment Horizon:</b> 5 years and above				
<b>Inception date:</b> 20-Aug-13				
<b>AAUM as on 30-Sep-14 :</b> Rs. 24.45 crores				
<b>NAV (As on 30-Sep-14):</b> Rs. 80.9932				
<b>Minimum application amount for buy/sale of units:</b>	Past performance may or may not be sustained in future and the same may not necessarily provide the basis for comparison with other investment. Date of inception: 20-Aug-13. Performance of dividend option would be Net of Dividend distribution tax, if any. Benchmark is CNX 100 Index. Load is not considered for computation of returns. In case, the start/end date of the concerned period is a nonbusiness date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period. "-" - Not Available.			
Through stock exchange - One unit and in multiples thereof	Total Schemes managed by the Fund Manager is 8. Refer annexure from page no. 70 for performance of schemes currently managed by Mr. Kayzad Eghlim (fund manager).			
Directly with the mutual fund - in creation unit size viz. 50,000 units and in multiples thereof				
<b>Exit load for Redemption / Switch out :- Lumpsum Investment Option</b>	Nil			
<b>Exchange Listed on:</b>	NSE and BSE			
<b>Codes &amp; Symbols:</b>	NSE : iCNX100 BSE : 537008/iCNX100 Bloomberg : ICPN CNX Reuters : ICIC.NS ISIN : INF109KA1962			
<b>Total Expense Ratio</b>	Regular Plan : 0.49%			
<b>Tracking error :</b> 0.36%				
	<b>Portfolio as on September 30, 2014</b>			
	<b>Company/Issuer</b>	<b>% to NAV</b>	<b>Company/Issuer</b>	<b>% to NAV</b>
	<b>Auto</b>	<b>8.05%</b>	Petronet LNG Ltd.	0.18%
	Tata Motors Ltd.	2.80%	<b>Healthcare Services</b>	<b>0.27%</b>
	Mahindra & Mahindra Ltd.	1.95%	Apollo Hospitals Enterprise Ltd.	0.27%
	Maruti Suzuki India Ltd.	1.26%	<b>Industrial Capital Goods</b>	<b>1.02%</b>
	Hero Motocorp Ltd.	1.06%	Bharat Heavy Electricals Ltd.	0.56%
	Bajaj Auto Ltd.	0.98%	Siemens Ltd.	0.23%
	<b>Auto Ancillaries</b>	<b>1.04%</b>	Crompton Greaves Ltd.	0.22%
	Bosch Ltd.	0.42%	<b>Industrial Products</b>	<b>0.60%</b>
	Motherson Sumi Systems Ltd.	0.37%	Bharat Forge Ltd.	0.32%
	Exide Industries Ltd.	0.24%	Cummins India Ltd.	0.28%
	<b>Banks</b>	<b>19.20%</b>	<b>Media &amp; Entertainment</b>	<b>0.53%</b>
	ICICI Bank Ltd.	5.15%	Zee Entertainment Enterprises Ltd.	0.53%
	HDFC Bank Ltd.	5.07%	<b>Minerals/Mining</b>	<b>2.09%</b>
	State Bank Of India	2.35%	Sesa Sterlite Ltd.	0.99%
	Axis Bank Ltd.	1.96%	Coal India Ltd.	0.69%
	Kotak Mahindra Bank Ltd.	1.34%	NMDC Ltd.	0.41%
	IndusInd Bank Ltd.	0.83%	<b>Non - Ferrous Metals</b>	<b>0.63%</b>
	Yes Bank Ltd.	0.56%	Hindalco Industries Ltd.	0.63%
	Bank Of Baroda	0.53%	<b>Oil</b>	<b>3.09%</b>
	Punjab National Bank	0.41%	Oil & Natural Gas Corporation Ltd.	2.28%
	The Federal Bank Ltd.	0.33%	Cairn India Ltd.	0.55%
	ING Vysya Bank Ltd.	0.20%	Oil India Ltd.	0.27%
	Canara Bank	0.16%	<b>Pesticides</b>	<b>0.32%</b>
	Bank Of India	0.15%	UPL Ltd.	0.32%
	Union Bank Of India	0.15%	<b>Petroleum Products</b>	<b>5.61%</b>
	<b>Cement</b>	<b>2.46%</b>	Reliance Industries Ltd.	4.84%
	Ultratech Cement Ltd.	0.84%	Bharat Petroleum Corporation Ltd.	0.53%
	Grasim Industries Ltd.	0.70%	Hindustan Petroleum Corporation Ltd.	0.25%
	Ambuja Cements Ltd.	0.51%	<b>Pharmaceuticals</b>	<b>6.87%</b>
	ACC Ltd.	0.41%	Sun Pharmaceutical Industries Ltd.	2.01%
	<b>Chemicals</b>	<b>0.22%</b>	Dr. Reddy's Laboratories Ltd.	1.27%
	Tata Chemicals Ltd.	0.22%	Lupin Ltd.	1.04%
	<b>Construction</b>	<b>0.21%</b>	Cipla Ltd.	0.99%
	DLF Ltd.	0.21%	Aurobindo Pharma Ltd.	0.40%
	<b>Construction Project</b>	<b>3.70%</b>	Divis Laboratories Ltd.	0.36%
	Larsen & Toubro Ltd.	3.70%	Glenmark Pharmaceuticals Ltd.	0.31%
	<b>Consumer Durables</b>	<b>0.53%</b>	Ranbaxy Laboratories Ltd.	0.31%
	Titan Company Ltd.	0.53%	Glaxosmithkline Pharmaceuticals Ltd.	0.19%
	<b>Consumer Non Durables</b>	<b>10.59%</b>	<b>Power</b>	<b>2.44%</b>
	ITC Ltd.	6.39%	Power Grid Corporation Of India Ltd.	0.93%
	Hindustan Unilever Ltd.	1.64%	NTPC Ltd.	0.89%
	Asian Paints Ltd.	0.89%	Tata Power Company Ltd.	0.47%
	Dabur India Ltd.	0.39%	Reliance Power Ltd.	0.15%
	Godrej Consumer Products Ltd.	0.38%	<b>Services</b>	<b>0.27%</b>
	Colgate - Palmolive (India) Ltd.	0.36%	Aditya Birla Nuvo Ltd.	0.27%
	Glaxosmithkline Consumer Healthcare Ltd.	0.20%	<b>Software</b>	<b>14.00%</b>
	Tata Global Beverages Ltd.	0.20%	Infosys Ltd.	5.62%
	United Breweries Ltd.	0.15%	Tata Consultancy Services Ltd.	4.35%
	<b>Ferrous Metals</b>	<b>1.73%</b>	HCL Technologies Ltd.	1.43%
	Tata Steel Ltd.	0.95%	Wipro Ltd.	1.22%
	JSW Steel Ltd.	0.40%	Tech Mahindra Ltd.	1.16%
	Jindal Steel & Power Ltd.	0.19%	Oracle Financial Services Software Ltd.	0.23%
	Steel Authority Of India Ltd.	0.18%	<b>Telecom - Equipment &amp; Accessories</b>	<b>0.32%</b>
	<b>Finance</b>	<b>7.86%</b>	Bharti Infratel Ltd.	0.32%
	HDFC Ltd.	5.14%	<b>Telecom - Services</b>	<b>2.59%</b>
	IDFC Ltd.	0.54%	Bharti Airtel Ltd.	1.74%
	Shriram Transport Finance Company Ltd.	0.49%	Idea Cellular Ltd.	0.54%
	LIC Housing Finance Ltd.	0.30%	Reliance Communications Ltd.	0.31%
	Bajaj Holdings & Investment Ltd.	0.27%	<b>Trading</b>	<b>0.40%</b>
	Rural Electrification Corporation Ltd.	0.26%	Adani Enterprises Ltd.	0.40%
	Power Finance Corporation Ltd.	0.26%	<b>Transportation</b>	<b>0.76%</b>
	Mahindra & Mahindra Financial Services Ltd.	0.23%	Adani Ports and Special Economic Zone Ltd.	0.45%
	Bajaj Finserv Ltd.	0.21%	Container Corporation Of India Ltd.	0.31%
	Reliance Capital Ltd.	0.16%	<b>Short Term Debt and other current assets</b>	<b>1.79%</b>
	<b>Gas</b>	<b>0.82%</b>	<b>Total Net Assets</b>	<b>100.00%</b>
	GAIL (India) Ltd.	0.65%		
			• Top Ten Holdings	
	<b>Benchmark</b>			
	<b>CNX 100 Index</b>			
	<b>Quantitative Indicators</b>			
	Average P/E : 22.69	Average P/BV : 6.59	Average Dividend Yield : 1.41	Annual Portfolio Turnover Ratio : 0.04 times
	Std Dev (Annualised) : 14.23%	Sharpe Ratio : 2.18	Portfolio Beta : 1.01	R squared : 0.99
				Tracking Error: 0.36%
	Portfolio turnover has been computed as the ratio of the lower value of average purchase and average sales, to the average net assets in the past one year (since inception for schemes that have not completed a year). The figures are not netted for derivative transactions. Refer Disclaimer of India Index Services & Products Limited (IISL)/BSE Limited/National Stock Exchange of India Limited" on page no. 86.			
	* Rajiv Gandhi Equity Savings Scheme			

# ICICI Prudential R.I.G.H.T

(Rewards of investing & generation of healthy tax savings) Fund  
Closed Ended Equity Linked Savings Scheme

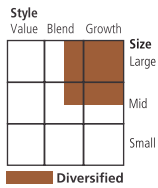
This Product is suitable for investors who are seeking\*:

- Long term wealth creation solution
- A Closed Ended equity linked savings scheme (ELSS)

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

**HIGH RISK**  
(BROWN)

## Style Box



## Returns of Regular Plan - Growth Option as on September 30, 2014

Particulars	September 30, 2013 to September 30, 2014	September 30, 2012 to September 30, 2013	September 30, 2011 to September 30, 2012	Since inception	
	Absolute Returns (%)	Absolute Returns (%)	Absolute Returns (%)	Current Value of Investment of Rs. 10000	CAGR (%)
<b>Scheme</b>	72.50	6.27	18.93	26030.00	21.02
<b>CNX NIFTY Index</b>	38.87	0.56	15.38	16061.46	9.91
<b>NAV (Rs.) Per Unit (as on Sep 30, 2014 : 26.03)</b>	15.09	14.20	11.94	10.00	

Past performance may or may not be sustained in future and the same may not necessarily provide the basis for comparison with other investment. Date of inception: 26-Sep-09. Performance of dividend option would be Net of Dividend distribution tax, if any. Benchmark is CNX NIFTY Index (Nifty). Load is not considered for computation of returns. In case, the start/end date of the concerned period is a nonbusiness date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period.

Total Schemes managed by Mr. Manish Gunwani is 5 and Mr. Rajat Chandak is 5. Refer annexure from page no. 70 for performance of schemes currently managed by fund managers.

## Fund Details

### Fund Managers\*\* :

Manish Gunwani  
(Managing this fund from Jan 2012 & Overall 17 years of experience)

Rajat Chandak  
(Managing this fund from Apr 2014 & Overall 5 years of experience)

**Indicative Investment Horizon:**  
5 years and above

**Inception date:** 26-Sep-09

**AAUM as on 30-Sep-14 :** Rs. 66.71 crores

**NAV (As on 30-Sep-14):**  
**Growth Option :** 26.0300  
**Dividend Option :** 21.7100

## Portfolio as on September 30, 2014

Company/Issuer	% to NAV	Company/Issuer	% to NAV
<b>Auto</b>	<b>3.89%</b>	Page Industries Ltd.	3.86%
Maruti Suzuki India Ltd.	3.89%	<b>Short Term Debt and other current assets</b>	<b>2.65%</b>
<b>Auto Ancillaries</b>	<b>15.16%</b>	<b>Total Net Assets</b>	<b>100.00%</b>
• Motherson Sumi Systems Ltd.	11.23%	• Top Ten Holdings	
• Balkrishna Industries Ltd.	3.93%		
<b>Banks</b>	<b>28.42%</b>		
• HDFC Bank Ltd.	9.02%		
• City Union Bank Ltd.	5.33%		
• The Federal Bank Ltd.	5.03%		
• ICICI Bank Ltd.	4.81%		
ING Vysya Bank Ltd.	2.29%		
State Bank Of India	1.94%		
<b>Construction Project</b>	<b>2.41%</b>		
Larsen & Toubro Ltd.	2.41%		
<b>Consumer Durables</b>	<b>7.92%</b>		
• La Opala RG Ltd.	4.05%		
V.I.P. Industries Ltd.	2.02%		
Bata India Ltd.	1.85%		
<b>Consumer Non Durables</b>	<b>3.19%</b>		
United Spirits Ltd.	3.19%		
<b>Ferrous Metals</b>	<b>2.24%</b>		
Steel Authority Of India Ltd.	2.24%		
<b>Finance</b>	<b>3.27%</b>		
Max India Ltd.	3.27%		
<b>Industrial Products</b>	<b>2.77%</b>		
Bharat Forge Ltd.	2.77%		
<b>Pharmaceuticals</b>	<b>10.65%</b>		
• Cipla Ltd.	4.16%		
Dr. Reddy's Laboratories Ltd.	3.39%		
Natco Pharma Ltd.	3.11%		
<b>Software</b>	<b>13.56%</b>		
• Tech Mahindra Ltd.	6.70%		
• Infosys Ltd.	5.09%		
Info Edge (India) Ltd.	1.76%		
<b>Textile Products</b>	<b>3.86%</b>		

### Quantitative Indicators:

Average P/E : 29.38	Average P/BV : 7.83	Average Dividend Yield: 0.87	Annual Portfolio Turnover Ratio : 0.30 times
Std Dev (Annualised) : 15.52%	Sharpe Ratio : 1.22	Portfolio Beta : 0.80	R squared : 0.76

Portfolio turnover has been computed as the ratio of the lower value of average purchase and average sales, to the average net assets in the past one year (since inception for schemes that have not completed a year). The figures are not netted for derivative transactions. Risk-free rate based on the last 91-day T-Bill cut-off of 8.5201%.

\*\*In addition to the fund manager managing this fund, the ADR/GDR exposure is managed by Mr. Ashwin Jain

# ICICI Prudential Balanced Advantage Fund (An Open Ended Equity Fund)

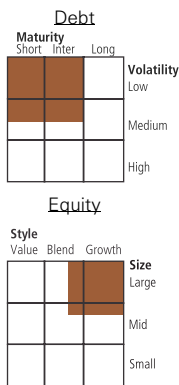
This Product is suitable for investors who are seeking\*:

- long term wealth creation solution
- An equity fund that aims for growth by investing in equity and derivatives.

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

**HIGH RISK**  
(BROWN)

## Style Box



## Returns of Regular Plan - Growth Option as on September 30, 2014

Particulars	September 30, 2013 to September 30, 2014	September 30, 2012 to September 30, 2013	September 30, 2011 to September 30, 2012	Since inception	
	Absolute Returns (%)	Absolute Returns (%)	Absolute Returns (%)	Current Value of Investment of Rs. 10000	CAGR (%)
<b>Scheme</b>	35.70	6.98	19.41	23490.00	11.64
<b>Benchmark</b>	28.89	1.87	13.72	20031.01	9.37
<b>CNX NIFTY Index</b>	38.87	0.56	15.38	20085.62	9.40
<b>NAV (Rs.) Per Unit (as on Sep 30, 2014 : 23.49)</b>	17.31	16.18	13.55	10.00	

Past performance may or may not be sustained in future and the same may not necessarily provide the basis for comparison with other investment. Date of inception: 30-Dec-06 . Performance of dividend option would be Net of Dividend distribution tax, if any. Benchmark is Crisil Balanced Fund Index . For computation of since inception returns (%) the allotment NAV has been taken as Rs. 10.00. Load is not considered for computation of returns. In case, the start/end date of the concerned period is a nonbusiness date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period.

Total Schemes managed by Mr. Manish Gunwani (Equity) is 5 and Mr. Manish Banthia (Debt) is 15. Refer annexure from page no. 70 for performance of schemes currently managed by fund managers.

## Fund Details

<b>Fund Managers** :</b>
<b>Equity :</b> Manish Gunwani (Managing this fund from Jan 2012 & Overall 17 years of experience)
<b>Debt :</b> Manish Banthia (Managing this fund since Nov, 2009 & Overall 9 years of experience)
<b>Indicative Investment Horizon:</b> 3yrs & more
<b>Inception date:</b> 30-Dec-06
<b>AAUM as on 30-Sep-14 :</b> Rs. 3122.06 crores
<b>NAV (As on 30-Sep-14):</b> <b>Regular Plan Growth Option :</b> 23.4900 <b>Regular Plan Dividend Option :</b> 15.2900 <b>Direct Plan Growth Option :</b> 23.8500 <b>Direct Plan Dividend Option :</b> 17.3200
<b>Plans :</b> Regular & Direct
<b>Options :</b> Growth & Dividend (Monthly Dividend, Quarterly Dividend & Dividend Others)
<b>Application Amount for fresh Subscription :</b> Rs.5,000 (plus in multiples of Re.1)
<b>Min.Addl.Investment :</b> Rs.1000/- (plus in multiples of Re.1/-)
<b>Exit load for Redemption / Switch out :- Lumpsum &amp; SIP / STP / SWP Investment Option</b> Upto 18 Months from m allotment - 1% of applicable NAV, more than 18 Months - Nil
<b>SIP :</b> Monthly: Minimum Rs. 1,000/- plus 5 post dated cheques for a minimum of Rs. 1,000/- each; Quarterly: Minimum Rs. 5,000/- plus 3 post dated cheques of Rs. 5,000/- each.
<b>SWP :</b> Rs.500 and in multiples of Re. 1/-
<b>STP :</b> <b>Minimum Amount Rs. 1,000/-;</b> <b>Maximum Period: 10 years ;</b> STP In : Available
<b>Min.Redemption Amt. :</b> Rs.500 & in multiples thereof

## Portfolio as on September 30, 2014

Company/Issuer	Rating	% to % to NAV	% to % to NAV	Company/Issuer	Rating	% to % to NAV	% to % to NAV
		NAV	Derivatives			NAV	Derivatives
<b>Equity Shares</b>		<b>66.29%</b>	<b>-17.96%</b>	Aban Offshore Ltd.		0.56%	
<b>Auto</b>		<b>3.44%</b>	<b>-0.49%</b>	Cairn India Ltd.		0.11%	
Mahindra & Mahindra Ltd.		1.62%		Cairn India Ltd. - Futures		1.26%	-0.11%
Maruti Suzuki India Ltd.		0.92%		<b>Pesticides</b>		0.71%	
Tata Motors Ltd.		0.90%		PI Industries Ltd.		0.55%	
Tata Motors Ltd. - Futures		2.10%	-0.49%	Rallis India Ltd.		3.96%	-1.17%
<b>Auto Ancillaries</b>		1.71%	-0.21%	<b>Petroleum Products</b>		3.36%	
Motherson Sumi Systems Ltd.		0.21%		Reliance Industries Ltd.			-1.09%
Apollo Tyres Ltd.		0.18%	-0.21%	Reliance Industries Ltd. - Futures		0.52%	
Apollo Tyres Ltd. - Futures		13.75%	-3.23%	Indian Oil Corporation Ltd.		0.08%	
Balkrishna Industries Ltd.		4.01%		Hindustan Petroleum Corporation Ltd.			-0.08%
<b>Banks</b>				Hindustan Petroleum Corporation Ltd. - Futures		4.35%	-0.24%
HDFC Bank Ltd.		3.67%	-0.67%	<b>Pharmaceuticals</b>		1.10%	
HDFC Bank Ltd. - Futures		1.83%	-1.08%	Divi's Laboratories Ltd.		1.03%	
ICICI Bank Ltd.		1.21%		Dr. Reddy's Laboratories Ltd.		1.00%	
ICICI Bank Ltd. - Futures		0.71%		Cipla Ltd.		0.77%	
State Bank Of India		0.70%	-0.69%	Glenmark Pharmaceuticals Ltd.		0.24%	
State Bank Of India - Futures		0.47%		Sun Pharmaceutical Industries Ltd.			-0.24%
ING Vysya Bank Ltd.		0.42%		Sun Pharmaceutical Industries Ltd. - Futures		0.22%	
IndusInd Bank Ltd.		0.24%		Sanofi India Ltd.		3.39%	-0.83%
Yes Bank Ltd.		0.24%		<b>Power</b>		2.27%	
Yes Bank Ltd. - Futures		0.47%		Power Grid Corporation Of India Ltd.			-0.43%
Kotak Mahindra Bank Ltd.		0.42%		Power Grid Corporation Of India Ltd. - Futures		1.01%	
Axis Bank Ltd.		0.24%		NTPC Ltd.		0.11%	-0.29%
City Union Bank Ltd.		0.24%		NTPC Ltd. - Futures		0.01%	
Bank Of India		0.12%	-0.25%	Reliance Power Ltd.		9.40%	-0.11%
Bank Of India - Futures		0.12%	-0.12%	Reliance Power Ltd. - Futures		3.75%	-2.13%
Punjab National Bank		0.11%	-0.10%	<b>Software</b>			
Punjab National Bank - Futures		0.93%	-0.57%	Infosys Ltd.		2.50%	-1.08%
Union Bank Of India		0.49%	-0.14%	Infosys Ltd. - Futures		2.50%	-0.99%
Union Bank Of India - Futures		0.43%	-0.43%	Tech Mahindra Ltd.		1.70%	
<b>Construction</b>		0.14%	-0.14%	Tech Mahindra Ltd. - Futures		0.89%	
Jaiprakash Associates Ltd.		0.14%		Wipro Ltd.		0.89%	
Jaiprakash Associates Ltd. - Futures		0.94%	-0.28%	HCL Technologies Ltd.			-0.06%
<b>Construction Project</b>		0.94%		HCL Technologies Ltd. - Futures		0.55%	
Larsen & Toubro Ltd.		0.94%		Info Edge (India) Ltd.		0.23%	
Larsen & Toubro Ltd. - Futures		4.04%	-0.51%	Redington (India) Ltd.		0.11%	
<b>Consumer Non Durables</b>		2.79%		Container Corporation Of India Ltd.		0.11%	
ITC Ltd.			-0.39%	<b>Index Futures/Options</b>			-6.44%
ITC Ltd. - Futures		1.14%		CNX Nifty Index - Futures			-6.44%
Britannia Industries Ltd.		0.12%	-0.12%	<b>Debt Holdings</b>		34.09%	
Tata Global Beverages Ltd.		1.18%	-0.27%	<b>CPs and CDs</b>		6.16%	
Tata Global Beverages Ltd. - Futures		0.91%		IDBI Bank Ltd.	CRISIL A1+	4.59%	
<b>Ferrous Metals</b>		0.27%		The Jammu & Kashmir Bank Ltd.	CRISIL A1+	1.57%	
Steel Authority Of India Ltd.		7.36%	-0.73%	<b>Government Securities</b>		23.11%	
Tata Steel Ltd.		2.15%		<b>Short Terms*</b>		1.42%	
Tata Steel Ltd. - Futures			-0.36%	08.27% GOI 2020	SOV	1.42%	
<b>Finance</b>				<b>Long Terms*</b>		21.69%	
HDFC Ltd.		1.84%		08.60% GOI 2028	SOV	7.84%	
HDFC Ltd. - Futures		1.34%		01.44% GOI IIB 2023	SOV	7.29%	
Bajaj Finserv Ltd.		0.61%		08.40% GOI 2024	SOV	3.39%	
Max India Ltd.			-0.29%	08.28% GOI 2027	SOV	1.82%	
IDFC Ltd.		0.51%		08.24% GOI 2027	SOV	1.35%	
IDFC Ltd. - Futures		0.43%		<b>Cash, Call, CBLO &amp; Term Deposits</b>		4.83%	
SKS Microfinance Ltd.		0.41%		<b>Other Current Assets</b>		-0.38%	
Muthoot Finance Ltd.		0.09%		<b>Total Net Assets</b>		100.00%	
Recco Home Finance Ltd.			-0.09%				
LIC Housing Finance Ltd.							
LIC Housing Finance Ltd. - Futures		2.12%					
<b>Gas</b>		1.67%					
GAIL (India) Ltd.		0.46%					
Petronet LNG Ltd.		0.17%					
<b>Healthcare Services</b>		0.17%					
Apollo Hospitals Enterprise Ltd.		0.42%					
<b>Industrial Capital Goods</b>		0.42%					
ABB India Ltd.		1.75%					
<b>Industrial Products</b>		2.24%	-0.55%				
Bharat Forge Ltd.		1.69%					
<b>Minerals/Mining</b>		0.55%					
Coal India Ltd.		3.00%	-0.16%				
Sesa Sterlite Ltd.		1.45%					
Sesa Sterlite Ltd. - Futures		0.88%					
<b>Oil</b>							
Oil & Natural Gas Corporation Ltd.							
Oil & Natural Gas Corporation Ltd. - Futures							
Oil India Ltd.							

## Quantitative Indicators

Average Maturity : 3.72 Years	Modified Duration : 2.25 Years	Yield To Maturity : 8.44%	Annual Portfolio Turnover Ratio : 0.52 times
Average P/E : 21.44	Average P/BV : 5.22	Average Dividend Yield : 1.43	Std Dev (Annualised) : 10.46%
Sharpe Ratio : 1.00		Portfolio Beta : 0.84	R squared : 0.86

Portfolio turnover has been computed as the ratio of the lower value of average purchase and average sales, to the average net assets in the past one year (since inception for schemes that have not completed a year). The figures are not netted for derivative transactions. Risk-free rate based on the last 91-day T-Bill cut-off of 8.5201%.

\*\*In addition to the fund manager managing this fund, the ADR/GDR exposure is managed by Mr. Ashwin Jain.



# ICICI Prudential Balanced Fund

(An Open Ended Balanced Fund)

This Product is suitable for investors who are seeking\*:

- long term wealth creation solution
- A balanced fund aiming for long term capital appreciation and current income by investing in equity as well as fixed income securities.

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

**HIGH RISK**  
(BROWN)

Style Box		Returns of Regular Plan - Growth Option as on September 30, 2014				
	<b>Particulars</b>	September 30, 2013 to September 30, 2014	September 30, 2012 to September 30, 2013	September 30, 2011 to September 30, 2012	Since inception	
		Absolute Returns (%)	Absolute Returns (%)	Absolute Returns (%)	Current Value of Investment of Rs. 10000	CAGR (%)
	<b>Scheme</b>	50.38	5.10	16.80	83310.00	15.27
	<b>Benchmark</b>	28.89	1.87	13.72	NA	NA
	<b>CNX NIFTY Index</b>	38.87	0.56	15.38	60048.25	12.77
	<b>1 Year T Bill</b>	8.35	5.70	8.11	24816.63	6.28
	<b>NAV (Rs.) Per Unit (as on Sep 30, 2014) : 83.31</b>	55.40	52.71	45.13	10.00	
<p>Past performance may or may not be sustained in future and the same may not necessarily provide the basis for comparison with other investment. Date of inception: 03-Nov-99 . Performance of dividend option would be Net of Dividend distribution tax, if any. Benchmark is Crisil Balanced Fund Index and start date is 30-Mar-02. For computation of since inception returns (%) the allotment NAV has been taken as Rs. 10.00. Load is not considered for computation of returns. In case, the start/end date of the concerned period is a nonbusiness date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period.</p>						
<p>Total Schemes managed by Mr. Yogesh Bhatt (Equity) is 5 and Mr. Manish Banthia (Debt) is 15. Refer annexure from page no. 70 for performance of schemes currently managed by fund managers.</p>						
<b>Portfolio as on September 30, 2014</b>						
	<b>Company/Issuer</b>	<b>Rating</b>	<b>% to NAV</b>	<b>% to NAV Derivatives</b>	<b>Company/Issuer</b>	<b>Rating % to NAV Derivatives</b>
	<b>Equity Shares</b>		<b>65.81%</b>	<b>7.76%</b>	<b>Petroleum Products</b>	<b>1.37%</b>
	<b>Auto</b>		<b>4.77%</b>		Reliance Industries Ltd.	1.37%
	Maruti Suzuki India Ltd.		2.08%		<b>Pharmaceuticals</b>	<b>5.90%</b>
	TVS Motor Company Ltd.		1.45%		Sanofi India Ltd.	2.07%
	Mahindra & Mahindra Ltd.		1.23%		Dr. Reddy's Laboratories Ltd.	1.92%
	<b>Auto Ancillaries</b>		<b>8.24%</b>		Cipla Ltd.	1.14%
	• MOTHERSON SUMI SYSTEMS LTD.		3.23%		Sun Pharmaceutical Industries Ltd.	0.78%
	Balkrishna Industries Ltd.		2.39%		<b>Software</b>	<b>4.45%</b>
	Exide Industries Ltd.		1.54%		Infosys Ltd.	2.17%
	Amara Raja Batteries Ltd.		1.09%		Tech Mahindra Ltd.	0.93%
	<b>Banks</b>		<b>12.49%</b>		Wipro Ltd.	0.70%
	• HDFC Bank Ltd.		3.02%		Oracle Financial Services Software Ltd.	0.65%
	• City Union Bank Ltd.		3.01%		<b>Telecom - Services</b>	<b>1.33%</b>
	• ICICI Bank Ltd.		2.47%		Bharti Airtel Ltd.	1.33%
	Punjab National Bank		1.53%		<b>Index Futures/Options</b>	
	ING Vysya Bank Ltd.		1.32%		• CNX Nifty Index - Futures	<b>7.76%</b>
	The Federal Bank Ltd.		1.14%		<b>Debt Holdings</b>	<b>35.43%</b>
	<b>Cement</b>		<b>1.64%</b>		<b>Government Securities - Long Term@</b>	<b>20.73%</b>
	The Ramco Cements Ltd.		0.88%		• 08.28% GOI 2027	SOV 5.46%
	JK Lakshmi Cement Ltd.		0.77%		• 01.44% GOI IIB 2023	SOV 5.09%
	<b>Commercial Services</b>		<b>0.68%</b>		• 08.60% GOI 2028	SOV 3.70%
	Nesco Ltd.		0.68%		• 09.23% GOI 2043	SOV 2.39%
	<b>Construction Project</b>		<b>1.92%</b>		08.30% GOI 2042	SOV 2.17%
	Larsen & Toubro Ltd.		1.23%		08.24% GOI 2027	SOV 1.92%
	Volta Ltd.		0.69%		<b>Corporate Securities</b>	<b>4.25%</b>
	<b>Consumer Durables</b>		<b>0.23%</b>		Reliance Gas Transportation Infrastructure Ltd.	CRISIL AAA 1.39%
	Tara Jewels Ltd.		0.23%		Central Bank Of India	CRISIL AA- 1.22%
	<b>Consumer Non Durables</b>		<b>5.14%</b>		Shriram Transport Finance Company Ltd.	CRISIL AA 0.92%
	• Britannia Industries Ltd.		2.53%		Tata Steel Ltd.	BWR AA+ 0.46%
	ITC Ltd.		1.34%		Power Finance Corporation Ltd.	CRISIL AAA 0.14%
	United Spirits Ltd.		1.27%		IDBI Bank Ltd.	CRISIL AA 0.14%
	<b>Ferrous Metals</b>		<b>1.57%</b>		<b>Cash, Call, CBLO &amp; Term Deposits</b>	<b>10.44%</b>
	JSW Steel Ltd.		1.57%		<b>Other Current Assets</b>	<b>-1.24%</b>
	<b>Finance</b>		<b>6.51%</b>		<b>Total Net Assets</b>	<b>100.00%</b>
	Bajaj Finserv Ltd.		2.29%		• Top Ten Holdings	
	Repro Home Finance Ltd.		1.47%		Derivatives are considered at exposure value.	
	Reliance Capital Ltd.		1.03%		®Short Term < 8 Years, Long Term > 8 Years.	
	HDFC Ltd.		0.96%			
	IDFC Ltd.		0.75%			
	<b>Gas</b>		<b>1.26%</b>			
	Petronet LNG Ltd.		1.26%			
	<b>Industrial Capital Goods</b>		<b>3.46%</b>			
	Siemens Ltd.		1.46%			
	V-Guard Industries Ltd.		1.10%			
	Bharat Electronics Ltd.		0.90%			
	<b>Industrial Products</b>		<b>1.09%</b>			
	Styrolution ABS (India) Ltd.		1.09%			
	<b>Media &amp; Entertainment</b>		<b>1.28%</b>			
	D.B. Corp Ltd.		1.28%			
	<b>Minerals/Mining</b>		<b>0.93%</b>			
	Coal India Ltd.		0.93%			
	<b>Oil</b>		<b>1.54%</b>			
	Oil & Natural Gas Corporation Ltd.		1.54%			
<b>Quantitative Indicators – Debt Component</b>						
Average Maturity : 11.50 Years		Modified Duration : 5.75 Years		Yield To Maturity : 8.44%		
<b>Quantitative Indicators – Equity Component</b>						
Average P/E : 22.98		Average P/BV: 5.93		Average Dividend : 1.16		Sharpe Ratio: 1.05
R squared : 0.85		Annual Portfolio Turnover Ratio : 0.52 times		Std Dev (Annualised) : 12.23%		
<p>Portfolio turnover has been computed as the ratio of the lower value of average purchase and average sales, to the average net assets in the past one year (since inception for schemes that have not completed a year). The figures are not netted for derivative transactions. Risk-free rate based on the last 91-day T-Bill cut-off of 8.5201%.</p>						
<p>**In addition to the fund manager managing this fund, the ADR/GDR exposure is managed by Mr. Ashwin Jain.</p>						

# ICICI Prudential Blended Plan - Plan A

(An Open Ended Fund)

This Product is suitable for investors who are seeking\*:

- Short term income generation solution
- An equity oriented fund that aims for growth by investing in equity and equity related securities including derivatives and the balance in debt securities.

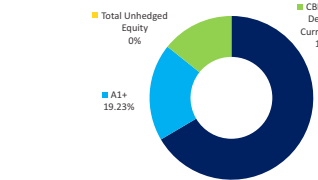
\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

MEDIUM RISK (YELLOW)

### Returns of Regular Plan - Growth Option as on September 30, 2014

Fund Details	Particulars	September 30, 2013 to September 30, 2014	September 30, 2012 to September 30, 2013	September 30, 2011 to September 30, 2012	Since inception	
Fund Managers :		Absolute Returns (%)	Absolute Returns (%)	Absolute Returns (%)	Current Value of Investment of Rs. 10000	CAGR (%)
<b>Equity :</b> Kayzad Eghlim (Managing this fund since Feb, 2011 & Overall 23 Years of experience) <b>Debt :</b> Manish Banthia (Managing this fund since Sep, 2012 & Overall 9 years of experience)	<b>Scheme</b>	9.38	9.07	9.97	20485.40	7.98
<b>Indicative Investment Horizon:</b> 6 months-1 year	<b>Benchmark</b>	9.49	8.59	8.65	19143.63	7.20
<b>Inception date:</b> 31-May-05	<b>CNX NIFTY Index</b>	38.87	0.56	15.38	38153.82	15.42
<b>AAUM as on 30-Sep-14 :</b> Rs. 855.05 crores	<b>NAV (Rs.) Per Unit (as on Sep 30, 2014) : 20.4854</b>	18.73	17.17	15.61	10.00	
<b>NAV (As on 30-Sep-14):</b> <b>Regular Plan Growth Option :</b> 20.4854 <b>Regular Plan Dividend Option :</b> 13.4782 <b>Direct Plan Growth Option :</b> 20.6443 <b>Direct Plan Dividend Option :</b> 13.5200	Past performance may or may not be sustained in future and the same may not necessarily provide the basis for comparison with other investment. Date of inception: 31-May-05. Performance of dividend option would be Net of Dividend distribution tax, if any. Benchmark is Crisil Liquid Fund Index . For computation of since inception returns (%) the allotment NAV has been taken as Rs. 10.00. Load is not considered for computation of returns. In case, the start/end date of the concerned period is a nonbusiness date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period.					
<b>Plans :</b> Regular & Direct	Total Schemes managed by Mr. Kayzad Eghlim (Equity) is 8 and Mr. Manish Banthia (Debt) is 15. Refer annexure from page no. 70 for performance of schemes currently managed by fund managers.					

Portfolio as on September 30, 2014						
Company/Issuer	Rating	% to NAV	% to NAV Derivatives	Company/Issuer	Rating	% to NAV % to NAV Derivatives
<b>Equity Shares</b>		<b>66.51%</b>	<b>-66.91%</b>	<b>Industrial Products</b>		<b>1.45%</b> <b>-1.46%</b>
• <b>Auto</b>				Bharat Forge Ltd. - Futures		1.19% -1.20%
Maruti Suzuki India Ltd. - Futures		2.26%	-7.13%	Jain Irrigation Systems Ltd. - Futures		0.26% -0.26%
Maruti Suzuki India Ltd. - Futures			-2.28%	Jain Irrigation Systems Ltd. - Futures		0.22% -0.22%
Hero Motocorp Ltd. - Futures		1.67%	-1.68%	Dish TV India Ltd. - Futures		0.65% -0.65%
Hero Motocorp Ltd. - Futures			-1.46%	Minerals/Mining		0.37% -0.37%



Quantitative Indicators			
Average Maturity : 0.00 Years	Modified Duration : 0.00 Years	Yield To Maturity : 8.57%	Annual Portfolio Turnover Ratio : 0.72 times
Average P/E : 19.69	Average P/BV : 4.72	Average Dividend Yield : 1.20	Std Dev (Annualised) : 0.82%
Sharpe Ratio : 0.70		Portfolio Beta : 0.24	R squared : 0.02

**# Exit Load :** Nil for switch out/ STP to ICICI Prudential Dynamic Plan, ICICI Prudential Focused Bluechip Equity Fund, ICICI Prudential Value Discovery Fund, ICICI Prudential Infrastructure Fund, ICICI Prudential Tax Plan, ICICI Prudential Top 100 Fund, ICICI Prudential Top 200 Fund, ICICI Prudential Midcap Fund, ICICI Prudential Exports and Other Services Fund, ICICI Prudential Banking & Financial Services Fund, ICICI Prudential Technology Fund, ICICI Prudential FMCG Fund, ICICI Prudential Balanced Advantage Fund, ICICI Prudential Child Care Plan-Gift Plan, ICICI Prudential Dividend Yield Equity Fund, ICICI Prudential Indo Asia Equity Fund, ICICI Prudential Target Returns Fund, ICICI Prudential Index Fund, ICICI Prudential Nifty Junior Index Fund and ICICI Prudential Balanced Fund.

Portfolio turnover has been computed as the ratio of the lower value of average purchase and average sales, to the average net assets in the past one year (since inception for schemes that have not completed a year). The figures are not netted for derivative transactions.

Risk-free rate based on the last 91-day T-Bill cut-off of 8.5201%.

# ICICI Prudential Equity - Arbitrage Fund (An Open Ended Equity Fund)

This Product is suitable for investors who are seeking\*:  
 • Short term income generation solution  
 • An equity fund that aims for low volatility returns by using arbitrage and other derivative strategies in equity markets.  
 \*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

MEDIUM RISK  
(YELLOW)

Style Box		Returns of Regular Plan - Growth Option as on September 30, 2014								
<p><b>Debt</b></p> <p>Maturity: Short, Inter, Long</p> <p>Volatility: Low, Medium, High</p> <p><b>Equity</b></p> <p>Style: Value, Blend, Growth</p> <p>Size: Large, Mid, Small</p>		<b>Particulars</b>	September 30, 2013 to September 30, 2014	September 30, 2012 to September 30, 2013	September 30, 2011 to September 30, 2012	Since inception				
			Absolute Returns (%)	Absolute Returns (%)	Absolute Returns (%)	Current Value of Investment of Rs. 10000	CAGR (%)			
		<b>Scheme</b>	9.42	9.59	9.27	18381.90	8.17			
		<b>Benchmark</b>	9.49	8.59	8.65	17599.38	7.56			
		<b>CNX NIFTY Index</b>	38.87	0.56	15.38	20080.68	9.40			
		<b>NAV (Rs.) Per Unit (as on Sep 30, 2014 : 18.3819)</b>	16.80	15.33	14.03	10.00				
		Past performance may or may not be sustained in future and the same may not necessarily provide the basis for comparison with other investment. Date of inception: 30-Dec-06 . Performance of dividend option would be Net of Dividend distribution tax, if any. Benchmark is Crisil Liquid Fund Index . For computation of since inception returns (%) the allotment NAV has been taken as Rs. 10.00. Load is not considered for computation of returns. In case, the start/end date of the concerned period is a nonbusiness date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period.								
		Total Schemes managed by Mr. Kayzad Eghlim (Equity) is 8 and Mr. Manish Banthia (Debt) is 15. Refer annexure from page no. 70 for performance of schemes currently managed by fund managers.								
<b>Fund Details</b>		<b>Portfolio as on September 30, 2014</b>								
<b>Fund Managers**:</b>										
<b>Equity :</b> Kayzad Eghlim (Managing this fund since Feb 2011 & Overall 23 years of experience) <b>Debt :</b> Manish Banthia (Managing this fund since Nov, 2009 & Overall 9 years of experience)		<b>Company/Issuer</b>		<b>Rating</b>	<b>% to NAV</b>	<b>% to NAV Derivatives</b>	<b>Company/Issuer</b>	<b>Rating</b>	<b>% to NAV</b>	<b>% to NAV Derivatives</b>
<b>Inception date:</b> 30-Dec-06 <b>AAUM as on 30-Sep-14 :</b> Rs. 894.62 crores <b>NAV (As on 30-Sep-14):</b> 18.3819 <b>Regular Plan Growth Option :</b> 18.3819 <b>Regular Plan Dividend Option :</b> 13.7290 <b>Direct Plan Growth Option :</b> 18.5408 <b>Direct Plan Dividend Option :</b> 14.2167		<b>Equity Shares</b> • Tata Motors Ltd. - Futures Maruti Suzuki India Ltd. - Futures Mahindra & Mahindra Ltd. - Futures <b>Auto Ancillaries</b> Apollo Tyres Ltd. - Futures Exide Industries Ltd. - Futures Motherhood Sumi Systems Ltd. - Futures <b>Banks</b> • HDFC Bank Ltd. - Futures • Axis Bank Ltd. - Futures Punjab National Bank - Futures Punjab National Bank - Futures Indusind Bank Ltd. - Futures Bank Of Baroda - Futures Bank Of Baroda - Futures UCO Bank - Futures State Bank Of India - Futures State Bank Of India - Futures Oriental Bank Of Commerce - Futures Oriental Bank of Commerce - Futures Allahabad Bank - Futures Allahabad Bank - Futures Andhra Bank - Futures Andhra Bank - Futures Syndicate Bank - Futures Syndicate Bank - Futures <b>Cement</b> • Grasim Industries Ltd. - Futures Grasim Industries Ltd. - Futures Century Textiles & Industries Ltd. - Futures Century Textiles & Industries Ltd. - Futures <b>Chemicals</b> Tata Chemicals Ltd. - Futures Tata Chemicals Ltd. - Futures <b>Construction</b> Unitech Ltd. - Futures Unitech Ltd. - Futures Jaiprakash Associates Ltd. - Futures Jaiprakash Associates Ltd. - Futures <b>Consumer Durables</b> Titan Company Ltd. - Futures Titan Company Ltd. - Futures <b>Consumer Non Durables</b> Hindustan Unilever Ltd. - Futures Hindustan Unilever Ltd. - Futures ITC Ltd. - Futures ITC Ltd. - Futures Dabur India Ltd. - Futures Dabur India Ltd. - Futures <b>Ferrous Metals</b> • JSW Steel Ltd. - Futures JSW Steel Ltd. - Futures Tata Steel Ltd. - Futures Tata Steel Ltd. - Futures <b>Finance</b> • IDFC Ltd. - Futures IDFC Ltd. - Futures LIC Housing Finance Ltd. - Futures LIC Housing Finance Ltd. - Futures HDFC Ltd. - Futures HDFC Ltd. - Futures Power Finance Corporation Ltd. - Futures Power Finance Corporation Ltd. - Futures <b>Gas</b> GAIL (India) Ltd.		<b>Non - Ferrous Metals</b> Hindustan Zinc Ltd. - Futures <b>Oil</b> Cairn India Ltd. - Futures Cairn India Ltd. - Futures Oil & Natural Gas Corporation Ltd. - Futures Oil & Natural Gas Corporation Ltd. - Futures <b>Pesticides</b> UPL Ltd. - Futures UPL Ltd. - Futures <b>Petroleum Products</b> Reliance Industries Ltd. - Futures Reliance Industries Ltd. - Futures Hindustan Petroleum Corporation Ltd. - Futures Hindustan Petroleum Corporation Ltd. - Futures <b>Pharmaceuticals</b> • Lupin Ltd. - Futures Lupin Ltd. - Futures Sun Pharmaceutical Industries Ltd. - Futures Sun Pharmaceutical Industries Ltd. - Futures Biocon Ltd. - Futures Biocon Ltd. - Futures Dr. Reddy's Laboratories Ltd. - Futures Dr. Reddy's Laboratories Ltd. - Futures Ranbaxy Laboratories Ltd. - Futures Ranbaxy Laboratories Ltd. - Futures <b>Power</b> NTPC Ltd. - Futures NTPC Ltd. - Futures Power Grid Corporation Of India Ltd. - Futures Power Grid Corporation Of India Ltd. - Futures Tata Power Company Ltd. - Futures Tata Power Company Ltd. - Futures Reliance Power Ltd. - Futures Reliance Power Ltd. - Futures <b>Software</b> Tech Mahindra Ltd. - Futures Tech Mahindra Ltd. - Futures Hexaware Technologies Ltd. - Futures Hexaware Technologies Ltd. - Futures Wipro Ltd. - Futures Wipro Ltd. - Futures <b>Telecom - Services</b> Idea Cellular Ltd. - Futures Idea Cellular Ltd. - Futures Tata Communications Ltd. - Futures Tata Communications Ltd. - Futures <b>Transportation</b> Adani Ports and Special Economic Zone Ltd. - Futures Adani Ports and Special Economic Zone Ltd. - Futures <b>Debt Holdings</b> CRISIL A1+ 9.76% ICRA A1+ 9.76% <b>Cash, Call, CBLO &amp; Term Deposits</b> 12.12% <b>Other Current Assets</b> 1.70% <b>Total Net Assets</b> 100.00%		• Top Ten Holdings Derivatives are considered at exposure value.				
<b>Plans :</b> Regular & Direct <b>Options :</b> Growth, Bonus & Dividend <b>Application Amount for fresh Subscription :</b> Rs.5,000 (plus in multiples of Re.1)		<b>Quantitative Indicators</b> Average Maturity : 0.00 Years    Modified Duration : 0.00 Years    Yield To Maturity : 8.65%    Annual Portfolio Turnover Ratio : 0.78 times Average P/E : 18.20    Average P/BV : 4.90    Average Dividend Yield : 0.97    Std Dev (Annualised) : 0.73% Sharpe Ratio : 0.72    Portfolio Beta : 0.19    R squared : 0.02								
<b>Min.Addl.Investment :</b> Rs.1000/- (plus in multiples of Re.1/-) <b>#Exit load for Redemption / Switch out :- Lumpsum &amp; SIP / STP / SWP Investment Option</b> Upto 3 Months from allotment - 0.50% of applicable NAV, more than 3 Months - Nil <b>SIP :</b> Monthly: Minimum Rs. 1,000/- plus 5 post dated cheques for a minimum of Rs. 1,000/- each; Quarterly: Minimum Rs. 5,000/- plus 3 post dated cheques of Rs. 5,000/- each. <b>SWP :</b> Rs.500 and in multiples of Re. 1/- <b>STP :</b> STP In : Available STP Out : Available <b>Min.Redemption Amt. :</b> Rs.500 & in multiples thereof		# Exit Load : Nil exit load for STP to ICICI Prudential Dynamic Plan, ICICI Prudential Focused Bluechip Equity Fund, ICICI Prudential Value Discovery Fund, ICICI Prudential Infrastructure Fund, ICICI Prudential Tax Plan, ICICI Prudential Top 100 Fund, ICICI Prudential Top 200 Fund, ICICI Prudential Midcap Fund, ICICI Prudential Exports and Other Services Fund, ICICI Prudential Banking & Financial Services Fund, ICICI Prudential Technology Fund, ICICI Prudential FMCG Fund, ICICI Prudential Balanced Advantage Fund, ICICI Prudential Child Care Plan-Gift Plan, ICICI Prudential Dividend Yield Equity Fund, ICICI Prudential Indo Asia Equity Fund, ICICI Prudential Target Returns Fund, ICICI Prudential Index Fund, ICICI Prudential Nifty Junior Index Fund and ICICI Prudential Balanced Fund. Portfolio turnover has been computed as the ratio of the lower value of average purchase and average sales, to the average net assets in the past one year (since inception for schemes that have not completed a year). The figures are not netted for derivative transactions. Risk-free rate based on the last 91-day T-Bill cut-off of 8.5201%. **In addition to the fund manager managing this fund, the ADR/GDR exposure is managed by Mr. Ashwin Jain.								

# ICICI Prudential Child Care Plan (Study Plan)

(An Open Ended Fund)

**This Product is suitable for investors who are seeking\*:**

- Long term regular income solution
- A hybrid fund that seeks to generate current income by investing in debt, money market instruments and equity and equity related securities.

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

**MEDIUM RISK**  
(YELLOW)

Style Box		Returns of Regular Plan - Growth Option as on September 30, 2014				
	<b>Particulars</b>	September 30, 2013 to September 30, 2014	September 30, 2012 to September 30, 2013	September 30, 2011 to September 30, 2012	Since inception	
		Absolute Returns (%)	Absolute Returns (%)	Absolute Returns (%)	Current Value of Investment of Rs. 10000	CAGR (%)
	<b>Scheme</b>	33.42	7.07	12.77	47866.10	12.71
	<b>Benchmark</b>	15.45	3.22	10.60	NA	NA
	<b>10 Year G Sec</b>	6.85	2.45	8.01	NA	NA
	<b>NAV (Rs.) Per Unit (as on Sep 30, 2014) : 47.8661</b>	35.88	33.51	29.71	10.00	
<p>Past performance may or may not be sustained in future and the same may not necessarily provide the basis for comparison with other investment. Date of inception: 31-Aug-01. Performance of dividend option would be Net of Dividend distribution tax, if any. Benchmark is Crisil MIP Blended Index and start date is 30-Mar-02, 10 Year G Sec start date is 01-Sep-01. For computation of since inception returns (%) the allotment NAV has been taken as Rs. 10.00. Load is not considered for computation of returns. In case, the start/end date of the concerned period is a nonbusiness date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period.</p> <p>Total Schemes managed by Mr. Rajat Chandak (Equity) is 5 and Mr. Manish Banthia (Debt) is 15. Refer annexure from page no. 70 for performance of schemes currently managed by fund managers.</p>						
<b>Portfolio as on September 30, 2014</b>						
<b>Fund Details</b>		<b>Company/Issuer</b>	<b>Rating</b>	<b>% to NAV</b>	<b>Company/Issuer</b>	<b>Rating % to NAV</b>
<b>Fund Managers** :</b>						
<b>Equity :</b> Rajat Chandak (Managing the Equity Portion of this fund from Feb, 2012 & 5 years of experience)						
<b>Debt :</b> Manish Banthia (Managing this fund since Sep, 2013 & Overall 9 years of experience)						
<b>Indicative Investment Horizon:</b> 3-5 yrs						
<b>Inception date:</b> 31-Aug-01						
<b>AAUM as on 30-Sep-14 :</b> Rs. 44.48 crores						
<b>NAV (As on 30-Sep-14):</b>						
<b>Regular Plan Growth Option :</b> 47.8661						
<b>Direct Plan Growth Option :</b> 48.7179						
<b>Plans :</b> Regular & Direct						
<b>Options :</b> Growth Option						
<b>Application Amount for fresh Subscription :</b>						
Rs.5,000 (plus in multiples of Re.1)						
<b>Min.Addl.Investment :</b>						
Rs.1,000 (plus in multiples of Re.1)						
<b>Exit load for Redemption / Switch out :- Lumpsum &amp; SIP / STP / SWP Investment Option</b>						
Within 1 Year from allotment - 3% of applicable NAV, Within 2 Years from allotment - 2% of applicable NAV, Within 3 Years from allotment - 1% of applicable NAV, more than 3 Years - Nil (w.e.f. 01-Oct-14)						
<b>SIP :</b>						
Monthly : Minimum Rs.1000 + 5 post dated cheques for a min of Rs.1000/- each						
Quarterly : Minimum Rs. 5000 + 3 post-dated cheques of Rs. 5000 each						
<b>SWP :</b>						
Minimum of Rs.500 and multiples of Re1/-						
<b>STP :</b>						
STP In : Available						
STP Out : Available (from Study Plan to Gift Plan)						
<b>Min.Redemption Amt. :</b>						
Rs.1000 & in multiples thereof						
		<b>Maturity Profile (as % of debt holding)</b>			<b>Rating Profile (as % of debt components)</b>	
<b>Quantitative Indicators – Debt Component</b>						
Average Maturity : *		Modified Duration : 6.05 Years		Yield To Maturity : 8.92%		
<b>Quantitative Indicators – Equity Component</b>						
Average P/E : 37.45		Average P/BV : 8.66		Average Dividend Yield : 0.68		Annual Portfolio Turnover Ratio : 0.04 times
Std Dev (Annualised) : 5.33%						
<p>Note : As per the addendum dated 01-Oct-14, the "Lock in" feature has been introduced in the Schemes for the unit holders less than 18 years of age (Minor) as on the date of application. If the "Lock in" feature is selected while making the application, the investment amount would be subject to lock in until the minor unit holder either attains the age of 18 years or completes 3 years from date of allotment, whichever is later.</p> <p>Portfolio turnover has been computed as the ratio of the lower value of average purchase and average sales, to the average net assets in the past one year (since inception for schemes that have not completed a year). The figures are not netted for derivative transactions.</p> <p>* For details related to average maturity please refer to Annexure - II on Page 88.</p> <p>**In addition to the fund manager managing this fund, the ADR/GDR exposure is managed by Mr. Ashwin Jain.</p>						

# ICICI Prudential MIP 25

(An open ended Income fund. Monthly income is not assured and is subject to the availability of distributable surplus.)

This Product is suitable for investors who are seeking\*:

- Medium to Long term regular income solution
- A hybrid fund that aims to generate regular income through investments primarily in debt and money market instruments and long term capital appreciation by investing a portion in equity.

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

MEDIUM RISK  
(YELLOW)

Style Box		Returns of Regular Plan - Growth Option as on September 30, 2014				
	<b>Particulars</b>	September 30, 2013 to September 30, 2014	September 30, 2012 to September 30, 2013	September 30, 2011 to September 30, 2012	Since inception	
		Absolute Returns (%)	Absolute Returns (%)	Absolute Returns (%)	Current Value of Investment of Rs. 10000	CAGR (%)
	<b>Scheme</b>	21.43	4.14	11.42	27704.90	10.18
	<b>Benchmark</b>	15.45	3.22	10.60	21550.97	7.58
	<b>10 Year G Sec</b>	6.85	2.45	8.01	15729.91	4.40
<b>NAV (Rs.) Per Unit (as on Sep 30, 2014 : 27.7049)</b>	22.81	21.91	19.66	10.00		
<p>Past performance may or may not be sustained in future and the same may not necessarily provide the basis for comparison with other investment. Date of inception: 30-Mar-04. Performance of dividend option would be Net of Dividend distribution tax, if any. Benchmark is Crisil MIP Blended Index. For computation of since inception returns (%) the allotment NAV has been taken as Rs. 10.00. Load is not considered for computation of returns. In case, the start/end date of the concerned period is a nonbusiness date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period.</p> <p>Total Schemes managed by Mr. Venkatesh Sanjeevi (Equity) is 4 and Mr. Manish Banthia (Debt) is 15. Refer annexure from page no. 70 for performance of schemes currently managed by fund managers.</p>						
Fund Details		Portfolio as on September 30, 2014				
<b>Fund Managers** :</b>		<b>Company/Issuer</b>	<b>Rating</b>	<b>% to NAV</b>	<b>Company/Issuer</b>	<b>Rating % to NAV</b>
<b>Equity :</b> Venkatesh Sanjeevi (Managing this fund since Sep, 2012 & Overall 8 years of experience) <b>Debt :</b> Manish Banthia (Managing this fund since Sep, 2013 & Overall 9 years of experience)		<b>Equity Shares</b> <b>Auto</b> Maruti Suzuki India Ltd.		<b>20.12%</b> <b>0.70%</b> 0.70%	Info Edge (India) Ltd. Oracle Financial Services Software Ltd.	0.34% 0.08%
<b>Indicative Investment Horizon:</b> 3 years & above <b>Inception date:</b> 30-Mar-04 <b>AAUM as on 30-Sep-14 :</b> Rs. 644.32 crores <b>NAV (As on 30-Sep-14):</b> Regular Plan Growth Option : 27.7049 Regular Plan Dividend Option : 13.0482 Direct Plan Growth Option : 28.0588 Direct Plan Dividend Option : 13.4232 <b>Plans :</b> Regular & Direct <b>Options :</b> Growth / Growth AEP (Regular and Appreciation), Dividend - Payout (Monthly, Quarterly and Half-yearly), reinvestment & Bonus Option <b>Application Amount for fresh Subscription :</b> Rs.5,000 (plus in multiples of Re.1) <b>Min.Addl.Investment :</b> Rs.500/- & in multiples thereof <b>Exit load for Redemption / Switch out :- Lumpsum &amp; SIP / STP / SWP Investment Option</b> Upto 3 Years from allotment - 1% of applicable NAV, more than 3 Years - Nil (w.e.f. 04-Aug-14) <b>SIP :</b> Monthly: Minimum Rs. 1,000/- plus 5 post dated cheques for a minimum of Rs. 1,000/- each; Quarterly: Minimum Rs. 5,000/- plus 3 post dated cheques of Rs. 5,000/- each. <b>SWP :</b> Minimum of Rs.500 and multiples of Re1/- <b>STP :</b> Minimum Amount Rs. 1,000/-; Maximum Period: 10 years ; STP In : Available ; STP Out : Available <b>Min.Redemption Amt. :</b> Rs.500 and in multiples of Re.1/-		<b>Auto Ancillaries</b> • Wabco India Ltd. Motherson Sumi Systems Ltd.		<b>2.48%</b> 1.52% 0.96%	<b>Transportation</b> ABG Infralogistic Ltd.	<b>0.07%</b> 0.07%
		<b>Banks</b> HDFC Bank Ltd. ICICI Bank Ltd. IndusInd Bank Ltd. City Union Bank Ltd. ING Vysya Bank Ltd. State Bank Of India Union Bank Of India		<b>5.45%</b> 1.41% 1.16% 1.01% 0.62% 0.56% 0.46% 0.23%	<b>Debt Holdings</b> <b>Government Securities - Long Term@</b> • 01.44% GOI IIB 2023 • 08.60% GOI 2028 • 08.40% GOI 2024 • 08.24% GOI 2027 08.28% GOI 2027	<b>80.81%</b> <b>48.68%</b> SOV 22.32% SOV 11.80% SOV 10.03% SOV 3.89% SOV 0.65%
		<b>Cement</b> Birla Corporation Ltd. ACC Ltd.		<b>0.68%</b> 0.38% 0.30%	<b>Corporate Securities</b> • Reliance Gas Transportation Infrastructure Ltd. • IDBI Bank Ltd. • Tata Steel Ltd. • L&T Shipbuilding Ltd. • Magma Fincorp Ltd. Piramal Enterprises Ltd. Central Bank Of India The Indian Hotels Company Ltd. State Bank Of India Rural Electrification Corporation Ltd. Power Finance Corporation Ltd. Shriram Transport Finance Company Ltd.	<b>25.66%</b> CRISIL AAA 7.69% CRISIL AA 4.61% BWR AA+ 4.13% CRISIL AAA 3.32% CARE AA 2.03% ICRA AA 1.35% CRISIL AA- 1.18% ICRA AA 0.68% CRISIL AAA 0.22% CRISIL AAA 0.22% CRISIL AAA 0.21% CRISIL AA 0.03%
		<b>Construction</b> Jaiprakash Associates Ltd. <b>Construction Project</b> Larsen & Toubro Ltd.		<b>0.18%</b> 0.18% <b>0.39%</b> 0.39%	<b>Cash, Call, CBLO &amp; Term Deposits</b> <b>Other Current Assets</b>	<b>6.47%</b> <b>-0.93%</b>
		<b>Consumer Non Durables</b> United Spirits Ltd. ITC Ltd.		<b>1.79%</b> 1.17% 0.62%	<b>Total Net Assets</b>	<b>100.00%</b>
		<b>Finance</b> Sundaram Finance Ltd. Bajaj Finserv Ltd. Max India Ltd. Repco Home Finance Ltd.		<b>2.89%</b> 0.79% 0.76% 0.75% 0.58%	• Top Ten Holdings @Short Term < 8 Years, Long Term >8 Years	
		<b>Gas</b> Petronet LNG Ltd.		<b>0.38%</b> 0.38%	<b>Maturity Profile (as % of debt holdings)</b>	
		<b>Industrial Capital Goods</b> Bharat Electronics Ltd.		<b>0.32%</b> 0.32%		
		<b>Industrial Products</b> Bharat Forge Ltd.		<b>1.11%</b> 1.11%		
		<b>Media &amp; Entertainment</b> D.B. Corp Ltd.		<b>0.49%</b> 0.49%		
		<b>Petroleum Products</b> Hindustan Petroleum Corporation Ltd.		<b>0.65%</b> 0.65%		
		<b>Pharmaceuticals</b> Indoco Remedies Ltd. Dr. Reddy's Laboratories Ltd.		<b>1.02%</b> 0.59% 0.44%		
		<b>Software</b> Tech Mahindra Ltd. Infosys Ltd.		<b>1.51%</b> 0.60% 0.48%		
<b>Quantitative Indicators – Debt Component</b>						
Average Maturity : *		Modified Duration : 3.86 Years		Yield To Maturity : 8.68%		
<b>Quantitative Indicators – Equity Component</b>						
Average P/E : 23.83	Average P/BV : 5.80	Average Dividend Yield : 0.94	Annual Portfolio Turnover Ratio : 0.13 times	Std Dev (Annualised) : 6.04%		
Portfolio turnover has been computed as the ratio of the lower value of average purchase and average sales, to the average net assets in the past one year (since inception for schemes that have not completed a year). The figures are not netted for derivative transactions. * For details related to average maturity please refer to Annexure - II on Page 88. **In addition to the fund manager managing this fund, the ADR/GDR exposure is managed by Mr. Ashwin Jain.						

# ICICI Prudential Monthly Income Plan

(An open ended Income fund. Monthly income is not assured and is subject to the availability of distributable surplus.)

This Product is suitable for investors who are seeking\*:

- Medium term regular income solution
- A hybrid fund that aims to generate regular income through investments in fixed income securities with an aim to make regular dividend payment and seek for long term capital appreciation by investing a portion in equity.

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

MEDIUM RISK (YELLOW)

Style Box	Returns of Regular Plan - Growth Option as on September 30, 2014																																																																																																																																																																																																																																																										
<p><b>Debt</b></p> <p>Maturity: Short, Inter, Long</p> <p>Volatility: Low, Medium, High</p> <p><b>Equity</b></p> <p>Style: Value, Blend, Growth</p> <p>Size: Large, Mid, Small</p> <p>Diversified</p>	<table border="1"> <thead> <tr> <th>Particulars</th> <th>September 30, 2013 to September 30, 2014</th> <th>September 30, 2012 to September 30, 2013</th> <th>September 30, 2011 to September 30, 2012</th> <th colspan="2">Since inception</th> </tr> <tr> <td></td> <td>Absolute Returns (%)</td> <td>Absolute Returns (%)</td> <td>Absolute Returns (%)</td> <td>Current Value of Investment of Rs. 10000</td> <td>CAGR (%)</td> </tr> </thead> <tbody> <tr> <td><b>Scheme</b></td> <td>19.28</td> <td>3.82</td> <td>10.35</td> <td>35752.70</td> <td>9.60</td> </tr> <tr> <td><b>Benchmark</b></td> <td>15.45</td> <td>3.22</td> <td>10.60</td> <td>NA</td> <td>NA</td> </tr> <tr> <td><b>10 Year G Sec</b></td> <td>6.85</td> <td>2.45</td> <td>8.01</td> <td>NA</td> <td>NA</td> </tr> <tr> <td><b>NAV (Rs.) Per Unit (as on Sep 30, 2014 : 35.7527)</b></td> <td>29.97</td> <td>28.87</td> <td>26.16</td> <td colspan="2">10.00</td> </tr> </tbody> </table>	Particulars	September 30, 2013 to September 30, 2014	September 30, 2012 to September 30, 2013	September 30, 2011 to September 30, 2012	Since inception			Absolute Returns (%)	Absolute Returns (%)	Absolute Returns (%)	Current Value of Investment of Rs. 10000	CAGR (%)	<b>Scheme</b>	19.28	3.82	10.35	35752.70	9.60	<b>Benchmark</b>	15.45	3.22	10.60	NA	NA	<b>10 Year G Sec</b>	6.85	2.45	8.01	NA	NA	<b>NAV (Rs.) Per Unit (as on Sep 30, 2014 : 35.7527)</b>	29.97	28.87	26.16	10.00		<p>Past performance may or may not be sustained in future and the same may not necessarily provide the basis for comparison with other investment. Date of inception: 10-Nov-00. Performance of dividend option would be Net of Dividend distribution tax, if any. Benchmark is Crisil MIP Blended Index and start date is 30-Mar-02. For computation of since inception returns (%) the allotment NAV has been taken as Rs. 10.00. Load is not considered for computation of returns. In case, the start/end date of the concerned period is a nonbusiness date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period.</p>																																																																																																																																																																																																																					
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<p><b>Fund Details</b></p> <p><b>Fund Managers** :</b></p> <p><b>Equity :</b> Rajat Chandak (Managing the Equity Portion of this fund from Sep, 2012 &amp; 5 years of experience)</p> <p><b>Debt :</b> Manish Banthia (Managing this fund since Sep, 2013 &amp; Overall 9 years of experience)</p> <p><b>Indicative Investment Horizon:</b> 18 months &amp; above</p> <p><b>Inception date:</b> 10-Nov-00</p> <p><b>AAUM as on 30-Sep-14 :</b> Rs. 343.53 crores</p> <p><b>NAV (As on 30-Sep-14):</b>  <b>Regular Plan Growth Option :</b> 35.7527  <b>Regular Plan Dividend Option :</b> 12.3169  <b>Direct Plan Growth Option :</b> 36.1719  <b>Direct Plan Dividend Option :</b> 12.4844</p> <p><b>Plans :</b> Regular &amp; Direct</p> <p><b>Options :</b></p> <ol style="list-style-type: none"> <li>1. Growth</li> <li>2. AEP (Appreciation &amp; Regular)</li> <li>3. Bonus</li> <li>4. Dividend (Monthly, Quarterly &amp; Half Yearly)</li> </ol> <p><b>Application amount for fresh Subscription :</b></p> <ol style="list-style-type: none"> <li>a) Growth : Rs.5,000</li> <li>b) Dividend &amp; AEP : Rs.25,000 (plus multiples of Re.1)</li> </ol> <p><b>Min.Addl.Investment :</b> Rs.500/- &amp; in multiples thereof under each option</p> <p><b>Exit load for Redemption / Switch out :- Lumpsum &amp; SIP / STP / SWP Investment Option</b> Upto 1 Year from allotment - 1% of applicable NAV, more than 1 Year - Nil</p> <p><b>SIP :</b> Monthly: Minimum Rs. 1,000/- plus 5 post dated cheques for a minimum of Rs. 1,000/- each; Quarterly: Minimum Rs. 5,000/- plus 3 post dated cheques of Rs. 5,000/- each.</p> <p><b>SWP :</b> Minimum of Rs.500 and multiples of Re1/-</p> <p><b>STP :</b> STP In : Available STP Out : Available</p> <p><b>Min.Redemption Amt. :</b> Rs.500 and in multiples of Re.1/-</p>	<p>Total Schemes managed by Mr. Rajat Chandak (Equity) is 5 and Mr. Manish Banthia (Debt) is 15. Refer annexure from page no.70 for performance of schemes currently managed by fund managers.</p>																																																																																																																																																																																																																																																										
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<p>Portfolio turnover has been computed as the ratio of the lower value of average purchase and average sales, to the average net assets in the past one year (since inception for schemes that have not completed a year). The figures are not netted for derivative transactions.</p> <p>* For details related to average maturity please refer to Annexure - II on Page 88.</p> <p>**In addition to the fund manager managing this fund, the ADR/GDR exposure is managed by Mr. Ashwin Jain.</p>																																																																																																																																																																																																																																																											

# ICICI Prudential MIP 5

(An open ended Income fund. Monthly income is not assured and is subject to the availability of distributable surplus.)

This Product is suitable for investors who are seeking\*:

- Medium term regular income solution
- A hybrid fund that aims to generate regular income through investments primarily in debt and money market instruments and long term capital appreciation by investing a portion in equity.

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

MEDIUM RISK (YELLOW)

Style Box		Returns of Regular Plan - Growth Option as on September 30, 2014				
<p><b>Debt</b></p> <p>Maturity: Short, Inter, Long</p> <p>Volatility: Low, Medium, High</p> <p><b>Equity</b></p> <p>Style: Value, Blend, Growth</p> <p>Size: Large, Mid, Small</p> <p>Diversified</p>		<b>Particulars</b>	September 30, 2013 to September 30, 2014	September 30, 2012 to September 30, 2013	September 30, 2011 to September 30, 2012	Since inception
			Absolute Returns (%)	Absolute Returns (%)	Absolute Returns (%)	Current Value of Investment of Rs. 10000
		<b>Scheme</b>	12.00	3.11	8.20	12795.90
		<b>Benchmark</b>	15.45	3.22	10.60	13263.54
		<b>10 Year G Sec</b>	6.85	2.45	8.01	12053.76
		<b>NAV (Rs.) Per Unit (as on Sep 30, 2014 : 12.7959)</b>	11.42	11.08	10.24	10.00
		Past performance may or may not be sustained in future and the same may not necessarily provide the basis for comparison with other investment. Date of inception: 03-May-11. Performance of dividend option would be Net of Dividend distribution tax, if any. Benchmark is Crisil MIP Blended Index and start date is 30-Mar-02. Load is not considered for computation of returns. In case, the start/end date of the concerned period is a nonbusiness date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period. "-" - Not Available.				
		Total Schemes managed by Mr. Rajat Chandak (Equity) is 5 and Mr. Manish Banthia (Debt) is 15. Refer annexure from page no. 70 for performance of schemes currently managed by fund managers.				
<b>Fund Details</b>		<b>Portfolio as on September 30, 2014</b>				
<b>Fund Managers** :</b>		<b>Company/Issuer</b>	<b>Rating</b>	<b>% to NAV</b>	<b>Maturity Profile (as % of debt holding)</b>	
<b>Equity :</b> Rajat Chandak (Managing the Equity Portion of this fund from Sep, 2012 & 5 years of experience)		<b>Debt Holdings</b>		<b>99.03%</b>		
<b>Debt :</b> Manish Banthia (Managing this fund since Sep, 2013 & Overall 9 years of experience)		<b>Government Securities</b>		<b>42.31%</b>		
<b>Indicative Investment Horizon:</b> 1 yr & above		<b>Short Terms®</b>		<b>5.73%</b>		
<b>Inception date:</b> 03-May-11		08.84% Karnataka SDL 2017	SOV	5.73%		
<b>AAUM as on 30-Sep-14 :</b> Rs. 14.11 crores		<b>Long Terms®</b>		<b>36.59%</b>		
<b>NAV (As on 30-Sep-14):</b> Regular Plan Growth Option : 12.7959		08.24% GOI 2027	SOV	36.59%		
<b>Regular Plan Dividend Option :</b> 10.3528		<b>Corporate Securities</b>		<b>53.34%</b>		
<b>Direct Plan Growth Option :</b> 12.9118		IDBI Bank Ltd.	CRISIL AA	37.83%		
<b>Direct Plan Dividend Option :</b> 10.3798		Reliance Gas Transportation Infrastructure Ltd.	CRISIL AAA	15.52%		
<b>Plans :</b> Regular & Direct		<b>Cash, Call, CBLO &amp; Term Deposits</b>		<b>3.38%</b>		
<b>Options :</b>		<b>Other Current Assets</b>		<b>0.97%</b>		
1. Growth		<b>Total Net Assets</b>		<b>100.00%</b>		
2. Bonus		*Short Term < 8 Years, Long Term >8 Years				
3. Dividend (Monthly, Quarterly, Half Yearly, Dividend Payout & Dividend Reinvestment)						
<b>Application Amount for fresh Subscription :</b>		<b>Quantitative Indicators – Debt Component</b>				
a) Growth & Dividend : Rs.5,000 (plus multiples of Re.1)		Average Maturity : *		Modified Duration : 5.59 Years	Yield To Maturity : 9.18%	
b) AEP : Rs.25,000 (plus multiples of Re.1)		<b>Quantitative Indicators – Equity Component</b>				
<b>Min.Addl.Investment :</b> Rs.1000/- & in multiples thereof under each option		Annual Portfolio Turnover Ratio : 0.00 times		Average P/E : --	Average P/BV : --	Average Dividend Yield : --
<b>Exit load for Redemption / Switch out :</b> Lumpsum & SIP / STP / SWP Investment Option		Std Dev (Annualised) : 3.56%				
Upto 6 Months from allotment - 1% of applicable NAV, more than 6 Months - Nil		Portfolio turnover has been computed as the ratio of the lower value of average purchase and average sales, to the average net assets in the past one year (since inception for schemes that have not completed a year). The figures are not netted for derivative transactions.				
<b>SIP :</b> Monthly: Minimum Rs. 1,000/- plus 5 post dated cheques for a minimum of Rs. 1,000/- each; Quarterly: Minimum Rs. 5,000/- plus 3 post dated cheques of Rs. 5,000/- each.		* For details related to average maturity please refer to Annexure - II on Page 88.				
<b>SWP :</b> Minimum of Rs.500 and multiples of Re1/-		**In addition to the fund manager managing this fund, the ADR/GDR exposure is managed by Mr. Ashwin Jain.				
<b>STP :</b> STP In : Available STP Out : Available						
<b>Min.Redemption Amt. :</b> Rs.500 and in multiples of Re.1/-						

# ICICI Prudential Money Market Fund

(An Open Ended Money Market Fund)

This Product is suitable for investors who are seeking\*:

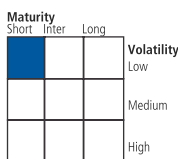
- Short term savings solution
- A Money Market Fund that seeks to provide reasonable returns, commensurate with low risk while providing a high level of liquidity.

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

LOW RISK  
(BLUE)

## Returns of Regular Plan - Growth Option as on September 30, 2014

Particulars	7 Days	15 Days	30 Days	September 30, 2013 to September 30, 2014	September 30, 2012 to September 30, 2013	September 30, 2011 to September 30, 2012	Since inception	
	Returns (%)	Returns (%)	Returns (%)	Absolute Returns (%)	Absolute Returns (%)	Absolute Returns (%)	Current Value of Investment of Rs. 10000	CAGR (%)
<b>Scheme</b>	8.76	8.71	8.65	9.22	9.02	9.88	18522.63	7.46
<b>Benchmark</b>	9.37	9.08	8.84	9.49	8.54	8.69	18477.80	7.43
<b>1 Year T Bill</b>	8.66	7.85	8.09	8.35	5.65	8.16	16406.87	5.95
<b>NAV (Rs.) Per Unit (as on Sep 30, 2014 : 185.2263)</b>	184.92	184.57	183.92	169.60	155.56	141.57	100.00	



Past performance may or may not be sustained in future and the same may not necessarily provide the basis for comparison with other investment. Returns (%) for less than 1 year calculated on simple annualised basis. Date of inception: 08-Mar-06. Performance of dividend option would be Net of Dividend distribution tax, if any. Benchmark is Crisil Liquid Fund Index. For computation of since inception returns (%) the allotment NAV has been taken as Rs. 100.00. Load is not considered for computation of returns. In case, the start/end date of the concerned period is a nonbusiness date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period.

Total Schemes managed by Mr. Rahul Goswami is 12 and Mr. Aditya Pagaria is 2. Refer annexure from page no. 70 for performance of schemes currently managed by fund managers.

## Portfolio as on September 30, 2014

Company/Issuer	Rating	% to NAV	Company/Issuer	Rating	% to NAV
<b>Treasury Bills</b>	<b>SOV</b>	<b>8.69%</b>	Redington (India) Ltd.	ICRA A1+	0.58%
<b>CPs and CDs</b>		<b>99.96%</b>	Punjab & Sind Bank	ICRA A1+	0.58%
• Kotak Mahindra Bank Ltd.	CRISIL A1+	11.28%	L&T Finance Ltd.	CARE A1+	0.58%
• Canara Bank	CRISIL A1+	10.07%	Corporation Bank	CRISIL A1+	0.58%
• HDFC Ltd.	ICRA A1+	9.36%	Andhra Bank	CARE A1+	0.58%
• Aditya Birla Finance Ltd.	ICRA A1+	7.02%	Oriental Bank Of Commerce	CRISIL A1+	0.58%
• Bank Of Maharashtra	CRISIL A1+	7.01%	NABARD	CRISIL A1+	0.12%
• Reliance Capital Ltd.	CRISIL A1+	5.80%	<b>CBLO, Term Deposits &amp; Net Current Assets</b>		<b>-8.64%</b>
• Ultratech Cement Ltd.	CRISIL A1+	5.60%	<b>Total Net Assets</b>		<b>100.00%</b>
• Mahindra & Mahindra Financial Services Ltd.	CRISIL A1+	4.68%	• Top Ten Holdings		
• Tamilnad Mercantile Bank Ltd.	CRISIL A1+	4.63%	<b>Maturity Profile</b>		
• The South Indian Bank Ltd.	CARE A1+	4.09%	Other Current Assets -21.08%		
ECL Finance Ltd.	CRISIL A1+	3.51%	<182 days 121.08%		
Central Bank Of India	CARE A1+	3.51%	-50.00% 0.00% 50.00% 100.00% 150.00%		
Edelweiss Financial Services Ltd.	CRISIL A1+	3.48%			
Aditya Birla Nuvo Ltd.	ICRA A1+	2.34%			
Indiabulls Housing Finance Ltd.	CRISIL A1+	2.31%			
Sesa Sterlite Ltd.	CRISIL A1+	2.02%			
Birla TMT Holdings Pvt. Ltd.	CRISIL A1+	1.76%			
Turquoise Investments & Finance Private Ltd.	CRISIL A1+	1.74%			
Axis Bank Ltd.	CRISIL A1+	1.20%			
Surya Roshni Ltd.	ICRA A1+	1.17%			
Trapti Trading & Investments Pvt. Ltd.	ICRA A1+	1.17%			
TGS Investment & Trade Pvt. Ltd.	ICRA A1+	1.16%			
Godrej Industries Ltd.	ICRA A1+	0.84%			
UCO Bank	CARE A1+	0.59%			

## Quantitative Indicators

Average Maturity : \* Modified Duration : 38.88 Days Yield To Maturity : 8.81% Std Dev (Annualised) : 0.17%

(net of dividend distribution tax and other statutory levy, if any), else the dividend would be mandatorily reinvested. For investments made under Dividend payout option under Weekly and Fortnightly frequencies, the minimum amount for Dividend payout shall be Rs.1 lacs, else the Dividend shall be mandatorily reinvested.

For Schemes which have discontinued fresh subscriptions with effect from October 01, 2012, the dividend declared will be compulsorily paid out under the "dividend payout" option.

\* For details related to average maturity please refer to Annexure - II on Page 88.

\*\* For investments made under Dividend payout option under Monthly frequency, the minimum amount for dividend payout shall be Rs.100

## Notes to Numbers and Data in the Fact Sheet

- Yield to maturity, modified duration and average maturity are the weighted average of these numbers, computed for each security in the portfolio, and weighted by the market value of each security to the total market value of the portfolio.
- Average maturity for PTCs are weighted averages of tenor and quantity of cash flows until maturity.
- Price/Earning Ratio, Price/Book Value Ratio, and Dividend Yield are based on the historical earnings and accounting numbers, and have been computed only for the invested portion of the portfolio.
- Average days to reset for the ICICI Prudential Savings Fund, is the weighted average of the next interest reset date of the floating rate bonds, weighted by their market values.
- Dividends declared in a scheme have been separately disclosed.
- For computing the % of listed securities, instruments which cannot be listed under the existing rules and regulations such as CPs, CDs, CBLs, Bank FDs, T Bills, and PTCs are excluded from the unlisted category.
- The standard deviation is used to measure the volatility of returns.
- Sharpe Ratio is the measure of the risk-adjusted performance. It is calculated by subtracting the risk-free rate from the average rate of return for a portfolio and dividing the result by the standard deviation of the portfolio returns.
- Beta is the measure of the portfolio's volatility to its respective benchmark.
- R-squared is a measurement of how closely a portfolio's performance correlates with the performance of benchmark index. A higher R-squared value indicates a more useful beta.
- The Std. Dev., Sharpe Ratio, Portfolio Beta & R-squared are based on monthly returns calculated using last 3 years data.

## Definitions of Investment Grade credit ratings

### AAA (Highest Safety-Highest Credit Quality)

Denotes the lowest expectation of credit risk. They are assigned only in case of exceptionally strong capacity for payment of financial commitments. Any adverse changes in circumstances are most unlikely to affect the payments on the instrument

### AA (High Safety- Very High Credit Quality)

Denote expectations of very low credit risk. They indicate very strong capacity for payment of financial commitments. They differ only marginally in safety from 'AAA' issues.

### A (Adequate Safety- High Credit Quality)

Denotes expectations of low credit risk. The capacity for payment of financial commitments is considered strong. This capacity may, nevertheless, be more vulnerable to changes in circumstances or in economic conditions than is the case for higher ratings.

### A1+ (Highest Credit Quality for the Short Term Instruments).

Rating by CRISIL/FITCH/ICRA. Indicates the strongest capacity for timely payment of financial commitments; may have an added "+" to denote relatively stronger credit quality.

A suffix of '(SO)' indicates instruments with structured obligation.



# ICICI Prudential Liquid Plan

(An Open Ended Liquid Income Fund)

This Product is suitable for investors who are seeking\*:

- Short term savings solution
- A liquid fund that aims to provide reasonable returns commensurate with low risk and providing a high level of liquidity.

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

LOW RISK (BLUE)

Style Box		Returns of Regular Plan - Growth Option as on September 30, 2014							
	<b>Particulars</b>	7 Days	15 Days	30 Days	September 30, 2013 to September 30, 2014	September 30, 2012 to September 30, 2013	September 30, 2011 to September 30, 2012	Since inception	
		Returns (%)	Returns (%)	Returns (%)	Absolute Returns (%)	Absolute Returns (%)	Absolute Returns (%)	Current Value of Investment of Rs. 10000	CAGR (%)
<b>Scheme</b>		8.75	8.70	8.64	9.37	9.00	9.84	19826.44	8.02
<b>Benchmark</b>		9.37	9.08	8.84	9.49	8.54	8.69	18746.80	7.34
<b>1 Year T Bill</b>		8.66	7.85	8.09	8.35	5.65	8.16	16550.25	5.84
<b>NAV (Rs.) Per Unit (as on Sep 30, 2014) : 198.2644</b>		197.93	197.56	196.87	181.27	166.31	151.41	100.00	
<b>Fund Details</b>		Past performance may or may not be sustained in future and the same may not necessarily provide the basis for comparison with other investment. Returns (%) for less than 1 year calculated on simple annualised basis. Date of inception: 17-Nov-05. Performance of dividend option would be Net of Dividend distribution tax, if any. Benchmark is Crisil Liquid Fund Index. For computation of since inception returns (%) the allotment NAV has been taken as Rs. 100.00. Load is not considered for computation of returns. In case, the start/end date of the concerned period is a nonbusiness date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period.							
<b>Fund Managers :</b>		Total Schemes managed by Mr. Rahul Goswami is 12 and Mr. Rohan Maru is 5. Refer annexure from page no. 70 for performance of schemes currently managed by fund managers.							
<b>Rahul Goswami</b> (Managing this fund since Sep, 2012 & Overall 12 years of experience)		<b>Portfolio as on September 30, 2014</b>							
<b>Rohan Maru</b> (Managing this fund since Sep, 2013 & overall 5 years of experience)									
<b>Indicative Investment Horizon:</b> 1 day to 1 week		<b>Company/Issuer</b>		<b>Rating</b>	<b>% to NAV</b>	<b>Company/Issuer</b>		<b>Rating</b>	<b>% to NAV</b>
<b>Inception date:</b> Retail Option: 24-Jun-98 Institutional Option: 03-Apr-03 Institutional Plus Option: 28-Sep-03 Regular Plan : 17-Nov-05		<b>Treasury Bills</b>		<b>SOV</b>	<b>22.98%</b>	<b>Corporate Securities</b>			<b>1.26%</b>
<b>AAUM as on 30-Sep-14 :</b> Rs. 25292.88 crores		<b>CPs and CDs</b>			<b>86.40%</b>	Rural Electrification Corporation Ltd.		CRISIL AAA	0.99%
<b>NAV (As on 30-Sep-14):</b> Regular Plan Growth Option : 198.2644 Direct Plan Growth Option : 198.4369		• HDFC Ltd.		CRISIL A1+	11.41%	Volkswagen Finance Pvt. Ltd.		FITCH AAA	0.15%
<b>Plans :</b> Regular & Direct		• Ultratech Cement Ltd.		CRISIL A1+	7.43%	HDFC Ltd.		CRISIL AAA	0.12%
<b>Option/ sub-options :</b> Growth Options, Bonus Option and Dividend Option, having dividend payout** and re-investment sub-options (with Daily, Weekly, Monthly, Quarterly, Half Yearly, Annual, Dividend Others frequencies)		• Andhra Bank		ICRA A1+	5.73%	<b>CBLO, Term Deposits &amp; Net Current Assets</b>			<b>-10.64%</b>
<b>Application Amount for fresh Subscription :</b> Rs.5,000 (plus in multiples of Re.1)		• Axis Bank Ltd.		CRISIL A1+	5.22%	<b>Total Net Assets</b>			<b>100.00%</b>
<b>Min.Addl.Investment :</b> Rs.1,000 (plus in multiples of Re.1)		• IDBI Bank Ltd.		CRISIL A1+	4.76%	• Top Ten Holdings			
<b>Exit load for Redemption / Switch out :- Lumpsum &amp; STP Investment Option:</b> Nil		• Sesia Sterlite Ltd.		CRISIL A1+	3.89%	<b>Maturity Profile</b>			
<b>SIP :</b> Available		• Bajaj Finance Ltd.		ICRA A1+	3.27%				
<b>SWP :</b> Not Available		• Oriental Bank Of Commerce		CRISIL A1+	2.98%	<b>Rating Profile</b>			
<b>STP :</b> Minimum Amount Rs. 1,000/- Maximum Period: 10 years : STP In : Available STP Out : Available		• L&T Finance Ltd.		CARE A1+	2.98%				
<b>Min.Redemption Amt. :</b> Rs.500 & in multiples thereof		• JSW Steel Ltd.		CARE A1+	2.96%				
		Reliance Capital Ltd.		CRISIL A1+	2.96%				
		Central Bank Of India		CARE A1+	2.95%				
		Corporation Bank		CRISIL A1+	2.83%				
		Canara Bank		CRISIL A1+	2.41%				
		Aditya Birla Finance Ltd.		ICRA A1+	2.09%				
		India Infoline Finance Ltd.		ICRA A1+	1.81%				
		Union Bank Of India		ICRA A1+	1.79%				
		Titan Company Ltd.		CRISIL A1+	1.78%				
		Larsen & Toubro Ltd.		CRISIL A1+	1.78%				
		Karur Vysya Bank Ltd.		CRISIL A1+	1.48%				
		IndusInd Bank Ltd.		CRISIL A1+	1.48%				
		Kotak Mahindra Bank Ltd.		CRISIL A1+	1.38%				
		Edelweiss Financial Services Ltd.		CRISIL A1+	1.19%				
		Punjab & Sind Bank		ICRA A1+	1.19%				
		Tata Capital Housing Finance Ltd.		CRISIL A1+	1.19%				
		Export-Import Bank Of India		CRISIL A1+	0.92%				
		Religare Finvest Ltd.		FITCH A1+	0.89%				
		Ranbaxy Laboratories Ltd.		ICRA A1+	0.89%				
		Indiabulls Housing Finance Ltd.		CRISIL A1+	0.88%				
		The South Indian Bank Ltd.		CARE A1+	0.60%				
		Bank Of Maharashtra		CRISIL A1+	0.60%				
		Volkswagen Finance Pvt. Ltd.		FITCH A1+	0.60%				
		Mahindra & Mahindra Financial Services Ltd.		CRISIL A1+	0.59%				
		Tata Capital Financial Services Ltd.		ICRA A1+	0.44%				
		Allahabad Bank		ICRA A1+	0.30%				
		Apollo Tyres Ltd.		CRISIL A1+	0.30%				
		IDFC Ltd.		ICRA A1+	0.30%				
		UCO Bank		CRISIL A1+	0.15%				
<b>Quantitative Indicators</b>		Average Maturity : *      Modified Duration : 43.44 Days      Yield To Maturity : 8.75%      Std Dev (Annualised) : 0.21%							
		** For investments made under Dividend payout option under Monthly, Quarterly, Half yearly and Annual frequencies, the minimum amount for dividend payout shall be Rs.1000 (net of dividend distribution tax and other statutory levy, if any), else the dividend would be mandatorily reinvested. For investments made under Dividend payout option under Weekly frequency, the minimum amount for Dividend payout shall be Rs.1 lacs, else the Dividend shall be mandatorily reinvested.							
		For Schemes which have discontinued fresh subscriptions with effect from October 01,2012,the dividend declared will be compulsorily paid out under the "dividend payout "option.							
		* For details related to average maturity please refer to Annexure - II on Page 88.							

# ICICI Prudential Flexible Income Plan

(An Open Ended Income Fund)

This Product is suitable for investors who are seeking\*:

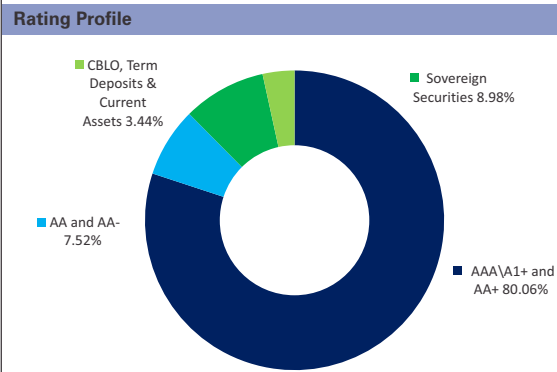
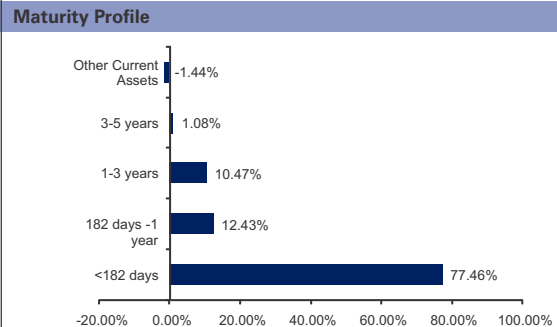
- Short term savings solution
- A Debt Fund that aims to maximise income by investing in debt and money market instruments while maintaining optimum balance of yield, safety and liquidity.

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

LOW RISK  
(BLUE)

Style Box		Returns of Regular Plan - Growth Option as on September 30, 2014				
<p>Maturity: Short, Inter, Long Volatility: Low, Medium, High</p>	<b>Particulars</b>	September 30, 2013 to September 30, 2014	September 30, 2012 to September 30, 2013	September 30, 2011 to September 30, 2012	Since inception	
		Absolute Returns (%)	Absolute Returns (%)	Absolute Returns (%)	Current Value of Investment of Rs. 10000	CAGR (%)
	<b>Scheme</b>	9.78	9.24	9.79	25161.57	7.98
	<b>Benchmark</b>	9.49	8.59	8.65	21521.49	6.59
	<b>1 Year T Bill</b>	8.35	5.70	8.11	19214.12	5.59
<b>Fund Details</b>	<b>NAV (Rs.) Per Unit (as on Sep 30, 2014 : 251.6157)</b>	229.20	209.82	191.11	100.00	
<b>Fund Managers :</b>	Past performance may or may not be sustained in future and the same may not necessarily provide the basis for comparison with other investment. Date of inception: 27-Sep-02 . Performance of dividend option would be Net of Dividend distribution tax, if any. Benchmark is Crisil Liquid Fund Index . For computation of since inception returns the allotment NAV has been taken as Rs. 100.00. Load is not considered for computation of returns. In case, the start/end date of the concerned period is a nonbusiness date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period.					
<b>Indicative Investment Horizon:</b>	Total Schemes managed by Mr. Rahul Goswami is 12 and Mr. Rohan Maru is 5. Refer annexure from page no. 70 for performance of schemes currently managed by fund managers.					
<b>Inception date:</b> 27-Sep-02						
<b>AAUM as on 30-Sep-14 :</b> Rs. 11131.95 crores						
<b>NAV (As on 30-Sep-14):</b>						
<b>Regular Plan Growth Option :</b> 251.6157						
<b>Direct Plan Growth Option :</b> 251.9108						
<b>Plans :</b> Regular & Direct						
<b>Option/ sub-options :</b>						
Growth Options, Bonus Option and Dividend Option, having dividend payout** and re-investment sub-options (with Daily, Weekly, Fortnightly, Monthly, Quarterly and dividend other frequencies)						
<b>Application Amount for fresh Subscription :</b>						
Rs.5,000 (plus in multiples of Re.1)						
<b>Min.Addl.Investment :</b>						
Rs.1,000 (plus in multiples of Re.1)						
<b>Exit load for Redemption/ Switch out :- Lumpsum &amp; SIP / STP / SWP Investment Option :</b> Nil						
<b>SIP :</b>						
Monthly: Minimum Rs.1,000 + 5 post - dated cheques for a minimum of Rs.1,000 each						
Quarterly: Minimum Rs. 5000 + 3 post - dated cheques of Rs. 5000 each.						
<b>SWP :</b>						
Minimum of Rs.500 and multiples of Re1/-						
<b>STP :</b>						
Minimum Amount Rs. 1,000/-; Maximum Period: 10 years ; STP In : Available; STP Out : Available						
<b>Min.Redemption Amt. :</b>						
Rs.1000 & in multiples thereof						
<b>Portfolio as on September 30, 2014</b>						
<b>Company/Issuer</b>	<b>Rating</b>	<b>% to NAV</b>	<b>Company/Issuer</b>	<b>Rating</b>	<b>% to NAV</b>	
<b>Treasury Bills</b>	<b>SOV</b>	<b>8.20%</b>	Ranbaxy Laboratories Ltd.	CARE AA	0.35%	
<b>Government Securities - Short Term*</b>		<b>0.79%</b>	Kotak Mahindra Prime Ltd.	CRISIL AAA	0.24%	
07.68% West Bengal SDL 2019	SOV	0.79%	LIC Housing Finance Ltd.	CRISIL AAA	0.17%	
<b>CPs and CDs</b>		<b>62.80%</b>	L&T Finance Ltd.	ICRA AA+	0.11%	
• HDFC Ltd.	CRISIL A1+	12.90%	<b>CBLO, Term Deposits &amp; Net Current Assets</b>		<b>3.43%</b>	
• Canara Bank	CRISIL A1+	7.45%	<b>Total Net Assets</b>		<b>100.00%</b>	
• NABARD	CRISIL A1+	6.45%				
• Axis Bank Ltd.	CRISIL A1+	4.88%				
• IDBI Bank Ltd.	CRISIL A1+	4.42%				
• IndusInd Bank Ltd.	CRISIL A1+	4.20%				
Kotak Mahindra Bank Ltd.	CRISIL A1+	2.66%				
Tata Capital Financial Services Ltd.	ICRA A1+	2.12%				
Vodafone India Ltd.	CRISIL A1+	1.98%				
IL&FS Financial Services Ltd.	ICRA A1+	1.80%				
Power Finance Corporation Ltd.	CRISIL A1+	1.53%				
Oriental Bank Of Commerce	CRISIL A1+	1.48%				
Sundaram Finance Ltd.	CRISIL A1+	1.29%				
Union Bank Of India	CRISIL A1+	1.29%				
Tata Motors Finance Ltd.	CRISIL A1+	1.27%				
L&T Finance Ltd.	CARE A1+	1.19%				
Mahindra & Mahindra Financial Services Ltd.	CRISIL A1+	0.95%				
HDB Financial Services Ltd.	CRISIL A1+	0.86%				
IDFC Ltd.	ICRA A1+	0.86%				
Tata Motors Ltd.	CRISIL A1+	0.73%				
Family Credit Ltd. \$	CARE A1+	0.63%				
Axis Finance Ltd.	FITCH A1+	0.50%				
Kotak Mahindra Investments Ltd.	CRISIL A1+	0.42%				
Volkswagen Finance Pvt. Ltd.	FITCH A1+	0.35%				
Corporation Bank	CRISIL A1+	0.27%				
Punjab National Bank	ICRA A1+	0.21%				
Bank Of India	CRISIL A1+	0.06%				
Bajaj Finance Ltd.	ICRA A1+	0.04%				
Vijaya Bank	^	^				
<b>Corporate Securities</b>		<b>24.78%</b>				
• Adani Ports and Special Economic Zone Ltd.	ICRA AA-	4.54%				
• Power Finance Corporation Ltd.	CRISIL AAA	3.97%				
• Indiabulls Housing Finance Ltd.	CARE AAA	3.64%				
• Tata Capital Financial Services Ltd.	ICRA AA+	2.69%				
HDFC Ltd.	CRISIL AAA	1.91%				
Tata Sons Ltd.	CRISIL AAA	1.09%				
L&T Shipbuilding Ltd.	ICRA AAA	1.08%				
Sundaram Finance Ltd.	ICRA AA+	0.98%				
Shriram Transport Finance Company Ltd.	CRISIL AA	0.98%				
Tata Motors Finance Ltd.	CRISIL AA	0.96%				
Tata Motors Ltd.	CARE AA+	0.77%				
Cholamandalam Investment And Finance Company Ltd.	ICRA AA	0.70%				
Mahindra & Mahindra Financial Services Ltd.	CRISIL AA+	0.60%				
<b>Quantitative Indicators</b>						
Average Maturity : *	Modified Duration : 147.92 Days	Yield To Maturity : 8.92%	Std Dev (Annualised) : 0.45%			
** For investments made under Dividend payout option under Monthly and Quarterly frequencies, the minimum amount for dividend payout shall be Rs.1000 (net of dividend distribution tax and other statutory levy, if any), else the dividend would be mandatorily reinvested. For investments made under Dividend payout option under Weekly and Fortnightly frequencies, the minimum amount for Dividend payout shall be Rs.1 lacs, else the Dividend shall be mandatorily reinvested. For Schemes which have discontinued fresh subscriptions with effect from October 01, 2012, the dividend declared will be compulsorily paid out under the "dividend payout" option.						
* For details related to average maturity please refer to Annexure - II on Page 88.						

• Top Ten Holdings  
@Short Term < 8 Years, Long Term > 8 Years.  
^ Value Less than 0.01% of NAV.  
\$ Wholly owned subsidiary of L&T Finance Holdings Limited



# ICICI Prudential Savings Fund

(An Open Ended Income Fund)

This Product is suitable for investors who are seeking\*:

- Short term savings solution
- A debt fund that invests in debt and money market instruments of various maturities with an aim to maximise income while maintaining an optimum balance of yield, safety and liquidity.

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

LOW RISK  
(BLUE)

Style Box		Returns of Regular Plan - Growth Option as on September 30, 2014							
<p>Maturity: Short, Inter, Long Volatility: Low, Medium, High</p>	<b>Particulars</b>	September 30, 2013 to September 30, 2014	September 30, 2012 to September 30, 2013	September 30, 2011 to September 30, 2012	Since inception				
		Absolute Returns (%)	Absolute Returns (%)	Absolute Returns (%)	Current Value of Investment of Rs. 10000	CAGR (%)			
	<b>Scheme</b>	9.30	9.01	9.80	19887.29	8.06			
	<b>Benchmark</b>	9.49	8.59	8.65	18746.80	7.34			
	<b>1 Year T Bill</b>	8.35	5.70	8.11	16550.25	5.84			
<b>Fund Details</b>	<b>NAV (Rs.) Per Unit (as on Sep 30, 2014) : 198.8729</b>	181.95	166.92	152.02	100.00				
<b>Fund Managers :</b>	<p>Rahul Goswami (Managing this fund since Sep, 2012 &amp; Overall 12 years of experience) Aditya Pagaria (Managing this fund since Sep, 2013 &amp; Overall 6 years of experience)</p> <p><b>Indicative Investment Horizon:</b> 15 - 30 Days <b>Inception date:</b> 28-Mar-03 <b>AAUM as on 30-Sep-14 :</b> Rs. 2227.46 crores</p> <p><b>NAV (As on 30-Sep-14):</b> <b>Regular Plan Growth Option :</b> 198.8729 <b>Direct Plan Growth Option :</b> 200.3299</p> <p><b>Plans :</b> Regular &amp; Direct</p> <p><b>Option/ sub-options :</b> Growth Options, Bonus Option and Dividend Option, having dividend payout** and re-investment sub-options (with Daily, Weekly, fortnightly, Monthly, Quarterly and dividend other frequencies)</p> <p><b>Application Amount for fresh Subscription:</b> Rs.5,000 (plus in multiples of Re.1) (W.e.f March 06,2014)</p> <p><b>Min. Addl. Investment :</b> Rs.1,000 (plus in multiples of Re.1)</p> <p><b>Exit load for Redemption / Switch out :- Lumpsum &amp; STP Investment Option - Nil</b></p> <p><b>SIP :</b> Monthly: Minimum Rs.1,000 + 5 post-dated cheques for a minimum of Rs.1,000 each Quarterly: Minimum Rs. 5000 + 3 post-dated cheques of Rs. 5000 each.</p> <p><b>SWP :</b> Minimum of Rs.500 and multiples of Re1/-</p> <p><b>STP :</b> <b>Minimum Amount</b> Daily* Rs.250/-; Others Rs.1,000/-; <b>Maximum Period: 10 years :</b> STP In : Available STP Out : Available</p> <p><b>Min.Redemption Amt. :</b> Rs.500/-and multiples thereof</p>								
<p>Past performance may or may not be sustained in future and the same may not necessarily provide the basis for comparison with other investment. Date of inception: 17-Nov-05 (Regular Plan - Growth Option). Performance of dividend option would be Net of Dividend distribution tax, if any. Benchmark is Crisil Liquid Fund Index. For computation of since inception returns the allotment NAV has been taken as Rs. 100.00. Load is not considered for computation of returns. In case, the start/end date of the concerned period is a nonbusiness date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period.</p> <p>Total Schemes managed by Mr. Rahul Goswami is 12 and Mr. Aditya Pagaria is 2. Refer annexure from page no. 70 for performance of schemes currently managed by fund managers.</p>									
<b>Portfolio as on September 30, 2014</b>									
<b>Company/Issuer</b>		<b>Rating</b>	<b>% to NAV</b>	<b>Maturity Profile</b>					
<b>Treasury Bills</b>		<b>SOV</b>	<b>0.42%</b>						
<b>Government Securities - Short Term*</b>			<b>26.24%</b>						
• 09.18% GOI 2015		SOV	15.60%						
• 08.65% GOI Floater 2020		SOV	8.96%						
• 09.11% GOI 2015		SOV	1.68%						
<b>CPs and CDs</b>			<b>28.21%</b>						
• HDFC Ltd.		CRISIL A1+	8.14%						
• NABARD		CRISIL A1+	5.17%						
• Kotak Mahindra Bank Ltd.		CRISIL A1+	4.05%						
• HDB Financial Services Ltd.		CRISIL A1+	4.04%						
• Union Bank Of India		CRISIL A1+	2.07%						
• Mahindra & Mahindra Financial Services Ltd.		CRISIL A1+	1.65%						
• Power Finance Corporation Ltd.		CRISIL A1+	1.40%						
• Oriental Bank Of Commerce		CRISIL A1+	1.24%						
• L&T Finance Ltd.		CARE A1+	0.41%						
• Vijaya Bank		CARE A1+	0.04%						
<b>Corporate Securities</b>			<b>47.24%</b>						
• Indiabulls Housing Finance Ltd.		CARE AAA	12.68%						
• Adani Ports and Special Economic Zone Ltd.		ICRA AA-	11.14%						
• Power Finance Corporation Ltd.		CRISIL AAA	6.13%						
• Coffee Day Enterprises Pvt.Ltd. & Tata Sons Ltd.		BWR A+	4.22%						
• Rural Electrification Corporation Ltd.		CRISIL AAA	3.64%						
• Tata Motors Finance Ltd.		CRISIL AA	3.23%						
• Tata Motors Ltd.		CRISIL AA	2.09%						
• HDFC Ltd.		CARE AA+	1.80%						
• Panatone Finvest Ltd. #		CRISIL AAA	1.73%						
• Kotak Mahindra Prime Ltd.		CRISIL AAA	0.38%						
• CBLO & Net Current Assets		CRISIL AAA	0.21%						
<b>Total Net Assets</b>			<b>100.00%</b>						
<p>• Top Ten Holdings @Short Term &lt; 8 Years, Long Term &gt; 8 Years. # A subsidiary of Tata Sons Limited &amp; Secured by pledge of equity shares of Mindtree Ltd.</p>									
<b>Quantitative Indicators</b>									
Average Maturity : *		Modified Duration : 209.94 Days	Yield To Maturity : 9.42%	Std Dev (Annualised) : 0.47%					
<p>** For investments made under Dividend payout option under Monthly and Quarterly frequencies, the minimum amount for dividend payout shall be Rs.1000 (net of dividend distribution tax and other statutory levy, if any), else the dividend would be mandatorily reinvested. For investments made under Dividend payout option under Weekly and Fortnightly frequencies, the minimum amount for Dividend payout shall be Rs.1 lacs, else the Dividend shall be mandatorily reinvested.</p> <p>For Schemes which have discontinued fresh subscriptions with effect from October 01, 2012, the dividend declared will be compulsorily paid out under the "dividend payout" option.</p> <p>*Unitholders/investors can opt to transfer a specified amount at daily intervals from the Scheme to ICICI Prudential Top 200 Fund, ICICI Prudential Infrastructure Fund, ICICI Prudential Dynamic Plan, ICICI Prudential Value Discovery Fund, ICICI Prudential Midcap Fund &amp; ICICI Prudential Focused Bluechip Equity Fund in the Growth Option under both the Regular and Direct Plan.</p> <p>* For details related to average maturity please refer to Annexure - II on Page 88.</p>									

# ICICI Prudential Ultra Short Term Plan

(An Open Ended Income Fund)

This Product is suitable for investors who are seeking\*:

- Short term savings solution
- A Debt Fund that aims to generate regular income by investing in debt and money market instruments of very short maturities.

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

LOW RISK (BLUE)

Style Box		Returns of Regular Plan - Growth Option as on September 30, 2014					
	<b>Particulars</b>	September 30, 2013 to September 30, 2014	September 30, 2012 to September 30, 2013	September 30, 2011 to September 30, 2012	Since inception		
		Absolute Returns (%)	Absolute Returns (%)	Absolute Returns (%)	Current Value of Investment of Rs. 10000	CAGR (%)	
	<b>Scheme</b>	9.21	8.15	9.20	13426.80	9.07	
	<b>Benchmark</b>	10.12	7.78	9.18	13400.48	9.01	
	<b>1 Year T Bill</b>	8.35	5.70	8.11	12696.63	7.29	
<b>Fund Details</b>	<b>NAV (Rs.) Per Unit (as on Sep 30, 2014) : 13.4268</b>	12.29	11.37	10.41	10.00		
<b>Fund Managers :</b> Manish Banthia (Managing this fund since Sep. 2012 & Overall 9 years of experience)	Past performance may or may not be sustained in future and the same may not necessarily provide the basis for comparison with other investment. Date of inception of Regular Plan: 10-May-11. Performance of dividend option would be Net of Dividend distribution tax, if any. Benchmark is Crisil Short-Term Bond Fund Index. For computation of since inception returns the allotment NAV has been taken as Rs. 10.00. Load is not considered for computation of returns. In case, the start/end date of the concerned period is a nonbusiness date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period.						
<b>Indicative Investment Horizon:</b> 1 Month - 3 Months	Total Schemes managed by the Fund Manager is 15. Refer annexure from page no. 70 for performance of schemes currently managed by Mr. Manish Banthia (fund manager).						
<b>Inception date:</b> 12-Jun-09							
<b>AAUM as on 30-Sep-14 :</b> Rs. 1784.86 crores							
<b>NAV (As on 30-Sep-14):</b>							
<b>Regular Plan Growth Option :</b> 13.4268							
<b>Direct Plan Growth Option :</b> 13.6239							
<b>Plans :</b> Regular & Direct							
<b>Option/ sub-options :</b> Growth Options, Bonus Option and Dividend Option, having dividend payout** and reinvestment sub-options (with Daily, Weekly, Fortnightly, Monthly, Quarterly and Half Yearly frequencies)							
<b>Application Amount for fresh Subscription :</b> Rs.5,000 (plus in multiples of Re.1)							
<b>Min.Addl.Investment :</b> Rs.1,000 (plus in multiples of Re.1)							
<b>Exit load for Redemption / Switch out :- Lumpsum &amp; STP Investment Option</b> Upto 1 Month from allotment - 0.25% of applicable NAV, more than 1 Month - Nil							
<b>SIP :</b> Available							
<b>SWP :</b> Available							
<b>STP :</b> Minimum Amount Rs. 1,000/-; Maximum Period: 10 years : STP In : Available STP Out : Available							
<b>Min.Redemption Amt. :</b> Rs.500 and in multiples of Re.1							
		<b>Portfolio as on September 30, 2014</b>					
		<b>Company/Issuer</b>	<b>Rating</b>	<b>% to NAV</b>	<b>Maturity Profile</b>		
		<b>CPs and CDs</b>		<b>51.18%</b>			
		• Vodafone India Ltd.	CRISIL A1+	8.14%			
		• Power Finance Corporation Ltd.	CRISIL A1+	5.46%			
		• HDFC Ltd.	CRISIL A1+	5.43%			
		• Larsen & Toubro Ltd.	CRISIL A1+	5.41%			
		• Punjab National Bank	ICRA A1+	5.39%			
		Bank Of India	CRISIL A1+	3.45%			
		Corporation Bank	CRISIL A1+	2.70%			
		IDBI Bank Ltd.	CRISIL A1+	2.70%			
		Dena Bank	CRISIL A1+	2.64%			
		Union Bank Of India	CRISIL A1+	1.42%			
		Punjab & Sind Bank	ICRA A1+	1.38%			
		Canara Bank	CRISIL A1+	1.35%			
		Axis Bank Ltd.	CRISIL A1+	1.35%			
		Oriental Bank Of Commerce	CRISIL A1+	1.26%			
		Indian Overseas Bank	CRISIL A1+	0.98%			
		Vijaya Bank	CARE A1+	0.68%			
		Central Bank Of India	CRISIL A1+	0.56%			
		The South Indian Bank Ltd.	CARE A1+	0.54%			
		ING Vysya Bank Ltd.	CRISIL A1+	0.27%			
		Kotak Mahindra Bank Ltd.	CRISIL A1+	0.05%			
		Yes Bank Ltd.	ICRA A1+	0.03%			
		<b>Corporate Securities</b>		<b>51.50%</b>			
		• Power Finance Corporation Ltd.	CRISIL AAA	17.62%			
		• LIC Housing Finance Ltd.	CRISIL AAA	12.08%			
		• Adani Ports and Special Economic Zone Ltd.	ICRA AA-	9.78%			
		• Rural Electrification Corporation Ltd.	CRISIL AAA	4.80%			
		• HDFC Ltd.	CRISIL AAA	3.98%			
		• Panatone Finvest Ltd. #	CRISIL AAA	1.79%			
		Tata Capital Financial Services Ltd.	CARE AA+	1.45%			
		<b>CBLO &amp; Net Current Assets</b>		<b>-2.68%</b>			
		<b>Total Net Assets</b>		<b>100.00%</b>			
		• Top Ten Holdings					
		# A subsidiary of Tata Sons Limited					
		<b>Quantitative Indicators</b>					
		Average Maturity : *	Modified Duration : 239.17 Days	Yield To Maturity : 9.13%	Std Dev (Annualised) : 0.66%		
		** For investments made under Dividend payout option under Monthly and Quarterly frequencies, the minimum amount for dividend payout shall be Rs.1000 (net of dividend distribution tax and other statutory levy, if any), else the dividend would be mandatorily reinvested. For investments made under Dividend payout option under Weekly and Fortnightly frequencies, the minimum amount for Dividend payout shall be Rs.1 lacs, else the Dividend shall be mandatorily reinvested.					
		For Schemes which have discontinued fresh subscriptions with effect from October 01,2012, the dividend declared will be compulsorily paid out under the "dividend payout" option.					
		Performance for since inception is not shown, since units were not available under Regular Plan - Growth option of the Scheme throughout during the said period.					
		* For details related to average maturity please refer to Annexure - II on Page 88.					

# ICICI Prudential Short Term Plan

(An Open Ended Income Fund)

This Product is suitable for investors who are seeking\*:

- Short term income generation and capital appreciation solution
- A debt fund that aims to generate income by investing in a range of debt and money market instruments of various maturities.

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

LOW RISK  
(BLUE)

Style Box		Returns of Regular Plan - Growth Option as on September 30, 2014				
<p>Maturity: Short, Inter, Long Volatility: Low, Medium, High</p>	<b>Particulars</b>	September 30, 2013 to September 30, 2014	September 30, 2012 to September 30, 2013	September 30, 2011 to September 30, 2012	Since inception	
		Absolute Returns (%)	Absolute Returns (%)	Absolute Returns (%)	Current Value of Investment of Rs. 10000	CAGR (%)
	<b>Scheme</b>	10.56	6.80	9.69	27054.70	8.00
	<b>Benchmark</b>	10.12	7.78	9.18	NA	NA
	<b>1 Year T Bill</b>	8.35	5.70	8.11	20451.55	5.68
	<b>NAV (Rs.) Per Unit (as on Sep 30, 2014 : 27.0547)</b>	24.47	22.91	20.89	10.00	
<p>Past performance may or may not be sustained in future and the same may not necessarily provide the basis for comparison with other investment. Date of inception: 25-Oct-01. Performance of dividend option would be Net of Dividend distribution tax, if any. Benchmark is Crisil Short-Term Bond Fund Index and start date is 30-Mar-02. For computation of since inception returns the allotment NAV has been taken as Rs. 10.00. Load is not considered for computation of returns. In case, the start/end date of the concerned period is a nonbusiness date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period.</p> <p>Total Schemes managed by the Fund Manager is 15. Refer annexure from page no. 70 for performance of schemes currently managed by Mr. Manish Banthia (fund manager).</p>						
<b>Fund Details</b>						
<b>Fund Managers :</b>						
Manish Banthia (Managing this fund since Nov, 2009 & Overall 9 years of experience)						
<b>Indicative Investment Horizon:</b> 6 to 12 months						
<b>Inception date:</b> Regular Plan : 25-Oct-01 Institutional Option : 03-Apr-03						
<b>AAUM as on 30-Sep-14 :</b> Rs. 2797.87 crores						
<b>NAV (As on 30-Sep-14):</b> Regular Plan Growth Option : 27.0547 Direct Plan Growth Option : 27.3205						
<b>Plans :</b> Regular & Direct						
<b>Option/ sub-options :</b> Growth Options, Bonus Option and Dividend Option, having dividend payout** and re-investment sub-options (with Monthly, Fortnightly and Half Yearly frequencies)						
<b>Application Amount for fresh Subscription :</b> Rs.5,000 (plus in multiples of Re.1)						
<b>Min.Addl.Investment :</b> Rs.1,000 (plus in multiples of Re.1)						
<b>#Exit load for Redemption / Switch out :- Lumpsum &amp; STP Investment Option</b> Up to 6 months from the date of allotment – 0.50% of applicable NAV, more than 6 months – Nil (w.e.f. 01-Apr-14)						
<b>SIP :</b> Available						
<b>SWP :</b> Not Available						
<b>STP :</b> Minimum Amount Rs. 1,000/-; Maximum Period: 10 years ; STP In : Available STP Out : Available						
<b>Min.Redemption Amt. :</b> Rs.500 & in multiples thereof						
		<b>Company/Issuer</b>	<b>Rating</b>	<b>% to NAV</b>	<b>Company/Issuer</b>	<b>Rating</b> <b>% to NAV</b>
		<b>Government Securities</b>		<b>23.02%</b>	Sundaram BNP Paribas Home Finance Ltd. CARE AA+	^
		<b>Short Terms®</b>		<b>9.87%</b>	<b>CBLO &amp; Net Current Assets</b>	<b>6.18%</b>
		• 07.28% GOI 2019	SOV	3.54%	<b>Total Net Assets</b>	<b>100.00%</b>
		07.80% GOI 2021	SOV	2.03%	• Top Ten Holdings	
		08.27% GOI 2020	SOV	1.92%	®Short Term < 8 Years, Long Term > 8 Years.	
		08.35% GOI 2022	SOV	0.87%	^ Value Less than 0.01% of NAV.	
		08.84% Karnataka SDL 2017	SOV	0.82%	<b>Maturity Profile</b>	
		07.80% GOI 2020	SOV	0.34%		
		09.11% Punjab SDL 2019	SOV	0.32%	<b>Rating Profile</b>	
		08.74% Karnataka SDL 2016	SOV	0.04%		
		<b>Long Terms®</b>		<b>13.15%</b>		
		• 01.44% GOI IIB 2023	SOV	6.04%		
		• 08.40% GOI 2024	SOV	4.57%		
		08.24% GOI 2027	SOV	2.04%		
		08.60% GOI 2028	SOV	0.49%		
		<b>Corporate Securities</b>		<b>70.80%</b>		
		• Power Finance Corporation Ltd.	CRISIL AAA	10.42%		
		• Tata Motors Finance Ltd.	CRISIL AA	7.17%		
		• Sesa Sterlite Ltd.	CRISIL AA+	6.78%		
		• L&T Shipbuilding Ltd.	CRISIL AAA	5.25%		
		• Tata Motors Ltd.	CARE AA+	5.12%		
		• Indiabulls Housing Finance Ltd.	CARE AAA	4.98%		
		• Piramal Enterprises Ltd.	ICRA AA	3.72%		
		Ranbaxy Laboratories Ltd.	CARE AA	3.53%		
		Tata Steel Ltd.	BWR AA+	3.44%		
		Magma Fincorp Ltd.	CARE AA	2.67%		
		LIC Housing Finance Ltd.	CRISIL AAA	2.57%		
		Shriram Transport Finance Company Ltd.	CRISIL AA	2.33%		
		HDFC Ltd.	CRISIL AAA	2.17%		
		Rural Electrification Corporation Ltd.	CRISIL AAA	1.83%		
		Reliance Capital Ltd.	CARE AAA	1.78%		
		PHL Finance Pvt. Ltd.	CARE AA	1.77%		
		Ashok Leyland Ltd.	ICRA A+	1.76%		
		Tata Sons Ltd.	CRISIL AAA	1.45%		
		SREI Equipment Finance Pvt. Ltd.	CARE AA	0.89%		
		The Indian Hotels Company Ltd.	ICRA AA	0.69%		
		HDB Financial Services Ltd.	CRISIL AAA	0.18%		
		Mahindra & Mahindra Financial Services Ltd.	CRISIL AA+	0.17%		
		Sundaram Finance Ltd.	FITCH AA+	0.09%		
		L&T Finance Ltd.	ICRA AA+	0.03%		
		Tata Capital Financial Services Ltd.	CARE AA+	0.02%		
		Bajaj Finance Ltd.	CRISIL AA+	^		
<b>Quantitative Indicators</b>						
Average Maturity : *		Modified Duration : 2.20 Years	Yield To Maturity : 9.29%	Std Dev (Annualised) : 1.66%		
<p># Exit Load : Nil for switch out/ STP to any open ended equity oriented scheme (including ICICI Prudential Dividend Yield Equity Fund), Equity Linked Savings Scheme other than ICICI Prudential Child Care Plan, ICICI Prudential Balanced Fund, ICICI Prudential Index Fund, ICICI Prudential Blended Plan - Plan A and ICICI Prudential Nifty Junior Index Fund.</p> <p>** For investments made under Dividend payout option under Monthly frequency, the minimum amount for dividend payout shall be Rs.1000 (net of dividend distribution tax and other statutory levy, if any), else the dividend would be mandatorily reinvested. For investments made under Dividend payout option under Fortnightly frequency, the minimum amount for Dividend payout shall be Rs.1 lacs, else the Dividend shall be mandatorily reinvested.</p> <p>For Schemes which have discontinued fresh subscriptions with effect from October 01, 2012, the dividend declared will be compulsorily paid out under the "dividend payout" option.</p> <p>* For details related to average maturity please refer to Annexure - II on Page 88.</p>						

# ICICI Prudential Long Term Plan

(An Open Ended Income Fund)

This Product is suitable for investors who are seeking\*:

- Medium term savings solution
- A Debt Fund that invests in debt and money market instruments with a view to maximise income while maintaining optimum balance of yield, safety and liquidity.

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

LOW RISK  
(BLUE)

Style Box		Returns of Regular Plan - Growth Option as on September 30, 2014				
	<b>Particulars</b>	September 30, 2013 to September 30, 2014	September 30, 2012 to September 30, 2013	September 30, 2011 to September 30, 2012	Since inception	
		Absolute Returns (%)	Absolute Returns (%)	Absolute Returns (%)	Current Value of Investment of Rs. 10000	CAGR (%)
	<b>Scheme</b>	13.93	9.03	10.24	15223.90	9.36
	<b>Benchmark</b>	11.61	3.49	9.50	13831.34	7.15
<b>1 Year T Bill</b>	8.35	5.70	8.11	13272.83	6.21	
<b>Fund Details</b>	<b>NAV (Rs.) Per Unit (as on Sep 30, 2014 : 15.2239)</b>	13.36	12.26	11.12	10.00	
<b>Fund Managers :</b>	<p>Manish Banthia (Managing this fund since Sep, 2012 &amp; Overall 9 years of experience)</p> <p><b>Indicative Investment Horizon:</b> 3 years &amp; above</p> <p><b>Inception date:</b> 28-Mar-02</p> <p><b>AAUM as on 30-Sep-14 :</b> Rs. 84.52 crores</p> <p><b>NAV (As on 30-Sep-14):</b>  <b>Regular Plan Growth Option :</b> 15.2239  <b>Direct Plan Growth Option :</b> 15.2340</p> <p><b>Plans :</b> Regular &amp; Direct</p> <p><b>Option/ sub-options :</b> Growth Options, Bonus Option and Dividend Option having dividend payout** and re-investment sub-options (with Weekly, Quarterly and Annual frequencies)</p> <p><b>Application Amount for fresh Subscription :</b> Rs.5,000 (plus in multiples of Re.1)</p> <p><b>Min.Addl.Investment :</b> Rs.1,000 (plus in multiples of Re.1)</p> <p><b>Exit load for Redemption :- Lumpsum &amp; SIP / STP / SWP Investment Option</b> Upto 3 Years from allotment - 1% of applicable NAV, more than 3 Years - Nil (w.e.f. 04-Aug-14)</p> <p><b>SIP :</b> Monthly: Minimum Rs.1,000 + 5 post-dated cheques for a minimum of Rs.1,000 each Quarterly: Minimum Rs. 5000 + 3 post-dated cheques of Rs. 5000 each.</p> <p><b>SWP :</b> Minimum of Rs.500 and in multiples of Re.1/-</p> <p><b>STP :</b> <b>Minimum Amount Rs. 1,000/-;</b> <b>Maximum Period: 10 years :</b> STP In : Available STP Out : Available</p> <p><b>Min.Redemption Amt. :</b> Rs. 500/- and in multiples of Re.1/- thereafter.</p>					
<p>Past performance may or may not be sustained in future and the same may not necessarily provide the basis for comparison with other investment. Date of inception: 20-Jan-10 (Regular Plan - Growth Option). Performance of dividend option would be Net of Dividend distribution tax, if any. Benchmark is Crisil Composite Bond Fund Index. For computation of since inception returns the allotment NAV has been taken as Rs. 10.00. Load is not considered for computation of returns. In case, the start/end date of the concerned period is a nonbusiness date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period.</p> <p>Total Schemes managed by the Fund Manager is 15. Refer annexure from page no. 70 for performance of schemes currently managed by Mr. Manish Banthia (fund manager).</p>						
<b>Portfolio as on September 30,2014</b>						
<b>Company/Issuer</b>			<b>Rating</b>	<b>% to NAV</b>	<b>Maturity Profile</b>	
<b>Government Securities - Long Term@</b>				<b>82.34%</b>		
08.28% GOI 2027			SOV	36.54%		
08.60% GOI 2028			SOV	16.18%		
08.24% GOI 2027			SOV	15.63%		
08.40% GOI 2024			SOV	13.99%		
<b>Corporate Securities</b>				<b>16.27%</b>		
Export-Import Bank Of India			CRISIL AAA	16.27%		
<b>CBLO &amp; Net Current Assets</b>				<b>1.38%</b>		
<b>Total Net Assets</b>				<b>100.00%</b>		
<p>@Short Term &lt; 8 Years, Long Term &gt;8 Years</p>						
<b>Rating Profile</b>						
<b>Quantitative Indicators</b>						
Average Maturity : *		Modified Duration : 7.04 Years		Yield To Maturity : 8.77%		Std Dev (Annualised) : 1.50%
<p>** For investments made under Dividend payout option under Quarterly and Annual frequencies, the minimum amount for dividend payout shall be Rs.1000 (net of dividend distribution tax and other statutory levy, if any), else the dividend would be mandatorily reinvested. For investments made under Dividend payout option under Weekly frequency, the minimum amount for Dividend payout shall be Rs.1 lacs, else the Dividend shall be mandatorily reinvested.</p> <p>For Schemes which have discontinued fresh subscriptions with effect from October 01, 2012, the dividend declared will be compulsorily paid out under the "dividend payout" option.</p> <p>* For details related to average maturity please refer to Annexure - II on Page 88.</p>						

# ICICI Prudential Blended Plan - Plan B (An Open Ended Fund)

This Product is suitable for investors who are seeking\*:  
 • Short Term income generation and capital appreciation solution  
 • A Debt Fund that aims to generate income and capital appreciation by investing predominantly in debt securities.

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

LOW RISK  
(BLUE)

## Returns of Regular Plan - Growth Option as on September 30, 2014

Fund Details	Particulars	September 30, 2013 to September 30, 2014	September 30, 2012 to September 30, 2013	September 30, 2011 to September 30, 2012	Since inception	
		Absolute Returns (%)	Absolute Returns (%)	Absolute Returns (%)	Current Value of Investment of Rs. 10000	CAGR (%)
<b>Fund Managers ** :</b>						
<b>Equity :</b> Kayzad Eghlim (Managing this fund since Feb, 2011 & Overall 23 Years of experience) <b>Debt :</b> Rahul Goswami (Managing this fund since Oct, 2013 & Overall 12 years of experience)	<b>Scheme</b>	10.47	6.80	8.83	19691.10	7.52
<b>Indicative Investment Horizon:</b> 3 - 12 Months	<b>Benchmark</b>	10.12	7.78	9.18	19501.24	7.41
<b>Inception date:</b> 31-May-05	<b>1 Year T Bill</b>	8.35	5.70	8.11	16904.19	5.78
<b>AAUM as on 30-Sep-14 :</b> Rs. 1088.09 crores	<b>NAV (Rs.) Per Unit (as on Sep 30, 2014) : 19.6911</b>	17.82	16.69	15.34	10.00	

Past performance may or may not be sustained in future and the same may not necessarily provide the basis for comparison with other investment. Date of inception: 31-May-05. Performance of dividend option would be Net of Dividend distribution tax, if any. Benchmark is Crisil Short-Term Bond Fund Index. For computation of since inception returns the allotment NAV has been taken as Rs. 10.00. Load is not considered for computation of returns. In case, the start/end date of the concerned period is a nonbusiness date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period.

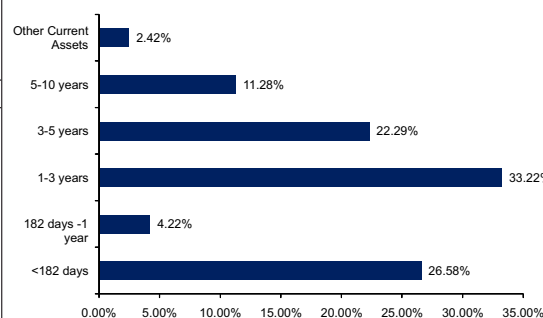
Total Schemes managed by Mr. Kayzad Eghlim (Equity) is 8 and Mr. Rahul Goswami (Debt) is 12. Refer annexure from page no. 70 for performance of schemes currently managed by fund managers.

## Portfolio as on September 30, 2014

Application Amount for fresh Subscription :	Company/Issuer	Rating	% to NAV	Rating Profile (as % of debt components)
Rs.5,000 (plus in multiples of Re.1)	<b>Government Securities Short Terms®</b>		<b>25.93%</b>	
<b>Min.Addl.Investment :</b> Rs.1,000 (plus in multiples of Re.1)	08.68% Karnataka SDL 2017	SOV	1.85%	
<b>Exit load for Redemption / Switch out :- Lumpsum &amp; SIP Investment Option</b> Upto 1 Month from allotment - 0.25% of applicable NAV, more than 1 Month - Nil	<b>Long Terms®</b>		<b>24.07%</b>	
<b>SIP :</b> Monthly SIP : Min. no. of Installments : 12, Min. Installment amount; Rs. 1000/-	• 01.44% GOI IIB 2023	SOV	23.59%	
<b>SWP :</b> Not Available	• 08.40% GOI 2024	SOV	0.48%	
<b>STP :</b> STP In : Available STP Out : Available	<b>Corporate Securities</b>		<b>69.00%</b>	
<b>Min.Redemption Amt. :</b> Rs.500 and in multiples of Re.1/- thereafter	• Rural Electrification Corporation Ltd.	CRISIL AAA	12.12%	
	• Power Grid Corporation Of India Ltd.	CRISIL AAA	11.71%	
	• Power Finance Corporation Ltd.	CRISIL AAA	8.97%	
	• Indiabulls Housing Finance Ltd.	BWR AAA	8.26%	
	• Adani Ports and Special Economic Zone Ltd.	ICRA AA-	6.95%	
	• Ranbaxy Laboratories Ltd.	CARE AA	4.63%	
	• L&T Shipbuilding Ltd.	CRISIL AAA	4.58%	
	• Sesa Sterlite Ltd.	CRISIL AA+	3.28%	
	• Tata Motors Finance Ltd.	CRISIL AA	3.18%	
	Jagran Prakashan Ltd.	CRISIL AA+	2.69%	
	NHPC Ltd.	ICRA AAA	2.31%	
	Lands End Properties Pvt. Ltd.	CARE AA+	0.33%	
	<b>CBLO &amp; Net Current Assets</b>		<b>5.07%</b>	
	<b>Total Net Assets</b>		<b>100.00%</b>	

• Top Ten Holdings  
 ®Short Term < 8 Years, Long Term > 8 Years.

## Maturity Profile (as % of debt components)



## Quantitative Indicators

Average Maturity : \* Modified Duration : 2.13 Years Yield To Maturity : 9.01% Std Dev (Annualised) : 2.73%

\$ For investments made under Dividend payout option under Monthly frequency, the minimum amount for dividend payout shall be Rs.1000 (net of dividend distribution tax and other statutory levy, if any), else the dividend would be mandatorily reinvested.

For Schemes which have discontinued fresh subscriptions with effect from October 01,2012,the dividend declared will be compulsorily paid out under the "dividend payout" option.

\* For details related to average maturity please refer to Annexure - II on Page 88.

\*\*In addition to the fund manager managing this fund, the ADR/GDR exposure is managed by Mr. Ashwin Jain.

# ICICI Prudential Banking & PSU Debt Fund

(An Open Ended Income Fund)

This Product is suitable for investors who are seeking\*:

- Short term savings solution
- A Debt Fund that aims to generate regular income by investing in debt and money market instruments predominantly issued by Banks and Public Sector Undertakings.

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

LOW RISK  
(BLUE)

Style Box		Returns of Regular Plan - Growth Option as on September 30, 2014				
	<b>Particulars</b>	September 30, 2013 to September 30, 2014	September 30, 2012 to September 30, 2013	September 30, 2011 to September 30, 2012	Since inception	
		Absolute Returns (%)	Absolute Returns (%)	Absolute Returns (%)	Current Value of Investment of Rs. 10000	CAGR (%)
	<b>Scheme</b>	9.77	8.80	8.95	14730.50	8.50
	<b>Benchmark</b>	10.12	7.78	9.18	14323.92	7.86
	<b>1 Year T Bill</b>	8.35	5.70	8.11	13291.60	6.18
<b>Fund Details</b>	<b>NAV (Rs.) Per Unit (as on Sep 30, 2014 : 14.7305)</b>	13.42	12.33	11.32	10.00	
<b>Fund Managers :</b>	Rahul Goswami (Managing this fund since Sep, 2012 & Overall 12 years of experience)					
<b>Indicative Investment Horizon:</b>	6 Months and above					
<b>Inception date:</b>	01-Jan-10					
<b>AAUM as on 30-Sep-14 :</b>	Rs. 1023.79 crores					
<b>NAV (As on 30-Sep-14):</b>	Regular Plan Growth Option : 14.7305					
<b>Direct Plan Growth Option :</b>	14.7648					
<b>Plans :</b>	Regular & Direct					
<b>Option/ sub-options :</b>	Growth Option, Bonus Option and Dividend Option having dividend payout** and reinvestment sub-options (with Daily, Weekly, Quarterly and Half Yearly frequencies)					
<b>Application Amount for fresh Subscription :</b>	Rs.5,000 (plus in multiples of Re.1)					
<b>Min.Addl.Investment :</b>	Rs.1,000 (plus in multiples of Re.1)					
<b>Exit load for Redemption / Switch out :- Lumpsum &amp; STP Investment Option</b>	Up to 1 month from the date of allotment – 0.25% of applicable NAV, more than 1 month – Nil (w.e.f. 01-Apr-14)					
<b>SIP :</b>	Available					
<b>SWP :</b>	Not Available					
<b>STP :</b>	Minimum Amount Rs. 1,000/-; Maximum Period: 10 years : STP In : Available STP Out : Available					
<b>Min.Redemption Amt. :</b>	Rs.500 and in multiples of Re.1					
	<b>Company/Issuer</b>	<b>Rating</b>	<b>% to NAV</b>	<b>Maturity Profile</b>		
	<b>Treasury Bills</b>	<b>SOV</b>	<b>2.38%</b>			
	<b>CPs and CDs</b>		<b>32.69%</b>			
	• Kotak Mahindra Bank Ltd.	CRISIL A1+	6.92%			
	• Bank Of India	CRISIL A1+	5.52%			
	• Dena Bank	CRISIL A1+	4.59%			
	• Power Finance Corporation Ltd.	CRISIL A1+	4.54%			
	Vijaya Bank	CARE A1+	2.85%			
	Axis Bank Ltd.	CRISIL A1+	2.30%			
	Canara Bank	CRISIL A1+	2.30%			
	State Bank Of Travancore	CRISIL A1+	2.30%			
	ING Vysya Bank Ltd.	CRISIL A1+	0.92%			
	Bank Of Maharashtra	CRISIL A1+	0.22%			
	Indian Bank	FITCH A1+	0.14%			
	The South Indian Bank Ltd.	CARE A1+	0.09%			
	<b>Corporate Securities</b>		<b>62.28%</b>			
	• Rural Electrification Corporation Ltd.	CRISIL AAA	17.93%			
	• Panatone Finvest Ltd. #	CRISIL AAA	15.17%			
	• Power Finance Corporation Ltd.	CRISIL AAA	7.44%			
	• LIC Housing Finance Ltd.	CRISIL AAA	6.88%			
	• Airports Authority Of India	CRISIL AAA	5.74%			
	• HDFC Ltd.	CRISIL AAA	3.87%			
	NABHA Power Ltd.	ICRA AAA	3.46%			
	Tata Sons Ltd.	CRISIL AAA	1.80%			
	<b>CBLO &amp; Net Current Assets</b>		<b>2.65%</b>			
	<b>Total Net Assets</b>		<b>100.00%</b>			
	• Top Ten Holdings # A subsidiary of Tata Sons Limited					
<b>Quantitative Indicators</b>						
Average Maturity : *		Modified Duration : 1.14 Years		Yield To Maturity : 9.06%		Std Dev (Annualised) : 2.02%
** For investments made under Dividend payout option under Quarterly frequency, the minimum amount for dividend payout shall be Rs.1000 (net of dividend distribution tax and other statutory levy, if any), else the dividend would be mandatorily reinvested. For investments made under Dividend payout option under Weekly frequency, the minimum amount for Dividend payout shall be Rs.1 lacs, else the Dividend shall be mandatorily reinvested.						
For Schemes which have discontinued fresh subscriptions with effect from October 01,2012,the dividend declared will be compulsorily paid out under the "dividend payout "option.						
* For details related to average maturity please refer to Annexure - II on Page 88.						



# ICICI Prudential Regular Savings Fund

(An Open Ended Income Fund)

This Product is suitable for investors who are seeking\*:

- Medium term savings solution
- A debt fund that aims to deliver consistent performance by investing in a basket of debt and money market instruments with a view to provide reasonable returns while maintaining optimum balance of safety, liquidity and yield.

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

LOW RISK  
(BLUE)

Style Box		Returns of Regular Plan - Growth Option as on September 30, 2014				
	<b>Particulars</b>	September 30, 2013 to September 30, 2014	September 30, 2012 to September 30, 2013	September 30, 2011 to September 30, 2012	Since inception	
		Absolute Returns (%)	Absolute Returns (%)	Absolute Returns (%)	Current Value of Investment of Rs. 10000	CAGR (%)
	<b>Scheme</b>	10.79	6.71	9.64	13868.40	8.92
	<b>Benchmark</b>	11.61	3.49	9.50	13280.35	7.69
	<b>1 Year T Bill</b>	8.35	5.70	8.11	12972.27	7.04
	<b>NAV (Rs.) Per Unit (as on Sep 30, 2014 : 13.8684)</b>	12.52	11.73	10.70	10.00	
<b>Fund Details</b>						
<b>Fund Managers :</b>						
Rahul Bhuskute (Managing this fund since Oct, 2013 & Overall 16 years of experience) Nikhil Paranjape (Managing this fund since Sep, 2013 & Overall 6 years of experience)						
<b>Indicative Investment Horizon:</b> 15 Months & above						
<b>Inception date:</b> 03-Dec-10						
<b>AAUM as on 30-Sep-14 :</b> Rs. 4562.30 crores						
<b>NAV (As on 30-Sep-14):</b> <b>Regular Plan Growth Option :</b> 13.8684 <b>Direct Plan Growth Option :</b> 14.1058						
<b>Plans :</b> Regular & Direct						
<b>Option/ sub-options :</b> Growth Options, Bonus Option and Dividend Option having dividend payout** and re-investment sub-options (with Quarterly and Half Yearly frequencies)						
<b>Application Amount for fresh Subscription :</b> Rs. 10,000 (plus in multiple of Re.1) & capped at Rs. 25 crore.						
<b>Min.Addl.Investment :</b> Rs. 1,000/- (plus in multiple of Re. 1)						
<b>Exit load for Redemption / Switch out :- Lumpsum &amp; SIP / STP / SWP Investment Option</b> Upto 15 Months from allotment - 1% of applicable NAV, more than 15 Months - Nil						
<b>SIP :</b> Monthly: Minimum Rs. 1,000/- plus 5 post dated cheques for a minimum of Rs. 1,000/- each; Quarterly: Minimum Rs. 5,000/- plus 3 post dated cheques of Rs. 5,000/- each.						
<b>SWP :</b> Available						
<b>STP :</b> <b>Minimum Amount Rs. 1,000/-;</b> <b>Maximum Period: 10 years :</b> STP In : Available STP Out : Available						
<b>Min.Redemption Amt. :</b> Rs.500 & in multiples thereof						
<b>Past performance may or may not be sustained in future and the same may not necessarily provide the basis for comparison with other investment. Date of inception:03-Dec-10 . Performance of dividend option would be Net of Dividend distribution tax, if any. Benchmark is Crisil Composite Bond Fund Index . For computation of since inception returns the allotment NAV has been taken as Rs. 10.00. Load is not considered for computation of returns. In case, the start/end date of the concerned period is a nonbusiness date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period.</b>						
<b>Total Schemes managed by Mr. Rahul Bhuskute is 2 and Mr. Nikhil Paranjape is 2. Refer annexure from page no. 70 for performance of schemes currently managed by fund managers.</b>						
<b>Portfolio as on September 30,2014</b>						
<b>Company/Issuer</b>		<b>Rating</b>	<b>% to NAV</b>	<b>Maturity Profile</b>		
<b>CPs and CDs</b>			<b>1.10%</b>			
Punjab & Sind Bank		ICRA A1+	1.10%			
<b>Corporate Securities</b>			<b>93.16%</b>			
• Jindal Steel & Power Ltd.		CRISIL AA-	7.36%			
• Rural Electrification Corporation Ltd.		CRISIL AAA	6.23%			
• Lands End Properties Pvt. Ltd. #		CARE AA+	5.38%			
• Silkroad Sugar Private Ltd.		CRISIL AA-	5.36%			
• Promont Hillside Private Ltd. ~		UNRATED	4.52%			
• Asian Satellite Broadcast Pvt. Ltd. &		UNRATED	4.41%			
• Samvardhana Motherson International Ltd.		BWR A+	4.32%			
• Ashok Leyland Ltd.		ICRA A+	3.94%			
• Avantha Holdings Ltd.		BWR A-	3.63%			
• Piramal Enterprises Ltd.		ICRA AA	3.52%			
• Reliance Capital Ltd.		CARE AAA	3.42%			
• UPL Ltd.		CARE AA+	3.29%			
• Export-Import Bank Of India		CRISIL AAA	3.13%			
• Tata Motors Ltd.		CARE AA+	2.36%			
• Suraksha Realty Ltd. ^		FITCH AA	2.26%			
• Power Finance Corporation Ltd.		CRISIL AAA	2.24%			
• PVR Ltd.		CRISIL A+	2.21%			
• IDL Speciality Chemicals Ltd. @		FITCH A+	2.20%			
• Adani Ports and Special Economic Zone Ltd.		ICRA AA-	2.09%			
• Kalpataru Land Pvt. Ltd.		UNRATED	1.99%			
• Emami Realty Ltd. %		BWR AA-	1.81%			
• Tata Global Beverages Ltd.		ICRA AA+	1.77%			
• Coffee Day Enterprises Pvt.Ltd. \$		BWR A+	1.65%			
• L&T Shipbuilding Ltd.		CRISIL AAA	1.30%			
• Jyothy Laboratories Ltd.		CARE AA-	1.23%			
• Dalmia Bharat Sugar and Industries Ltd.		ICRA AA-	1.11%			
• Magma Fincorp Ltd.		CARE AA	1.11%			
• Shriram Transport Finance Company Ltd.		CARE AA+	1.10%			
• Thomas Cook (India) Ltd.		CRISIL AA-	1.10%			
• Sesa Sterlite Ltd.		CRISIL AA+	1.08%			
• Techno Electric & Engineering Company Ltd.		CRISIL A+	1.03%			
• Tata Steel Ltd.		BWR AA+	0.79%			
• Nirma Ltd.		CRISIL AA	0.74%			
• Bharat Forge Ltd.		ICRA AA	0.68%			
• Tata Motors Finance Ltd.		CRISIL AA	0.55%			
• HDFC Ltd.		CRISIL AAA	0.51%			
• SREI Equipment Finance Pvt. Ltd.		CARE AA	0.48%			
• Finolex Industries Ltd.		FITCH AA-	0.45%			
• Indiabulls Housing Finance Ltd.		CARE AAA	0.39%			
• Sundaram BNP Paribas Home Finance Ltd.		CARE AA+	0.17%			
• LIC Housing Finance Ltd.		CRISIL AAA	0.11%			
• NABARD		CRISIL AAA	0.06%			
• Sundaram Finance Ltd.		FITCH AA+	0.05%			
• Tata Capital Financial Services Ltd.		CRISIL AA+	0.04%			
• L&T Finance Ltd.		ICRA AA+	0.02%			
<b>CBLO &amp; Net Current Assets</b>			<b>5.75%</b>			
<b>Total Net Assets</b>			<b>100.00%</b>			
<b>Rating Profile</b>						
<b>Quantitative Indicators</b>						
Average Maturity : *		Modified Duration : 1.87 Years	Yield To Maturity : 10.39%	Std Dev (Annualised) : 2.01%		
** For investments made under Dividend payout option under Quarterly and Half yearly frequencies, the minimum amount for dividend payout shall be Rs.1000 (net of dividend distribution tax and other statutory levy, if any), else the dividend would be mandatorily reinvested.						
For Schemes which have discontinued fresh subscriptions with effect from October 01,2012,the dividend declared will be compulsorily paid out under the "dividend payout "option.						
* For details related to average maturity please refer to Annexure - II on Page 88.						

# ICICI Prudential Corporate Bond Fund (An Open Ended Income Fund)

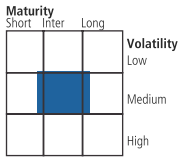
This Product is suitable for investors who are seeking\*:

- Long term savings solution
- A debt fund that invests in debt and money market instruments of various maturities with a view to maximise income while maintaining optimum balance of yield, safety and liquidity.

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

LOW RISK  
(BLUE)

## Style Box



## Returns of Regular Plan - Growth Option as on September 30, 2014

Particulars	September 30, 2013 to September 30, 2014	September 30, 2012 to September 30, 2013	September 30, 2011 to September 30, 2012	Since inception	
	Absolute Returns (%)	Absolute Returns (%)	Absolute Returns (%)	Current Value of Investment of Rs. 10000	CAGR (%)
<b>Scheme</b>	11.46	5.30	9.40	20132.70	7.21
<b>Benchmark</b>	10.12	7.78	9.18	20153.00	7.22
<b>1 Year T Bill</b>	8.35	5.70	8.11	17482.15	5.72
<b>NAV (Rs.) Per Unit (as on Sep 30, 2014 : 20.1327)</b>	18.06	17.15	15.68	10.00	

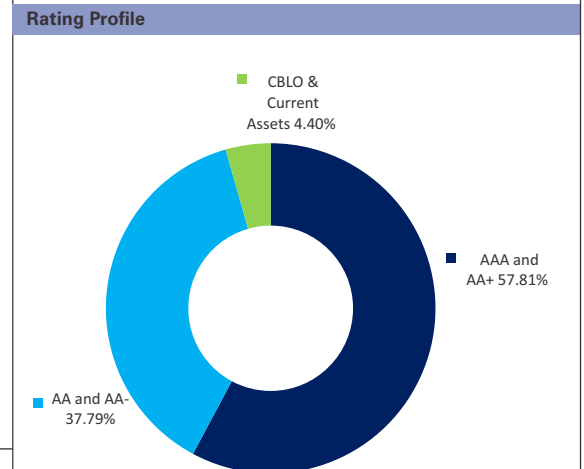
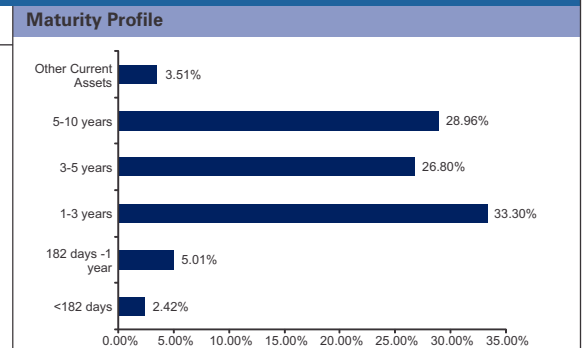
Past performance may or may not be sustained in future and the same may not necessarily provide the basis for comparison with other investment. Date of inception: 15-Sep-04. Performance of dividend option would be Net of Dividend distribution tax, if any. Benchmark is Crisil Short Term Bond Fund Index. For computation of since inception returns the allotment NAV has been taken as Rs. 10.00. Load is not considered for computation of returns. In case, the start/end date of the concerned period is a nonbusiness date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period.

Total Schemes managed by Mr. Rahul Bhaskute is 2 and Mr. Nikhil Paranjape is 2. Refer annexure from page no. 70 for performance of schemes currently managed by fund managers.

Fund Details
<b>Fund Managers :</b> Rahul Bhaskute (Managing this fund since Oct, 2013 & Overall 16 years of experience) Nikhil Paranjape (Managing this fund since Oct, 2013 & Overall 6 years of experience)
<b>Indicative Investment Horizon:</b> 3 years & above
<b>Inception date:</b> 15-Sep-04
<b>AAUM as on 30-Sep-14 :</b> Rs. 2347.00 crores
<b>NAV (As on 30-Sep-14):</b> <b>Regular Plan Growth Option :</b> 20.1327 <b>Direct Plan Growth Option :</b> 20.4738
<b>Plans :</b> Regular & Direct
<b>Option/ sub-options :</b> Growth Option, Bonus Option and Dividend Option having dividend payout** and reinvestment sub-options (with Quarterly and Half yearly frequencies)
<b>Application Amount for fresh Subscription :</b> Rs. 5,000 (plus in multiples of Re.1)
<b>Min.Addl.Investment :</b> Rs.1,000 (plus in multiples of Re.1)
<b>Exit load for Redemption / Switch out :- Lumpsum &amp; STP Investment Option</b> Upto 3 Years from allotment - 1% of applicable NAV, more than 3 Years - Nil (w.e.f. 04-Aug-14)
<b>SIP :</b> Available
<b>SWP :</b> Minimum of Rs.500 and in multiple of Re.1/-
<b>STP :</b> <b>Minimum Amount Rs. 1,000/-;</b> <b>Maximum Period: 10 years :</b> STP In : Available STP Out : Available
<b>Min.Redemption Amt. :</b> Rs.500 and in multiples of Re.1

## Portfolio as on September 30, 2014

Company/Issuer	Rating	% to NAV
<b>Corporate Securities</b>		<b>95.60%</b>
• Rural Electrification Corporation Ltd.	CRISIL AAA	11.13%
• Indian Hospital Corporation Ltd. #	BWR AA-	9.84%
• Sesa Sterlite Ltd.	CRISIL AA+	8.00%
• Power Finance Corporation Ltd.	CRISIL AAA	7.27%
• Jyothy Laboratories Ltd.	CARE AA-	6.01%
• Tata Steel Ltd.	BWR AA+	5.94%
• Jindal Steel & Power Ltd.	CRISIL AA-	5.34%
• Geetanjali Trading & Investments Pvt. Ltd. & Intas Pharmaceuticals Ltd.	BWR AAA	4.41%
• ICRA AA	3.70%	
• LIC Housing Finance Ltd.	CRISIL AAA	3.64%
Tata Motors Ltd.	CARE AA+	3.13%
Magma Fincorp Ltd.	CARE AA	2.92%
Export-Import Bank Of India	CRISIL AAA	2.65%
Food Corporation Of India	CRISIL AAA	2.40%
Dalmia Bharat Sugar and Industries Ltd.	ICRA AA-	2.10%
Aditya Birla Finance Ltd.	ICRA AA+	2.09%
PHL Finance Pvt. Ltd.®	CARE AA	2.09%
Shriram Transport Finance Company Ltd.	CARE AA+	2.08%
Thomas Cook (India) Ltd.	CRISIL AA-	2.07%
Finolex Industries Ltd.	FITCH AA-	1.71%
L&T Shipbuilding Ltd.	CRISIL AAA	1.64%
Reliance Gas Transportation Infrastructure Ltd.	CRISIL AAA	1.06%
Silkroad Sugar Private Ltd.	CRISIL AA-	1.03%
Reliance Capital Ltd.	CARE AAA	0.83%
Bharat Forge Ltd.	ICRA AA	0.56%
Lands End Properties Pvt. Ltd. \$	CARE AA+	0.49%
Tata Capital Financial Services Ltd.	CRISIL AA+	0.43%
Power Grid Corporation Of India Ltd.	CRISIL AAA	0.41%
NABARD	CRISIL AAA	0.21%
Adani Ports and Special Economic Zone Ltd.	ICRA AA-	0.21%
Nirma Ltd.	CRISIL AA	0.20%
<b>CBLO &amp; Net Current Assets</b>		<b>4.40%</b>
<b>Total Net Assets</b>		<b>100.00%</b>



• Top Ten Holdings  
@ PHL Finance - Subsidiary of Piramal Enterprises  
\$ Lands End Properties Pvt Ltd - Group Company of The Indian Hotels Co. Ltd & Geetanjali Trading & Investment - Promoter company of Asian Paints  
# Indian Hospitals Corporation Ltd. - secured by pledge of equity shares of Apollo Hospitals

## Quantitative Indicators

Average Maturity : *	Modified Duration : 3.01 Years	Yield To Maturity : 9.87%	Std Dev (Annualised) : 2.57%
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\*\* For investments made under Dividend payout option under Quarterly and Half yearly frequencies, the minimum amount for dividend payout shall be Rs.1000 (net of dividend distribution tax and other statutory levy, if any), else the dividend would be mandatorily reinvested.

For Schemes which have discontinued fresh subscriptions with effect from October 01, 2012, the dividend declared will be compulsorily paid out under the "dividend payout" option.

\* For details related to average maturity please refer to Annexure - II on Page 88.

# ICICI Prudential Income Opportunities Fund

(An Open Ended Income Fund)

This Product is suitable for investors who are seeking\*:

- Long term savings solution
- A Debt Fund that invests in debt and money market instruments of various credit ratings and maturities with a view to maximising income while maintaining an optimum balance of yield, safety and liquidity.

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

LOW RISK  
(BLUE)

Style Box		Returns of Regular Plan - Growth Option as on September 30, 2014				
	<b>Particulars</b>	September 30, 2013 to September 30, 2014	September 30, 2012 to September 30, 2013	September 30, 2011 to September 30, 2012	Since inception	
		Absolute Returns (%)	Absolute Returns (%)	Absolute Returns (%)	Current Value of Investment of Rs. 10000	CAGR (%)
	<b>Scheme</b>	11.78	4.01	11.29	17918.00	10.00
	<b>Benchmark</b>	11.61	3.49	9.50	15629.25	7.57
	<b>10 Year G Sec</b>	6.85	2.45	8.01	14913.40	6.75
<b>NAV (Rs.) Per Unit (as on Sep 30, 2014 : 17.918)</b>	16.03	15.41	13.85	10.00		
<b>Fund Details</b>						
<b>Fund Managers :</b>		Past performance may or may not be sustained in future and the same may not necessarily provide the basis for comparison with other investment. Date of inception: 18-Aug-08 . Performance of dividend option would be Net of Dividend distribution tax, if any. Benchmark is Crisil Composite Bond Fund Index . For computation of since inception returns the allotment NAV has been taken as Rs. 10.00. Load is not considered for computation of returns. In case, the start/end date of the concerned period is a nonbusiness date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period.				
Manish Banthia (Managing this fund since Sep, 2013 & Overall 9 years of experience)		Total Schemes managed by the Fund Manager is 15. Refer annexure from page no. 70 for performance of schemes currently managed by Mr. Manish Banthia (fund manager).				
<b>Indicative Investment Horizon:</b> 24 months & above						
<b>Inception date:</b> 18-Aug-08						
<b>AAUM as on 30-Sep-14 :</b> Rs. 1659.57 crores						
<b>NAV (As on 30-Sep-14):</b> <b>Regular Plan Growth Option :</b> 17.9180 <b>Direct Plan Growth Option :</b> 17.9963						
<b>Plans :</b> Regular & Direct						
<b>Option/ sub-options :</b> Growth Options, Bonus Option and Dividend Option having dividend payout** and reinvestment sub-options (with Monthly, Quarterly and Half Yearly frequencies)						
<b>Application Amount for fresh Subscription :</b> Rs.5,000 (plus in multiples of Re.1)						
<b>Min.Addl.Investment :</b> Rs.1,000 (plus in multiples of Re.1)						
<b>Exit load for Redemption / Switch out :- Lumpsum &amp; SIP / STP / SWP Investment Option</b> Upto 1 Year from allotment - 1% of applicable NAV, more than 1 Year - Nil						
<b>SIP :</b> Monthly: Minimum Rs. 1,000/- plus 5 post dated cheques for a minimum of Rs. 1,000/- each; Quarterly: Minimum Rs. 5,000/- plus 3 post dated cheques of Rs. 5,000/- each.						
<b>SWP :</b> Available						
<b>STP :</b> Minimum Amount Rs. 1,000/-; Maximum Period: 10 years : STP In : Available STP Out : Available						
<b>Min.Redemption Amt. :</b> Rs.500 and in multiples of Re.1						
		<b>Portfolio as on September 30,2014</b>				
		<b>Company/Issuer</b>	<b>Rating</b>	<b>% to NAV</b>	<b>Maturity Profile</b>	
		<b>Treasury Bills</b>	<b>SOV</b>	<b>6.24%</b>		
		<b>CPs and CDs</b>		<b>3.96%</b>		
		Bank Of India	CRISIL A1+	1.51%		
		Tata Motors Ltd.	CRISIL A1+	0.93%		
		Central Bank Of India	CRISIL A1+	0.92%		
		ING Vysya Bank Ltd.	CRISIL A1+	0.61%	<b>Rating Profile</b> 	
		<b>Corporate Securities</b>		<b>86.95%</b>		
		• Export-Import Bank Of India	CRISIL AAA	15.86%		
		• Power Finance Corporation Ltd.	CRISIL AAA	12.00%		
		• Rural Electrification Corporation Ltd.	CRISIL AAA	11.38%		
		• Tata Sons Ltd.	CRISIL AAA	9.24%		
		• Mahanagar Telephone Nigam Ltd.	CRISIL AAA	8.34%		
		• Axis Bank Ltd.	ICRA AAA	7.78%		
		• Nuclear Power Corporation of India Ltd.	CRISIL AAA	6.16%		
		• Power Grid Corporation Of India Ltd.	CRISIL AAA	5.15%		
		• NHPC Ltd.	ICRA AAA	4.62%		
		• L&T Shipbuilding Ltd.	CRISIL AAA	4.21%		
		HDFC Ltd.	CRISIL AAA	1.26%		
		LIC Housing Finance Ltd.	CRISIL AAA	0.94%		
		<b>CBLO &amp; Net Current Assets</b>		<b>2.85%</b>		
		<b>Total Net Assets</b>		<b>100.00%</b>		
		• Top Ten Holdings				
		<b>Quantitative Indicators</b>				
		Average Maturity : *	Modified Duration : 4.69 Years	Yield To Maturity : 9.14%	Std Dev (Annualised) : 4.34%	
		** For investments made under Dividend payout option under Monthly and Quarterly frequencies, the minimum amount for dividend payout shall be Rs.1000 (net of dividend distribution tax and other statutory levy, if any), else the dividend would be mandatorily reinvested.				
		For Schemes which have discontinued fresh subscriptions with effect from October 01,2012,the dividend declared will be compulsorily paid out under the "dividend payout "option.				
		* For details related to average maturity please refer to Annexure - II on Page 88.				

# ICICI Prudential Income Plan

(An Open Ended Income Fund)

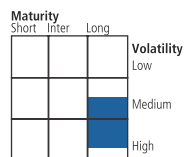
This Product is suitable for investors who are seeking\*:

- Long term wealth creation solution
- A Debt Fund that invests in debt and money market instruments of various maturities with a view to maximise income while maintaining optimum balance of yield, safety and liquidity.

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

LOW RISK  
(BLUE)

## Style Box



## Returns of Regular Plan - Growth Option as on September 30, 2014

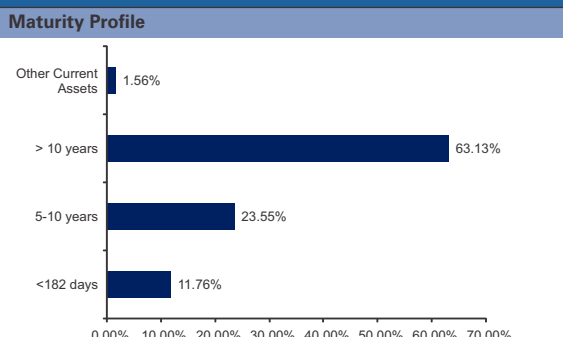
Particulars	September 30, 2013 to September 30, 2014	September 30, 2012 to September 30, 2013	September 30, 2011 to September 30, 2012	Since inception	
	Absolute Returns (%)	Absolute Returns (%)	Absolute Returns (%)	Current Value of Investment of Rs. 10000	CAGR (%)
<b>Scheme</b>	11.65	1.24	10.51	39951.10	8.90
<b>Benchmark</b>	11.61	3.49	9.50	NA	NA
<b>10 Year G Sec</b>	6.85	2.45	8.01	NA	NA
<b>NAV (Rs.) Per Unit (as on Sep 30, 2014 : 39.9511)</b>	35.78	35.34	31.98	10.00	

## Fund Details

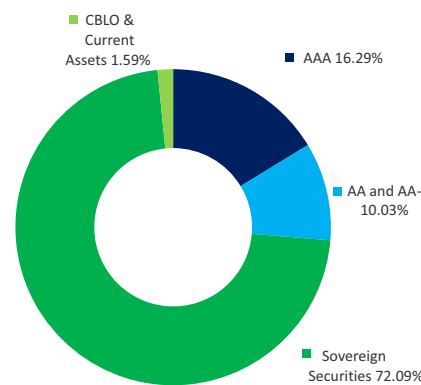
<b>Fund Managers :</b>	Past performance may or may not be sustained in future and the same may not necessarily provide the basis for comparison with other investment. Date of inception: 09-Jul-98 . Performance of dividend option would be Net of Dividend distribution tax, if any. Benchmark is Crisil Composite Bond Fund Index and start date is 30-Mar-02. For computation of since inception returns the allotment NAV has been taken as Rs. 10.00. Load is not considered for computation of returns. In case, the start/end date of the concerned period is a nonbusiness date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period.
Manish Banthia (Managing this fund since Sep, 2013 & Overall 9 years of experience)	Total Schemes managed by the Fund Manager is 15. Refer annexure from page no. 70 for performance of schemes currently managed by Mr. Manish Banthia (fund manager).
<b>Indicative Investment Horizon:</b> 24 months & above	
<b>Inception date:</b> 09-Jul-98	
<b>AAUM as on 30-Sep-14 :</b> Rs. 2589.98 crores	
<b>NAV (As on 30-Sep-14):</b> Regular Plan Growth Option : 39.9511 Direct Plan Growth Option : 40.6747	
<b>Plans :</b> Regular & Direct	
<b>Option/ sub-options :</b> Growth Options and Dividend Option having dividend payout** and re-investment sub-options (with Monthly, Quarterly Half Yearly and Annual frequencies)	
<b>Application Amount for fresh Subscription :</b> Rs.5,000 (plus in multiples of Re.1)	
<b>Min.Addl.Investment :</b> Rs.1,000 (plus in multiples of Re.1)	
<b>Exit load for Redemption / Switch out :- Lumpsum &amp; SIP / STP / SWP Investment Option</b> Up to 1 year from the date of allotment – 1% of applicable NAV, more than 1 year – Nil (w.e.f. 01-Apr-14)	
<b>SIP :</b> Monthly : Minimum Rs.1,000 + 5 post - dated cheques for a minimum of Rs.1,000 each Quarterly : Minimum Rs. 5000 + 3 post - dated cheques of Rs. 5000 each.	
<b>SWP :</b> Minimum of Rs.500 and in multiples of Re.1/-	
<b>STP :</b> Minimum Amount Rs. 1,000/-; Maximum Period: 10 years : STP In : Available STP Out : Available	
<b>Min.Redemption Amt. :</b> Rs.500 & in multiples thereof	

## Portfolio as on September 30, 2014

Company/Issuer	Rating	% to NAV	Maturity Profile
<b>Company/Issuer</b>	<b>Rating</b>	<b>% Nav</b>	
<b>Government Securities - Long Term®</b>		<b>72.09%</b>	
• 07.40% GOI 2035	SOV	25.73%	
• 08.32% GOI 2032	SOV	14.44%	
• 01.44% GOI IIB 2023	SOV	11.73%	
• 08.30% GOI 2042	SOV	11.08%	
• 08.60% GOI 2028	SOV	5.13%	
• 08.28% GOI 2032	SOV	3.85%	
• 08.40% GOI 2024	SOV	0.13%	
<b>Corporate Securities</b>		<b>26.32%</b>	
• Reliance Utilities & Power Private Ltd.	CRISIL AAA	6.80%	
• IDBI Bank Ltd.	CRISIL AA	4.41%	
• IndusInd Bank Ltd.	ICRA AA-	4.14%	
• NHPC Ltd.	ICRA AAA	3.09%	
• Reliance Gas Transportation Infrastructure Ltd.	CRISIL AAA	3.08%	
• Power Finance Corporation Ltd.	CRISIL AAA	1.71%	
• HPCL - Mittal Pipelines Ltd.	ICRA AA-	1.48%	
• Nuclear Power Corporation of India Ltd.	CRISIL AAA	1.44%	
• Food Corporation Of India	CRISIL AAA	0.16%	
<b>CBLO &amp; Net Current Assets</b>		<b>1.59%</b>	
<b>Total Net Assets</b>		<b>100.00%</b>	



## Rating Profile



- Top Ten Holdings
- ®Short Term < 8 Years, Long Term > 8 Years.

## Quantitative Indicators

Average Maturity : *	Modified Duration : 7.13 Years	Yield To Maturity : 8.84%	Std Dev (Annualised) : 5.28%
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\*\* For investments made under Dividend payout option under Monthly, Quarterly, Half yearly and Annual frequencies, the minimum amount for dividend payout shall be Rs.1000 (net of dividend distribution tax and other statutory levy, if any), else the dividend would be mandatorily reinvested.

For Schemes which have discontinued fresh subscriptions with effect from October 01, 2012, the dividend declared will be compulsorily paid out under the "dividend payout" option.

\* For details related to average maturity please refer to Annexure - II on Page 88.

# ICICI Prudential Dynamic Bond Fund

(An Open Ended Income Fund)

This Product is suitable for investors who are seeking\*:

- Medium term wealth creation solution
- A debt fund that invests in Debt and money market instruments with a view to provide regular income and growth of capital.

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

LOW RISK  
(BLUE)

## Returns of Regular Plan - Growth Option as on September 30, 2014

Particulars	September 30, 2013 to September 30, 2014	September 30, 2012 to September 30, 2013	September 30, 2011 to September 30, 2012	Since inception	
	Absolute Returns (%)	Absolute Returns (%)	Absolute Returns (%)	Current Value of Investment of Rs. 10000	CAGR (%)
<b>Scheme</b>	10.64	5.46	9.10	14455.70	7.19
<b>Benchmark</b>	11.61	3.49	9.50	14194.08	6.83
<b>1 year T Bill</b>	8.35	5.70	8.11	13450.82	5.75
<b>NAV (Rs.) Per Unit (as on Sep 30, 2014 : 14.4557)</b>	13.07	12.39	11.36	10.00	

Past performance may or may not be sustained in future and the same may not necessarily provide the basis for comparison with other investment. Date of inception: 12-Jun-09. Performance of dividend option would be Net of Dividend distribution tax, if any. Benchmark is Crisil Composite Bond Fund Index. For computation of since inception returns the allotment NAV has been taken as Rs. 10.00. Load is not considered for computation of returns. In case, the start/end date of the concerned period is a nonbusiness date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period.

Total Schemes managed by the Fund Manager is 12. Refer annexure from page no. 70 for performance of schemes currently managed by Mr. Rahul Goswami (fund manager).

### Portfolio as on September 30, 2014

Company/Issuer	Rating	% to NAV	Maturity Profile
<b>Government Securities - Long Term<sup>®</sup></b>			
01.44% GOI IIB 2023	SOV	22.95%	
07.40% GOI 2035	SOV	16.58%	
08.60% GOI 2028	SOV	13.10%	
08.30% GOI 2042	SOV	1.20%	
<b>Corporate Securities</b>			
Power Grid Corporation Of India Ltd.	CRISIL AAA	13.51%	
Rural Electrification Corporation Ltd.	CRISIL AAA	10.30%	
Indiabulls Housing Finance Ltd.	BWR AAA	7.87%	
Sesa Sterlite Ltd.	CRISIL AA+	5.23%	
<b>CBLO &amp; Net Current Assets</b>			
<b>Total Net Assets</b>			
			100.00%

<sup>®</sup>Short Term < 8 Years, Long Term > 8 Years

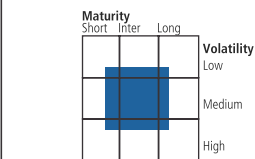
### Quantitative Indicators

Average Maturity : \* Modified Duration : 4.86 Years Yield To Maturity : 8.76% Std Dev (Annualised) : 3.55%

\*\* For investments made under Dividend payout option under Monthly, Quarterly and Half yearly frequencies, the minimum amount for dividend payout shall be Rs.1000 (net of dividend distribution tax and other statutory levy, if any), else the dividend would be mandatorily reinvested. For Schemes which have discontinued fresh subscriptions with effect from October 01, 2012, the dividend declared will be compulsorily paid out under the "dividend payout" option.

<sup>†</sup> No Exit Load will be charged for switch or systematic transfer from the scheme, into all the equity schemes of the fund.

\* For details related to average maturity please refer to Annexure - II on Page 88.



### Fund Details

**Fund Managers :**  
Rahul Goswami  
(Managing this fund since Sep, 2012 & Overall 12 years of experience)

**Indicative Investment Horizon:**  
12 months & above

**Inception date:** 12-Jun-09

**AAUM as on 30-Sep-14 :** Rs. 641.43 crores

**NAV (As on 30-Sep-14):**  
Regular Plan Growth Option : 14.4557  
Direct Plan Growth Option : 14.6034

**Plans :** Regular & Direct

**Option/ sub-options :**  
Growth Options and Dividend Option having dividend payout\*\* and reinvestment sub-options (with Monthly, Quarterly and Half Yearly frequencies)

**Application Amount for fresh Subscription :**  
Rs.5,000 (plus in multiples of Re.1)

**Min.Addl. Investment :**  
Rs.1,000 (plus in multiples of Re.1)

**Exit load<sup>‡</sup> for Redemption / Switch out :- Lumpsum & STP Investment Option**  
Upto 9 Months from allotment - 0.50% of applicable NAV, more than 9 Months - Nil

**SIP :**  
Available

**SWP :**  
Not Available

**STP :**  
Minimum Amount Rs. 1,000/-;  
Maximum Period: 10 years :  
STP In : Available  
STP Out : Available

**Min.Redemption Amt. :**  
Rs. 500 provided that the minimum balance under a particular folio should not fall below Rs. 1000.

# ICICI Prudential Short Term Gilt Fund

(An Open Ended Gilt Fund)

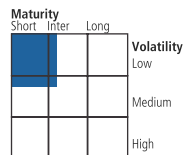
This Product is suitable for investors who are seeking\*:

- Medium term savings solution
- A Gilt Fund that aims to generate income through investment in Gilts of various maturities.

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

LOW RISK  
(BLUE)

## Style Box



## Returns of Regular Plan - Growth Option as on September 30, 2014

Particulars	September 30, 2013 to September 30, 2014	September 30, 2012 to September 30, 2013	September 30, 2011 to September 30, 2012	Since inception	
	Absolute Returns (%)	Absolute Returns (%)	Absolute Returns (%)	Current Value of Investment of Rs. 10000	CAGR (%)
<b>Scheme</b>	10.56	5.54	7.36	32710.10	8.15
<b>Benchmark</b>	8.93	7.15	9.54	NA	NA
<b>10 Year G Sec</b>	6.85	2.45	8.01	NA	NA
<b>NAV (Rs.) Per Unit (as on Sep 30, 2014 : 32.7101)</b>	29.59	28.03	26.11	10.00	

## Fund Details

<b>Fund Managers :</b>	Rahul Goswami (Managing this fund since Sep, 2012 & Overall 12 years of experience) Anuj Tagra (Managing this fund since Oct, 2013 & Overall 6 years of experience)
<b>Indicative Investment Horizon:</b>	12 months & above
<b>Inception date:</b>	19-Aug-99
<b>AAUM as on 30-Sep-14 :</b>	Rs. 123.67 crores
<b>NAV (As on 30-Sep-14):</b>	Regular Plan Growth Option : 32.7101 Direct Plan Growth Option : 32.9965
<b>Plans :</b>	Regular & Direct
<b>Option/ sub-options :</b>	Growth Options, Growth AEP (with Regular and Appreciation), Bonus Option and Dividend Option, having dividend payout** and re-investment suboptions (with Quarterly and Half yearly frequencies)
<b>Application Amount for fresh Subscription :</b>	Rs.5,000 (plus in multiples of Re.1)
<b>Min.Addl.Investment :</b>	Rs.5,000 & in multiples thereof
<b>Exit load for Redemption / Switch out :- Lumpsum &amp; SIP / STP / SWP Investment Option</b>	Nil
<b>SIP :</b>	Monthly: Minimum Rs. 1,000/- plus 5 post dated cheques for a minimum of Rs. 1,000/- each; Quarterly: Minimum Rs. 5,000/- plus 3 post dated cheques of Rs. 5,000/- each.
<b>SWP :</b>	The SWP will be available subject to a minimum of Rs. 500 and in multiple of Re.1/- thereafter.
<b>STP :</b>	STP In : Available STP Out : Available
<b>Min.Redemption Amt. :</b>	Rs.500 plus in multiples of Re. 1/-

Past performance may or may not be sustained in future and the same may not necessarily provide the basis for comparison with other investment. Date of inception:19-Aug-99 . Performance of dividend option would be Net of Dividend distribution tax, if any. Benchmark is I-SEC Si-BEX and start date is 31-Mar-02. For computation of since inception returns the allotment NAV has been taken as Rs. 10.00. Load is not considered for computation of returns. In case, the start/end date of the concerned period is a nonbusiness date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period.

Total Schemes managed by Mr. Rahul Goswami is 12 and Mr. Anuj Tagra is 4. Refer annexure from page no. 70 for performance of schemes currently managed by fund managers.

## Portfolio as on September 30, 2014

Company/Issuer	Rating	% to NAV	Maturity Profile:
<b>Government Securities</b>		<b>76.79%</b>	
<b>Short Terms®</b>		<b>63.74%</b>	
08.67% Karnataka SDL 2017	SOV	63.74%	
<b>Long Terms®</b>		<b>13.04%</b>	
08.40% GOI 2024	SOV	8.45%	
01.44% GOI IIB 2023	SOV	4.59%	
<b>CBLO &amp; Net Current Assets</b>		<b>23.21%</b>	
<b>Total Net Assets</b>		<b>100.00%</b>	
®Short Term < 8 Years, Long Term >8 Years			

## Quantitative Indicators

Average Maturity : *	Modified Duration : 2.10 Years	Yield To Maturity : 8.65%	Std Dev (Annualised) : 3.19%
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\*\* For investments made under Dividend payout option under Quarterly and Half yearly frequencies, the minimum amount for dividend payout shall be Rs.1000 (net of dividend distribution tax and other statutory levy, if any), else the dividend would be mandatorily reinvested.

For Schemes which have discontinued fresh subscriptions with effect from October 01,2012,the dividend declared will be compulsorily paid out under the "dividend payout" option.

\* For details related to average maturity please refer to Annexure - II on Page 88.

# ICICI Prudential Long Term Gilt Fund

(An Open Ended Gilt Fund)

This Product is suitable for investors who are seeking\*:

- Long term wealth creation solution
- A Gilt Fund that aims to generate income through investment in Gilts of various maturities.

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

LOW RISK  
(BLUE)

Style Box		Returns of Regular Plan - Growth Option as on September 30, 2014				
	<b>Particulars</b>	September 30, 2013 to September 30, 2014	September 30, 2012 to September 30, 2013	September 30, 2011 to September 30, 2012	Since inception	
		Absolute Returns (%)	Absolute Returns (%)	Absolute Returns (%)	Current Value of Investment of Rs. 10000	CAGR (%)
	<b>Scheme</b>	11.03	1.22	10.73	42482.50	10.04
	<b>Benchmark</b>	12.14	3.52	10.37	41458.28	9.86
	<b>10 Year G Sec</b>	6.85	2.45	8.01	NA	NA
<b>Fund Details</b>	<b>NAV (Rs.) Per Unit (as on Sep 30, 2014 : 42.4825)</b>	38.26	37.80	34.14	10.00	
<b>Fund Managers :</b>	<p>Rahul Goswami (Managing this fund since Sep, 2012 &amp; Overall 12 years of experience) Anuj Tagra (Managing this fund since Oct, 2013 &amp; Overall 6 years of experience)</p> <p><b>Indicative Investment Horizon:</b> 24 months &amp; above</p> <p><b>Inception date:</b> 19-Aug-99</p> <p><b>AAUM as on 30-Sep-14 :</b> Rs. 647.18 crores</p> <p><b>NAV (As on 30-Sep-14):</b> <b>Regular Plan Growth Option :</b> 42.4825 <b>Direct Plan Growth Option :</b> 43.0109</p> <p><b>Plans :</b> Regular &amp; Direct</p> <p><b>Option/ sub-options :</b> Growth Options, Growth AEP (with Regular and Appreciation), Bonus Option and Dividend Option, having dividend payout** and re-investment</p> <p><b>Application Amount for fresh Subscription :</b> Rs.5,000 (plus in multiples of Re.1)</p> <p><b>Min.Addl.Investment :</b> Rs.5,000 &amp; in multiples thereof</p> <p><b>Exit load for Redemption / Switch out :- Lumpsum &amp; SIP / STP / SWP Investment Option</b> Nil</p> <p><b>SIP :</b> Monthly: Minimum Rs. 1,000/- plus 5 post dated cheques for a minimum of Rs. 1,000/- each; Quarterly: Minimum Rs. 5,000/- plus 3 post dated cheques of Rs. 5,000/- each.-</p> <p><b>SWP :</b> The SWP will be available subject to a minimum of Rs. 500 and in multiple of Re.1/- thereafter.</p> <p><b>STP :</b> STP In : Available STP Out : Available</p> <p><b>Min.Redemption Amt. :</b> Rs.500 plus in multiples of Re. 1/-</p>					
<p>Past performance may or may not be sustained in future and the same may not necessarily provide the basis for comparison with other investment. Date of inception:19-Aug-99 . Performance of dividend option would be Net of Dividend distribution tax, if any. Benchmark is I-SEC I-BEX (I-Sec Sovereign Bond Index) . For computation of since inception returns the allotment NAV has been taken as Rs. 10.00. Load is not considered for computation of returns. In case, the start/end date of the concerned period is a nonbusiness date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period.</p> <p>Total Schemes managed by Mr. Rahul Goswami is 12 and Mr. Anuj Tagra is 4. Refer annexure from page no. 70 for performance of schemes currently managed by fund managers.</p>						
<b>Portfolio as on September 30,2014</b>						
<b>Company/Issuer</b>		<b>Rating</b>	<b>% to NAV</b>	<b>Maturity Profile:</b>		
<b>Government Securities - Long Term®</b>			<b>99.64%</b>			
08.60% GOI 2028		SOV	46.55%			
08.30% GOI 2042		SOV	27.06%			
08.32% GOI 2032		SOV	11.95%			
01.44% GOI IIB 2023		SOV	9.64%			
08.24% GOI 2027		SOV	4.45%			
<b>CBLO &amp; Net Current Assets</b>			<b>0.36%</b>			
<b>Total Net Assets</b>			<b>100.00%</b>			
<p>®Short Term &lt; 8 Years, Long Term &gt;8 Years</p>						
<b>Quantitative Indicators</b>						
Average Maturity : *		Modified Duration : 7.82 Years		Yield To Maturity : 8.58%		Std Dev (Annualised) : 5.75%
<p>** For investments made under Dividend payout option under Half yearly frequency, the minimum amount for dividend payout shall be Rs. 1000 (net of dividend distribution tax and other statutory levy, if any), else the dividend would be mandatorily reinvested.</p> <p>For Schemes which have discontinued fresh subscriptions with effect from October 01,2012,the dividend declared will be compulsorily paid out under the "dividend payout" option.</p> <p>* For details related to average maturity please refer to Annexure - II on Page 88.</p>						

# ICICI Prudential Gilt Fund Investment Plan PF Option

(An Open Ended Gilt Fund)

This Product is suitable for investors who are seeking\*:

- Long term wealth creation solution
- A Gilt Fund that aims to generate income through investment in Gilts of various maturities.

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

LOW RISK  
(BLUE)

Style Box		Returns of Regular Plan - Growth Option as on September 30, 2014				
	<b>Particulars</b>	September 30, 2013 to September 30, 2014	September 30, 2012 to September 30, 2013	September 30, 2011 to September 30, 2012	Since inception	
		Absolute Returns (%)	Absolute Returns (%)	Absolute Returns (%)	Current Value of Investment of Rs. 10000	CAGR (%)
	<b>Scheme</b>	13.52	1.25	8.72	24560.40	8.62
	<b>Benchmark</b>	12.85	2.96	10.29	20312.43	6.74
	<b>10 Year G Sec</b>	6.85	2.45	8.01	15999.83	4.42
	<b>NAV (Rs.) Per Unit (as on Sep 30, 2014 : 24.5604)</b>	21.64	21.37	19.66	10.00	
<b>Fund Details</b>		<b>Portfolio as on September 30, 2014</b>				
<b>Fund Managers :</b>		<b>Company/Issuer</b>		<b>Rating</b>	<b>% to NAV</b>	<b>Maturity Profile:</b>
Rahul Goswami (Managing this fund since Sep, 2012 & Overall 12 years of experience)		<b>Government Securities - Long Term<sup>®</sup></b>			<b>97.61%</b>	
Anuj Tagra (Managing this fund since Oct, 2013 & Overall 6 years of experience)		08.30% GOI 2042	SOV	56.36%		
<b>Indicative Investment Horizon:</b>		08.60% GOI 2028	SOV	32.46%		
24 months & above		08.32% GOI 2032	SOV	6.45%		
<b>Inception date:</b> 19-Nov-03		01.44% GOI IIB 2023	SOV	1.90%		
<b>AAUM as on 30-Sep-14 :</b> Rs. 222.56 crores		08.40% GOI 2024	SOV	0.44%		
<b>NAV (As on 30-Sep-14):</b>		<b>CBLO &amp; Net Current Assets</b>		<b>2.39%</b>		
<b>Regular Plan Growth Option :</b> 24.5604		<b>Total Net Assets</b>		<b>100.00%</b>		
<b>Direct Plan Growth Option :</b> 24.6768		*Short Term < 8 Years, Long Term > 8 Years				
<b>Plans :</b> Regular & Direct						
<b>Option/ sub-options :</b>						
Growth Options, Growth AEP (with Regular and Appreciation), Bonus Option and Dividend Option, having dividend payout** and re-investment sub-options (with Half yearly frequency)						
<b>Application Amount for fresh Subscription :</b>						
Rs.5,000 (plus in multiples of Re.1)						
<b>Min.Addl.Investment :</b>						
Rs.5,000 & in multiples thereof						
<b>Exit load for Redemption / Switch out :- Lumpsum &amp; SIP / SWP Investment Option</b>						
Nil (w.e.f. 14-Aug-14)						
<b>SIP :</b>						
Monthly: Minimum Rs. 1,000/- plus 5 post dated cheques for a minimum of Rs. 1,000/- each; Quarterly: Minimum Rs. 5,000/- plus 3 post dated cheques of Rs. 5,000/- each.						
<b>SWP :</b>						
The SWP will be available subject to a minimum of Rs. 500 and in multiple of Re.1/- thereafter.						
<b>STP :</b>						
STP In : Available STP Out : Available						
<b>Min.Redemption Amt. :</b>						
Rs.500 plus in multiples of Re. 1/-						
		<b>Quantitative Indicators</b>				
		Average Maturity : *	Modified Duration : 8.92 Years	Yield To Maturity : 8.66%	Std Dev (Annualised) : 5.97%	
		** For investments made under Dividend payout option under Half yearly frequency, the minimum amount for dividend payout shall be Rs.1000 (net of dividend distribution tax and other statutory levy, if any), else the dividend would be mandatorily reinvested.				
		For Schemes which have discontinued fresh subscriptions with effect from October 01,2012,the dividend declared will be compulsorily paid out under the "dividend payout"option.				
		* For details related to average maturity please refer to Annexure - II on Page 88.				



# ICICI Prudential Gilt Fund Treasury Plan PF Option

(An Open Ended Gilt Fund)

This Product is suitable for investors who are seeking\*:

- Medium term savings solution
- A Gilt Fund that aims to generate income through investment in Gilts of various maturities.

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

**LOW RISK**  
(BLUE)

**Style Box**

**Returns of Regular Plan - Growth Option as on September 30, 2014**

Particulars	September 30, 2013 to September 30, 2014	September 30, 2012 to September 30, 2013	September 30, 2011 to September 30, 2012	Since inception	
	Absolute Returns (%)	Absolute Returns (%)	Absolute Returns (%)	Current Value of Investment of Rs. 10000	CAGR (%)
<b>Scheme</b>	4.54	4.72	6.52	19449.90	6.45
<b>Benchmark</b>	8.93	7.15	9.54	20791.05	7.12
<b>10 Year G Sec</b>	6.85	2.45	8.01	15970.14	4.50
<b>NAV (Rs.) Per Unit (as on Sep 30, 2014 : 19.4499)</b>	18.60	17.77	16.68	10.00	
<p>Past performance may or may not be sustained in future and the same may not necessarily provide the basis for comparison with other investment. Date of inception:11-Feb-04 . Performance of dividend option would be Net of Dividend distribution tax, if any. Benchmark is I-SEC Si-BEX. For computation of since inception returns the allotment NAV has been taken as Rs. 10.00. Load is not considered for computation of returns. In case, the start/end date of the concerned period is a nonbusiness date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period.</p>					
<p>Total Schemes managed by Mr. Rahul Goswami is 12 and Mr. Anuj Tagra is 4. Refer annexure from page no. 70 for performance of schemes currently managed by fund managers.</p>					
<b>Fund Details</b>					
<b>Fund Managers :</b>					
<p>Rahul Goswami (Managing this fund since Sep, 2012 &amp; Overall 12 years of experience) Anuj Tagra (Managing this fund since Oct,2013 &amp; Overall 6 years of experience)</p>					
<b>Indicative Investment Horizon:</b>					
12 months & above					
<b>Inception date:</b> 11-Feb-04					
<b>AAUM as on 30-Sep-14 :</b> Rs. 110.57 crores					
<b>NAV (As on 30-Sep-14):</b>					
Regular Plan Growth Option : 19.4499					
Direct Plan Growth Option : 19.5947					
<b>Plans :</b> Regular & Direct					
<b>Option/ sub-options :</b>					
Growth Options, Growth AEP (with Regular and Appreciation), Bonus Option and Dividend Option, having dividend payout** and re-investment suboptions (with Quarterly and Half yearly frequencies)					
<b>Application Amount for fresh Subscription :</b>					
Rs.5,000 (plus in multiples of Re.1) & capped at Rs.25 Crore.					
<b>Min.Addl.Investment :</b>					
Rs.5,000 & in multiples thereof					
<b>Exit load for Redemption / Switch out :- Lumpsum &amp; SIP / SWP Investment Option</b>					
Upto 6 Months from allotment - 0.50% of applicable NAV, more than 6 Months - Nil					
<b>SIP :</b>					
Monthly: Minimum Rs. 1,000/- plus 5 post dated cheques for a minimum of Rs. 1,000/- each; Quarterly: Minimum Rs. 5,000/- plus 3 post dated cheques of Rs. 5,000/- each.					
<b>SWP :</b>					
The SWP will be available subject to a minimum of Rs. 500 and in multiple of Re.1/- thereafter.					
<b>STP :</b>					
STP In : Available STP Out : Available					
<b>Min.Redemption Amt. :</b>					
Rs.500 plus in multiples of Re. 1/-					
<b>Portfolio as on September 30,2014</b>					
<b>Company/Issuer</b>	<b>Rating</b>	<b>% to NAV</b>	<b>Maturity Profile:</b>		
<b>Government Securities - Long Term@</b>		<b>99.39%</b>	<p>Other Current Assets 0.49%</p> <p>&lt;182 days 99.51%</p>		
01.44% GOI IIB 2023	SOV	99.39%			
<b>CBLO &amp; Net Current Assets</b>		<b>0.61%</b>			
<b>Total Net Assets</b>		<b>100.00%</b>			
*Short Term < 8 Years, Long Term >8 Years					
<b>Quantitative Indicators</b>					
Average Maturity : *		Modified Duration : *		Yield To Maturity : 7.84%	
				Std Dev (Annualised) : 3.98%	
<p>** For investments made under Dividend payout option under Quarterly and Half yearly frequencies, the minimum amount for dividend payout shall be Rs.1000 (net of dividend distribution tax and other statutory levy, if any), else the dividend would be mandatorily reinvested.</p> <p>For Schemes which have discontinued fresh subscriptions with effect from October 01,2012,the dividend declared will be compulsorily paid out under the "dividend payout "option.</p> <p>* For details related to average maturity and modified duration, please refer to Annexure - I on Page 87.</p>					

# ICICI Prudential Constant Maturity Gilt Fund

## An Open Ended Income Fund

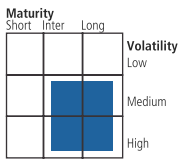
This Product is suitable for investors who are seeking\*:

- Long term wealth creation solution
- A Gilt Fund that aims to provide reasonable returns by maintaining an average maturity close to 10 years.

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

LOW RISK  
(BLUE)

### Style Box



### Fund Details

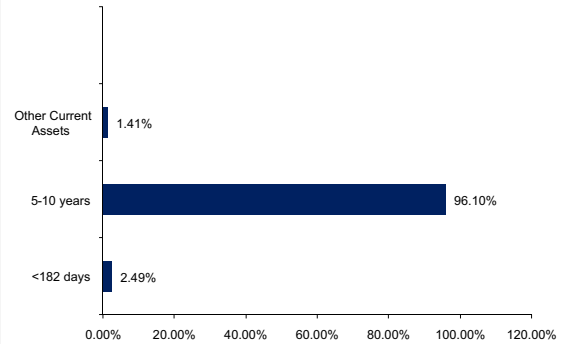
<b>Fund Managers :</b>
Rahul Goswami (Managing this fund since Sep, 2014 & Overall 12 Years of experience)
<b>Indicative Investment Horizon:</b> 24 months & above
<b>Inception date:</b> 12-Sep-14
<b>AAUM as on 30-Sep-14 :</b> Rs. 10.55 crores
<b>NAV (As on 30-Sep-14):</b> <b>Regular Plan Growth Option :</b> 10.0598 <b>Direct Plan Growth Option :</b> 10.0613
<b>Plans :</b> Regular & Direct
<b>Option/ sub-options :</b> Growth Option and Dividend Option having dividend payout and reinvestment sub-options (with Monthly, Quarterly, Half Yearly and Annual frequencies)
<b>Application Amount for fresh Subscription :</b> Rs.5,000 (plus in multiples of Re.1)
<b>Min.Addl.Investment :</b> Rs.1,000 (plus in multiples of Re.1)
<b>Exit load for Redemption / Switch out :- Lumpsum &amp; SIP / SWP Investment Option</b> Upto 1 Month from allotment - 0.25% of applicable NAV, more than 1 Month - Nil
<b>SIP :</b> Monthly: Minimum Rs. 1000 p.m plus in multiple of Re.1 Quarterly: Rs. 5000 per instalment plus in multiple of Re.1
<b>SWP :</b> Minimum Rs. 1,000 and in multiples of Re. 1
<b>Min.Redemption Amt. :</b> Rs. 500 (plus in multiples of Re. 1) or account balance, whichever is less

### Portfolio as on September 30,2014

Company/Issuer	Rating	% to NAV
<b>Government Securities - Long Term<sup>®</sup></b>		<b>96.10%</b>
08.40% GOI 2024	SOV	96.10%
<b>CBLO &amp; Net Current Assets</b>		<b>3.90%</b>
<b>Total Net Assets</b>		<b>100.00%</b>

<sup>®</sup>Short Term < 8 Years, Long Term >8 Years

### Maturity Profile:



### Benchmark

**Crisil 10 year Gilt Index**

### Quantitative Indicators

Average Maturity : *	Modified Duration : 6.24 Years	Yield To Maturity : 8.49%
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Note : - "Portfolio Beta, Standard Deviation, R Squared, Sharpe Ratio and Tracking Error of the Scheme is not computed owing to the short time frame since launch of the Scheme."

\* For details related to average maturity please refer to Annexure - II on Page 88.

# ICICI Prudential Gold Exchange Traded Fund

(An Open ended Exchange Traded Fund)

This Product is suitable for investors who are seeking\*:

- Long term wealth creation solution
- A Gold exchange traded fund that seeks to provide investment returns that closely track domestic prices of Gold, subject to tracking error.

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

 HIGH RISK  
(BROWN)

## Fund Details

## Returns of Regular Plan - Growth Option as on September 30, 2014

Fund Managers :	Particulars	September 30, 2013 to September 30, 2014	September 30, 2012 to September 30, 2013	September 30, 2011 to September 30, 2012	Since inception	
		Absolute Returns (%)	Absolute Returns (%)	Absolute Returns (%)	Current Value of Investment of Rs. 10000	CAGR (%)
Manish Banthia (Managing this fund since Sep, 2012 & Overall 9 years of experience)						
<b>Indicative Investment Horizon:</b> 5 years & more						
<b>Inception date:</b> 24-Aug-10	<b>Scheme</b>	-11.98	-5.61	19.92	13551.84	7.69
<b>AAUM as on 30-Sep-14 :</b> Rs. 143.59 crores	<b>Benchmark</b>	-11.16	-4.77	21.26	14171.80	8.87
<b>NAV (As on 30-Sep-14):</b> Rs. 2564.6310	<b>NAV (Rs.) Per Unit (as on Sep 30, 2014 : 2564.631)</b>	2913.53	3086.82	2573.96	1,892.46	
<b>Minimum application amount for buy/ sale of units:</b> Through the Stock Exchange - One unit (One Unit - apprx 1gm Gold) Directly with the mutual fund - 1,000 units (One Unit - apprx 1gm Gold)	Past performance may or may not be sustained in future and the same may not necessarily provide the basis for comparison with other investment. Date of inception: 24-Aug-10. Performance of dividend option would be Net of Dividend distribution tax, if any. Benchmark is LBMA AM Fixing Prices <sup>®</sup> . Load is not considered for computation of returns. In case, the start/end date of the concerned period is a nonbusiness date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period.					
<b>Exit load for Redemption / Switch out :- Lumpsum &amp; SIP / STP / SWP Investment Option</b> Nil	Total Schemes managed by the Fund Manager is 15. Refer annexure from page no. 70 for performance of schemes currently managed by Mr. Manish Banthia (fund manager).					
<b>Exchange Listed on:</b> NSE and BSE	<b>Portfolio as on September 30, 2014</b>					
<b>Codes &amp; Symbols:</b> NSE : iGOLD BSE : 533244/iGOLD Bloomberg : ICPGOLD Reuters : IPEG.NS ISIN : INF109K01FV4	<b>Company/Issuer</b>	<b>% to NAV</b>				
<b>Total Expense Ratio</b> Regular Plan : 1.00%	<b>GOLD</b>	<b>99.47%</b>				
<b>Tracking error : 0.07%</b>	Gold (995 Purity)	99.47%				
	<b>Short Term Debt and other current assets</b>	<b>0.53%</b>				
	<b>Total Net Assets</b>	<b>100.00%</b>				
	<b>Quantitative Indicators</b>					
	Tracking Error (Annualised) : 0.07%					

<sup>®</sup> Benchmark against domestic price of gold as derived from the LBMA AM Fixing prices.

# ICICI Prudential Regular Gold Savings Fund

(An Open Ended Fund of Funds Scheme investing in Gold ETF)

This Product is suitable for investors who are seeking\*:

- Long term wealth creation solution
- A fund of funds scheme with the primary objective to generate returns by investing in units of ICICI Prudential Gold Exchange Traded Fund.

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

 HIGH RISK  
(BROWN)

Fund Details	Returns of Regular Plan - Growth Option as on September 30, 2014			
<b>Fund Managers :</b> Manish Banthia (Managing this fund since Sep, 2012 & Overall 9 years of experience)	<b>Particulars</b>	September 30, 2013 to September 30, 2014	September 30, 2012 to September 30, 2013	September 30, 2011 to September 30, 2012
<b>Indicative Investment Horizon:</b> 5 years and above		Absolute Returns (%)	Absolute Returns (%)	Absolute Returns (%)
<b>Inception date:</b> 11-Oct-11	<b>Scheme</b>	-11.06	-6.37	-
<b>AAUM as on 30-Sep-14 :</b> Rs. 76.90 crores	<b>Benchmark</b>	-11.16	-4.77	-
<b>NAV (As on 30-Sep-14):</b> Regular Plan Growth Option : 9.6091 Regular Plan Dividend Option : 9.6091 Direct Plan Growth Option : 9.6681 Direct Plan Dividend Option : 9.6685	<b>NAV (Rs.) Per Unit (as on Sep 30, 2014 : 9.6091)</b>	10.80	11.54	-
<b>Plans :</b> Regular & Direct	Past performance may or may not be sustained in future and the same may not necessarily provide the basis for comparison with other investment. Date of inception: 11-Oct-11. Performance of dividend option would be Net of Dividend distribution tax, if any. Benchmark is Domestic Gold Prices. Load is not considered for computation of returns. In case, the start/end date of the concerned period is a nonbusiness date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period. "-" - Not Available.			
<b>Options :</b> Growth and Dividend	Total Schemes managed by the Fund Manager is 15. Refer annexure from page no. 70 for performance of schemes currently managed by Mr. Manish Banthia (fund manager).			
<b>Sub-Options :</b> 1. Growth 2. Dividend reinvestment** 3. Dividend Payout	<b>Portfolio as on September 30, 2014</b>			
<b>Dividend facility :</b> Payout and Reinvestment.	<b>Company/Issuer</b>	<b>% to NAV</b>		
<b>Min. Application Amount for fresh Subscription :</b> Rs.5,000 and in multiples of Re. 1 thereafter	ICICI Prudential Gold Exchange Traded Fund	99.32%		
<b>Min. Additional Investment :</b> Rs.1,000 and in multiples of Re. 1 thereafter	<b>Short Term Debt and other current assets</b>	<b>0.68%</b>		
<b>Exit load for Redemption / Switch out :- Lumpsum &amp; SIP / STP / SWP Investment Option</b> Upto 15 Months from allotment - 2% of applicable NAV, more than 15 Months - Nil	<b>Total Net Assets</b>	<b>100.00%</b>		
<b>Cut off time (Purchase, Switch &amp; Redemption) :</b> 3.00 pm	** For investments made under Dividend payout option, the minimum amount for dividend payout shall be Rs.1000 (net of dividend distribution tax and other statutory levy, if any), else the dividend would be mandatorily reinvested. For Schemes which have discontinued fresh subscriptions with effect from October 01, 2012, the dividend declared will be compulsorily paid out under the "dividend payout" option.			
<b>Benchmark :</b> Domestic Gold Price	"Investors may please note that they will be bearing the expenses of the relevant fund of fund scheme in addition to the expenses of the underlying schemes in which the fund of fund scheme makes investment."			
<b>SIP :</b> Monthly: Minimum Rs. 1,000/- plus 5 post dated cheques for a minimum of Rs. 1,000/- each; Quarterly: Minimum Rs. 5,000/- plus 3 post dated cheques of Rs. 5,000/- each.-				
<b>SWP :</b> The SWP will be available subject to a minimum of Rs. 500 and in multiple of Re.1/- thereafter.				
<b>STP :</b> Available				
<b>Redemption :</b> Generally T+3 at specified RBI locations				

# ICICI Prudential Advisor Series

(Open ended Fund of Funds)

Figures As on Sep 30,2014

## WHY SHOULD ONE INVEST?

Customised investment solutions to match risk return profile.

Fund Manager of all Advisor Series: Mrinal Singh (Managing this fund since Feb 2011 & Overall 12 years of experience)

### ICICI Prudential Advisor Series - Very Cautious Plan (Savings Oriented Solution)

This Product is suitable for investors who are seeking\*:

- Short term savings solution
- A Fund of Funds scheme that seeks to provide reasonable returns, commensurate with low risk while providing a high level of liquidity, through investments made primarily in the schemes of domestic or offshore Mutual Funds having asset allocation to debt and money market securities.

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.



LOW RISK  
(BLUE)

Inception Date: 18-Dec-03

AAUM as on 30-Sep-14 : Rs. 1.02 crores

NAV (As on 30-Sep-14):

Regular Plan Growth Option : 19.6666

Direct Plan Growth Option : 19.6956

#### Portfolio - ICICI Prudential Advisor Series - Very Cautious Plan

Company/Issuer	% to NAV
<b>Units of Mutual Fund</b>	<b>96.94%</b>
<b>Mutual Fund</b>	<b>96.94%</b>
ICICI Prudential Short Term - Direct Plan - Growth Option	41.85%
ICICI Prudential Income - Direct Plan - Growth	29.00%
ICICI Prudential Flexible Income - Direct Plan - Growth	25.14%
ICICI Prudential Liquid Fund - Direct Plan - Growth	0.96%
<b>Short Term Debt and other current assets</b>	<b>3.06%</b>
<b>Total Net Assets</b>	<b>100.00%</b>

Quantitative Indicators:

Portfolio Turnover Ratio: 1.07 times

Exit Load : Nil.

### ICICI Prudential Advisor Series - Moderate Plan (Income Oriented Solution)

This Product is suitable for investors who are seeking\*:

- Long term wealth creation solution
- A Fund of Funds scheme that seeks to generate long term capital appreciation and current income by creating a portfolio that is invested in the schemes of domestic or offshore Mutual Funds mainly having asset allocation to Equity and equity related securities as well as fixed income securities.

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.



HIGH RISK  
(BROWN)

Inception Date: 18-Dec-03

AAUM as on 30-Sep-14 : Rs. 5.16 crores

NAV (As on 30-Sep-14):

Regular Plan Growth Option : 34.9140

Direct Plan Growth Option : 35.3118

#### Portfolio - ICICI Prudential Advisor Series - Moderate Plan

Company/Issuer	% to NAV
<b>Units of Mutual Fund</b>	<b>99.00%</b>
<b>Mutual Fund</b>	<b>99.00%</b>
ICICI Prudential Long Term Gilt Fund - Direct Plan - Growth	51.84%
ICICI Prudential Nifty ETF	26.03%
ICICI Prudential Focused Bluechip Equity Fund - Direct Plan - Growth	17.00%
ICICI Prudential Liquid Fund - Direct Plan - Growth	3.24%
ICICI Prudential Index Plan - Direct Plan	0.89%
<b>Short Term Debt and other current assets</b>	<b>1.00%</b>
<b>Total Net Assets</b>	<b>100.00%</b>

Quantitative Indicators:

Portfolio Turnover Ratio: 0.71 times

Exit Load : Upto 1 Year 1% or else Nil.

### ICICI Prudential Advisor Series - Cautious Plan (Savings Oriented Solution)

This Product is suitable for investors who are seeking\*:

- Medium term savings solution
- A Fund of Funds scheme that seeks to generate regular income primarily through investments in the schemes of domestic or offshore Mutual Funds having asset allocation primarily to fixed income securities and up to 35% in equity and equity related securities.

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.



MEDIUM RISK  
(YELLOW)

Inception Date: 18-Dec-03

AAUM as on 30-Sep-14 : Rs. 2.68 crores

NAV (As on 30-Sep-14):

Regular Plan Growth Option : 25.0175

Direct Plan Growth Option : 25.2681

#### Portfolio - ICICI Prudential Advisor Series - Cautious Plan

Company/Issuer	% to Nav
<b>Units of Mutual Fund</b>	<b>97.18%</b>
<b>Mutual Fund</b>	<b>97.18%</b>
ICICI Prudential Income - Direct Plan - Growth	25.92%
ICICI Prudential Nifty ETF	25.56%
ICICI Prudential Long Term Gilt Fund - Direct Plan - Growth	19.05%
ICICI Prudential Short Term - Direct Plan - Growth Option	10.93%
ICICI Prudential Flexible Income - Direct Plan - Growth	7.52%
ICICI Prudential Focused Bluechip Equity Fund - Direct Plan - Growth	6.89%
ICICI Prudential Liquid Fund - Direct Plan - Growth	1.31%
<b>Short Term Debt and other current assets</b>	<b>2.82%</b>
<b>Total Net Assets</b>	<b>100.00%</b>

Quantitative Indicators:

Portfolio Turnover Ratio: 0.12 times

Exit Load : Upto 1 Year 1% or else Nil.

### ICICI Prudential Advisor Series - Long Term Savings Plan (Income Oriented Solution)

This Product is suitable for investors who are seeking\*:

- Long term wealth creation solution
- A Fund of Funds scheme that seeks to generate long term capital appreciation from a portfolio that is invested predominantly in the schemes of domestic or offshore Mutual Funds mainly having asset allocation to Equity and equity related securities and a small portion in debt and money market instruments.

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.



HIGH RISK  
(BROWN)

Inception Date: 18-Dec-03

AAUM as on 30-Sep-14 : Rs. 6.95 crores

NAV (As on 30-Sep-14):

Regular Plan Growth Option : 43.5417

Direct Plan Growth Option : 43.9224

#### Portfolio - ICICI Prudential Advisor Series - Long Term Savings Plan

Company/Issuer	% to Nav
<b>Units of Mutual Fund</b>	<b>99.15%</b>
<b>Mutual Fund</b>	<b>99.15%</b>
ICICI Prudential Long Term Gilt Fund - Direct Plan - Growth	41.87%
ICICI Prudential Nifty ETF	31.52%
ICICI Prudential Focused Bluechip Equity Fund - Direct Plan - Growth	19.32%
ICICI Prudential Liquid Fund - Direct Plan - Growth	3.35%
ICICI Prudential Index Plan - Direct Plan	3.09%
<b>Short Term Debt and other current assets</b>	<b>0.85%</b>
<b>Total Net Assets</b>	<b>100.00%</b>

Quantitative Indicators:

Portfolio Turnover Ratio: 0.54 times

Exit Load : Upto 3 years from allotment date – 1%, more than 3 years – Nil

"Investors may please note that they will be bearing the expenses of the relevant fund of fund scheme in addition to the expenses of the underlying schemes in which the fund of fund scheme makes investment."

# ANNEXURE FOR RETURNS OF ALL THE SCHEMES

Returns shown for Regular Plan - Growth Option wherever applicable

Scheme Name	September 30, 2013 to September 30, 2014	September 30, 2012 to September 30, 2013	September 30, 2011 to September 30, 2012	Since inception		Inception date
	Absolute Returns (%)	Absolute Returns (%)	Absolute Returns (%)	Current Value of In- vestment of Rs.10000	CAGR (%)	
<b>Funds Managed by Ashwin Jain &amp; Rohan Maru</b>						
<b>ICICI Prudential US Bluechip Equity Fund</b>	<b>13.69</b>	<b>44.92</b>	-	--	--	<b>06-Jul-12</b>
S&P 500 (Benchmark)	15.11	39.05	-	--	--	
CNX NIFTY Index	38.87	0.56	-	--	--	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 17.02)	14.97	10.33	-	--	--	
<b>ICICI Prudential Global Stable Equity Fund</b>						
<b>ICICI Prudential Global Stable Equity Fund</b>	<b>9.99</b>	-	-	--	--	<b>13-Sep-13</b>
MSCI World - Net Return Index (Benchmark)	10.12	-	-	--	--	
CNX NIFTY Index	38.87	-	-	--	--	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 10.90)	9.91	-	-	--	--	
<b>Funds Managed by Ashwin Jain &amp; Vinay Sharma</b>						
<b>ICICI Prudential Indo Asia Equity Fund</b>	<b>49.30</b>	<b>7.48</b>	<b>17.96</b>	<b>18230.00</b>	<b>9.02</b>	<b>18-Oct-07</b>
65% CNX Nifty + 35% MSCI Asia ex-Japan(Benchmark)	25.78	9.82	19.64	15166.07	6.17	
CNX NIFTY Index	38.87	0.56	15.38	14884.69	5.88	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 18.23)	12.21	11.36	9.63	10.00		
<b>Funds Managed by Chintan Haria</b>						
<b>ICICI Prudential Tax Plan</b>	<b>67.65</b>	<b>1.18</b>	<b>15.98</b>	<b>249620.00</b>	<b>23.70</b>	<b>19-Aug-99</b>
S&P 500 (Benchmark)	46.08	-2.49	13.22	66667.01	13.36	
CNX NIFTY Index	38.87	0.56	15.38	59217.84	12.48	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 249.62)	148.89	147.15	126.88	10.00		
<b>Funds Managed by Chintan Haria &amp; Rohan Maru</b>						
<b>ICICI Prudential Child Care - Gift Plan</b>	<b>72.65</b>	<b>-7.30</b>	<b>17.08</b>	<b>97080.00</b>	<b>18.96</b>	<b>31-Aug-01</b>
"Crisil Balanced Fund Index(Benchmark start date : 30-Mar-02)"	28.89	1.87	13.72	NA	NA	
CNX NIFTY Index	38.87	0.56	15.38	75585.29	16.71	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 97.08)	56.23	60.66	51.81	10.00		
<b>Funds Managed by Kayzad Eghlim</b>						
<b>ICICI Prudential Index Fund</b>	<b>39.94</b>	<b>1.47</b>	<b>15.08</b>	<b>75803.90</b>	<b>17.44</b>	<b>26-Feb-02</b>
CNX NIFTY Index	38.87	0.56	15.38	66964.86	16.29	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 75.8039)	54.17	53.38	46.39	10.00		
<b>ICICI Prudential Nifty ETF</b>	<b>39.91</b>	-	-	--	--	<b>20-Mar-13</b>
CNX NIFTY Index	38.87	-	-	--	--	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 81.1915)	58.03	-	-	--	--	
<b>ICICI Prudential Nifty Junior Index Fund</b>						
<b>ICICI Prudential Nifty Junior Index Fund</b>	<b>51.02</b>	<b>1.64</b>	<b>11.62</b>	<b>14985.90</b>	<b>9.94</b>	<b>25-Jun-10</b>
CNX Nifty Junior(Benchmark)	51.71	1.50	12.43	15208.76	10.32	
CNX NIFTY Index	38.87	0.56	15.38	15116.20	10.16	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 14.9859)	9.92	9.76	8.75	10.00		
<b>Sensex Prudential ICICI Exchange Traded Fund</b>						
<b>Sensex Prudential ICICI Exchange Traded Fund</b>	<b>38.29</b>	<b>4.83</b>	<b>17.13</b>	<b>87921.32</b>	<b>20.36</b>	<b>10-Jan-03</b>
S&P BSE SENSEX(Benchmark)	37.41	3.29	14.03	79281.30	19.31	
CNX NIFTY Index	38.87	0.56	15.38	73731.08	18.57	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 267.6434)	213.56	203.72	173.92	33.59		
<b>ICICI Prudential CNX 100 ETF</b>						
<b>ICICI Prudential CNX 100 ETF</b>	<b>41.60</b>	-	-	--	--	<b>20-Aug-13</b>
CNX 100 Index(Benchmark)	40.63	-	-	--	--	
CNX NIFTY Index	38.87	-	-	--	--	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 80.9932)	57.20	-	-	--	--	
<b>Funds Managed by Kayzad Eghlim &amp; Manish Banthia</b>						
<b>ICICI Prudential Blended Plan - Plan A</b>	<b>9.38</b>	<b>9.07</b>	<b>9.97</b>	<b>20485.40</b>	<b>7.98</b>	<b>31-May-05</b>
Crisil Liquid Fund Index (Benchmark)	9.49	8.59	8.65	19143.63	7.20	
CNX NIFTY Index	38.87	0.56	15.38	38153.82	15.42	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 20.4854)	18.73	17.17	15.61	10.00		
<b>ICICI Prudential Equity- Arbitrage Fund</b>						
<b>ICICI Prudential Equity- Arbitrage Fund</b>	<b>9.42</b>	<b>9.59</b>	<b>9.27</b>	<b>18381.90</b>	<b>8.17</b>	<b>30-Dec-06</b>
Crisil Liquid Fund Index(Benchmark)	9.49	8.59	8.65	17599.38	7.56	
CNX NIFTY Index	38.87	0.56	15.38	20080.68	9.40	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 18.3819)	16.80	15.33	14.03	10.00		
<b>Funds Managed by Kayzad Eghlim &amp; Rahul Goswami</b>						
<b>ICICI Prudential Blended Plan - Plan B</b>	<b>10.47</b>	<b>6.80</b>	<b>8.83</b>	<b>19691.10</b>	<b>7.52</b>	<b>31-May-05</b>
Crisil Short-Term Bond Fund Index (Benchmark)	10.12	7.78	9.18	19501.24	7.41	
1 Year T-bill Index	8.35	5.70	8.11	16904.19	5.78	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 19.6911)	17.82	16.69	15.34	10.00		
<b>Funds Managed by Manish Banthia</b>						
<b>ICICI Prudential Regular Gold Savings Fund</b>	<b>-11.06</b>	<b>-6.37</b>	-	--	--	<b>11-Oct-11</b>
Domestic Gold Prices (Benchmark)	-11.16	-4.77	-	--	--	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 9.6091)	10.80	11.54	-	--	--	
<b>ICICI Prudential Gold Exchange Traded Fund</b>						
<b>ICICI Prudential Gold Exchange Traded Fund</b>	<b>-11.98</b>	<b>-5.61</b>	<b>19.92</b>	<b>13551.84</b>	<b>7.69</b>	<b>24-Aug-10</b>
LBMA AM Fixing Prices (Benchmark)	-11.16	-4.77	21.26	14171.80	8.87	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 2564.631)	2913.53	3086.82	2573.96	1892.46		
<b>ICICI Prudential Income Opportunities Fund</b>	<b>11.78</b>	<b>4.01</b>	<b>11.29</b>	<b>17918.00</b>	<b>10.00</b>	<b>18-Aug-08</b>

# ANNEXURE FOR RETURNS OF ALL THE SCHEMES

Scheme Name	September 30, 2013 to September 30, 2014	September 30, 2012 to September 30, 2013	September 30, 2011 to September 30, 2012	Since inception		Inception date
	Absolute Returns (%)	Absolute Returns (%)	Absolute Returns (%)	Current Value of In- vestment of Rs.10000	CAGR (%)	
Crisil Composite Bond Fund Index(Benchmark)	11.61	3.49	9.50	15629.25	7.57	
10 Year G Sec	6.85	2.45	8.01	14913.40	6.75	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 17.918)	16.03	15.41	13.85	10.00		
<b>ICICI Prudential Income Plan</b>	<b>11.65</b>	<b>1.24</b>	<b>10.51</b>	<b>39951.10</b>	<b>8.90</b>	<b>09-Jul-98</b>
"Crisil Composite Bond Fund Index (Benchmark start date :30-Mar-02)"	11.61	3.49	9.50	NA	NA	
10 Year G Sec(Benchmark start date : 01-Sep-01)	6.85	2.45	8.01	NA	NA	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 39.9511)	35.78	35.34	31.98	10.00		
<b>ICICI Prudential Long Term Plan</b>	<b>13.93</b>	<b>9.03</b>	<b>10.24</b>	<b>15223.90</b>	<b>9.36</b>	<b>20-Jan-10</b>
Crisil Composite Bond Fund Index(Benchmark)	11.61	3.49	9.50	13831.34	7.15	
1 Year T Bill	8.35	5.70	8.11	13272.83	6.21	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 15.2239)	13.36	12.26	11.12	10.00		
<b>ICICI Prudential Short Term Plan</b>	<b>10.56</b>	<b>6.80</b>	<b>9.69</b>	<b>27054.70</b>	<b>8.00</b>	<b>25-Oct-01</b>
"Crisil Short-Term Bond Fund Index (Benchmark start date: 30-Mar-02)"	10.12	7.78	9.18	NA	NA	
1 Year T Bill	8.35	5.70	8.11	20451.55	5.68	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 27.0547)	24.47	22.91	20.89	10.00		
<b>ICICI Prudential Ultra Short Term Plan</b>	<b>9.21</b>	<b>8.15</b>	<b>9.20</b>	<b>13426.80</b>	<b>9.07</b>	<b>10-May-11</b>
Crisil Short-Term Bond Fund Index(Benchmark)	10.12	7.78	9.18	13400.48	9.01	
1 Year T Bill	8.35	5.70	8.11	12696.63	7.29	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 13.4268)	12.29	11.37	10.41	10.00		
<b>Funds Managed by Manish Gunwani</b>						
<b>ICICI Prudential Focused Bluechip Equity Fund</b>	<b>46.49</b>	<b>4.26</b>	<b>16.40</b>	<b>26880.00</b>	<b>16.82</b>	<b>23-May-08</b>
CNX NIFTY Index	38.87	0.56	15.38	16101.73	7.78	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 26.88)	18.35	17.60	15.12	10.00		
<b>Funds Managed by Manish Gunwani &amp; Manish Banthia</b>						
<b>ICICI Prudential Balanced Advantage Fund</b>	<b>35.70</b>	<b>6.98</b>	<b>19.41</b>	<b>23490.00</b>	<b>11.64</b>	<b>30-Dec-06</b>
Crisil Balanced Fund Index (Benchmark)	28.89	1.87	13.72	20031.01	9.37	
CNX NIFTY Index	38.87	0.56	15.38	20085.62	9.40	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 23.49)	17.31	16.18	13.55	10.00		
<b>Funds Managed by Manish Gunwani &amp; Rajat Chandak</b>						
<b>ICICI Prudential R.I.G.H.T Fund</b>	<b>72.50</b>	<b>6.27</b>	<b>18.93</b>	<b>26030.00</b>	<b>21.02</b>	<b>26-Sep-09</b>
CNX NIFTY Index	38.87	0.56	15.38	16061.46	9.91	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 26.03)	15.09	14.20	11.94	10.00		
<b>Funds Managed by Mrinal Singh</b>						
<b>ICICI Prudential MidCap Fund</b>	<b>112.13</b>	<b>-10.59</b>	<b>12.48</b>	<b>60690.00</b>	<b>19.92</b>	<b>28-Oct-04</b>
CNX Midcap(Benchmark)	63.17	-10.75	10.52	48766.56	17.30	
CNX NIFTY Index	38.87	0.56	15.38	44246.43	16.16	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 60.69)	28.61	32.00	28.45	10.00		
<b>ICICI Prudential Technology Fund</b>	<b>53.55</b>	<b>27.99</b>	<b>26.08</b>	<b>38480.00</b>	<b>9.68</b>	<b>03-Mar-00</b>
S&P BSE IT(Benchmark)	36.33	32.36	12.27	14556.51	2.61	
CNX NIFTY Index	38.87	0.56	15.38	48096.62	11.37	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 38.48)	25.06	19.58	15.53	10.00		
<b>ICICI Prudential Value Discovery Fund</b>	<b>88.96</b>	<b>-1.17</b>	<b>24.17</b>	<b>99300.00</b>	<b>25.44</b>	<b>16-Aug-04</b>
CNX Midcap(Benchmark)	63.17	-10.75	10.52	55371.66	18.41	
CNX NIFTY Index	38.87	0.56	15.38	49806.46	17.18	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 99.3)	52.55	53.17	42.82	10.00		
<b>Funds Managed by Rahul Bhuskute &amp; Nikhil Paranjape</b>						
<b>ICICI Prudential Corporate Bond Fund</b>	<b>11.46</b>	<b>5.30</b>	<b>9.40</b>	<b>20132.70</b>	<b>7.21</b>	<b>15-Sep-04</b>
Crisil Short-Term Bond Fund Index(Benchmark)	10.12	7.78	9.18	20153.00	7.22	
1 Year T Bill	8.35	5.70	8.11	17482.15	5.72	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 20.1327)	18.06	17.15	15.68	10.00		
<b>ICICI Prudential Regular Savings Fund</b>	<b>10.79</b>	<b>6.71</b>	<b>9.64</b>	<b>13868.40</b>	<b>8.92</b>	<b>03-Dec-10</b>
Crisil Composite Bond Fund Index(Benchmark)	11.61	3.49	9.50	13280.35	7.69	
1 Year T Bill	8.35	5.70	8.11	12972.27	7.04	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 13.8684)	12.52	11.73	10.70	10.00		
<b>Funds Managed by Rahul Goswami &amp; Aditya Pagaria</b>						
<b>ICICI Prudential Money Market Fund</b>	<b>9.22</b>	<b>9.02</b>	<b>9.88</b>	<b>18522.63</b>	<b>7.46</b>	<b>08-Mar-06</b>
Crisil Liquid Fund Index(Benchmark)	9.49	8.54	8.69	18477.80	7.43	
1 Year T Bill	8.35	5.65	8.16	16406.87	5.95	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 185.2263)	169.60	155.56	141.57	100.00		
<b>ICICI Prudential Savings Fund</b>	<b>9.30</b>	<b>9.01</b>	<b>9.80</b>	<b>19887.29</b>	<b>8.06</b>	<b>17-Nov-05</b>
Crisil Liquid Fund Index(Benchmark)	9.49	8.59	8.65	18746.80	7.34	

# ANNEXURE FOR RETURNS OF ALL THE SCHEMES

Scheme Name	September 30, 2013 to September 30, 2014	September 30, 2012 to September 30, 2013	September 30, 2011 to September 30, 2012	Since inception		Inception date
	Absolute Returns (%)	Absolute Returns (%)	Absolute Returns (%)	Current Value of In- vestment of Rs.10000	CAGR (%)	
1 Year T Bill	8.35	5.70	8.11	16550.25	5.84	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 198.8729)	181.95	166.92	152.02	100.00		
<b>Fund Managed by Rahul Goswami &amp; Anuj Tagra</b>						
<b>ICICI Prudential Gilt Fund - Investment Plan - PF Option</b>	<b>13.52</b>	<b>1.25</b>	<b>8.72</b>	<b>24560.40</b>	<b>8.62</b>	<b>19-Nov-03</b>
Li-BEX (Benchmark)	12.85	2.96	10.29	20312.43	6.74	
10 Year G Sec	6.85	2.45	8.01	15999.83	4.42	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 24.5604)	21.64	21.37	19.66	10.00		
<b>ICICI Prudential Gilt Fund - Treasury Plan - PF Option</b>	<b>4.54</b>	<b>4.72</b>	<b>6.52</b>	<b>19449.90</b>	<b>6.45</b>	<b>11-Feb-04</b>
Si-BEX(Benchmark)	8.93	7.15	9.54	20791.05	7.12	
10 Year G Sec	6.85	2.45	8.01	15970.14	4.50	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 19.4499)	18.60	17.77	16.68	10.00		
<b>ICICI Prudential Short Term Gilt Fund</b>	<b>10.56</b>	<b>5.54</b>	<b>7.36</b>	<b>32710.10</b>	<b>8.15</b>	<b>19-Aug-99</b>
Si-BEX(Benchmark start date - 31-Mar-02)	8.93	7.15	9.54	NA	NA	
10 Year G Sec(Benchmark start date : 01-Sep-01)	6.85	2.45	8.01	NA	NA	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 32.7101)	29.59	28.03	26.11	10.00		
<b>ICICI Prudential Long Term Gilt Fund</b>	<b>11.03</b>	<b>1.22</b>	<b>10.73</b>	<b>42482.50</b>	<b>10.04</b>	<b>19-Aug-99</b>
I-BEX (I-Sec Sovereign Bond Index)(Benchmark)	12.14	3.52	10.37	41458.28	9.86	
10 Year G Sec	6.85	2.45	8.01	NA	NA	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 42.4825)	38.26	37.80	34.14	10.00		
<b>Fund Managed by Rahul Goswami</b>						
<b>ICICI Prudential Dynamic Bond Fund</b>	<b>10.64</b>	<b>5.46</b>	<b>9.10</b>	<b>14455.70</b>	<b>7.19</b>	<b>12-Jun-09</b>
Crisil Composite Bond Fund Index(Benchmark)	11.61	3.49	9.50	14194.08	6.83	
1 Year T Bill	8.35	5.70	8.11	13450.82	5.75	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 14.4557)	13.07	12.39	11.36	10.00		
<b>ICICI Prudential Banking &amp; PSU Debt Fund</b>	<b>9.77</b>	<b>8.80</b>	<b>8.95</b>	<b>14730.50</b>	<b>8.50</b>	<b>01-Jan-10</b>
Crisil Short-Term Bond Fund Index(Benchmark)	10.12	7.78	9.18	14323.92	7.86	
1 Year T Bill	8.35	5.70	8.11	13291.60	6.18	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 14.7305)	13.42	12.33	11.32	10.00		
<b>Fund Managed by Rahul Goswami &amp; Rohan Maru</b>						
<b>ICICI Prudential Flexible Income Plan</b>	<b>9.78</b>	<b>9.24</b>	<b>9.79</b>	<b>25161.57</b>	<b>7.98</b>	<b>27-Sep-02</b>
Crisil Liquid Fund Index(Benchmark)	9.49	8.59	8.65	21521.49	6.59	
1 Year T Bill	8.35	5.70	8.11	19214.12	5.59	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 251.6157)	229.20	209.82	191.11	100.00		
<b>ICICI Prudential Liquid Plan</b>	<b>9.37</b>	<b>9.00</b>	<b>9.84</b>	<b>19826.44</b>	<b>8.02</b>	<b>17-Nov-05</b>
Crisil Liquid Fund Index(Benchmark)	9.49	8.54	8.69	18746.80	7.34	
1 Year T Bill	8.35	5.65	8.16	16550.25	5.84	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 198.2644)	181.27	166.31	151.41	100.00		
<b>Funds Managed by Rajat Chandak &amp; Manish Banthia</b>						
<b>ICICI Prudential Child Care - Study Plan</b>	<b>33.42</b>	<b>7.07</b>	<b>12.77</b>	<b>47866.10</b>	<b>12.71</b>	<b>31-Aug-01</b>
"Crisil MIP Blended Index (Benchmark start date :30-Mar-02)"	15.45	3.22	10.60	NA	NA	
10 Year G Sec	6.85	2.45	8.01	NA	NA	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 47.8661)	35.88	33.51	29.71	10.00		
<b>ICICI Prudential MIP 5</b>	<b>12.00</b>	<b>3.11</b>	<b>8.20</b>	<b>12795.90</b>	<b>7.49</b>	<b>03-May-11</b>
Crisil MIP Blended Index(Benchmark)	15.45	3.22	10.60	13263.54	8.63	
10 Year G Sec	6.85	2.45	8.01	12053.76	5.62	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 12.7959)	11.42	11.08	10.24	10.00		
<b>ICICI Prudential Monthly Income Plan</b>	<b>19.28</b>	<b>3.82</b>	<b>10.35</b>	<b>35752.70</b>	<b>9.60</b>	<b>10-Nov-00</b>
"Crisil MIP Blended Index(Benchmark start date :30-Mar-02)"	15.45	3.22	10.60	NA	NA	
10 Year G Sec	6.85	2.45	8.01	NA	NA	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 35.7527)	29.97	28.87	26.16	10.00		
<b>Funds Managed by Sankaran Naren &amp; Mittal Kalawadia</b>						
<b>ICICI Prudential Dynamic Plan</b>	<b>50.04</b>	<b>5.53</b>	<b>16.33</b>	<b>176426.20</b>	<b>27.22</b>	<b>31-Oct-02</b>
CNX NIFTY Index	38.87	0.56	15.38	83716.63	19.51	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 176.4262)	117.59	111.42	95.78	10.00		
<b>ICICI Prudential Top 100 Fund</b>	<b>48.25</b>	<b>5.05</b>	<b>21.51</b>	<b>226140.00</b>	<b>21.17</b>	<b>09-Jul-98</b>
CNX NIFTY Index	38.87	0.56	15.38	82876.02	13.91	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 226.14)	152.54	145.21	119.50	10.00		
<b>Funds Managed by Venkatesh Sanjeevi</b>						
<b>ICICI Prudential Banking &amp; Financial Services Fund</b>	<b>71.09</b>	<b>-8.20</b>	<b>27.45</b>	<b>31430.00</b>	<b>20.62</b>	<b>22-Aug-08</b>
S&P BSE BANKEX(Benchmark)	60.66	-16.55	21.09	26466.49	17.27	
CNX NIFTY Index	38.87	0.56	15.38	18405.30	10.50	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 31.43)	18.37	20.01	15.70	10.00		
<b>Funds Managed by Venkatesh Sanjeevi &amp; Manish Banthia</b>						



# ANNEXURE FOR RETURNS OF ALL THE SCHEMES

Scheme Name	September 30, 2013 to September 30, 2014	September 30, 2012 to September 30, 2013	September 30, 2011 to September 30, 2012	Since inception		Inception date
	Absolute Returns (%)	Absolute Returns (%)	Absolute Returns (%)	Current Value of In- vestment of Rs.10000	CAGR (%)	
<b>ICICI Prudential MIP 25</b>	<b>21.43</b>	<b>4.14</b>	<b>11.42</b>	<b>27704.90</b>	<b>10.18</b>	<b>30-Mar-04</b>
Crisil MIP Blended Index(Benchmark)	15.45	3.22	10.60	21550.97	7.58	
10 Year G Sec	6.85	2.45	8.01	15729.91	4.40	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 27.7049)	22.81	21.91	19.66	10.00		
<b>Funds Managed by Vinay Sharma</b>						
<b>ICICI Prudential FMCG Fund</b>	<b>21.51</b>	<b>14.66</b>	<b>31.66</b>	<b>140670.00</b>	<b>18.58</b>	<b>31-Mar-99</b>
CNX FMCG-Index(Benchmark)	12.69	24.77	42.10	62299.69	12.52	
CNX NIFTY Index	38.87	0.56	15.38	73881.55	13.76	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 140.67)	115.77	100.97	76.69	10.00		
<b>ICICI Prudential Target Returns Fund</b>	<b>48.87</b>	<b>1.67</b>	<b>17.05</b>	<b>21720.00</b>	<b>15.62</b>	<b>28-May-09</b>
S&P BSE-100(Benchmark)	40.05	0.39	14.13	18553.50	12.26	
CNX NIFTY Index	38.87	0.56	15.38	18364.34	12.04	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 21.72)	14.59	14.35	12.26	10.00		
<b>Funds Managed by Yogesh Bhatt &amp; Manish Banthia</b>						
<b>ICICI Prudential Balanced Fund</b>	<b>50.38</b>	<b>5.10</b>	<b>16.80</b>	<b>83310.00</b>	<b>15.27</b>	<b>03-Nov-99</b>
Crisil Balanced Fund Index (Benchmark start date : 30-Mar-02)	28.89	1.87	13.72	NA	NA	
CNX NIFTY Index	38.87	0.56	15.38	60048.25	12.77	
1 Year T Bill	8.35	5.70	8.11	24816.63	6.28	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 83.31)	55.40	52.71	45.13	10.00		
<b>Funds Managed by Yogesh Bhatt</b>						
<b>ICICI Prudential Exports and Other Services Fund</b>	<b>69.79</b>	<b>30.70</b>	<b>15.35</b>	<b>39680.00</b>	<b>16.88</b>	<b>30-Nov-05</b>
CNX Service Sector(Benchmark)	42.80	0.14	14.21	28547.90	12.60	
CNX NIFTY Index	38.87	0.56	15.38	30030.35	13.25	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 39.68)	23.37	17.88	15.50	10.00		
<b>ICICI Prudential Infrastructure Fund</b>	<b>63.22</b>	<b>-14.15</b>	<b>5.00</b>	<b>37050.00</b>	<b>15.50</b>	<b>31-Aug-05</b>
CNX Infrastructure(Benchmark)	41.45	-15.45	-2.43	17352.52	6.25	
CNX NIFTY Index	38.87	0.56	15.38	33400.29	14.19	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 37.05)	22.70	26.44	25.18	10.00		
<b>ICICI Prudential Top 200 Fund</b>	<b>58.39</b>	<b>-0.58</b>	<b>16.23</b>	<b>180550.00</b>	<b>15.56</b>	<b>01-Oct-94</b>
S&P BSE-200(Benchmark start date - 03-Oct-94)	42.50	-1.11	13.77	66566.50	9.94	
CNX NIFTY Index	38.87	0.56	15.38	61717.28	9.52	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 180.55)	113.99	114.65	98.64	10.00		

Past performance may or may not be sustained in future and the same may not necessarily provide the basis for comparison with other investment. Performance of dividend option would be Net of Dividend distribution tax, if any. For computation of since inception returns the allotment NAV has been taken as Rs. 10.00 or Rs.100.00 as may be applicable. Load is not considered for computation of returns. In case, the start/end date of the concerned period is nonbusiness date (NBD), the NAV of the previous date is considered for computation of returns. "-" - not available. "--" - Schemes in existence for > 1 year < 3 years, performance provided for as many 12 months period as possible, for the quarter ended September 30, 2014. The NAV per unit shown in the table is as on the start date of the said period.

Note :-

- ICICI Prudential Blended Plan - Plan A the Equity Portion is managed by Kayzad Eghlim and Debt Portion by Manish Banthia.
- ICICI Prudential Balanced Advantage Fund the Equity Portion is managed by Manish Gunwani and Debt Portion by Manish Banthia.
- ICICI Prudential Equity - Arbitrage Fund the Equity Portion is managed by Kayzad Eghlim and Debt Portion by Manish Banthia.
- ICICI Prudential Balanced Fund the Equity Portion is managed by Yogesh Bhatt and Debt Portion by Manish Banthia.
- ICICI Prudential Child Care Plan (Study Plan) the Equity Portion is managed by Rajat Chandak and Debt Portion by Manish Banthia.
- ICICI Prudential MIP 25 the Equity Portion is managed by Venkatesh Sanjeevi and Debt Portion by Manish Banthia.
- ICICI Prudential Monthly Income Plan the Equity Portion is managed by Rajat Chandak and Debt Portion by Manish Banthia.
- ICICI Prudential MIP 5 the Equity Portion is managed by Rajat Chandak and Debt Portion by Manish Banthia.
- ICICI Prudential Child Care Plan (Gift Plan) the Equity Portion is managed by Chintan Haria and Debt Portion by Rohan Maru.
- ICICI Prudential Blended Plan - Plan B the Equity Portion is managed by Kayzad Eghlim and Debt Portion by Rahul Goswami.
- ICICI Prudential Indo Asia Equity Fund the India Portion is managed by Vinay Sharma and Asia Portion by Ashwin Jain.

10 Year G Sec start date is 1-sep-01.

Scheme count for the total schemes managed by the Fund Managers does not include all Capital Protection Oriented Funds, Multiple Yield Funds, Interval Funds and Fixed Maturity Plans.

# ANNEXURE FOR RETURNS OF ALL THE SCHEMES

## ICICI Prudential Fixed Maturity Plans

(A Close Ended Debt Fund)

Returns shown for Growth Option

Scheme Name	September 30, 2013 to September 30, 2014	September 30, 2012 to September 30, 2013	September 30, 2011 to September 30, 2012	Since inception		Inception date
	Absolute Returns (%)	Absolute Returns (%)	Absolute Returns (%)	Current Value of Investment of Rs.10000	CAGR (%)	
<b>ICICI Prudential Fixed Maturity Plan - Series 57 - 3 Years Plan B</b>	<b>10.43</b>	<b>7.62</b>	-	--	--	<b>21-Oct-2011</b>
Crisil Composite Bond Fund Index	11.61	3.49	-	--	--	
1 Year T Bill	8.35	5.70	-	--	--	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 13.0379)	11.81	10.97	-	--	--	
<b>ICICI Prudential Fixed Maturity Plan - Series 57 - 3 Years Plan C</b>	<b>8.93</b>	<b>7.64</b>	-	--	--	<b>11-Nov-2011</b>
Crisil Composite Bond Fund Index	11.61	3.49	-	--	--	
1 Year T Bill	8.35	5.70	-	--	--	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 12.8562)	11.80	10.96	-	--	--	
<b>ICICI Prudential Fixed Maturity Plan - Series 60 - 3 Years Plan E</b>	<b>9.89</b>	<b>7.95</b>	-	--	--	<b>5-Dec-2011</b>
Crisil Composite Bond Fund Index	11.61	3.49	-	--	--	
1 Year T Bill	8.35	5.70	-	--	--	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 12.7859)	11.64	10.78	-	--	--	
<b>ICICI Prudential Fixed Maturity Plan - Series 61 - 3 Years Plan F</b>	<b>10.26</b>	<b>8.17</b>	-	--	--	<b>22-Feb-2012</b>
Crisil Short Term Bond Fund Index	10.12	7.78	-	--	--	
1 Year T Bill	8.35	5.70	-	--	--	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 12.6397)	11.46	10.60	-	--	--	
<b>ICICI Prudential Fixed Maturity Plan - Series 63 - 3 Years Plan G</b>	<b>10.52</b>	<b>7.36</b>	-	--	--	<b>30-Mar-2012</b>
Crisil Short Term Bond Fund Index	10.12	7.78	-	--	--	
1 Year T Bill	8.35	5.70	-	--	--	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 12.4246)	11.24	10.47	-	--	--	
<b>ICICI Prudential Fixed Maturity Plan - Series 63 - 3 Years Plan H</b>	<b>10.88</b>	<b>7.42</b>	-	--	--	<b>30-Apr-2012</b>
Crisil Short Term Bond Fund Index	10.12	7.78	-	--	--	
1 Year T Bill	8.35	5.70	-	--	--	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 12.3654)	11.15	10.38	-	--	--	
<b>ICICI Prudential Fixed Maturity Plan - Series 63 - 3 Years Plan K</b>	<b>10.13</b>	<b>7.08</b>	-	--	--	<b>5-Jun-2012</b>
Crisil Short Term Bond Fund Index	10.12	7.78	-	--	--	
1 Year T Bill	8.35	5.70	-	--	--	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 12.3017)	11.17	10.43	-	--	--	
<b>ICICI Prudential Fixed Maturity Plan - Series 63 - 3 Years Plan L</b>	<b>9.65</b>	<b>7.20</b>	-	--	--	<b>3-Jul-2012</b>
Crisil Short Term Bond Fund Index	10.12	7.78	-	--	--	
1 Year T Bill	8.35	5.70	-	--	--	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 12.1466)	11.08	10.33	-	--	--	
<b>ICICI Prudential Fixed Maturity Plan - Series 63 - 3 Years Plan M</b>	<b>9.44</b>	<b>7.31</b>	-	--	--	<b>30-Jul-2012</b>
Crisil Short Term Bond Fund Index	10.12	7.78	-	--	--	
1 Year T Bill	8.35	5.70	-	--	--	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 12.0162)	10.98	10.23	-	--	--	
<b>ICICI Prudential Fixed Maturity Plan - Series 64 - 3 Years Plan H</b>	<b>9.42</b>	<b>6.83</b>	-	--	--	<b>29-Aug-2012</b>
Crisil Short Term Bond Fund Index	10.12	7.78	-	--	--	
1 Year T Bill	8.35	5.70	-	--	--	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 11.8465)	10.83	10.13	-	--	--	
<b>ICICI Prudential Fixed Maturity Plan - Series 64 - 3 Years Plan I</b>	<b>9.88</b>	<b>7.40</b>	-	--	--	<b>4-Sep-2012</b>
Crisil Short Term Bond Fund Index	10.12	7.78	-	--	--	
1 Year T Bill	8.35	5.70	-	--	--	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 11.9517)	10.88	10.13	-	--	--	
<b>ICICI Prudential Fixed Maturity Plan - Series 64 - 3 Years Plan K</b>	<b>9.42</b>	<b>7.40</b>	-	--	--	<b>25-Sep-2012</b>
Crisil Short Term Bond Fund Index	10.12	7.78	-	--	--	
1 Year T Bill	8.35	5.70	-	--	--	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 11.7727)	10.76	10.02	-	--	--	
<b>ICICI Prudential Fixed Maturity Plan - Series 65 - 3 Years Plan A</b>	<b>9.81</b>	-	-	--	--	<b>23-Oct-2012</b>
Crisil Short Term Bond Fund Index	10.12	-	-	--	--	
1 Year T Bill	8.35	-	-	--	--	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 11.7213)	10.67	-	-	--	--	
<b>ICICI Prudential Fixed Maturity Plan - Series 67 - 3 Years Plan F</b>	<b>10.78</b>	-	-	--	--	<b>26-Mar-2013</b>
Crisil Short Term Bond Fund Index	10.12	-	-	--	--	
1 Year T Bill	8.35	-	-	--	--	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 11.3114)	10.21	-	-	--	--	
<b>ICICI Prudential Fixed Maturity Plan - Series 67 - 740 Days Plan H</b>	<b>10.31</b>	-	-	--	--	<b>5-Apr-2013</b>
Crisil Short Term Bond Fund Index	10.12	-	-	--	--	
1 Year T Bill	8.35	-	-	--	--	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 11.3223)	10.26	-	-	--	--	
<b>ICICI Prudential Fixed Maturity Plan - Series 67 - 745 Days Plan K</b>	<b>10.48</b>	-	-	--	--	<b>3-May-2013</b>
Crisil Short Term Bond Fund Index	10.12	-	-	--	--	
1 Year T Bill	8.35	-	-	--	--	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 11.1827)	10.12	-	-	--	--	
<b>ICICI Prudential Fixed Maturity Plan - Series 68 - 745 Days Plan C</b>	<b>10.16</b>	-	-	--	--	<b>10-Jun-2013</b>
Crisil Short Term Bond Fund Index	10.12	-	-	--	--	

# ANNEXURE FOR RETURNS OF ALL THE SCHEMES

## ICICI Prudential Fixed Maturity Plans

(A Close Ended Debt Fund)

Returns shown for Growth Option

Scheme Name	September 30, 2013 to September 30, 2014	September 30, 2012 to September 30, 2013	September 30, 2011 to September 30, 2012	Since inception		Inception date
	Absolute Returns (%)	Absolute Returns (%)	Absolute Returns (%)	Current Value of Investment of Rs.10000	CAGR (%)	
1 Year T Bill	8.35	-	-	--	--	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 11.1088)	10.08	-	-	--	--	
<b>ICICI Prudential FMP - Series 68 - 745 Days Plan F</b>	<b>9.73</b>	-	-	--	--	<b>3-Jul-2013</b>
Crisil Short Term Bond Fund Index	10.12	-	-	--	--	
1 Year T Bill	8.35	-	-	--	--	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 11.0363)	10.06	-	-	--	--	
<b>ICICI Prudential FMP - Series 68 - 368 Days Plan G</b>	<b>9.35</b>	-	-	--	--	<b>18-Jul-2013</b>
Crisil Short Term Bond Fund Index	10.12	-	-	--	--	
1 Year T Bill	8.35	-	-	--	--	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 11.1491)	10.20	-	-	--	--	
<b>ICICI Prudential FMP - Series 68 - 745 Days Plan H</b>	<b>9.62</b>	-	-	--	--	<b>22-Jul-2013</b>
Crisil Short Term Bond Fund Index	10.12	-	-	--	--	
1 Year T Bill	8.35	-	-	--	--	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 11.1426)	10.17	-	-	--	--	
<b>ICICI Prudential FMP - Series 68 - 369 Days Plan I</b>	<b>9.11</b>	-	-	--	--	<b>25-Jul-2013</b>
Crisil Short Term Bond Fund Index	10.12	-	-	--	--	
1 Year T Bill	8.35	-	-	--	--	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 11.1768)	10.24	-	-	--	--	
<b>ICICI Prudential FMP - Series 68 - 745 Days Plan J</b>	<b>9.66</b>	-	-	--	--	<b>26-Jul-2013</b>
Crisil Short Term Bond Fund Index	10.12	-	-	--	--	
1 Year T Bill	8.35	-	-	--	--	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 11.213)	10.23	-	-	--	--	
<b>ICICI Prudential FMP - Series 68 - 369 Days Plan K</b>	<b>9.58</b>	-	-	--	--	<b>1-Aug-2013</b>
Crisil Short Term Bond Fund Index	10.12	-	-	--	--	
1 Year T Bill	8.35	-	-	--	--	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 11.1758)	10.20	-	-	--	--	
<b>ICICI Prudential FMP - Series 68 - 704 Days Plan L</b>	<b>9.96</b>	-	-	--	--	<b>2-Aug-2013</b>
Crisil Short Term Bond Fund Index	10.12	-	-	--	--	
1 Year T Bill	8.35	-	-	--	--	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 11.2161)	10.20	-	-	--	--	
<b>ICICI Prudential FMP - Series 69 - 366 Days Plan A</b>	<b>9.40</b>	-	-	--	--	<b>7-Aug-2013</b>
Crisil Short Term Bond Fund Index	10.12	-	-	--	--	
1 Year T Bill	8.35	-	-	--	--	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 11.1756)	10.22	-	-	--	--	
<b>ICICI Prudential FMP - Series 69 - 698 Days Plan B</b>	<b>9.71</b>	-	-	--	--	<b>8-Aug-2013</b>
Crisil Short Term Bond Fund Index	10.12	-	-	--	--	
1 Year T Bill	8.35	-	-	--	--	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 11.1587)	10.17	-	-	--	--	
<b>ICICI Prudential FMP - Series 69 - 433 Days Plan E</b>	<b>9.17</b>	-	-	--	--	<b>14-Aug-2013</b>
Crisil Short Term Bond Fund Index	10.12	-	-	--	--	
1 Year T Bill	8.35	-	-	--	--	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 11.1538)	10.22	-	-	--	--	
<b>ICICI Prudential FMP - Series 69 - 366 Days Plan G</b>	<b>9.58</b>	-	-	--	--	<b>21-Aug-2013</b>
Crisil Short Term Bond Fund Index	10.12	-	-	--	--	
1 Year T Bill	8.35	-	-	--	--	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 11.1541)	10.18	-	-	--	--	
<b>ICICI Prudential FMP - Series 69 - 693 Days Plan D</b>	<b>9.90</b>	-	-	--	--	<b>22-Aug-2013</b>
Crisil Short Term Bond Fund Index	10.12	-	-	--	--	
1 Year T Bill	8.35	-	-	--	--	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 11.235)	10.22	-	-	--	--	
<b>ICICI Prudential FMP - Series 69 - 1093 Days Plan F</b>	<b>10.22</b>	-	-	--	--	<b>26-Aug-2013</b>
Crisil Short Term Bond Fund Index	10.12	-	-	--	--	
1 Year T Bill	8.35	-	-	--	--	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 11.2401)	10.20	-	-	--	--	
<b>ICICI Prudential FMP - Series 69 - 369 Days Plan J</b>	<b>9.39</b>	-	-	--	--	<b>30-Aug-2013</b>
Crisil Short Term Bond Fund Index	10.12	-	-	--	--	
1 Year T Bill	8.35	-	-	--	--	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 11.1486)	10.19	-	-	--	--	
<b>ICICI Prudential FMP - Series 69 - 1821 Days Plan H</b>	<b>10.77</b>	-	-	--	--	<b>3-Sep-2013</b>
Crisil Short Term Bond Fund Index	10.12	-	-	--	--	
1 Year T Bill	8.35	-	-	--	--	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 11.2597)	10.17	-	-	--	--	
<b>ICICI Prudential FMP - Series 69 - 1821 Days Plan I</b>	<b>10.57</b>	-	-	--	--	<b>5-Sep-2013</b>
Crisil Short Term Bond Fund Index	10.12	-	-	--	--	
1 Year T Bill	8.35	-	-	--	--	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 11.0975)	10.04	-	-	--	--	
<b>ICICI Prudential FMP - Series 69 - 372 Days Plan K</b>	<b>9.67</b>	-	-	--	--	<b>5-Sep-2013</b>
Crisil Short Term Bond Fund Index	10.12	-	-	--	--	
1 Year T Bill	8.35	-	-	--	--	

# ANNEXURE FOR RETURNS OF ALL THE SCHEMES

## ICICI Prudential Fixed Maturity Plans

(A Close Ended Debt Fund)

Returns shown for Growth Option

Scheme Name	September 30, 2013 to September 30, 2014	September 30, 2012 to September 30, 2013	September 30, 2011 to September 30, 2012	Since inception		Inception date
	Absolute Returns (%)	Absolute Returns (%)	Absolute Returns (%)	Current Value of Investment of Rs.10000	CAGR (%)	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 11.1014)	10.12	-	-	--	--	
<b>ICICI Prudential FMP - Series 70 - 745 Days Plan A</b>	<b>9.81</b>	-	-	--	--	<b>10-Sep-2013</b>
Crisil Short Term Bond Fund Index	10.12	-	-	--	--	
1 Year T Bill	8.35	-	-	--	--	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 11.0796)	10.09	-	-	--	--	
<b>ICICI Prudential FMP - Series 70 - 366 Days Plan B</b>	<b>9.62</b>	-	-	--	--	<b>11-Sep-2013</b>
Crisil Short Term Bond Fund Index	10.12	-	-	--	--	
1 Year T Bill	8.35	-	-	--	--	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 11.0794)	10.11	-	-	--	--	
<b>ICICI Prudential FMP - Series 70 - 369 Days Plan E</b>	<b>9.50</b>	-	-	--	--	<b>12-Sep-2013</b>
Crisil Short Term Bond Fund Index	10.12	-	-	--	--	
1 Year T Bill	8.35	-	-	--	--	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 11.074)	10.11	-	-	--	--	
<b>ICICI Prudential FMP - Series 69 - 1092 Days Plan L</b>	<b>10.05</b>	-	-	--	--	<b>13-Sep-2013</b>
Crisil Short Term Bond Fund Index	10.12	-	-	--	--	
1 Year T Bill	8.35	-	-	--	--	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 11.0638)	10.05	-	-	--	--	
<b>ICICI Prudential FMP - Series 70 - 367 Days Plan C</b>	<b>9.98</b>	-	-	--	--	<b>17-Sep-2013</b>
Crisil Short Term Bond Fund Index	10.12	-	-	--	--	
1 Year T Bill	8.35	-	-	--	--	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 11.0571)	10.05	-	-	--	--	
<b>ICICI Prudential FMP - Series 70 - 742 Days Plan D</b>	<b>9.48</b>	-	-	--	--	<b>19-Sep-2013</b>
Crisil Short Term Bond Fund Index	10.12	-	-	--	--	
1 Year T Bill	8.35	-	-	--	--	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 10.9942)	10.04	-	-	--	--	
<b>ICICI Prudential FMP - Series 70 - 368 Days Plan J</b>	<b>9.32</b>	-	-	--	--	<b>20-Sep-2013</b>
Crisil Short Term Bond Fund Index	10.12	-	-	--	--	
1 Year T Bill	8.35	-	-	--	--	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 10.9684)	10.03	-	-	--	--	
<b>ICICI Prudential FMP - Series 70 - 745 Days Plan G</b>	<b>9.60</b>	-	-	--	--	<b>24-Sep-2013</b>
Crisil Short Term Bond Fund Index	10.12	-	-	--	--	
1 Year T Bill	8.35	-	-	--	--	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 10.9788)	10.02	-	-	--	--	
<b>ICICI Prudential FMP - Series 70 - 366 Days Plan I</b>	<b>9.52</b>	-	-	--	--	<b>25-Sep-2013</b>
Crisil Short Term Bond Fund Index	10.12	-	-	--	--	
1 Year T Bill	8.35	-	-	--	--	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 10.969)	10.02	-	-	--	--	
<b>ICICI Prudential FMP - Series 70 - 368 Days Plan K</b>	<b>9.52</b>	-	-	--	--	<b>27-Sep-2013</b>
Crisil Short Term Bond Fund Index	10.12	-	-	--	--	
1 Year T Bill	8.35	-	-	--	--	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 10.9626)	10.01	-	-	--	--	

Past performance may or may not be sustained in future and the same may not necessarily provide the basis for comparison with other investment. Performance of dividend option would be Net of Dividend distribution tax, if any. For computation of since inception returns the allotment NAV has been taken as Rs. 10.00. Load is not considered for computation of returns. In case, the start/end date of the concerned period is nonbusiness date (NBD), the NAV of the previous date is considered for computation of returns. "--" - not available. "--" - Schemes in existence for > 1 year < 3 Years, performance provided for as many 12 months period as possible, for the quarter ended September 30, 2014. The NAV per unit shown in the table is as on the start date of the said period.

Since respective schemes/ options have not completed relevant period after allotment or units were not available throughout the respective period, no returns are calculated.

# ANNEXURE FOR RETURNS OF ALL THE SCHEMES

## ICICI Prudential Interval Funds

(A Debt Oriented Interval Fund)

Returns shown for Growth Option

Scheme Name	September 30, 2013 to September 30, 2014	September 30, 2012 to September 30, 2013	September 30, 2011 to September 30, 2012	Since inception		Inception Date ^
	Absolute Returns (%)	Absolute Returns (%)	Absolute Returns (%)	Current Value of Investment of Rs.10000	CAGR (%)	
<b>ICICI Prudential Interval Fund-Annual Interval Plan I</b>	<b>9.71</b>	<b>9.55</b>	<b>9.54</b>	<b>14327.30</b>	<b>9.11</b>	<b>17-Aug-2010</b>
Crisil Composite Bond Fund Index	11.61	3.49	9.50	13454.12	7.46	
1 Year T Bill	8.35	5.70	8.11	13127.24	6.82	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 14.3273)	13.06	11.92	10.88	10.00		
<b>ICICI Prudential Interval Fund-Annual Interval Plan II</b>	<b>9.33</b>	<b>8.45</b>	<b>9.41</b>	<b>17887.80</b>	<b>8.67</b>	<b>5-Oct-2007</b>
Crisil Composite Bond Fund Index	11.61	3.49	9.50	16026.99	6.98	
1 Year T Bill	8.35	5.70	8.11	15047.61	6.02	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 17.8878)	16.36	15.09	13.79	10.00		
<b>ICICI Prudential Interval Fund-Annual Interval Plan III</b>	<b>9.02</b>	<b>8.75</b>	<b>9.47</b>	<b>14007.20</b>	<b>8.88</b>	<b>15-Oct-2010</b>
Crisil Composite Bond Fund Index	11.61	3.49	9.50	13354.67	7.58	
1 Year T Bill	8.35	5.70	8.11	13041.75	6.93	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 14.0072)	12.85	11.81	10.79	10.00		
<b>ICICI Prudential Interval Fund - Annual Interval Plan IV</b>	<b>9.27</b>	<b>9.75</b>	<b>8.36</b>	<b>16298.90</b>	<b>8.59</b>	<b>27-Oct-2008</b>
Crisil Composite Bond Fund Index	11.61	3.49	9.50	15416.80	7.57	
1 Year T Bill	8.35	5.70	8.11	14087.11	5.95	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 16.2989)	14.92	13.59	12.54	10.00		
<b>ICICI Prudential Interval Fund-Half Yearly Plan II</b>	<b>8.62</b>	<b>8.36</b>	<b>9.85</b>	<b>13958.70</b>	<b>10.32</b>	<b>10-May-2011</b>
Crisil Liquid Fund Index	9.49	8.59	8.65	13316.95	8.80	
1 Year T Bill	8.35	5.70	8.11	12696.63	7.29	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 13.9587)	12.85	11.86	10.80	10.00		
<b>ICICI Prudential Interval Fund-Qtrly Int Plan I</b>	<b>9.34</b>	<b>9.37</b>	<b>10.15</b>	<b>14413.20</b>	<b>9.26</b>	<b>16-Aug-2010</b>
Crisil Liquid Fund Index	9.49	8.59	8.65	14020.20	8.53	
1 Year T Bill	8.35	5.70	8.11	13127.90	6.82	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 14.4132)	13.18	12.05	10.94	10.00		
<b>ICICI Prudential Interval Fund-Qtrly Int Plan II</b>	<b>9.37</b>	<b>8.78</b>	<b>10.18</b>	<b>16153.70</b>	<b>8.26</b>	<b>15-Sep-2008</b>
Crisil Liquid Fund Index	9.49	8.59	8.65	15528.61	7.55	
1 Year T Bill	8.35	5.70	8.11	14403.44	6.22	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 16.1537)	14.77	13.58	12.32	10.00		
<b>ICICI Prudential Interval Fund II-Qtrly Int Plan F</b>	<b>9.02</b>	<b>8.36</b>	<b>9.72</b>	<b>14534.10</b>	<b>8.64</b>	<b>29-Mar-2010</b>
Crisil Liquid Fund Index	9.49	8.59	8.65	14261.11	8.19	
1 Year T Bill	8.35	5.70	8.11	13214.05	6.38	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 14.5341)	13.33	12.30	11.21	10.00		
<b>ICICI Prudential Interval Fund-Qtrly Int Plan III</b>	<b>9.49</b>	<b>9.03</b>	<b>9.38</b>	<b>14348.30</b>	<b>8.95</b>	<b>15-Jul-2010</b>
Crisil Liquid Fund Index	9.49	8.59	8.65	14086.04	8.47	
1 Year T Bill	8.35	5.70	8.11	13113.80	6.64	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 14.3483)	13.10	12.02	10.99	10.00		
<b>ICICI Prudential Interval Fund IV-Qtrly Int Plan B</b>	<b>9.05</b>	<b>8.48</b>	<b>10.05</b>	<b>14648.80</b>	<b>8.89</b>	<b>8-Apr-2010</b>
Crisil Liquid Fund Index	9.49	8.59	8.65	14243.70	8.21	
1 Year T Bill	8.35	5.70	8.11	13202.89	6.40	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 14.6488)	13.43	12.38	11.25	10.00		
<b>ICICI Prudential Interval Fund II-Qtrly Int Plan B</b>	<b>9.36</b>	-	-	--	--	<b>18-Feb-2013</b>
Crisil Liquid Fund Index	9.49	-	-	--	--	
1 Year T Bill	8.35	-	-	--	--	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 11.6108)	10.62	-	-	--	--	
<b>ICICI Prudential Interval Fund VI - Annual Interval Plan A</b>	<b>9.95</b>	-	-	--	--	<b>22-Feb-2013</b>
Crisil Short Term Bond Fund Index	10.12	-	-	--	--	
1 Year T Bill	8.35	-	-	--	--	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 11.5735)	10.53	-	-	--	--	
<b>ICICI Prudential Interval Fund VI - Annual Interval Plan C</b>	<b>9.84</b>	-	-	--	--	<b>8-Mar-2013</b>
Crisil Short Term Bond Fund Index	10.12	-	-	--	--	
1 Year T Bill	8.35	-	-	--	--	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 11.5103)	10.48	-	-	--	--	
<b>ICICI Prudential Interval Fund VI - Annual Interval Plan D</b>	<b>9.67</b>	-	-	--	--	<b>15-Mar-2013</b>
Crisil Short Term Bond Fund Index	10.12	-	-	--	--	
1 Year T Bill	8.35	-	-	--	--	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 11.4472)	10.44	-	-	--	--	

# ANNEXURE FOR RETURNS OF ALL THE SCHEMES

## ICICI Prudential Interval Funds

(A Debt Oriented Interval Fund)

Returns shown for Growth Option

Scheme Name	September 30, 2013 to September 30, 2014	September 30, 2012 to September 30, 2013	September 30, 2011 to September 30, 2012	Since inception		Inception Date ^
	Absolute Returns (%)	Absolute Returns (%)	Absolute Returns (%)	Current Value of Investment of Rs.10000	CAGR (%)	
<b>ICICI Prudential Interval Fund - Monthly Plan - I</b>	<b>8.98</b>	-	-	--	--	<b>22-Aug-2013</b>
Crisil Liquid Fund Index	9.49	-	-	--	--	
1 Year T Bill	8.35	-	-	--	--	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 11.0355)	10.13	-	-	--	--	
<b>ICICI Prudential Interval Fund II - Quarterly Plan - A</b>	<b>9.37</b>	-	-	--	--	<b>7-Aug-2013</b>
Crisil Liquid Fund Index	9.49	-	-	--	--	
1 Year T Bill	8.35	-	-	--	--	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 11.1197)	10.17	-	-	--	--	
<b>ICICI Prudential Interval Fund II - Quarterly Plan - C</b>	<b>9.26</b>	-	-	--	--	<b>4-Sep-2013</b>
Crisil Liquid Fund Index	9.49	-	-	--	--	
1 Year T Bill	8.35	-	-	--	--	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 11.0257)	10.09	-	-	--	--	
<b>ICICI Prudential Interval Fund II - Quarterly Plan - D</b>	<b>9.35</b>	-	-	--	--	<b>16-Sep-2013</b>
Crisil Liquid Fund Index	9.49	-	-	--	--	
1 Year T Bill	8.35	-	-	--	--	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 11.0056)	10.07	-	-	--	--	
<b>ICICI Prudential Interval Fund V - Monthly Interval Plan - A</b>	<b>8.91</b>	-	-	--	--	<b>22-Aug-2013</b>
Crisil Liquid Fund Index	9.49	-	-	--	--	
1 Year T Bill	8.35	-	-	--	--	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 11.0136)	10.11	-	-	--	--	

Past performance may or may not be sustained in future and the same may not necessarily provide the basis for comparison with other investment. Performance of dividend option would be Net of Dividend distribution tax, if any. For computation of since inception returns the allotment NAV has been taken as Rs. 10.00. Load is not considered for computation of returns. In case, the start/end date of the concerned period is nonbusiness date (NBD), the NAV of the previous date is considered for computation of returns. "--" - not available. "--" - Schemes in existence for > 1 year < 3 years, performance provided for as many 12 months period as possible, for the quarter ended September 30, 2014. The NAV per unit shown in the table is as on the start date of the said period.

^ Inception date shown is the date from which units under the plans are available throughout.

Since respective schemes/ options have not completed relevant period after allotment or units were not available throughout the respective period, no returns are calculated for schemes where the performance is not stated.

# ANNEXURE FOR RETURNS OF ALL THE SCHEMES

## ICICI Prudential Multiple Yield Fund

(A Close ended Debt Fund)

Returns shown for Growth Option

Scheme Name	September 30, 2013 to September 30, 2014	September 30, 2012 to September 30, 2013	September 30, 2011 to September 30, 2012	Since inception		Inception Date ^
	Absolute Returns (%)	Absolute Returns (%)	Absolute Returns (%)	Current Value of Investment of Rs.10000	CAGR (%)	
<b>ICICI Prudential Multiple Yield Fund - Plan E</b>	<b>22.26</b>	<b>8.90</b>	-	--	--	<b>15-Nov-2011</b>
Crisil MIP Blended Index	15.45	3.22	-	--	--	
1 Year T Bill	8.35	5.70	-	--	--	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 15.1161)	12.36	11.35	-	--	--	
<b>ICICI Prudential Multiple Yield Fund - Series 2 - Plan A</b>	<b>21.70</b>	<b>8.81</b>	-	--	--	<b>7-Dec-2011</b>
Crisil MIP Blended Index	15.45	3.22	-	--	--	
1 Year T Bill	8.35	5.70	-	--	--	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 14.9676)	12.30	11.30	-	--	--	
<b>ICICI Prudential Multiple Yield Fund - Series 2 - Plan C</b>	<b>23.14</b>	<b>8.87</b>	-	--	--	<b>3-Jan-2012</b>
Crisil MIP Blended Index	15.45	3.22	-	--	--	
1 Year T Bill	8.35	5.70	-	--	--	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 15.1596)	12.31	11.31	-	--	--	
<b>ICICI Prudential Multiple Yield Fund - Series 2 - Plan D</b>	<b>23.74</b>	<b>8.69</b>	-	--	--	<b>3-Feb-2012</b>
Crisil MIP Blended Index	15.45	3.22	-	--	--	
1 Year T Bill	8.35	5.70	-	--	--	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 14.475)	11.70	10.76	-	--	--	
<b>ICICI Prudential Multiple Yield Fund - Series 2 - Plan E</b>	<b>34.65</b>	<b>2.41</b>	-	--	--	<b>13-Apr-2012</b>
Crisil MIP Blended Index	15.45	3.22	-	--	--	
1 Year T Bill	8.35	5.70	-	--	--	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 14.5054)	10.77	10.52	-	--	--	
<b>ICICI Prudential Multiple Yield Fund - Series 2 - Plan F</b>	<b>35.25</b>	<b>2.19</b>	-	--	--	<b>30-Apr-2012</b>
Crisil MIP Blended Index	15.45	3.22	-	--	--	
1 Year T Bill	8.35	5.70	-	--	--	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 15.035)	11.12	10.88	-	--	--	
<b>ICICI Prudential Multiple Yield Fund - Series 3 - Plan A</b>	<b>24.75</b>	-	-	--	--	<b>28-Mar-2013</b>
Crisil MIP Blended Index	15.45	-	-	--	--	
1 Year T Bill	8.35	-	-	--	--	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 12.7777)	10.24	-	-	--	--	
<b>ICICI Prudential Multiple Yield Fund - Series 3 - Plan B</b>	<b>24.89</b>	-	-	--	--	<b>6-May-2013</b>
Crisil MIP Blended Index	15.45	-	-	--	--	
1 Year T Bill	8.35	-	-	--	--	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 12.3708)	9.91	-	-	--	--	
<b>ICICI Prudential Multiple Yield Fund - Series 3 - Plan C</b>	<b>21.69</b>	-	-	--	--	<b>21-May-2013</b>
Crisil MIP Blended Index	15.45	-	-	--	--	
1 Year T Bill	8.35	-	-	--	--	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 11.9879)	9.85	-	-	--	--	
<b>ICICI Prudential Multiple Yield Fund - Series 3 - Plan D</b>	<b>20.74</b>	-	-	--	--	<b>27-May-2013</b>
Crisil MIP Blended Index	15.45	-	-	--	--	
1 Year T Bill	8.35	-	-	--	--	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 11.7889)	9.76	-	-	--	--	
<b>ICICI Prudential Multiple Yield Fund - Series 4 - Plan A</b>	<b>28.16</b>	-	-	--	--	<b>5-Jun-2013</b>
Crisil MIP Blended Index	15.45	-	-	--	--	
1 Year T Bill	8.35	-	-	--	--	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 12.6565)	9.88	-	-	--	--	
<b>ICICI Prudential Multiple Yield Fund - Series 4 - Plan B</b>	<b>28.37</b>	-	-	--	--	<b>3-Jul-2013</b>
Crisil MIP Blended Index	15.45	-	-	--	--	
1 Year T Bill	8.35	-	-	--	--	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 12.7093)	9.90	-	-	--	--	
<b>ICICI Prudential Multiple Yield Fund - Series 4 - Plan C</b>	<b>21.30</b>	-	-	--	--	<b>3-Jul-2013</b>
Crisil MIP Blended Index	15.45	-	-	--	--	
1 Year T Bill	8.35	-	-	--	--	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 12.0881)	9.97	-	-	--	--	
<b>ICICI Prudential Multiple Yield Fund - Series 4 - Plan D</b>	<b>27.53</b>	-	-	--	--	<b>5-Jul-2013</b>
Crisil MIP Blended Index	15.45	-	-	--	--	
1 Year T Bill	8.35	-	-	--	--	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 12.7053)	9.96	-	-	--	--	
<b>ICICI Prudential Multiple Yield Fund - Series 4 - Plan E</b>	<b>21.01</b>	-	-	--	--	<b>25-Jul-2013</b>
Crisil MIP Blended Index	15.45	-	-	--	--	
1 Year T Bill	8.35	-	-	--	--	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 12.3249)	10.19	-	-	--	--	
<b>ICICI Prudential Multiple Yield Fund - Series 5 - Plan A</b>	<b>21.99</b>	-	-	--	--	<b>25-Sep-2013</b>
Crisil MIP Blended Index	15.45	-	-	--	--	
1 Year T Bill	8.35	-	-	--	--	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 12.2242)	10.02	-	-	--	--	

# ANNEXURE FOR RETURNS OF ALL THE SCHEMES

## ICICI Prudential Multiple Yield Fund

(A Close ended Debt Fund)

Returns shown for Growth Option

"Past performance may or may not be sustained in future and the same may not necessarily provide the basis for comparison with other investment. Performance of dividend option would be Net of Dividend distribution tax, if any. For computation of since inception returns the allotment NAV has been taken as Rs. 10.00. Load is not considered for computation of returns. In case, the start/end date of the concerned period is nonbusiness date (NBD), the NAV of the previous date is considered for computation of returns. "-" - not available. "--" - Schemes in existence for > 1 year < 3 years, performance provided for as many 12 months period as possible, for the quarter ended September 30, 2014. The NAV per unit shown in the table is as on the start date of the said period."

^ Inception date shown is the date from which units under the plans are available throughout.

Since respective schemes/ options have not completed relevant period after allotment or units were not available throughout the respective period, no returns are calculated for schemes where the performance is not stated.



# ANNEXURE FOR RETURNS OF ALL THE SCHEMES

## ICICI Prudential Capital Protection Oriented Fund

(A Close ended Capital Protection Oriented Fund)

Returns shown for Growth Option

Scheme Name	September 30, 2013 to September 30, 2014	September 30, 2012 to September 30, 2013	September 30, 2011 to September 30, 2012	Since inception		Inception Date ^
	Absolute Returns (%)	Absolute Returns (%)	Absolute Returns (%)	Current Value of Investment of Rs.10000	CAGR (%)	
<b>ICICI Prudential Capital Protection Oriented Fund - Series IV - 36 Months</b>	<b>16.22</b>	<b>8.51</b>	-	--	--	<b>12-Oct-2011</b>
Crisil MIP Blended Index	15.45	3.22	-	--	--	
1 Year T Bill	8.35	5.70	-	--	--	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 14.0797)	12.11	11.16	-	--	--	
<b>ICICI Prudential Capital Protection Oriented Fund - Series V - 60 Months</b>	<b>24.15</b>	<b>7.84</b>	<b>14.80</b>	<b>15323.70</b>	<b>15.14</b>	<b>21-Sep-2011</b>
Crisil MIP Blended Index	15.45	3.22	10.60	13106.24	9.35	
1 Year T Bill	8.35	5.70	8.11	12397.55	7.36	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 15.3237)	12.34	11.45	9.97	10.00		
<b>ICICI Prudential Capital Protection Oriented Fund III - Plan A - 36 Months</b>	<b>18.02</b>	-	-	--	--	<b>7-Dec-2012</b>
Crisil MIP Blended Index	15.45	-	-	--	--	
1 Year T Bill	8.35	-	-	--	--	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 12.2628)	10.39	-	-	--	--	
<b>ICICI Prudential Capital Protection Oriented Fund III - PLAN B - 60 Months</b>	<b>24.70</b>	-	-	--	--	<b>7-Dec-2012</b>
Crisil MIP Blended Index	15.45	-	-	--	--	
1 Year T Bill	8.35	-	-	--	--	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 12.8101)	10.27	-	-	--	--	
<b>ICICI Prudential Capital Protection Oriented Fund III - PLAN C - 36 Months</b>	<b>17.74</b>	-	-	--	--	<b>31-Dec-2012</b>
Crisil MIP Blended Index	15.45	-	-	--	--	
1 Year T Bill	8.35	-	-	--	--	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 12.085)	10.26	-	-	--	--	
<b>ICICI Prudential Capital Protection Oriented Fund III - PLAN D - 36 Months</b>	<b>17.96</b>	-	-	--	--	<b>28-Jan-2013</b>
Crisil MIP Blended Index	15.45	-	-	--	--	
1 Year T Bill	8.35	-	-	--	--	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 11.9763)	10.15	-	-	--	--	
<b>ICICI Prudential Capital Protection Oriented Fund III - PLAN E - 60 Months</b>	<b>23.86</b>	-	-	--	--	<b>5-Feb-2013</b>
Crisil MIP Blended Index	15.45	-	-	--	--	
1 Year T Bill	8.35	-	-	--	--	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 12.7245)	10.27	-	-	--	--	
<b>ICICI Prudential Capital Protection Oriented Fund III - PLAN F - 36 Months</b>	<b>17.71</b>	-	-	--	--	<b>28-Feb-2013</b>
Crisil MIP Blended Index	15.45	-	-	--	--	
1 Year T Bill	8.35	-	-	--	--	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 12.0119)	10.20	-	-	--	--	
<b>ICICI Prudential Capital Protection Oriented Fund III - PLAN G - 60 Months</b>	<b>22.97</b>	-	-	--	--	<b>7-Mar-2013</b>
Crisil MIP Blended Index	15.45	-	-	--	--	
1 Year T Bill	8.35	-	-	--	--	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 12.5006)	10.17	-	-	--	--	
<b>ICICI Prudential Capital Protection Oriented Fund III - PLAN H - 60 Months</b>	<b>24.00</b>	-	-	--	--	<b>9-Apr-2013</b>
Crisil MIP Blended Index	15.45	-	-	--	--	
1 Year T Bill	8.35	-	-	--	--	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 12.5409)	10.11	-	-	--	--	
<b>ICICI Prudential Capital Protection Oriented Fund II - Series IX - 36 Months</b>	<b>19.71</b>	<b>7.19</b>	-	--	--	<b>29-May-2012</b>
Crisil MIP Blended Index	15.45	3.22	-	--	--	
1 Year T Bill	8.35	5.70	-	--	--	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 13.6356)	11.39	10.63	-	--	--	
<b>ICICI Prudential Capital Protection Oriented Fund II - Series X - 36 Months</b>	<b>18.08</b>	<b>6.58</b>	-	--	--	<b>26-Jun-2012</b>
Crisil MIP Blended Index	15.45	3.22	-	--	--	
1 Year T Bill	8.35	5.70	-	--	--	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 12.9617)	10.98	10.30	-	--	--	
<b>ICICI Prudential Capital Protection Oriented Fund IV - Plan A - 60 Months</b>	<b>25.07</b>	-	-	--	--	<b>6-Aug-2013</b>

# ANNEXURE FOR RETURNS OF ALL THE SCHEMES

## ICICI Prudential Capital Protection Oriented Fund

(A Close ended Capital Protection Oriented Fund)

Returns shown for Growth Option

Scheme Name	September 30, 2013 to September 30, 2014	September 30, 2012 to September 30, 2013	September 30, 2011 to September 30, 2012	Since inception		Inception Date ^
	Absolute Returns (%)	Absolute Returns (%)	Absolute Returns (%)	Current Value of Investment of Rs.10000	CAGR (%)	
Crisil MIP Blended Index	15.45	-	-	--	--	
1 Year T Bill	8.35	-	-	--	--	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 12.7139)	10.17	-	-	--	--	
<b>ICICI Prudential Capital Protection Oriented Fund IV - Plan C - 60 Months</b>	<b>24.80</b>	-	-	--	--	<b>6-Sep-2013</b>
Crisil MIP Blended Index	15.45	-	-	--	--	
1 Year T Bill	8.35	-	-	--	--	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 12.585)	10.08	-	-	--	--	

Past performance may or may not be sustained in future and the same may not necessarily provide the basis for comparison with other investment. Performance of dividend option would be Net of Dividend distribution tax, if any. For computation of since inception returns the allotment NAV has been taken as Rs. 10.00. Load is not considered for computation of returns. In case, the start/end date of the concerned period is nonbusiness date (NBD), the NAV of the previous date is considered for computation of returns. "--" - not available. "--" - Schemes in existence for > 1 year < 3 years, performance provided for as many 12 months period as possible, for the quarter ended September 30, 2014. The NAV per unit shown in the table is as on the start date of the said period.

^ Inception date shown is the date from which units under the plans are available throughout.

Since respective schemes/ options have not completed relevant period after allotment or units were not available throughout the respective period, no returns are calculated for schemes where the performance is not stated.

"The Scheme offered is "oriented towards protection of capital" and "not with guaranteed returns". The orientation towards protection of the capital originates from the portfolio structure of the Scheme and not from any bank guarantee, insurance cover etc. The ability of the portfolio to meet capital protection on maturity to the investors can be impacted in certain circumstances including changes in government policies, interest rate movements in the market, credit defaults by bonds, expenses, reinvestment risk and risk associated with trading volumes, liquidity and settlement systems in equity and debt markets. Accordingly, investors may lose part or all of their investment (including original amount invested) in the Scheme. No guarantee or assurance, express or implied, is given that investors will receive the capital protected value at maturity or any other returns. Investors in the Scheme are not being offered any guaranteed / assured returns."

# ANNEXURE FOR RETURNS OF ALL THE SCHEMES

## ICICI Prudential Advisor Series

(Open ended Fund of Funds)

### WHY SHOULD ONE INVEST?

Customised investment solutions to match risk return profile.

Returns shown for Regular Plan - Growth Option

Scheme Name	September 30, 2013 to September 30, 2014	September 30, 2012 to September 30, 2013	September 30, 2011 to September 30, 2012	Since inception		Inception date
	Absolute Returns (%)	Absolute Returns (%)	Absolute Returns (%)	Current Value of Investment of Rs.10000	CAGR (%)	
<b>ICICI Prudential Very Cautious Plan - Growth Option</b>	<b>9.80</b>	<b>5.45</b>	<b>8.70</b>	<b>19666.60</b>	<b>6.47</b>	<b>18-Dec-2003</b>
Crisil Liquid Fund Index (30%) + Crisil Composite Bond Fund Index (70%)	10.98	5.04	9.27	18868.94	6.06	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 19.6666)	17.91	16.98	15.63	10.00		
<b>ICICI Prudential Cautious Plan - Growth Option</b>	<b>21.03</b>	<b>-1.09</b>	<b>10.23</b>	<b>25017.50</b>	<b>8.87</b>	<b>18-Dec-2003</b>
Nifty (20%) + Crisil Composite Bond Index (60%) + Crisil Liquid Fund Index (10%) + Gold (10%)	13.99	3.00	11.89	22326.29	7.73	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 25.0175)	20.67	20.90	18.96	10.00		
<b>ICICI Prudential Moderate Plan - Growth Option</b>	<b>27.36</b>	<b>-2.15</b>	<b>13.84</b>	<b>34914.00</b>	<b>12.28</b>	<b>18-Dec-2003</b>
Nifty (40%) + Crisil Composite Bond Fund Index (40%) + Crisil Liquid Fund Index (10%) + Gold (10%)	19.18	2.51	12.87	29402.23	10.51	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 34.914)	27.41	28.02	24.61	10.00		
<b>ICICI Prudential Advisor Series - Long Term Savings Plan - Growth Option</b>	<b>32.86</b>	<b>-4.88</b>	<b>13.69</b>	<b>43541.70</b>	<b>14.60</b>	<b>18-Dec-2003</b>
Nifty (50%) + Crisil Composite Bond Fund Index (30%) + Crisil Liquid Fund Index (5%) + Gold (15%)	20.61	1.66	14.27	37897.80	13.14	
NAV (Rs.) Per Unit (as on Sep 30, 2014 : 43.5417)	32.77	34.46	30.31	10.00		

Past performance may or may not be sustained in future and the same may not necessarily provide the basis for comparison with other investment. Performance of dividend option would be Net of Dividend distribution tax, if any. For computation of since inception returns the allotment NAV has been taken as Rs. 10.00. Load is not considered for computation of returns. In case, the start/end date of the concerned period is nonbusiness date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period.

Benchmark indices allocation from inception to November 23, 2010	
Very Cautious:-	Crisil Liquid fund Index - 70%, Crisil Composite Bond Fund Index -30%
Cautious:-	Nifty-15%, Crisil Composite Bond Fund Index - 70%, Crisil Liquid Fund Index-15%
Moderate:-	Nifty-40%, Crisil Composite Bond Fund Index - 40%, Crisil Liquid Fund Index-20%
Long Term Savings:-	Nifty-70%, Crisil Composite Bond Fund Index - 25%, Crisil Liquid Fund Index-5%
New Benchmark indices allocation w.e.f. November 24, 2010	
Very Cautious:-	Crisil Composite Bond Fund Index - 70%, Crisil Liquid fund Index - 30%
Cautious:-	CNX NIFTY Index - 20%, Crisil Composite Bond Fund Index - 60%, Crisil Liquid Fund Index - 10%, Gold# - 10%
Moderate:-	CNX NIFTY Index - 40%, Crisil Composite Bond Fund Index - 40%, Crisil Liquid Fund Index - 10%, Gold# - 10%
Long Term Savings:-	CNX NIFTY Index - 50%, Crisil Composite Bond Fund Index - 30%, Crisil Liquid Fund Index - 5%, Gold# - 15%
# Benchmark against the domestic price of gold as derived from the LBMA AM fixing prices.	

# Benefits of Systematic Investment Plan (SIP) - SIP Performance of Select Schemes

Returns shown for Regular Plan - Growth Option

The Fund offers flexible and convenient Systematic Investment Plan (SIP) facility. To illustrate the advantages of SIP investments, this is how your investments would have grown if you had invested say Rs.2, 000 systematically on the first Business Day of every month over a period of time in the Growth Option of Respective Scheme. The returns are calculated by XIRR approach assuming investment of Rs 2000/- on the 1st working day of every month. XIRR helps in calculating return on investments given an initial and final value and a series of cash inflows and outflows with the correct allowance for the time impact of the transactions. Data as on 30 September 2014.

## ICICI Prudential Dynamic Plan

SIP Investments	Since Inception SIP*	10 Year SIP	5 year SIP	3 year SIP	1 year SIP
Total Amount Invested (Rs.'000)	288	240	120	72	24
Market Value as on Month End (Rs.'000)	1,235.55	640.58	194.26	109.07	29.64
Scheme Return (%) CAGR	22.42	18.66	19.36	28.97	46.45
CNX Nifty Return (%) CAGR	15.26	12.84	13.88	21.85	38.06

Past performance may or may not be sustained in future  
\*Inception date is 31 Oct 2002.

## ICICI Prudential Top 100 Fund

SIP Investments	Since Inception SIP*	15 Year SIP	10 Year SIP	5 year SIP	3 year SIP	1 year SIP
Total Amount Invested (Rs.'000)	390	360	240	120	72	24
Market Value as on Month End (Rs.'000)	2,371.50	1,798.15	568.48	192.74	108.00	29.82
Scheme Return (%) CAGR	19.73	19.31	16.45	19.04	28.23	48.06
CNX Nifty Return (%) CAGR	14.89	15.07	12.84	13.88	21.85	38.06

Past performance may or may not be sustained in future  
\*Inception date is 09 Jul 1998.

## ICICI Prudential Focused Bluechip Equity Fund

SIP Investments	Since Inception SIP*	5 year SIP	3 year SIP	1 year SIP
Total Amount Invested (Rs.'000)	154	120	72	24
Market Value as on Month End (Rs.'000)	296.38	191.89	106.42	29.77
Scheme Return (%) CAGR	20.20	18.85	27.14	47.60
CNX Nifty Return (%) CAGR	14.12	13.88	21.85	38.06

Past performance may or may not be sustained in future  
\*Inception date is 23 May 2008.

## ICICI Prudential Top 200 Fund

SIP Investments	Since Inception SIP*	15 Year SIP	10 Year SIP	5 year SIP	3 year SIP	1 year SIP
Total Amount Invested (Rs.'000)	480	360	240	120	72	24
Market Value as on Month End (Rs.'000)	4,636.60	2,029.67	550.87	192.46	111.38	31.23
Scheme Return (%) CAGR	19.47	20.68	15.86	18.98	30.53	60.49
Scheme** Benchmark Return (%) CAGR	14.27	15.91	12.66	13.77	22.65	41.99
CNX Nifty Return (%) CAGR	13.39	15.07	12.84	13.88	21.85	38.06

Past performance may or may not be sustained in future  
\*Inception date is 01 Oct 1994. \*\*Scheme benchmark is S&P BSE - 200 Index.

## ICICI Prudential Value Discovery Fund

SIP Investments	Since Inception SIP*	10 Year SIP	5 year SIP	3 year SIP	1 year SIP
Total Amount Invested (Rs.'000)	244	240	120	72	24
Market Value as on Month End (Rs.'000)	852.38	812.95	236.41	130.77	34.69
Scheme Return (%) CAGR	23.22	23.07	27.52	42.94	92.08
Scheme** Benchmark Return (%) CAGR	14.09	13.85	15.14	26.75	64.11
CNX Nifty Return (%) CAGR	13.07	12.84	13.88	21.85	38.06

Past performance may or may not be sustained in future  
\*Inception date is 16 Aug 2004. \*\*Scheme benchmark is CNX Midcap Index.

## ICICI Prudential Indo Asia Equity Fund

SIP Investments	Since Inception SIP*	5 year SIP	3 year SIP	1 year SIP
Total Amount Invested (Rs.'000)	168	120	72	24
Market Value as on Month End (Rs.'000)	315.47	196.39	109.77	30.57
Scheme Return (%) CAGR	17.69	19.81	29.45	54.63
Scheme** Benchmark Return (%) CAGR	12.88	13.61	19.15	25.28
CNX Nifty Return (%) CAGR	12.69	13.88	21.83	38.36

Past performance may or may not be sustained in future  
\*Inception date is 18 Oct 2007. \*\*Scheme benchmark is 65 Nifty + 35 MSCI Asia ex - Japan Index.

## ICICI Prudential Infrastructure Fund

SIP Investments	Since Inception SIP*	5 year SIP	3 year SIP	1 year SIP
Total Amount Invested (Rs.'000)	220	120	72	24
Market Value as on Month End (Rs.'000)	372.67	163.79	102.57	30.98
Scheme Return (%) CAGR	11.14	12.40	24.42	58.26
Scheme** Benchmark Return (%) CAGR	1.65	3.90	13.79	29.49
CNX Nifty Return (%) CAGR	12.01	13.88	21.85	38.06

Past performance may or may not be sustained in future  
\*Inception date is 31 Aug 2005. \*\*Scheme benchmark is CNX Infrastructure Index.

## ICICI Prudential Midcap Fund

SIP Investments	Since Inception SIP*	5 year SIP	3 year SIP	1 year SIP
Total Amount Invested (Rs.'000)	240	120	72	24
Market Value as on Month End (Rs.'000)	596.93	225.50	134.00	36.22
Scheme Return (%) CAGR	17.36	25.54	44.88	106.62
Scheme** Benchmark Return (%) CAGR	13.86	15.14	26.75	64.11
CNX Nifty Return (%) CAGR	12.84	13.88	21.85	38.06

Past performance may or may not be sustained in future  
\*Inception date is 28 Oct 2004. \*\*Scheme benchmark is CNX Midcap Index.

## ICICI Prudential Tax Plan

SIP Investments	Since Inception SIP*	15 year SIP	10 year SIP	5 year SIP	3 year SIP	1 year SIP
Total Amount Invested (Rs.'000)	364	360	240	120	72	24
Market Value as on Month End (Rs.'000)	2,826.75	2,733.93	633.36	208.93	117.93	31.97
Scheme Return (%) CAGR	23.99	24.04	18.45	22.36	34.87	67.14
Scheme** Benchmark Return (%) CAGR	15.64	15.73	12.47	14.16	23.56	45.14
CNX Nifty Return (%) CAGR	14.98	15.07	12.84	13.88	21.85	38.06

Past performance may or may not be sustained in future  
\*Inception date is 19 Aug 1999. \*\*Scheme benchmark is CNX 500 Index.

## ICICI Prudential Exports and Other Services Fund

SIP Investments	Since Inception SIP*	5 year SIP	3 year SIP	1 year SIP
Total Amount Invested (Rs.'000)	214	120	72	24
Market Value as on Month End (Rs.'000)	548.61	256.19	141.89	33.20
Scheme Return (%) CAGR	20.29	30.91	49.50	78.26
Scheme** Benchmark Return (%) CAGR	12.03	14.38	22.57	38.94
CNX Nifty Return (%) CAGR	11.82	13.88	21.85	38.06

Past performance may or may not be sustained in future  
\*Inception date is 30 Nov 2005. \*\*Scheme benchmark is CNX Service Sector Index.

# Benefits of Systematic Investment Plan (SIP) - SIP Performance of Select Schemes

Returns shown for Regular Plan - Growth Option

## ICICI Prudential Banking & Financial Services Fund

SIP Investments	Since Inception SIP*	5 Year SIP	3 year SIP	1 year SIP
Total Amount Invested (Rs.'000)	148	120	72	24
Market Value as on Month End (Rs.'000)	302.12	204.30	114.25	31.79
Scheme Return (%) CAGR	23.01	21.43	32.46	65.44
Scheme** Benchmark Return (%) CAGR	18.44	14.72	22.65	49.49
CNX Nifty Return (%) CAGR	15.41	13.88	21.85	38.06

Past performance may or may not be sustained in future

\*Inception date is 22 Aug 2008. \*\*Scheme benchmark is S&P BSE BANKEX.

## ICICI Prudential Technology Fund

SIP Investments	Since Inception SIP*	10 year SIP	5 Year SIP	3 year SIP	1 year SIP
Total Amount Invested (Rs.'000)	350	240	120	72	24
Market Value as on Month End (Rs.'000)	1,858.28	721.78	243.46	127.27	29.80
Scheme Return (%) CAGR	20.62	20.87	28.76	40.79	47.90
Scheme** Benchmark Return (%) CAGR	16.12	16.85	21.96	32.34	37.88
CNX Nifty Return (%) CAGR	15.33	12.84	13.88	21.85	38.06

Past performance may or may not be sustained in future

\*Inception date is 03 Mar 2000. \*\*Scheme benchmark is S&P BSE IT Index.

## ICICI Prudential FMCG Fund

SIP Investments	Since Inception SIP*	15 year SIP	10 year SIP	5 Year SIP	3 year SIP	1 year SIP
Total Amount Invested (Rs.'000)	374	360	240	120	72	24
Market Value as on Month End (Rs.'000)	2,714.66	2,524.28	754.08	212.28	99.65	28.00
Scheme Return (%) CAGR	22.56	23.14	21.68	23.02	22.32	32.46
Scheme** Benchmark Return (%) CAGR	18.03	18.67	21.32	23.34	22.53	25.23
CNX Nifty Return (%) CAGR	14.89	15.07	12.84	13.88	21.85	38.06

Past performance may or may not be sustained in future

\*Inception date is 31 Mar 1999. \*\*Scheme benchmark is CNX FMCG Index.

## ICICI Prudential Child Care Plan (Gift Plan)

SIP Investments	Since Inception SIP*	10 year SIP	5 Year SIP	3 year SIP	1 year SIP
Total Amount Invested (Rs.'000)	316	240	120	72	24
Market Value as on Month End (Rs.'000)	1,136.21	551.98	200.96	115.05	32.22
Scheme Return (%) CAGR	17.90	15.90	20.76	32.98	69.38
Scheme** Benchmark Return (%) CAGR	12.68	11.24	11.99	17.17	28.38
CNX Nifty Return (%) CAGR	15.89	12.84	13.88	21.85	38.06

Past performance may or may not be sustained in future

\*Inception date is 31 Aug 2001. \*\*Scheme benchmark is Crisil Balanced Fund Index start date - 30-Mar-02.

## ICICI Prudential Index Fund

SIP Investments	Since Inception SIP*	10 year SIP	5 Year SIP	3 year SIP	1 year SIP
Total Amount Invested (Rs.'000)	298	240	120	72	24
Market Value as on Month End (Rs.'000)	951.17	495.34	173.21	100.38	28.86
Scheme Return (%) CAGR	16.81	13.88	14.67	22.85	39.77
CNX Nifty Return (%) CAGR	15.67	12.84	13.88	21.85	38.06

Past performance may or may not be sustained in future

\*Inception date is 26 Feb 2002.

## ICICI Prudential Nifty Junior Index Fund

SIP Investments	Since Inception SIP*	3 year SIP	1 year SIP
Total Amount Invested (Rs.'000)	104	72	24
Market Value as on Month End (Rs.'000)	153.59	106.54	30.06
Scheme Return (%) CAGR	18.18	27.22	50.09
Scheme** Benchmark Return (%) CAGR	18.40	27.54	50.50
CNX Nifty Return (%) CAGR	15.25	21.85	38.06

Past performance may or may not be sustained in future

\*Inception date is 25 Jun 2010. \*\*Scheme benchmark is CNX Nifty Junior Index.

## ICICI Prudential Balanced Advantage Fund

SIP Investments	Since Inception SIP*	5 Year SIP	3 year SIP	1 year SIP
Total Amount Invested (Rs.'000)	188	120	72	24
Market Value as on Month End (Rs.'000)	344.61	187.28	101.43	28.29
Scheme Return (%) CAGR	15.09	17.86	23.60	34.88
Scheme** Benchmark Return (%) CAGR	10.96	11.99	17.17	28.38
CNX Nifty Return (%) CAGR	11.91	13.88	21.85	38.06

Past performance may or may not be sustained in future

\*Inception date is 30 Dec 2006. \*\*Scheme benchmark is Crisil Balanced Fund Index.

## ICICI Prudential Balanced Fund

SIP Investments	Since Inception SIP*	10 year SIP	5 Year SIP	3 year SIP	1 year SIP
Total Amount Invested (Rs.'000)	358	240	120	72	24
Market Value as on Month End (Rs.'000)	1,496.62	553.17	201.67	109.29	30.26
Scheme Return (%) CAGR	17.39	15.94	20.90	29.12	51.84
Scheme** Benchmark Return (%) CAGR	NA	11.24	11.99	17.17	28.38
CNX Nifty Return (%) CAGR	15.12	12.84	13.88	21.85	38.06
1 Year T Bill Returns (%) CAGR	5.93	6.10	6.87	7.26	8.26

Past performance may or may not be sustained in future

\*Inception date is 03 Nov 1999. \*\*Scheme benchmark is Crisil Balanced Fund Index start date - 30-Mar-02.

## ICICI Prudential Child Care Plan (Study Plan)

SIP Investments	Since Inception SIP*	10 year SIP	5 Year SIP	3 year SIP	1 year SIP
Total Amount Invested (Rs.'000)	316	240	120	72	24
Market Value as on Month End (Rs.'000)	793.70	485.14	180.68	98.48	28.38
Scheme Return (%) CAGR	13.08	13.49	16.39	21.48	35.63
Scheme** Benchmark Return (%) CAGR	NA	8.12	8.77	10.24	15.45
CRISIL 10 Year Gilt Index	5.47	5.45	5.12	5.15	8.71

Past performance may or may not be sustained in future

\*Inception date is 31 Aug 2001. \*\*Scheme benchmark is Crisil MIP Blended Index start date - 30-Mar-02 and start date of 10 year GSEC Benchmark is 01st Sept 2001.

## ICICI Prudential MIP 25

(An open ended Income fund. Monthly income is not assured and is subject to the availability of distributable surplus.)

SIP Investments	Since Inception SIP*	10 year SIP	5 Year SIP	3 year SIP	1 year SIP
Total Amount Invested (Rs.'000)	254	240	120	72	24
Market Value as on Month End (Rs.'000)	443.98	404.71	159.13	88.46	26.72
Scheme Return (%) CAGR	10.15	10.09	11.24	13.86	21.74
Scheme** Benchmark Return (%) CAGR	8.08	8.12	8.77	10.24	15.45
10 Year Gsec Returns (%) CAGR	5.36	5.45	5.12	5.15	8.71

Past performance may or may not be sustained in future

\*Inception date is 30 Mar 2004. \*\*Scheme benchmark is Crisil MIP Blended Index.

# Benefits of Systematic Investment Plan (SIP) - SIP Performance of Select Schemes

Returns shown for Regular Plan - Growth Option

## ICICI Prudential MIP 5

(An open ended fund. Monthly income is not assured and is subject to the availability of distributable surplus.)

SIP Investments	Since Inception SIP*	3 year SIP	1 year SIP
Total Amount Invested (Rs.'000)	82	72	24
Market Value as on Month End (Rs.'000)	94.02	81.36	25.61
Scheme Return (%) CAGR	7.97	8.11	12.73
Scheme** Benchmark Return (%) CAGR	9.90	10.24	15.45
10 Year Gsec Returns (%) CAGR	5.29	5.15	8.71

Past performance may or may not be sustained in future

\*Inception date is 03 May 2011. \*\*Scheme benchmark is Crisil MIP Blended Index.

## ICICI Prudential Monthly Income Plan

(An open ended fund. Monthly income is not assured and is subject to the availability of distributable surplus.)

SIP Investments	Since Inception SIP*	10 year SIP	5 Year SIP	3 year SIP	1 year SIP
Total Amount Invested (Rs.'000)	334	240	120	72	24
Market Value as on Month End (Rs.'000)	661.94	387.94	155.83	86.89	26.56
Scheme Return (%) CAGR	9.28	9.29	10.40	12.62	20.42
Scheme** Benchmark Return (%) CAGR	NA	8.12	8.77	10.24	15.45
10 Year Gsec Returns (%) CAGR	NA	5.45	5.12	5.15	8.71

Past performance may or may not be sustained in future

\*Inception date is 10 Nov 2000. \*\*Scheme benchmark is Crisil MIP Blended Index start date - 30-Mar-02 and start date of 10 year GSEC Benchmark is 01st Sept 2001

## Single plan structure for the schemes of the Fund:




W.e.f. October 1, 2012 fresh subscriptions/switch-ins are accepted only under a single plan for all the schemes. Fresh subscriptions / switch-ins in other plans of the schemes shall not be accepted w.e.f. October 1, 2012. However, such plans will continue till the existing investors remain invested in the plan.

## Note Pertaining to Direct Plan ,which was introduced w.e.f. 1st Jan 2013 :

Direct Plan is only for investors who purchase /subscribe Units in a Scheme directly with the Fund. Direct Plan shall be the default Plan. Thus, if the Purchase/ Switch application does not specifically state the details of the plan then the same shall be processed under the Direct Plan if no distributor code is mentioned in the application. Otherwise it shall be processed under the Regular plan.

## Product Labelling:

As per SEBI Circular CIR/IMD/DF/5/2013 dated March 18, 2013, all Asset Management Companies will be required to Label their Mutual Fund schemes:

Note: Risk may be represented as:		
	(BLUE) investors understand that their principal will be at low risk	
		
		(BROWN) investors understand that their principal will be at high risk

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## ANNEXURE -I

Details of exposure across all Debt Funds of ICICI Prudential Mutual Fund as on 30-Sep-2014 i.e as a % of debt funds' AUM including ICICI Prudential Balanced Fund & ICICI Prudential Blended Plan - Plan A

Issuer Name	% of exposure to Total Debt AUM	Issuer Name	% of exposure to Total Debt AUM
Adani Ports and Special Economic Zone Ltd.	1.34%	Mahindra Vehicle Manufactures Ltd	0.04%
ADITYA BIRLA FINANCE	0.89%	NABHA POWER LIMITED	0.31%
Aditya Birla Nuvo Ltd.	0.12%	NATIONAL BANK FOR AGRICULTURE AND RURAL DEVELOPME	1.52%
AIRPORTS AUTHORITY OF INDIA	0.09%	NATIONAL HOUSING BANK	0.02%
Allahabad Bank	0.23%	NHPC LIMITED	0.23%
Andhra Bank	4.03%	NIRMA LIMITED	0.05%
Apollo Tyres Ltd.	0.06%	Nuclear Power Corpn. of India Ltd.	0.16%
Ashok Leyland Ltd.	0.34%	Oriental Bank of Commerce	1.94%
Asian Satellite Broadcast Private Limited	0.26%	Panatone Finvest Ltd.	0.23%
AVANTHA HOLDINGS LIMITED (former SOLARIS HOLDINGS)	0.23%	PHL FINANCE PVT LTD	0.12%
Axis Bank Ltd.	2.68%	Piramal Enterprises Ltd.	0.32%
AXIS FINANCE LTD.	0.09%	Power Finance Corporation Ltd.	4.29%
Bajaj Finance Ltd.	1.12%	Power Grid Corporation of India Ltd.	0.59%
Bank of Baroda	0.09%	Promont Hillside Private Limited	0.24%
Bank of India	0.51%	Punjab & Sind Bank	1.06%
Bank of Maharashtra	0.75%	Punjab National Bank	0.40%
Bharat Aluminium Co. Ltd	0.05%	PVR LIMITED	0.12%
Bharat Forge Ltd.	0.05%	Ranbaxy Laboratories Ltd.	0.41%
BIRLA TMT HOLDINGS	0.09%	Redington (India) Ltd.	0.03%
Canara Bank	2.92%	Reliance Capital Ltd.	1.13%
CCIL	1.05%	RELIANCE GAS TRANSPORTATION LIMITED	0.24%
Central Bank of India	1.59%	RELIANCE UTILITIES AND POWER PRIVATE LIMITED	0.19%
CENTURY TEXTILES AND INDUSTRIES	0.06%	RELIGARE FINVEST LIMITED	0.17%
Cholamandalam Investment and Finance Company Ltd.	0.14%	Rural Electrification Corporation Ltd.	2.51%
Coffee Day Enterprises Private Limited	0.21%	Samvardhana Motherson International Limited	0.32%
Corporation Bank	1.32%	Sesa Sterlite Limited	1.52%
DALMIA BHARAT SUGAR & INDUSTRIES LTD	0.12%	Shriram Transport Finance Company Ltd.	0.46%
Dena Bank	1.87%	SILKROAD SUGAR PRIVATE LIMITED	0.32%
ECL Finance Ltd	0.18%	SMALL INDUSTRIES DEVELOPMENT BANK OF INDIA	0.02%
Edelweiss Financial Services Ltd.	0.41%	SREI EQUIPMENT FINANCE PRIVATE LIMITED	0.16%
EID Parry India Ltd.	0.06%	STATE BANK OF HYDERABAD	0.01%
Emami Realty Ltd.	0.12%	State Bank of India	0.00%
EXPORT IMPORT BANK OF INDIA	1.02%	STATE BANK OF PATIALA	0.24%
Family Credit Limited	0.08%	STATE BANK OF TRAVANCORE	0.03%
FINOLEX INDUSTRIES LIMITED	0.10%	STATE DEVELOPMENT LOAN	0.72%
FOOD CORPN OF INDIA LTD	0.07%	SUNDARAM BNP PARIBAS HOME FINANCE	0.23%
FULLERTON INDIA CREDIT COPORATION LTD	0.04%	Sundaram Finance Ltd.	0.61%
Geetanjali Trading and Investments Private Limited	0.12%	Suraksha Realty Ltd.	0.12%
Godrej Industries Ltd.	0.05%	Surya Roshni Ltd.	0.06%
Government of India Securities	12.77%	Syndicate Bank	0.63%
Gruh Finance Ltd.	0.03%	Tamilnad Mercantile Bank Ltd	0.23%
HDB Financial Services Limited	0.29%	TATA CAPITAL FINANCIAL SERVICES LIMITED	0.94%
Hindustan Petroleum Corporation Ltd.	0.06%	TATA CAPITAL HOUSING FINANCE LTD	0.36%
Housing Development Finance Corporation Ltd.	7.16%	Tata Global Beverages Ltd.	0.15%
HPCL-MITTAL PIPELINES LIMITED	0.04%	TATA MOTORS FINANCE LTD	0.81%
ICICI BANK LIMITED	0.12%	Tata Motors Ltd.	0.84%
ICICI HOME FINANCE COMPANY LIMITED	0.08%	TATA SONS LIMITED	0.81%
IDBI Bank Ltd.	4.64%	Tata Steel Ltd.	0.41%
IDFC Ltd.	0.75%	Techno Electric & Engineering Co. Ltd.	0.12%
IDL SPECIALITY CHEMICALS LIMITED	0.12%	TGS Investment & Trade Pvt Ltd	0.06%
IL&FS FINANCIAL SERVICE	0.28%	The Indian Hotels Company Ltd.	0.17%
INDIA INFOLINE FINANCE LTD	0.35%	THE JAMMU AND KASHMIR BANK LIMITED	0.13%
INDIABULLS HOUSING FINANCE LTD	1.75%	The South Indian Bank Ltd.	0.88%
Indian Bank	0.73%	Thomas Cook (India) Ltd.	0.12%
Indian Hospitals Corporation Limited	0.33%	TITAN COMPANY LTD	0.35%
Indian Overseas Bank	0.14%	Trapti Trading & Investments Pvt. Ltd	0.06%
INDIAN RAILWAY FINANCE CORPORATION LIMITED	0.01%	TURQUOISE INVESTMENTS AND FINANCE PRIVATE LIMITED	0.09%
IndusInd Bank Ltd.	1.10%	UCO Bank	0.46%
ING Vysya Bank Ltd.	0.45%	Ultratech Cement Ltd.	1.79%
INTAS PHARMACEUTICALS LTD	0.10%	Union Bank of India	0.79%
Jagran Prakashan Ltd.	0.05%	UPL Limited	0.19%
Jindal Steel & Power Ltd.	0.60%	Vijaya Bank	1.44%
JSW Steel Ltd.	0.58%	VODAFONE INDIA LIMITED	0.47%
JYOTHY LABORATORIES LIMITED	0.28%	Volkswagen Finance Private Limited	0.20%
KALPATARU LANDS PRIVATE LTD.	0.12%	Yes Bank Ltd.	0.12%
Karur Vysya Bank Ltd.	0.69%		
Kotak Mahindra Bank Ltd.	1.77%		
Kotak Mahindra Investment Ltd	0.06%	<b>INDUSTRY/SECTOR</b>	<b>% of exposure to Total Debt AUM</b>
KOTAK MAHINDRA PRIME LIMITED	0.80%	BANKS	36.52%
L & T FINANCE LIMITED	0.84%	CASH (CBLO & REVERSE REPO)	1.05%
L&T Infrastructure Finance Company Limited	0.06%	CORPORATES	17.00%
L&T Shipbuilding Limited	0.60%	FINANCIAL SERVICES	16.87%
Lafarge India Private Limited	0.02%	GOI & TBILLS	13.50%
LANDS END PROPERTIES PRIVATE LIMITED	0.33%	NBFC	14.38%
Larsen & Toubro Ltd.	0.70%	REAL ESTATE	0.69%
LIC Housing Finance Ltd.	1.83%		
MAGMA FINCORP LIMITED	0.27%		
Mahanagar Telephone Nigam Ltd	0.16%		
Mahindra & Mahindra Financial Services Ltd.	0.71%		

**ICICI Prudential Gilt Fund Treasury Plan PF Option**

\* Average Maturity : 0.41 Years

\* Modified Duration : 0.41 Years

## **ANNEXURE -II**

**Average Maturities of all Debt Schemes are as follows:**

<b>Scheme Name</b>	<b>Average Maturity</b>
ICICI Prudential Money Market Fund	42.42 Days
ICICI Prudential Liquid Plan	47.19 Days
ICICI Prudential Flexible Income Plan	179.38 Days
ICICI Prudential Savings Fund	248.54 Days
ICICI Prudential Blended Plan - Plan B	2.86 Years
ICICI Prudential Banking & PSU Debt Fund	487.08 Days
ICICI Prudential Ultra Short Term Plan	320.47 Days
ICICI Prudential Short Term Plan	2.91 Years
ICICI Prudential Long Term Plan	4220.01 Days
ICICI Prudential Regular Savings Fund	2.46 Years
ICICI Prudential Corporate Bond Fund	4.14 Years
ICICI Prudential Income Opportunities Fund	6.90 Years
ICICI Prudential Income Plan	14.77 Years
ICICI Prudential Dynamic Bond Fund	9.02 Years
ICICI Prudential Short Term Gilt Fund	2.63 Years
ICICI Prudential Long Term Gilt Fund	16.74 Years
ICICI Prudential Gilt Fund Investment Plan PF Option	21.58 Years
ICICI Prudential Constant Maturity Gilt Fund	9.45 Years

**Average Maturities of all Hybrid Schemes are as follows:**

<b>Scheme Name</b>	<b>Average Maturity</b>
ICICI Prudential Child Care Plan (Study Plan)	9.95 Years
ICICI Prudential MIP 25	5.98 Years
ICICI Prudential Monthly Income Plan	6.53 Years
ICICI Prudential MIP 5	8.90 Years



# Dividend History

ICICI Prudential Monthly Income Plan (An open ended fund. Monthly income is not assured and is subject to the availability of distributable surplus.) Regular Plan - Monthly Dividend Option			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./Unit)
29-Jun-04	10.0000	10.7053	0.0500
30-Jul-04	10.0000	10.7339	0.0600
31-Aug-04	10.0000	10.7295	0.0600
28-Sep-04	10.0000	10.7954	0.0600
29-Oct-04	10.0000	10.7570	0.0600
30-Nov-04	10.0000	10.8753	0.0600
31-Dec-04	10.0000	11.0062	0.0600
31-Jan-05	10.0000	10.9495	0.0600
28-Feb-05	10.0000	11.0265	0.0600
28-Mar-05	10.0000	10.9470	0.0600
29-Apr-05	10.0000	10.8982	0.0600
31-May-05	10.0000	11.0119	0.0600
30-Jun-05	10.0000	11.0300	0.0600
29-Jul-05	10.0000	11.1794	0.0600
1-Sep-05	10.0000	11.3202	0.0850
29-Sep-05	10.0000	11.3237	0.0800
31-Oct-05	10.0000	11.0915	0.0600
30-Nov-05	10.0000	11.2303	0.0800
30-Dec-05	10.0000	11.2991	0.0800
31-Jan-06	10.0000	11.4147	0.0800
28-Feb-06	10.0000	11.4226	0.0800
31-Mar-06	10.0000	11.6408	0.1000
28-Apr-06	10.0000	11.7296	0.1000
31-May-06	10.0000	11.4475	0.0800
30-Jun-06	10.0000	11.3088	0.0600
31-Jul-06	10.0000	11.2633	0.0600
31-Aug-06	10.0000	11.4507	0.0700
29-Sep-06	10.0000	11.5469	0.0700
31-Oct-06	10.0000	11.6247	0.0800
30-Nov-06	10.0000	11.7290	0.0800
29-Dec-06	10.0000	11.7009	0.0700
31-Jan-07	10.0000	11.6988	0.0700
28-Feb-07	10.0000	11.4882	0.0600
30-Mar-07	10.0000	11.4461	0.0600
27-Apr-07	10.0000	11.5230	0.0800
31-May-07	10.0000	11.5527	0.0700
28-Jun-07	10.0000	11.5658	0.0700
26-Jul-07	10.0000	11.7353	0.0900
30-Aug-07	10.0000	11.5856	0.0600
28-Sep-07	10.0000	11.7387	0.0900
26-Oct-07	10.0000	11.9880	0.1100
30-Nov-07	10.0000	12.0031	0.0800
31-Dec-07	10.0000	12.2620	0.1100
31-Jan-08	10.0000	11.9671	0.0600
29-Feb-08	10.0000	11.8405	0.0600
31-Mar-08	10.0000	11.4672	0.0600
29-Apr-08	10.0000	11.6097	0.0600
29-May-08	10.0000	11.4861	0.0600
30-Jun-08	10.0000	10.9938	0.0600
31-Jul-08	10.0000	10.9951	0.0600
29-Aug-08	10.0000	11.0073	0.0600
29-Sep-08	10.0000	10.7572	0.0600
29-Oct-08	10.0000	10.1775	0.0600
28-Nov-08	10.0000	10.3424	0.0600
31-Dec-08	10.0000	11.2938	0.1200
30-Jan-09	10.0000	10.8348	0.1200
27-Feb-09	10.0000	10.5659	0.1200
31-Mar-09	10.0000	10.6473	0.1200
29-Apr-09	10.0000	11.2538	0.1200
1-Jun-09	10.0000	11.5024	0.1000
30-Jun-09	10.0000	11.5042	0.1000

ICICI Prudential Monthly Income Plan (An open ended fund. Monthly income is not assured and is subject to the availability of distributable surplus.) Regular Plan - Monthly Dividend Option			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./Unit)
31-Jul-09	10.0000	11.5411	0.0900
31-Aug-09	10.0000	11.3989	0.0600
1-Oct-09	10.0000	11.5482	0.0800
30-Oct-09	10.0000	11.3862	0.0565
30-Nov-09	10.0000	11.5502	0.0800
31-Dec-09	10.0000	11.4538	0.0500
29-Jan-10	10.0000	11.3681	0.0470
26-Feb-10	10.0000	11.3300	0.0450
31-Mar-10	10.0000	11.4650	0.0125
30-Apr-10	10.0000	11.5646	0.0500
31-May-10	10.0000	11.5295	0.0300
30-Jun-10	10.0000	11.5831	0.0590
02-Aug-10	10.0000	11.5857	0.0645
31-Aug-10	10.0000	11.5427	0.0190
27-Sep-10	10.0000	11.7199	0.0850
27-Oct-10	10.0000	11.6888	0.0575
26-Nov-10	10.0000	11.6416	0.0480
27-Dec-10	10.0000	11.6527	0.0500
27-Jan-11	10.0000	11.5447	0.0300
24-Feb-11	10.0000	11.4413	0.0180
23-Mar-11	10.0000	11.5639	0.0850
28-Apr-11	10.0000	11.8630	0.1135
27-May-11	10.0000	11.5305	0.0185
27-Jun-11	10.0000	11.6538	0.0785
27-Jul-11	10.0000	11.6762	0.0761
26-Aug-11	10.0000	11.3794	0.0381
22-Sep-11	10.0000	11.4544	0.0839
20-Oct-11	10.0000	11.4170	0.0440
22-Nov-11	10.0000	11.3323	0.0308
27-Dec-11	10.0000	11.2958	0.0542
27-Jan-12	10.0000	11.5834	0.1144
27-Feb-12	10.0000	11.6217	0.0974
22-Mar-12	10.0000	11.5308	0.0377
25-Apr-12	10.0000	11.6094	0.0855
25-May-12	10.0000	11.4890	0.0189
25-Jun-12	10.0000	11.5835	0.0779
25-Jul-12	10.0000	11.6469	0.0757
27-Aug-12	10.0000	11.6775	0.0837
27-Sep-12	10.0000	11.7662	0.0985
29-Oct-12	10.0000	11.7621	0.0716
29-Nov-12	10.0000	11.7949	0.0695
27-Dec-12	10.0000	11.8069	0.0720
28-Jan-13	10.0000	11.9312	0.0823
25-Feb-13	10.0000	11.7647	0.0727
25-Mar-13	10.0000	11.7005	0.0628
25-Apr-13	10.0000	11.8426	0.0692
24-May-13	10.0000	12.0616	0.0748
24-Jun-13	10.0000	11.7343	0.0700
24-Jul-13	10.0000	11.3927	0.0700
27-Aug-13	10.0000	11.1586	0.0700
26-Sep-13	10.0000	11.3391	0.0700
28-Oct-13	10.0000	11.5828	0.0700
28-Nov-13	10.0000	11.5965	0.0837
26-Dec-13	10.0000	11.5648	0.1000
27-Jan-14	10.0000	11.5058	0.0804
26-Feb-14	10.0000	11.4516	0.0470
26-Mar-14	10.0000	11.6603	0.0875
28-Apr-14	10.0000	11.7448	0.1046
28-May-14	10.0000	12.0124	0.0957
26-Jun-14	10.0000	12.2046	0.0947
25-Jul-14	10.0000	12.2569	0.0962
25-Aug-14	10.0000	12.2341	0.0826
25-Sep-14	10.0000	12.3692	0.1032

# Dividend History

ICICI Prudential Infrastructure Fund - Regular Plan - Dividend Option			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./Unit)
26-Sep-08	10.0000	11.8700	1.5000
30-Oct-09	10.0000	12.0500	1.0000
27-Aug-10	10.0000	12.5600	0.5000
14-Aug-14	10.0000	15.0000	1.0000

ICICI Prudential Infrastructure Fund - Direct Plan - Dividend Option			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./Unit)
14-Aug-14	10.0000	15.1600	0.4000

ICICI Prudential Dynamic Plan - Regular Plan - Dividend Option			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./Unit)
25-Feb-11	10.0000	18.2365	1.0000
30-Aug-11	10.0000	16.3368	0.5000
02-Nov-12	10.0000	18.2766	2.0000
25-Oct-13	10.0000	18.2893	1.5000

ICICI Prudential Dynamic - Direct Plan - Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./Unit)
25-Oct-13	10.0000	18.3779	1.5000

ICICI Prudential Tax Plan - Regular Plan - Dividend Option			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./Unit)
18-Feb-11	10.0000	20.2900	2.0000
24-Feb-12	10.0000	18.4000	1.0000
08-Feb-13	10.0000	19.7500	2.0000
07-Feb-14	10.0000	19.1900	2.0000

ICICI Prudential Tax Plan - Direct Plan - Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./Unit)
10-Feb-14	10.0000	21.4900	1.5000

ICICI Prudential Technology Fund - Regular Plan - Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./Unit)
22-Feb-13	10.0000	21.4000	2.0000
21-Feb-14	10.0000	30.2300	2.0000

ICICI Prudential Value Discovery Fund - Regular Plan - Dividend Option			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./Unit)
30-Mar-11	10.0000	20.8200	1.5000
16-Mar-12	10.0000	19.3600	1.0000
15-Mar-13	10.0000	21.0800	2.0000
14-Mar-14	10.0000	22.2100	2.1400

ICICI Prudential Top 200 Fund - Regular Plan - Dividend Option			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./Unit)
24-Dec-09	10.0000	16.5900	1.0000
29-Oct-10	10.0000	19.1400	1.0000
30-Nov-12	10.0000	17.7300	1.7000
18-Nov-13	10.0000	16.7000	1.0000

ICICI Prudential Top 100 Fund - Regular Plan - Dividend Option			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./Unit)
28-Mar-11	10.0000	18.5000	4.0000
27-Apr-12	10.0000	14.2400	1.0000
18-Apr-13	10.0000	14.4800	1.5000
17-Apr-14	10.0000	16.3400	1.5000

ICICI Prudential Top 100 Fund - Direct Plan - Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./Unit)
17-Apr-14	10.0000	18.3900	1.0000

ICICI Prudential Indo Asia Equity Fund - Regular Plan - Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./Unit)
18-Oct-13	10.0000	12.8400	1.0000

ICICI Prudential Focused Bluechip Equity Fund - Regular Plan - Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./Unit)
25-Jan-11	10.0000	15.6400	0.7500
25-Jan-13	10.0000	18.1200	1.0000
24-Jan-14	10.0000	18.0800	1.4500

ICICI Prudential Midcap Fund - Regular Plan - Dividend Option			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./Unit)
18-Jul-08	10.0000	14.9800	1.5000
22-Jan-10	10.0000	16.8600	1.5000
18-Jan-13	10.0000	17.1700	2.0000
21-Jan-14	10.0000	16.0100	1.3100

ICICI Prudential Midcap Fund - Direct Plan - Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./Unit)
18-Jan-13	10.0000	17.1700	2.0000
21-Jan-14	10.0000	16.1100	1.3100

ICICI Prudential Target Returns Fund - Regular Plan - Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./Unit)
17-May-13	10.0000	15.3800	1.5000
23-May-14	10.0000	17.6200	1.3000

ICICI Prudential Exports and Other Services Fund - Regular Plan - Dividend Option			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./Unit)
16-Nov-07	10.0000	19.3600	1.5000
16-May-08	10.0000	14.9500	1.5000
17-May-13	10.0000	14.7800	1.5000
23-May-14	10.0000	19.3400	1.2500

ICICI Prudential Banking and Financial Services Fund - Regular Plan - Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./Unit)
24-Sep-10	10.0000	20.1200	0.5000
22-Feb-13	10.0000	21.3900	2.0000
21-Feb-14	10.0000	17.8400	1.0000

ICICI Prudential FMCG Fund - Regular Plan - Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./Unit)
11-Feb-10	10.0000	29.7600	1.2000
29-Mar-11	10.0000	36.1800	2.0000
28-Dec-12	10.0000	57.4300	4.5000
27-Dec-13	10.0000	57.8700	4.0000

SENSEX Prudential ICICI Exchange Traded Fund (SPICE)			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./Unit)
25-Jul-14	10.0000	289.0755	27.0000

ICICI Prudential R.I.G.H.T. (Rewards of investing & generation of healthy tax savings) Fund - Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./Unit)
19-Jul-13	10.0000	15.1500	1.5000
25-Jul-14	10.0000	21.5600	1.6000

Past performance may or may not be sustained in future. After payment of dividend the NAV has fallen to the extent of dividend payout and statutory levy, if any

ICICI Prudential Blended Plan - Plan A - Regular Plan - Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./Unit)
27-Jun-14	10.0000	13.5392	0.0854
25-Jul-14	10.0000	13.5638	0.1100
28-Aug-14	10.0000	13.5446	0.0908
26-Sep-14	10.0000	13.5174	0.0636

ICICI Prudential Blended Plan - Plan A - Direct Plan - Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./Unit)
27-Jun-14	10.0000	13.5851	0.0903
25-Jul-14	10.0000	13.6099	0.1151
28-Aug-14	10.0000	13.5916	0.0968
26-Sep-14	10.0000	13.5634	0.0686

ICICI Prudential Blended Plan B - Regular Plan - Dividend Option - I			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./Unit)
03-May-11	10.0000	12.4275	0.1075
27-May-11	10.0000	12.3869	0.0669
24-May-13	10.0000	15.0110	2.7164
24-Sep-14	10.0000	13.3172	0.9811

ICICI Prudential Blended Plan B - Direct Plan - Dividend Option - I			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./Unit)
24-May-13	10.0000	15.0157	0.5535
24-Sep-14	10.0000	15.6961	1.1845

ICICI Prudential Blended Plan B - Direct Plan - Quarterly Dividend Option - I			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./Unit)
25-Sep-14	10.0000	11.1710	1.1404

ICICI Prudential Blended Plan B - Regular Plan - Monthly Dividend Option - I			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./Unit)
30-Jun-14	10.0000	10.3034	0.1129
25-Jul-14	10.0000	10.2733	0.0828
25-Aug-14	10.0000	10.2058	0.0153
25-Sep-14	10.0000	10.3125	0.1220

ICICI Prudential Blended Plan B - Direct Plan - Monthly Dividend Option - I			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./Unit)
30-Jun-14	10.0000	10.2985	0.1143
25-Jul-14	10.0000	10.2681	0.0839
25-Aug-14	10.0000	10.2007	0.0165
25-Sep-14	10.0000	10.3075	0.1233

ICICI Prudential Balanced Advantage Fund - Regular Plan - Dividend Option			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./Unit)
02-Sep-11	10.0000	13.0900	1.0000
28-Sep-12	10.0000	14.1600	1.4000
27-Sep-13	10.0000	13.7100	1.3000
19-Sep-14	10.0000	16.9300	1.5000

# Dividend History

ICICI Prudential Balanced Advantage Fund - Direct Plan - Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./Unit)
19-Sep-14	10.0000	18.9700	1.5000

ICICI Prudential Balanced Advantage Fund - Regular Plan - Monthly Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./Unit)
25-Jul-14	10.0000	12.9100	0.0800
28-Aug-14	10.0000	13.1500	0.0800
26-Sep-14	10.0000	13.2400	0.0800

ICICI Prudential Balanced Advantage Fund - Direct Plan - Monthly Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./Unit)
25-Jul-14	10.0000	13.0800	0.0800
28-Aug-14	10.0000	13.3300	0.0800
26-Sep-14	10.0000	13.4300	0.0800

ICICI Prudential Equity Savings Fund - Series 1 Regular Plan - Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./Unit)
17-Apr-14	10.0000	12.0800	0.7500
11-Jun-14	10.0000	14.0400	0.7500

ICICI Prudential Equity Savings Fund - Series 1 Direct Plan - Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./Unit)
17-Apr-14	10.0000	12.1100	0.7500
11-Jun-14	10.0000	14.1000	0.7500

ICICI Prudential Value Fund - Series 1 - Regular Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./Unit)
25-Apr-14	10.0000	12.1900	0.6500
18-Jul-14	10.0000	14.4400	0.8500

ICICI Prudential Value Fund - Series 1 - Direct Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./Unit)
25-Apr-14	10.0000	12.2700	0.6500
18-Jul-14	10.0000	14.5900	0.8500

ICICI Prudential Value Fund - Series 2 - Regular Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./Unit)
25-Apr-14	10.0000	11.6200	0.6500
22-Aug-14	10.0000	14.3500	0.8500

ICICI Prudential Value Fund - Series 2 - Direct Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./Unit)
25-Apr-14	10.0000	11.6900	0.6500
22-Aug-14	10.0000	14.4800	0.8500

ICICI Prudential Value Fund - Series 3 - Regular Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./Unit)
11-Jun-14	10.0000	13.2700	0.7500
12-Sep-14	10.0000	14.8600	0.7500

ICICI Prudential Value Fund - Series 3 - Direct Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./Unit)
11-Jun-14	10.0000	13.3100	0.7500
12-Sep-14	10.0000	14.9500	0.7500

ICICI Prudential Equity Arbitrage Fund - Regular Plan - Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./Unit)
27-Jun-14	10.0000	13.7951	0.0894
25-Jul-14	10.0000	13.8179	0.1122
28-Aug-14	10.0000	13.7968	0.0911
26-Sep-14	10.0000	13.7764	0.0707

ICICI Prudential Equity Arbitrage Fund - Direct Plan - Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./Unit)
28-Feb-14	10.0000	13.8620	0.1036
28-Mar-14	10.0000	13.8541	0.0957
25-Apr-14	10.0000	13.8316	0.0732
26-Sep-14	10.0000	14.2919	0.1000

ICICI Prudential Balanced Fund - Regular Plan - Dividend Option			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./Unit)
02-Sep-11	10.0000	16.4500	1.0000
28-Sep-12	10.0000	17.7300	1.7500
27-Sep-13	10.0000	16.8800	1.5000
26-Sep-14	10.0000	23.0000	2.0000

ICICI Prudential Balanced Fund - Direct Plan - Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./Unit)
26-Sep-14	10.0000	25.5700	2.0000

ICICI Prudential MIP 25 (An open ended Income fund. Monthly income is not assured and is subject to the availability of distributable surplus.) Regular Plan - Monthly Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./Unit)
25-Jul-14	10.0000	12.9974	0.1021
25-Aug-14	10.0000	13.0403	0.1095
25-Sep-14	10.0000	13.1084	0.1098

ICICI Prudential MIP - 25 - Direct Plan - Monthly Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./Unit)
25-Jul-14	10.0000	13.3588	0.1049
25-Aug-14	10.0000	13.4087	0.1126
25-Sep-14	10.0000	13.4843	0.1129

ICICI Prudential MIP - 25 - Regular Plan - Half Yearly Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./Unit)
24-May-13	10.0000	11.1737	0.5364
25-Mar-14	10.0000	11.1133	0.3881
25-Sep-14	10.0000	12.0092	0.5407

ICICI Prudential MIP - 25 - Direct Plan - Half Yearly Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./Unit)
24-May-13	10.0000	11.4062	0.3548
25-Mar-14	10.0000	11.6263	0.4807

ICICI Prudential MIP - 25 - Regular Plan - Quarterly Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./Unit)
26-Mar-14	10.0000	10.9574	0.1851
26-Jun-14	10.0000	11.6183	0.5270
26-Sep-14	10.0000	11.5533	0.2796

ICICI Prudential MIP - 25 - Direct Plan - Quarterly Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./Unit)
26-Mar-14	10.0000	11.4891	0.1689
26-Jun-14	10.0000	12.2304	0.4303
26-Sep-14	10.0000	12.3070	0.2974

ICICI Prudential Monthly Income Plan (An open ended fund. Monthly income is not assured and is subject to the availability of distributable surplus.) Regular Plan - Quarterly Dividend Option			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./Unit)
26-May-14	10.0000	13.1512	0.3600
26-Aug-14	10.0000	13.3774	0.3224
26-Sep-14	10.0000	13.3318	0.1109

ICICI Prudential Monthly Income Plan - Direct Plan - Quarterly Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./Unit)
26-May-14	10.0000	13.3962	0.3661
26-Aug-14	10.0000	13.6453	0.3284
26-Sep-14	10.0000	13.6051	0.1131

ICICI Prudential Monthly Income Plan (An open ended fund. Monthly income is not assured and is subject to the availability of distributable surplus.) Regular Plan - Half Yearly Dividend Option			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./Unit)
27-Aug-13	10.0000	11.7175	0.2266
26-Feb-14	10.0000	12.2912	0.7873
26-Aug-14	10.0000	12.8601	0.5705
26-Sep-14	10.0000	12.5507	0.1044

ICICI Prudential Monthly Income Plan - Direct Plan - Half Yearly Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./Unit)
27-Aug-13	10.0000	11.7592	0.2269
26-Feb-14	10.0000	12.3763	0.8289
26-Aug-14	10.0000	12.9467	0.2889

ICICI Prudential Monthly Income Plan - Direct Plan - Monthly Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./Unit)
25-Jul-14	10.0000	12.4122	0.0974
25-Aug-14	10.0000	12.3944	0.0837
25-Sep-14	10.0000	12.5366	0.1046

ICICI Prudential MIP 5 (An open ended fund. Monthly income is not assured and is subject to the availability of distributable surplus.) Regular Plan - Monthly Dividend Option			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./Unit)
25-Jul-14	10.0000	10.3865	0.0712
25-Aug-14	10.0000	10.3244	0.0438
26-Sep-14	10.0000	10.4584	0.0901

ICICI Prudential MIP 5 - Direct Plan - Monthly Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./Unit)
25-Jul-14	10.0000	10.4110	0.0746
25-Aug-14	10.0000	10.3470	0.0439
26-Sep-14	10.0000	10.4850	0.0903

# Dividend History

ICICI Prudential MIP 5 (An open ended fund. Monthly income is not assured and is subject to the availability of distributable surplus.) Regular Plan - Quarterly Dividend Option			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs.)/Unit
26-Mar-14	10.0000	10.3165	0.1537
26-Jun-14	10.0000	10.6618	0.5253
26-Sep-14	10.0000	10.3916	0.1959

ICICI Prudential MIP 5 - Direct Plan - Quarterly Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs.)/Unit
26-Jun-14	10.0000	10.8222	0.6227
26-Sep-14	10.0000	10.4646	0.2042

ICICI Prudential MIP 5 (An open ended fund. Monthly income is not assured and is subject to the availability of distributable surplus.) Regular Plan - Half Yearly Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs.)/Unit
24-May-13	10.0000	11.0236	0.4000
26-Dec-13	10.0000	10.3469	0.3143
26-Jun-14	10.0000	10.7524	0.7163
26-Sep-14	10.0000	10.2887	0.1939

ICICI Prudential Money Market Fund Option - Regular Plan - Fortnightly Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs.)/Unit
13-Aug-14	100.0000	100.5306	0.3246
27-Aug-14	100.0000	100.5324	0.3264
15-Sep-14	100.0000	100.6524	0.4464
29-Sep-14	100.0000	100.5393	0.3333

ICICI Prudential Money Market Fund Option - Direct Plan - Fortnightly Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs.)/Unit
13-Aug-14	100.0000	100.9198	0.3281
27-Aug-14	100.0000	100.9218	0.3301
15-Sep-14	100.0000	101.0430	0.4513
29-Sep-14	100.0000	100.9287	0.3370

ICICI Prudential Money Market Fund - Regular Plan - Weekly Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs.)/Unit
04-Aug-14	100.0000	100.2276	0.1617
11-Aug-14	100.0000	100.2280	0.1621
18-Aug-14	100.0000	100.2282	0.1623
25-Aug-14	100.0000	100.2289	0.1630
01-Sep-14	100.0000	100.2299	0.1640
08-Sep-14	100.0000	100.2297	0.1638
15-Sep-14	100.0000	100.2303	0.1644
22-Sep-14	100.0000	100.2321	0.1662
29-Sep-14	100.0000	100.2323	0.1664

ICICI Prudential Money Market Fund - Direct Plan - Weekly Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs.)/Unit
04-Aug-14	100.0000	100.5297	0.1635
11-Aug-14	100.0000	100.5300	0.1638
18-Aug-14	100.0000	100.5301	0.1639
25-Aug-14	100.0000	100.5310	0.1648
01-Sep-14	100.0000	100.5318	0.1656
08-Sep-14	100.0000	100.5317	0.1655
15-Sep-14	100.0000	100.5321	0.1659
22-Sep-14	100.0000	100.5340	0.1678
29-Sep-14	100.0000	100.5343	0.1681

ICICI Prudential Money Market Fund - Regular Plan - Monthly Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs.)/Unit
25-Jul-14	100.0000	100.8857	0.6580
25-Aug-14	100.0000	100.9496	0.7219
25-Sep-14	100.0000	100.9604	0.7327

ICICI Prudential Money Market Fund - Direct Plan - Monthly Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs.)/Unit
25-Jul-14	100.0000	101.0386	0.6637
25-Aug-14	100.0000	101.1031	0.7282
25-Sep-14	100.0000	101.1138	0.7389

ICICI Prudential Money Market Fund Option - Regular Plan - Dividend Others			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs.)/Unit
29-Sep-14	100.0000	103.0176	3.0135

ICICI Prudential Money Market Fund Option - Direct Plan - Dividend Others			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs.)/Unit
29-Sep-14	100.0000	106.2962	6.2920

ICICI Prudential Liquid Plan - Regular Plan - Weekly Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs.)/Unit
04-Aug-14	100.0000	100.3196	0.1616
11-Aug-14	100.0000	100.3200	0.1620
18-Aug-14	100.0000	100.3206	0.1626
25-Aug-14	100.0000	100.3204	0.1624
01-Sep-14	100.0000	100.3213	0.1633
08-Sep-14	100.0000	100.3220	0.1640
15-Sep-14	100.0000	100.3223	0.1643
22-Sep-14	100.0000	100.3238	0.1658
29-Sep-14	100.0000	100.3246	0.1666

ICICI Prudential Liquid Plan - Direct Plan - Weekly Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs.)/Unit
04-Aug-14	100.0000	100.3459	0.1628
11-Aug-14	100.0000	100.3463	0.1632
18-Aug-14	100.0000	100.3468	0.1637
25-Aug-14	100.0000	100.3467	0.1636
01-Sep-14	100.0000	100.3476	0.1645
08-Sep-14	100.0000	100.3483	0.1652
15-Sep-14	100.0000	100.3486	0.1655
22-Sep-14	100.0000	100.3501	0.1670
29-Sep-14	100.0000	100.3509	0.1678

ICICI Prudential Liquid Plan - Regular Plan - Monthly Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs.)/Unit
25-Jul-14	100.0000	100.6894	0.6576
25-Aug-14	100.0000	100.7508	0.7190
25-Sep-14	100.0000	100.7618	0.7300

ICICI Prudential Liquid Plan - Direct Plan - Monthly Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs.)/Unit
25-Jul-14	100.0000	100.8537	0.6633
25-Aug-14	100.0000	100.9156	0.7252
25-Sep-14	100.0000	100.9267	0.7363

ICICI Prudential Liquid Plan - Regular Plan - Quarterly Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs.)/Unit
26-Mar-14	100.0000	102.4769	2.1145
27-Jun-14	100.0000	102.7022	2.3398
29-Sep-14	100.0000	102.5883	2.2259

ICICI Prudential Liquid - Direct Plan - Quarterly Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs.)/Unit
26-Mar-14	100.0000	103.2518	2.1415
27-Jun-14	100.0000	103.4812	2.3709
29-Sep-14	100.0000	103.3687	2.2584

ICICI Prudential Liquid Plan - Regular Plan - Half Yearly Dividend Option			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs.)/Unit
26-Sep-13	100.0000	104.5945	1.2611
26-Mar-14	100.0000	108.1449	4.8115
26-Sep-14	100.0000	108.0108	4.6774

ICICI Prudential Liquid - Direct Plan - Half Yearly Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs.)/Unit
26-Sep-13	100.0000	104.5953	0.2458
26-Mar-14	100.0000	109.2288	4.8793
26-Sep-14	100.0000	109.1038	4.7543

ICICI Prudential Liquid - Regular Plan - Annual Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs.)/Unit
24-Sep-14	100.0000	107.5481	7.5445

ICICI Prudential Liquid - Direct Plan - Annual Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs.)/Unit
24-Sep-14	100.0000	112.3144	12.3106

ICICI Prudential Liquid - Regular Plan - Dividend Others			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs.)/Unit
24-Sep-14	100.0000	106.0582	6.0543

ICICI Prudential Flexible Income - Regular Plan - Fortnightly Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs.)/Unit
13-Aug-14	100.0000	100.8423	0.3048
28-Aug-14	100.0000	100.9076	0.3701
15-Sep-14	100.0000	100.9733	0.4358
30-Sep-14	100.0000	100.9242	0.3867

ICICI Prudential Flexible Income - Direct Plan - Fortnightly Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs.)/Unit
13-Aug-14	100.0000	100.8612	0.3087
28-Aug-14	100.0000	100.9267	0.3742
15-Sep-14	100.0000	100.9934	0.4409
30-Sep-14	100.0000	100.9433	0.3908

ICICI Prudential Flexible Income Plan - Regular Plan - Weekly Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs.)/Unit
04-Aug-14	100.0000	105.5927	0.1599
11-Aug-14	100.0000	105.5786	0.1458
18-Aug-14	100.0000	105.6336	0.2008
25-Aug-14	100.0000	105.5930	0.1602
01-Sep-14	100.0000	105.6129	0.1801
08-Sep-14	100.0000	105.6258	0.1930
15-Sep-14	100.0000	105.5975	0.1647
22-Sep-14	100.0000	105.6194	0.1866
29-Sep-14	100.0000	105.6089	0.1761

# Dividend History

ICICI Prudential Flexible Income Plan - Direct Plan - Weekly Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs.)/Unit
04-Aug-14	100.0000	105.6413	0.1620
11-Aug-14	100.0000	105.6272	0.1479
19-Aug-14	100.0000	105.6824	0.2031
25-Aug-14	100.0000	105.6413	0.1620
01-Sep-14	100.0000	105.6616	0.1823
08-Sep-14	100.0000	105.6743	0.1950
15-Sep-14	100.0000	105.6461	0.1668
22-Sep-14	100.0000	105.6679	0.1886
29-Sep-14	100.0000	105.6574	0.1781

ICICI Prudential Flexible Income - Regular Plan - Monthly Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs.)/Unit
30-Jul-14	100.0000	101.0387	0.6629
27-Aug-14	100.0000	101.0284	0.6526
29-Sep-14	100.0000	101.1802	0.8044

ICICI Prudential Flexible Income - Direct Plan - Monthly Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs.)/Unit
30-Jul-14	100.0000	101.1784	0.6720
27-Aug-14	100.0000	101.1676	0.6612
29-Sep-14	100.0000	101.3210	0.8146

ICICI Prudential Flexible Income - Regular Plan - Quarterly Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs.)/Unit
28-Mar-14	100.0000	103.1109	1.9954
30-Jun-14	100.0000	103.5367	2.2392
30-Sep-14	100.0000	103.4938	2.0059

ICICI Prudential Flexible Income - Direct Plan - Quarterly Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs.)/Unit
28-Mar-14	100.0000	103.2051	2.0126
30-Jun-14	100.0000	103.6361	2.2594
30-Sep-14	100.0000	103.6007	2.0314

ICICI Prudential Flexible Income Plan - Regular Plan - Dividend Others			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs.)/Unit
24-Sep-14	100.0000	103.4526	3.0836

ICICI Prudential Flexible Income - Direct Plan - Dividend Others			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs.)/Unit
24-Sep-14	100.0000	107.5628	6.9119

ICICI Prudential Savings Fund - Regular Plan - Fortnightly Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs.)/Unit
13-Aug-14	100.0000	100.5483	0.2476
28-Aug-14	100.0000	100.6586	0.3579
15-Sep-14	100.0000	100.7469	0.4462
29-Sep-14	100.0000	100.6107	0.3100

ICICI Prudential Savings Fund - Direct Plan - Fortnightly Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs.)/Unit
13-Aug-14	100.0000	100.5545	0.2766
28-Aug-14	100.0000	100.6667	0.3888
15-Sep-14	100.0000	100.7613	0.4834
29-Sep-14	100.0000	100.6168	0.3389

ICICI Prudential Savings Fund - Regular Plan - Weekly Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs.)/Unit
04-Aug-14	100.0000	100.4073	0.1096
11-Aug-14	100.0000	100.3955	0.0978
19-Aug-14	100.0000	100.4972	0.1995
25-Aug-14	100.0000	100.4432	0.1455
01-Sep-14	100.0000	100.4739	0.1762
08-Sep-14	100.0000	100.5081	0.2104
15-Sep-14	100.0000	100.4382	0.1405
22-Sep-14	100.0000	100.4282	0.1305
29-Sep-14	100.0000	100.4769	0.1792

ICICI Prudential Savings Fund - Direct Plan - Weekly Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs.)/Unit
04-Aug-14	100.0000	100.4219	0.1241
11-Aug-14	100.0000	100.4101	0.1123
19-Aug-14	100.0000	100.5138	0.2160
25-Aug-14	100.0000	100.4558	0.1580
01-Sep-14	100.0000	100.4885	0.1907
08-Sep-14	100.0000	100.5227	0.2249
15-Sep-14	100.0000	100.4527	0.1549
22-Sep-14	100.0000	100.4428	0.1450
29-Sep-14	100.0000	100.4915	0.1937

ICICI Prudential Savings Fund - Regular Plan - Monthly Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs.)/Unit
30-Jul-14	100.0000	100.9689	0.6291
27-Aug-14	100.0000	100.9208	0.5810
29-Sep-14	100.0000	101.1235	0.7837

ICICI Prudential Savings Fund - Direct Plan - Monthly Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs.)/Unit
30-Jul-14	100.0000	101.1150	0.6921
27-Aug-14	100.0000	101.0625	0.6396
29-Sep-14	100.0000	101.2759	0.8530

ICICI Prudential Savings Fund - Regular Plan - Quarterly Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs.)/Unit
28-Mar-14	100.0000	102.5093	1.8575
30-Jun-14	100.0000	103.0279	2.1867
30-Sep-14	100.0000	102.9086	1.8590

ICICI Prudential Savings fund - Direct Plan - Quarterly Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs.)/Unit
28-Mar-14	100.0000	102.6203	1.8379
30-Jun-14	100.0000	103.3496	2.3624
30-Sep-14	100.0000	103.2525	1.5000

ICICI Prudential Savings Fund - Regular Plan - Dividend Others			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs.)/Unit
29-Sep-14	100.0000	117.9792	17.6159

ICICI Prudential Ultra Short Term - Regular Plan - Weekly Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs.)/Unit
04-Aug-14	10.0000	10.0898	0.0112
11-Aug-14	10.0000	10.0839	0.0053
19-Aug-14	10.0000	10.0996	0.0210
25-Aug-14	10.0000	10.0919	0.0133
01-Sep-14	10.0000	10.0973	0.0187
08-Sep-14	10.0000	10.0975	0.0189
15-Sep-14	10.0000	10.0932	0.0146
22-Sep-14	10.0000	10.0966	0.0180
29-Sep-14	10.0000	10.0979	0.0193

ICICI Prudential Ultra Short Term - Direct Plan - Weekly Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs.)/Unit
04-Aug-14	10.0000	10.0945	0.0130
11-Aug-14	10.0000	10.0887	0.0072
19-Aug-14	10.0000	10.1047	0.0232
25-Aug-14	10.0000	10.0964	0.0149
01-Sep-14	10.0000	10.1021	0.0206
08-Sep-14	10.0000	10.1022	0.0207
15-Sep-14	10.0000	10.0979	0.0164
22-Sep-14	10.0000	10.1014	0.0199
29-Sep-14	10.0000	10.1025	0.0210

ICICI Prudential Ultra Short Term - Regular Plan - Fortnightly Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs.)/Unit
13-Aug-14	10.0000	10.0722	0.0228
28-Aug-14	10.0000	10.0845	0.0351
15-Sep-14	10.0000	10.0927	0.0433
29-Sep-14	10.0000	10.0867	0.0373

ICICI Prudential Ultra Short Term - Direct Plan - Fortnightly Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs.)/Unit
13-Aug-14	10.0000	10.1220	0.0265
28-Aug-14	10.0000	10.1347	0.0392
15-Sep-14	10.0000	10.1439	0.0484
29-Sep-14	10.0000	10.1366	0.0411

ICICI Prudential Ultra Short Term - Regular Plan - Monthly Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs.)/Unit
25-Jul-14	10.0000	10.0911	0.0528
25-Aug-14	10.0000	10.0935	0.0552
25-Sep-14	10.0000	10.1158	0.0775

ICICI Prudential Ultra Short Term - Direct Plan - Monthly Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs.)/Unit
25-Jul-14	10.0000	10.1372	0.0603
25-Aug-14	10.0000	10.1404	0.0635
25-Sep-14	10.0000	10.1629	0.0860

ICICI Prudential Ultra Short Term Plan - Regular Plan - Quarterly Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs.)/Unit
24-Apr-14	10.0000	10.5881	0.2134
24-Jul-14	10.0000	10.6159	0.2147
25-Sep-14	10.0000	10.5395	0.1185

ICICI Prudential Ultra Short Term Plan - Direct Plan - Quarterly Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs.)/Unit
24-Apr-14	10.0000	10.5561	0.0005
24-Jul-14	10.0000	10.8265	0.0005
25-Sep-14	10.0000	10.9879	0.8753

ICICI Prudential Dynamic Bond Fund - Regular Plan - Monthly Dividend Option			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs.)/Unit
27-Jun-14	10.0000	10.2892	0.1060
25-Jul-14	10.0000	10.2961	0.1129
25-Sep-14	10.0000	10.3054	0.0839

# Dividend History

ICICI Prudential Dynamic Bond Fund - Direct Plan - Monthly Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./)Unit
25-Jul-14	10.0000	10.8320	0.0050
25-Aug-14	10.0000	10.8128	0.4000
25-Sep-14	10.0000	10.5635	0.1900

ICICI Prudential Dynamic Bond Fund - Regular Plan - Quarterly Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./)Unit
27-Mar-14	10.0000	10.2549	0.1686
27-Jun-14	10.0000	10.4277	0.2542
26-Sep-14	10.0000	10.4492	0.2268

ICICI Prudential Dynamic Bond Fund - Direct Plan - Quarterly Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./)Unit
27-Mar-14	10.0000	10.2819	0.1839
27-Jun-14	10.0000	10.4569	0.2545
26-Sep-14	10.0000	10.4960	0.2430

ICICI Prudential Dynamic Bond Fund - Regular Plan - Half Yearly Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./)Unit
15-Feb-13	10.0000	10.3254	0.1581
24-May-13	10.0000	10.7116	0.3162
27-Jun-14	10.0000	10.7551	0.3952
19-Aug-14	10.0000	10.4503	0.0297
24-Sep-14	10.0000	10.5728	0.1041

ICICI Prudential Dynamic Bond Fund - Direct Plan - Half Yearly Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./)Unit
15-Feb-13	10.0000	10.3277	0.0782
24-May-13	10.0000	10.8103	0.3827
27-Jun-14	10.0000	10.8658	0.4725
19-Aug-14	10.0000	10.4939	0.0383
24-Sep-14	10.0000	10.6152	0.1099

ICICI Prudential Corporate Bond Fund - Regular Plan - Monthly Dividend Option			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./)Unit
25-Jan-12	10.0000	10.3582	0.0608
15-Feb-12	10.0000	10.3402	0.0428

ICICI Prudential Corporate Bond Fund - Regular Plan - Half Yearly Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./)Unit
24-May-13	10.0000	10.5096	0.1522
18-Mar-14	10.0000	10.5969	0.2395
18-Sep-14	10.0000	10.9748	0.5850

ICICI Prudential Corporate Bond Fund - Direct Plan - Half Yearly Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./)Unit
24-May-13	10.0000	10.5257	0.0208
18-Mar-14	10.0000	10.8443	0.3394
18-Sep-14	10.0000	11.1825	0.6435

ICICI Prudential Corporate Bond Fund - Regular Plan - Quarterly Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./)Unit
30-Apr-14	10.0000	10.5324	0.2701
30-Jul-14	10.0000	10.5420	0.2688
24-Sep-14	10.0000	10.4398	0.1266

ICICI Prudential Corporate Bond Fund - Direct Plan - Quarterly Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./)Unit
30-Apr-14	10.0000	10.8851	0.3077
30-Jul-14	10.0000	10.8921	0.3023
24-Sep-14	10.0000	10.7707	0.1386

ICICI Prudential Short Term - Regular Plan - Dividend Reinvestment Fortnightly			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./)Unit
13-Aug-14	10.0000	12.0056	0.0230
28-Aug-14	10.0000	12.0274	0.0443
15-Sep-14	10.0000	12.0497	0.0591
29-Sep-14	10.0000	12.0498	0.0460

ICICI Prudential Short Term - Direct Plan - Dividend Reinvestment Fortnightly			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./)Unit
13-Aug-14	10.0000	12.1489	0.0233
28-Aug-14	10.0000	12.1736	0.0448
15-Sep-14	10.0000	12.1996	0.0598
29-Sep-14	10.0000	12.2023	0.0466

ICICI Prudential Short Term - Regular Plan - Monthly Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./)Unit
30-Jul-14	10.0000	11.9736	0.0691
27-Aug-14	10.0000	11.9557	0.0457
29-Sep-14	10.0000	12.0365	0.1077

ICICI Prudential Short Term - Direct Plan - Monthly Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./)Unit
30-Jul-14	10.0000	12.1055	0.0753
27-Aug-14	10.0000	12.0870	0.0461
29-Sep-14	10.0000	12.1749	0.1089

ICICI Prudential Banking and PSU Debt Fund - Regular Plan - Weekly Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./)Unit
04-Aug-14	10.0000	10.1996	0.0141
11-Aug-14	10.0000	10.1909	0.0054
19-Aug-14	10.0000	10.2094	0.0239
25-Aug-14	10.0000	10.1986	0.0131
01-Sep-14	10.0000	10.2046	0.0191
08-Sep-14	10.0000	10.2069	0.0214
15-Sep-14	10.0000	10.2012	0.0157
22-Sep-14	10.0000	10.2067	0.0212
29-Sep-14	10.0000	10.2049	0.0194

ICICI Prudential Banking and PSU Debt Fund - Direct Plan - Weekly Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./)Unit
04-Aug-14	10.0000	10.3946	0.0147
11-Aug-14	10.0000	10.3857	0.0058
19-Aug-14	10.0000	10.4048	0.0249
25-Aug-14	10.0000	10.3935	0.0136
01-Sep-14	10.0000	10.3997	0.0198
08-Sep-14	10.0000	10.4021	0.0222
15-Sep-14	10.0000	10.3963	0.0164
22-Sep-14	10.0000	10.4020	0.0221
29-Sep-14	10.0000	10.4000	0.0201

ICICI Prudential Banking and PSU Debt Fund - Regular Plan - Quarterly Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./)Unit
23-Apr-14	10.0000	10.3742	0.2280
23-Jul-14	10.0000	10.3948	0.2215
25-Sep-14	10.0000	10.3299	0.1361

ICICI Prudential Banking and PSU Debt Fund - Direct Plan - Quarterly Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./)Unit
23-Apr-14	10.0000	10.3973	0.0005
23-Jul-14	10.0000	10.6568	0.2319
25-Sep-14	10.0000	10.5890	0.5453

ICICI Prudential Long Term Plan - Regular Plan - Weekly Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./)Unit
26-Aug-14	10.0000	10.5140	0.0133
02-Sep-14	10.0000	10.5366	0.0359
09-Sep-14	10.0000	10.5267	0.0260
16-Sep-14	10.0000	10.5303	0.0296
23-Sep-14	10.0000	10.5547	0.0540

ICICI Prudential Long Term Plan - Direct Plan - Weekly Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./)Unit
26-Aug-14	10.0000	10.5327	0.0136
02-Sep-14	10.0000	10.5552	0.0361
09-Sep-14	10.0000	10.5452	0.0261
16-Sep-14	10.0000	10.5489	0.0298
23-Sep-14	10.0000	10.5744	0.0553

ICICI Prudential Long Term Plan - Regular Plan - Quarterly Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./)Unit
24-Apr-14	10.0000	10.9885	0.2575
24-Jul-14	10.0000	11.2712	0.4783
26-Sep-14	10.0000	10.9746	0.1336

ICICI Prudential Long Term - Direct Plan - Quarterly Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./)Unit
24-Apr-14	10.0000	11.2095	0.2634
24-Jul-14	10.0000	11.4978	0.4884
26-Sep-14	10.0000	11.1970	0.1368

ICICI Prudential Long Term - Regular Plan - Annual Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./)Unit
26-May-11	10.0000	10.3965	0.3965
26-Sep-14	10.0000	12.8616	2.1003

ICICI Prudential Long Term - Direct Plan - Annual Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./)Unit
26-Sep-14	10.0000	12.8692	2.2008

ICICI Prudential Long Term - Regular Plan - Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs./)Unit
26-Sep-14	10.0000	12.1619	1.8708

# Dividend History

ICICI Prudential Long Term - Direct Plan - Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs.)/Unit
26-Sep-14	10.0000	12.1670	1.4968

ICICI Prudential Regular Savings Fund - Regular Plan - Half Yearly Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs.)/Unit
27-Sep-13	10.0000	10.2480	0.1063
27-Mar-14	10.0000	10.7010	0.5219
29-Sep-14	10.0000	10.6998	0.5050

ICICI Prudential Regular Savings Fund - Direct Plan - Half Yearly Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs.)/Unit
27-Sep-13	10.0000	10.5576	0.1092
27-Mar-14	10.0000	11.0847	0.5953
29-Sep-14	10.0000	11.0849	0.5774

ICICI Prudential Regular Savings Fund - Regular Plan - Quarterly Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs.)/Unit
28-Mar-14	10.0000	10.4064	0.2127
30-Jun-14	10.0000	10.4729	0.2612
30-Sep-14	10.0000	10.4354	0.2072

ICICI Prudential Regular Savings Fund - Direct Plan - Quarterly Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs.)/Unit
28-Mar-14	10.0000	10.9709	0.2486
30-Jun-14	10.0000	11.0468	0.3032
30-Sep-14	10.0000	11.0067	0.2440

ICICI Prudential Income Opportunities Fund - Regular Plan - Monthly Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs.)/Unit
25-Jul-14	10.0000	11.4745	0.0240
25-Aug-14	10.0000	11.4595	0.0090
25-Sep-14	10.0000	11.6193	0.1688

ICICI Prudential Income Opportunities Fund - Direct Plan - Monthly Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs.)/Unit
25-Jul-14	10.0000	11.5668	0.0263
25-Aug-14	10.0000	11.5520	0.0115
25-Sep-14	10.0000	11.7131	0.1726

ICICI Prudential Income Opportunities Fund - Regular Plan - Quarterly Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs.)/Unit
28-May-14	10.0000	11.0324	0.4002
27-Aug-14	10.0000	10.8247	0.1914
24-Sep-14	10.0000	10.7714	0.0736

ICICI Prudential Income Opportunities Fund - Direct Plan - Quarterly Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs.)/Unit
28-May-14	10.0000	11.3533	0.4180
27-Aug-14	10.0000	11.1403	0.2033
24-Sep-14	10.0000	11.0813	0.0773

ICICI Prudential Income Plan - Regular Plan - Quarterly Dividend Option			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs.)/Unit
26-Mar-14	10.0000	12.2205	0.2435
26-Jun-14	10.0000	12.5305	0.5813
26-Sep-14	10.0000	12.2385	0.2359

ICICI Prudential Income - Direct Plan - Quarterly Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs.)/Unit
26-Mar-14	10.0000	12.3914	0.2792
26-Jun-14	10.0000	12.7096	0.6228
26-Sep-14	10.0000	12.4110	0.2673

ICICI Prudential Income Plan - Regular Plan - Half Yearly Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs.)/Unit
26-Sep-13	10.0000	10.9328	0.2069
26-Mar-14	10.0000	11.2236	0.4483
26-Sep-14	10.0000	11.5463	0.7206

ICICI Prudential Income - Direct Plan - Half Yearly Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs.)/Unit
26-Sep-13	10.0000	11.5651	0.2181
26-Mar-14	10.0000	11.9427	0.5405
26-Sep-14	10.0000	12.2856	0.8270

ICICI Prudential Long Term Gilt Fund - Regular Plan - Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs.)/Unit
23-May-13	10.0000	14.2801	1.0288
22-Nov-13	10.0000	12.1211	0.0500
22-May-14	10.0000	12.7232	0.5648
26-Sep-14	10.0000	12.7298	0.5427

ICICI Gilt Fund - Invest Plan - PF Option-Regular Plan - Half Yearly Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs.)/Unit
24-May-13	10.0000	11.1850	0.4000
24-Sep-14	10.0000	11.0408	0.1932

ICICI Gilt Fund - Invest Plan - PF Option-Direct Plan - Half Yearly Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs.)/Unit
24-Sep-14	10.0000	11.4939	0.9961

ICICI Prudential Long Term Gilt Fund - Direct Plan - Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs.)/Unit
23-May-13	10.0000	14.3079	1.0288
22-Nov-13	10.0000	12.1848	0.0500
22-May-14	10.0000	12.8444	0.6194
26-Sep-14	10.0000	12.8376	0.4470

ICICI Prudential Short Term Gilt Fund - Regular Plan - Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs.)/Unit
26-May-14	10.0000	12.4726	0.3877
26-Aug-14	10.0000	12.3441	0.2432
29-Sep-14	10.0000	12.2319	0.1367

ICICI Prudential Short Term Gilt Fund - Regular Plan - Half Yearly Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs.)/Unit
22-Nov-13	10.0000	11.1792	0.0500
22-May-14	10.0000	11.6724	0.4941
29-Sep-14	10.0000	11.5686	0.3957

ICICI Gilt Fund Treasury Plan PF Option - Regular Plan - Quarterly Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs.)/Unit
24-May-13	10.0000	10.7224	0.3544
24-Sep-14	10.0000	10.1671	0.0282

ICICI Gilt Fund Treasury Plan PF Option - Direct Plan - Quarterly Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs.)/Unit
24-Sep-14	10.0000	10.4852	0.2580

ICICI Prudential Short Term Gilt Fund - Direct Plan - Dividend			
Record Date	Face Value (Rs)	NAV (Rs)	Dividend (Rs.)/Unit
26-May-14	10.0000	12.6356	0.4065
26-Aug-14	10.0000	12.5071	0.2606
29-Sep-14	10.0000	12.3847	0.1428

Dividend is gross dividend. To arrive at the net dividend payable for corporate and non-corporate investors applicable dividend distribution tax, if any, needs to be adjusted respectively. Past performance may or may not be sustained in future. After payment of dividend the NAV has fallen to the extent of payout and distribution taxes if applicable.

As per AMFI Best Practices Guidelines Circular No. 14/2007-098 dated October 25, 2007, the dividend history (other than for Daily / Weekly dividend Schemes / Plans) for funds which have a yearly frequency is to be disclosed for past 3 years. For complete dividend history details please refer to our website [www.icicipruamc.com](http://www.icicipruamc.com), Download section-NAV and Dividend history section

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Year to date expense ratio to average AUM for ICICI Prudential Advisor Series - Long Term Savings Plan - Direct Plan, ICICI Prudential Advisor Series - Long Term Savings Plan - Regular Plan, ICICI Prudential Balanced Advantage Fund - Direct Plan, ICICI Prudential Balanced Advantage Fund - Regular Plan, ICICI Prudential Balanced Fund - Direct Plan, ICICI Prudential Balanced Fund - Regular Plan, ICICI Prudential Banking and Financial Services Fund - Direct Plan, ICICI Prudential Banking and Financial Services Fund - Regular Plan, ICICI Prudential Banking and PSU Debt Fund - Direct Plan, ICICI Prudential Banking and PSU Debt Fund - Regular Plan, ICICI Prudential Banking and PSU Debt Fund Retail, ICICI Prudential Blended Plan A - Regular Plan, ICICI Prudential Blended Plan A-Direct Plan, ICICI Prudential Blended Plan B - Direct Plan, ICICI Prudential Blended Plan B - Regular Plan Option - I, ICICI Prudential Cautious - Direct Plan, ICICI Prudential Cautious - Regular Plan, ICICI Prudential Child Care Plan Gift - Direct Plan, ICICI Prudential Child Care Plan Gift - Regular Plan, ICICI Prudential Child Care Plan Study - Direct Plan, ICICI Prudential Child Care Plan Study - Regular Plan, ICICI Prudential CNX 100 ETF, ICICI Prudential Constant Maturity Gilt Fund - Direct Plan, ICICI Prudential Constant Maturity Gilt Fund - Regular Plan, ICICI Prudential Corporate Bond Fund - Direct Plan, ICICI Prudential Corporate Bond Fund - Regular Plan, ICICI Prudential Corporate Bond Fund Plan B, ICICI Prudential Corporate Bond Fund Plan C, ICICI Prudential Dividend Yield Equity Fund Direct Plan, ICICI Prudential Dividend Yield Equity Fund Regular Plan, ICICI Prudential Dynamic - Direct Plan, ICICI Prudential Dynamic - Regular Plan, ICICI Prudential Dynamic Bond Fund - Direct Plan, ICICI Prudential Dynamic Bond Fund - Regular Plan, ICICI Prudential Dynamic Plan - Institutional Option, ICICI Prudential Dynamic Plan - Institutional Option - I, ICICI Prudential Equity Arbitrage Fund - Institutional Option, ICICI Prudential Equity Arbitrage Fund - Direct Plan, ICICI Prudential Equity Arbitrage Fund - Regular Plan, ICICI Prudential Equity Savings Fund - Series 1, ICICI Prudential Equity Savings Fund - Series 1 - Direct Plan, ICICI Prudential Exports and Other Services Fund - Direct Plan, ICICI Prudential Exports and Other Services Fund - Regular Plan, ICICI Prudential Flexible Income - Direct Plan, ICICI Prudential Flexible Income - Regular Plan, ICICI Prudential Flexible Income Plan Retail, ICICI Prudential FMOG Fund - Direct Plan, ICICI Prudential FMOG Fund - Regular Plan, ICICI Prudential Focused Bluechip Equity Fund - Direct Plan, ICICI Prudential Focused Bluechip Equity Fund - Institutional Option - I, ICICI Prudential Focused Bluechip Equity Fund - Regular Plan, ICICI Prudential Gift Fund Investment Plan PF Option - Direct Plan, ICICI Prudential Gift Fund Investment Plan PF Option - Regular Plan, ICICI Prudential Gift Fund Treasury Plan PF Option - Direct Plan, ICICI Prudential Gift Fund Treasury Plan PF Option - Regular Plan, ICICI Prudential Global Stable Equity Fund - Direct Plan, ICICI Prudential Global Stable Equity Fund - Regular Plan, ICICI Prudential Growth Fund - Series 2 Direct, ICICI Prudential Growth Fund - Series 2 Regular, ICICI Prudential Growth Fund - Series 1 Direct, ICICI Prudential Growth Fund - Series 1 Regular, ICICI Prudential Income - Direct Plan, ICICI Prudential Income - Institutional, ICICI Prudential Income - Regular Plan, ICICI Prudential Income Opportunities Fund - Direct Plan, ICICI Prudential Income Opportunities Fund - Regular Plan, ICICI Prudential Income Opportunities Fund - Institutional, ICICI Prudential Index Plan - Direct Plan, ICICI Prudential Index Plan - Regular Plan, ICICI Prudential Indo Asia Equity Fund - Direct Plan, ICICI Prudential Indo Asia Equity Fund - Institutional, ICICI Prudential Indo Asia Equity Fund - Regular Plan, ICICI Prudential Infrastructure Fund - Direct Plan, ICICI Prudential Infrastructure Fund - Institutional Option - I, ICICI Prudential Infrastructure Fund - Regular Plan, ICICI Prudential Liquid - Direct Plan, ICICI Prudential Liquid Institutional Plus Plan, ICICI Prudential Liquid Plan - Institutional Option - I, ICICI Prudential Liquid Plan Retail, ICICI Prudential Long Term - Direct Plan, ICICI Prudential Long Term - Regular Plan, ICICI Prudential Long Term Gilt Fund - Direct Plan, ICICI Prudential Long Term Gilt Fund - Regular Plan, ICICI Prudential Long Term Plan - Premium Option, ICICI Prudential Long Term Plan Retail, ICICI Prudential MidCap Fund - Direct Plan, ICICI Prudential MidCap Fund - Institutional Option - I, ICICI Prudential MidCap Fund - Regular Plan, ICICI Prudential MIP - 25 - Direct Plan, ICICI Prudential MIP - 25 - Regular Plan, ICICI Prudential MIP - Direct Plan, ICICI Prudential MIP - Regular Plan, ICICI Prudential MIP 5 - Direct Plan, ICICI Prudential MIP 5 - Regular Plan, ICICI Prudential Moderate - Direct Plan, ICICI Prudential Moderate - Regular Plan, ICICI Prudential Money Market Fund Option - Direct Plan, ICICI Prudential Money Market Fund Option - Regular Plan, ICICI Prudential Money Market Fund Retail (erstwhile Cash Option), ICICI Prudential Nifty Exchange Traded Fund, ICICI Prudential Nifty Junior Index Fund - Direct Plan, ICICI Prudential Nifty Junior Index Fund - Regular Plan, ICICI Prudential R.I.G.H.T. Fund, ICICI Prudential Regular Gold Savings Fund - Direct Plan, ICICI Prudential Regular Gold Savings Fund - Regular Plan, ICICI Prudential Regular Savings Fund - Direct Plan, ICICI Prudential Regular Savings Fund - Regular Plan, ICICI Prudential Savings Fund - Direct Plan, ICICI Prudential Savings Fund - Regular Plan, ICICI Prudential Savings Fund Plan A - Option, ICICI Prudential Savings Fund Plan B - Option, ICICI Prudential Savings Fund Plan C - Option, ICICI Prudential Short Term - Direct Plan, ICICI Prudential Short Term - Regular Plan, ICICI Prudential Short Term Gilt Fund - Direct Plan, ICICI Prudential Short Term Gilt Fund - Regular Plan, ICICI Prudential Short Term Plan - Institutional Plan, ICICI Prudential Spice Fund, ICICI Prudential Target Returns Fund - Direct Plan, ICICI Prudential Target Returns Fund - Regular Plan, ICICI Prudential Tax Plan - Direct Plan, ICICI Prudential Tax Plan - Regular Plan, ICICI Prudential Technology Fund - Direct Plan, ICICI Prudential Technology Fund - Regular Plan, ICICI Prudential Top 100 Fund - Direct Plan, ICICI Prudential Top 100 Fund - Regular Plan, ICICI Prudential Top 100 Fund - Institutional Option - I, ICICI Prudential Top 200 Fund - Direct Plan, ICICI Prudential Top 200 Fund - Institutional Option - I, ICICI Prudential Top 200 Fund - Regular Plan, ICICI Prudential Ultra Short Term - Regular Plan, ICICI Prudential Ultra Short Term - Premium, ICICI Prudential Ultra Short Term Plan Retail, ICICI Prudential US Bluechip Equity Fund - Direct Plan, ICICI Prudential US Bluechip Equity Fund - Regular Plan, ICICI Prudential Value Discovery Fund - Direct Plan, ICICI Prudential Value Discovery Fund - Institutional Option - I, ICICI Prudential Value Discovery Fund - Regular Plan, ICICI Prudential Value Fund - Series 1 - Direct Option, ICICI Prudential Value Fund - Series 1 - Regular Option, ICICI Prudential Value Fund - Series 2 - Direct Option, ICICI Prudential Value Fund - Series 2 - Regular Option, ICICI Prudential Value Fund - Series 3 - Direct Plan, ICICI Prudential Value Fund - Series 3 - Regular Plan, ICICI Prudential Value Fund - Series 4 - Direct Plan, ICICI Prudential Value Fund - Series 4 - Regular Plan, ICICI Prudential Value Fund - Series 5 Direct Plan, ICICI Prudential Value Fund - Series 5 Regular Plan, ICICI Prudential Very Aggressive - Regular Plan, ICICI Prudential Very Cautious - Direct Plan, ICICI Prudential Very Cautious - Regular Plan, 0.25%, 0.75%, 1.46%, 2.26%, 1.64%, 2.43%, 1.89%, 2.64%, 0.23%, 0.43%, 0.67%, 0.95%, 0.50%, 0.20%, 0.35%, 0.09%, 0.75%, 1.33%, 2.62%, 0.46%, 1.48%, 0.50%, 0.29%, 0.58%, 0.79%, 1.50%, 1.62%, 1.62%, 1.92%, 2.76%, 1.42%, 2.17%, 0.41%, 1.06%, 1.40%, 1.41%, 0.99%, 0.50%, 0.95%, 2.70%, 1.45%, 1.90%, 2.45%, 0.37%, 0.46%, 1.31%, 2.01%, 2.51%, 1.34%, 1.33%, 2.11%, 0.31%, 0.64%, 0.41%, 0.81%, 0.83%, 1.48%, 0.94%, 1.09%, 2.64%, 1.15%, 2.65%, 0.72%, 1.38%, 1.80%, 0.58%, 0.84%, 0.83%, 0.37%, 0.77%, 1.95%, 2.57%, 2.53%, 1.57%, 1.52%, 2.32%, 0.16%, 0.21%, 1.08%, 1.09%, 1.09%, 0.24%, 0.33%, 0.58%, 1.43%, 0.31%, 0.36%, 1.81%, 1.91%, 2.64%, 1.51%, 2.10%, 1.66%, 2.23%, 0.81%, 1.14%, 0.09%, 0.75%, 0.16%, 0.22%, 0.99%, 0.50%, 0.38%, 0.78%, 2.70%, 0.35%, 0.50%, 0.66%, 1.70%, 0.45%, 1.18%, 1.45%, 1.45%, 1.45%, 0.48%, 1.05%, 0.21%, 0.70%, 0.75%, 0.38%, 2.12%, 2.76%, 1.48%, 2.25%, 1.95%, 2.48%, 1.67%, 2.36%, 1.74%, 1.79%, 1.82%, 2.42%, 0.27%, 1.22%, 1.22%, 1.22%, 1.94%, 2.54%, 1.41%, 1.43%, 2.16%, 1.29%, 2.29%, 1.39%, 2.44%, 1.39%, 2.53%, 1.80%, 2.60%, 1.52%, 2.63%, 0.75%, 0.44%, 0.74%

**Statutory Details & Risk Factors**

**Mutual Fund investments are subject to market risks, read all scheme related documents carefully.**

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# Attacks

when required



# Defends

when necessary



**Aims to get the best of both in one fund**

## ICICI Prudential Dynamic Plan

An Open Ended Diversified Equity Fund

The fund aims for growth by adapting to changing market conditions, as it has the flexibility to 'Attack' or 'Defend' when required.



**TARAKKI KAREIN!**

Make an informed investment decision.  
Consult your **financial advisor** or log on to **www.icicipruamc.com**.

This product is suitable for investors who are seeking\*:

- Long term wealth creation solution
- A diversified equity fund that aims for growth by investing in equity and debt (for defensive considerations)

\* Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

  
**HIGH RISK  
(BROWN)**

Note: Risk may be represented as:



(BLUE) investors understand that their principal will be at low risk



(YELLOW) investors understand that their principal will be at medium risk



(BROWN) investors understand that their principal will be at high risk

**Mutual Fund investments are subject to market risks, read all scheme related documents carefully.**